



**DIGITAL DATABASE INFORMATION PUBLISHER'S OWN
DATA OCTOBER 2026**

Industrial Media, LLC
199 East Badger Road #100
Madison, WI 53713
Phone: (608) 628-8718

SIC	Business / Industry	Total	PCT	EXEC (A)	OPS (B)	ENGR (C)	PURCH (D)	OTHER
20 -21	Food, Tobacco and Related Kindred Product	3,085	23.13%	953	1,732	144	253	3
22, 23, 25	Textiles, Apparel and Furniture	948	7.11%	175	676	85	11	1
24, 26,27	Wood and Paper Products	1,152	8.64%	103	838	74	76	61
28	Chemicals / Pharm / Allied Products	4,266	31.99%	419	3,177	249	49	372
29	Oil and Gas Refining	772	5.79%	76	618	37	4	37
30	Rubber / Plastic Products	3,114	23.35%	347	2,501	183	42	41
	SUBTOTAL: PROCESSING	13,338	28.46%	2,073	9,542	772	435	515
33, 34	Primary and Fabricated Metal Products/Services	1,060	3.42%	209	781	41	28	1
35	Industrial and Commercial Machinery	13,423	43.25%	2,390	8,525	874	251	1,383
36	Electrical Equipment and Components	6,752	21.75%	756	4,931	405	61	599
37	Transportation - Automotive, Aerospace, Off-Road	5,207	16.78%	699	3,730	399	113	266
38	Instrumentation - Industrial and Medical	3,496	11.26%	231	2,829	95	10	331
39	Other Manufacturing	1,099	3.54%	175	698	59	22	145
	SUB-TOTAL: MANUFACTURING	31,037	66.23%	4,460	21,494	1,873	485	2,725
91-97	Government and Utilities	207	8.32%	17	137	43	8	2
	All Others	2,281	91.68%	204	1,899	79	81	18
	SUBT-TOTAL: NON-MANUFACTURING	2,488	5.31%	221	2,036	122	89	20
	GRAND TOTAL	46,863	100.00%	6,754	33,072	2,767	1,009	3,260

(A) Chairman of the Board, President, Vice President, Secretary, Treasurer/Finance, General Manager, Owner, Business Manager, Director Marketing, Director, IT Managers

(B)VP MFG/Operations/Production, Plant Manager/, Dir. of Plant, Manager, Supervisor, Superintendent, Foreman, Master Mechanic, Chief Machinist, Safety Dir., Maint. Manager

(C)VP Engineering, Engineer, Design Engineer, Dir. of Engineering, Automation Engineer, Controls Engineer, Maintenance Engineer, Plant Engineer, Chief Engineer, Process Engineer, Production Engineer, Mfg Engineer

(D) Vice President Purchasing, Buyer, Manager of Procurement, Director of Purchasing, Purchaser