



INDUSTRIAL DISTRIBUTION®

est. 1911

MARKETING DECK

click logo for audience info**



SELLERS **RECYCLED. RESISTANT. RELIABLE.**
 Heavy-duty wipers and absorbents that are built to perform. [EXPLORE OUR SITE](#)

TODAY IN INDUSTRIAL DISTRIBUTION

Providing News and Information to the Industrial Distribution Market

SEPTEMBER 17, 2008

FEATURED STORY



ABB to Invest \$110 Million in 4 U.S. Plants
The projects are expected to create nearly 200 jobs.



SupplyOne Acquires Calif. Packaging Distributor

Vital Pack distributes a full range of packaging and shipping solutions.



How the One Big Beautiful Bill is

Reshaping Capital Investments
Several changes to tax codes are reshaping how manufacturers approach investment and tax

Tailored ERP Powers Distributor Success

How Strong ERP Partnerships Elevate Your Business



An ERP tailored to your distribution business allows you to streamline operations, cut deadstock, improve terms, and boost data visibility. The right ERP partner helps you do more with less. Learn how to choose the best ERP partner for your business.

[Learn More](#)

Beyond the Buzz: Practical AI Use Cases for Distributors



This installment of Industrial Distribution's AI in Distribution Series will include the results of our latest flash poll on AI's current

INDUSTRIAL DISTRIBUTION AUDIENCE

Industrial Distribution's 30,000 subscribers are comprised of management titles: Owner, chairman, president, vice president, treasurer, general manager, operations manager, branch manager, purchasing manager/buyer, and key sales personnel, located at 20,000 distribution companies of all sizes. Industrial Distribution's circulation is strictly controlled, providing a superior audience with authority and buying power.



THE **LARGEST** SUBSCRIBER
BASE IN DISTRIBUTION

32,000

DISTRIBUTION PROFESSIONALS

20,000

DISTRIBUTION COMPANIES

2026 Media Kit

INDUSTRIAL DISTRIBUTION

INDUSTRIAL DISTRIBUTION PRINT

Industrial Distribution: An engaged audience of influential distribution sales & management professionals across key market sectors:

- Legacy group of 32,000-plus subscribers reaching 20,000 distributor companies of all sizes

In addition to the latest news, info & analysis special features include:

- 2026 Survey of Distributor Operations
- The Sales Report
- The Salary Report

Industrial Distribution covers the distributor market with the information distributors need to succeed since 1911. ID reaches key decision makers in upper management, purchasing, and sales.

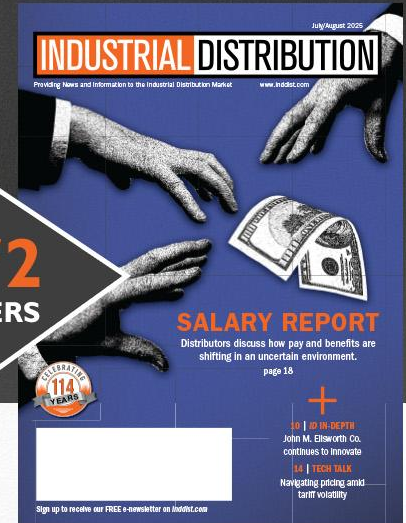
32,672
SUBSCRIBERS

2025 1x Rates

Full Page: \$5,000

1/2 Page: \$2,800

1/3 Page: \$2,400



FOOD
Manufacturing

IEN
INDUSTRIAL EQUIPMENT NEWS

MANUFACTURING
NET

DESIGN AND
DEVELOPMENT TODAY

INDUSTRIAL DISTRIBUTION

IMPO

Manufacturing
Business Technology

INDUSTRIAL DISTRIBUTION: PRINT

2026 EDITORIAL CALENDAR

EDITIONS	CLOSE DATES	SPECIAL FEATURE	PRODUCT FOCUS	TECH TALK
FEBRUARY	Ad Close: 12/20/25 Materials: 12/27/25	The 2026 Watch List	Safety	Pricing Preview
APRIL	Ad Close: 02/20/26 Materials: 02/27/26	The Guide to Modern Sales Organization	Specialty Tools	Artificial Intelligence
JUNE	Ad Close: 04/20/26 Materials: 04/27/26	The 2026 Survey of Distributor Operations	Machining	Software Developments
AUGUST	Ad Close: 06/20/26 Materials: 06/27/26	The Salary Report	Chemicals	e-Commerce
OCTOBER	Ad Close: 08/20/26 Materials: 08/27/26	The Big 50 List	Tools & Apparel	Artificial Intelligence
DECEMBER	Ad Close: 10/20/26 Materials: 10/27/26	The ID 2027 Industry e-Commerce Forecast	MRO	Digital Transformation

ID In-Depth: Distributor Profile - The cover story for each issue, this exclusive feature is based on interview with executives at leading-edge distribution companies. We talk about their business model, market pressures and what makes them stand out.

Sales Pitch - Paul Reilly is the President on Tom Reilly Training and has been selling since the age of 16. He has an MBA from Webster University, and uses his regular column to provide insights into how distributors can improve value-added selling techniques.

Legal Watch - In this regular column, Fred Mendelsohn, partner with law firm Burke, Warren, MacKay & Serritella, PC, takes a look at the operational issues that often land small businesses in hot water, offering tips for readers to avoid legal problems.

ID Today - This segment covers the latest updates in the industry, including news, awards, and mergers & acquisitions.

M&A Spotlight - ID's managing editor, Andy Szal, drills down to explore the strategic details behind a recent industry deal. This regular column focuses on publicly traded distributors, independents – even key suppliers – and discusses how mergers and acquisitions are helping industrial businesses take strategic market share.

Manufacturer's View - This column allows manufacturer-suppliers to weigh in on channel issues. It has a rotating author. Topics might include ways manufacturers and distributors can improve the joint sales process, or major updates on a specific product segment.

INDUSTRIAL DISTRIBUTION SOCIAL MEDIA

Twitter **6,700**

Facebook **1,800**

LinkedIn **19,500**

ID LinkedIn Group has organically grown to 19,000+ members - [Link](#)



TODAY IN ID DAILY NEWSLETTER

CLICK LOGO FOR EXAMPLE



Focus: Daily news on:

- Distribution
- Supply Chain
- Technology
- New products
- Mergers
- Acquisitions

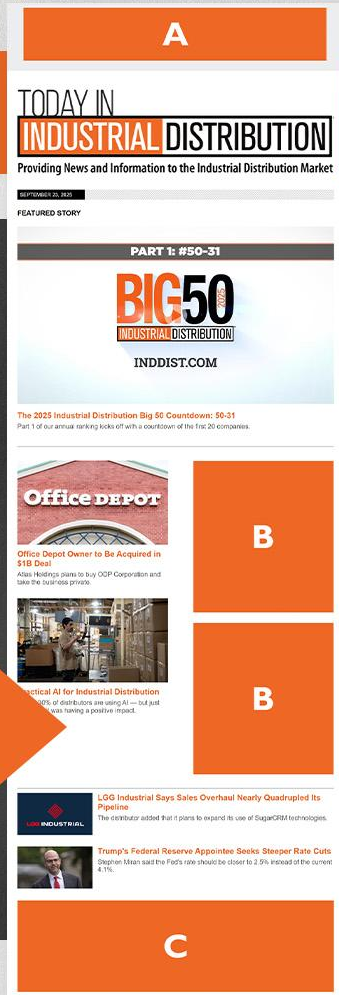
Fresh Content Daily

Click lead **Generation** of our readers who click on your ad - Email, name, company, title, industry, job function, State - all first party data

Today in ID (daily M-F newsletter)

- Sent to 12,000 with 36% Open rate
 - » Sold weekly M-F. Prices are for all 5 deployments.
 - Leaderboard (A) : \$2,995.
 - TOC (B): \$2,995.
 - Inline (C): \$2,495.

35 unique leads/week guaranteed - program will run at no cost until fulfilled



SAMPLE CLICK LEAD DASHBOARD - NEWSLETTERS & EBLASTS

Excel spreadsheet sent weekly with deployment metrics, links to sends, and click leads of all opted-in subscribers who engaged with your eblast and newsletter ads.

CLICK LEADS



Email	First Name	Last Name	Title	Company Name	Address	City	State	Postal Code	Country	Industry	Job Function
			Director Market	FedPro					USA	Services, inc. Tr	Sales
			President	T P Woodside In					USA	Retail/Distributio	Maintenance, Operations, Manage
			Vice President	Buckpitt Co Inc					USA	Retail/Distributio	Maintenance, Operations, Manage
			Director Of Proc	Meridian Fire Sc					USA	Retail/Distributio	Maintenance, Operations, Manage
			Marketing Manag	Clarion Safety S					USA	Services, inc. Tr	Sales
			Vice President	S BLUE GIANT EC					CAN	Materials, inc. R	Sales
			Vice President	B SBP Holdings					USA	Retail/Distributio	Sales
			Senior Director	Apr Supply Co					USA	Retail/Distributio	Sales
			Vice President	T P Woodside In					USA	Retail/Distributio	Maintenance, Operations, Manage
			Manufacturers	R Mc Tool Inc					USA	Retail/Distributio	Sales
			Branch Manager	McCarty Equipm					USA	Energy & Power	Maintenance, Operations, Manage
			Director Sales	DOALL COMPAI					USA	Retail/Distributio	Sales
			V P Sales	DOALL COMPAI					USA	Retail/Distributio	Executive Management
			Manager Produc	Greenlee Diamo					USA	Materials, inc. R	Product Development
			Manager Market	Blue Giant Equip					CAN	Materials, inc. R	Sales
			Manager	Synovos Inc					USA	Retail/Distributio	Maintenance, Operations, Manage
			Program Directo	WSU Tech					USA	Services, inc. Tr	Product Development

Name	Date	Delivered	Unique Opens	Open Rate	CTOR	CTR	Total Ad Clicks per Day
Today in Industrial Distribution_04282025	Apr 28th, 2025 @ 10:10am	12,075	4,165	34.50%	5.50%	1.90%	44
Today in Industrial Distribution_04292025	Apr 29th, 2025 @ 10:20am	12,042	4,241	35.20%	6.20%	2.20%	54
Today in Industrial Distribution_04302025	Apr 30th, 2025 @ 9:30am	12,036	3,953	32.80%	6.60%	2.20%	57
Today in Industrial Distribution_05012025	May 1st, 2025 @ 10:00am	12,026	5,228	43.50%	7.30%	3.20%	49
Today in Industrial Distribution_05022025	May 2nd, 2025 @ 9:20am	12,031	5,390	44.80%	7.00%	3.10%	47



METRICS

NEWSLETTER METRICS - ONE WEEK

Newsletter	# Sent	Total Sent	Avg. Sent	Avg. Delivered	Avg. Delivery Rate	Total Unique Opens	Avg. Unq Open Rate	Avg. Unq CTR	Avg. Unq CTOR
Engineering News Today	5	57,278	11,456	11,402	99.50%	20,425	35.80%	8.90%	24.70%
Industrial Technology Today	5	46,066	9,213	9,167	99.50%	17,821	38.90%	8.90%	23.00%
Today in Manufacturing Business Today	5	68,197	13,639	13,498	99.00%	23,494	34.80%	8.40%	24.00%
Today in Industrial Distribution	5	70,318	14,064	13,867	98.60%	28,209	40.70%	6.30%	15.60%
Today in Food Manufacturing	5	71,983	14,397	14,210	98.70%	32,714	46.00%	11.90%	25.80%
Food Manufacturing Weekly	1	6,433	6,433	6,308	98.10%	2,669	42.30%	6.50%	15.40%
Today in Manufacturing.net	5	56,192	11,238	11,199	99.60%	22,113	39.50%	8.50%	21.60%
Manufacturing.net Newswire	5	69,845	13,969	13,866	99.30%	23,003	33.20%	7.50%	22.50%
Manufacturing.net Safety Weekly	1	12,567	12,567	12,490	99.40%	6,096	48.80%	5.90%	12.10%
Industrial Management Today	5	70,835	14,167	13,999	98.80%	22,789	32.60%	8.00%	24.50%
Design and Development Today	5	50,739	10,148	10,099	99.50%	16,743	33.20%	6.30%	19.10%
Design and Development Update	5	57,121	11,424	11,379	99.60%	19,097	33.60%	5.90%	17.70%
Design and Development Weekly	1	9,692	9,692	9,602	99.10%	4,702	49.00%	11.40%	23.30%
IEN Today	5	67,062	13,412	13,361	99.60%	26,258	39.30%	8.80%	22.50%

SINGLE SPONSORED EBLASTS

TARGETED HTML OR TEXT EBLASTS

- Subscribers can be targeted by publication or segment our entire database by titles & industries
- All subscribers are first party data that have opted into newsletters and emails
- Highly engaged database - All subscribers are removed with three weeks of no engagement to newsletters or eblast sends

PRICING OPTIONS

- Purchased \$350 CPM (per thousand)
- Generates high volume of click leads from our readers who open and click on the CTA with your eblast

[View Email in Browser](#)

DISTRO

The Complete AI Sales Platform for:

Faster Quotes. Smart Take-offs. Instant Answers

“

*Distro has improved the speed and accuracy of our quoting by removing the need to juggle multiple systems. We can now **quote faster and more effectively than ever.***

— Vice President, HVAC Distributor

”

Purpose-built for distributors, **Distro** helps teams grow revenue, protect margins, and stay resilient and thrive amid labor shortages and tariff volatility.

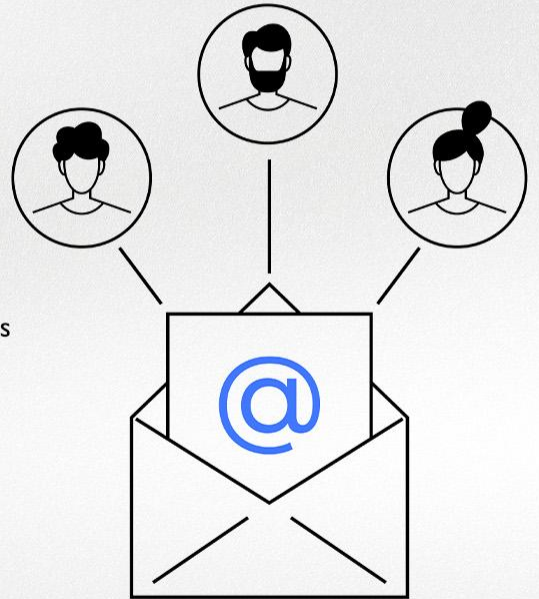
With **Distro**, any sales rep can:

- **Quote in minutes** — from quick one-offs to full takeoffs
- **Grow margin automatically** with built-in upsells
- **Access real-time parts, specs, and submittals** without extra searching
- **Ramp up fast** — new hires sell like veterans in days, not months
- **Count on white-glove onboarding** for seamless adoption
- **Go live quickly** with minimal IT lift

[Learn More About Distro](#)

NEWSLETTER & EBLAST PROPOSAL

- 5 weeks (25 deployments) in newsletters of your choice or mix in single sponsored eblasts - (campaign can be spread out over any timeframe - month, quarter, year)
 - » **March 25-29** **Industrial Distribution Today**
 - » **April 12-16** **Eblast to 8,000**
 - » **June 7-11** **Industrial Distribution Today**
 - » **September 9-13** **Eblast to 8,000**
 - » **November 13-17** **Industrial Distribution Today**
- Guaranteed 300 click leads (readers who clicked on your ad in the newsletter or CTA in eblast)
 - » We will do additional weeks in the newsletters or single sponsored eblasts to the newsletters audience to surpass the lead goal (if needed)
- Campaign Optimization - no additional cost
 - » Our editorial team will advise you on best practices for copy and images
 - » We will use our editorial expertise and audience knowledge to swap images and tweak copy during the campaign to increase CTR
- Package cost: \$12,000 (savings of \$2,975 from rate card)
 - » Billed in the months ran. In example above - billed \$2,400 in Jan, March, June, Aug, Nov.



LEADERS

List your company in **LEADERS**, a smart, category-driven directory that features your company alongside relevant editorial content throughout Industrial Media's digital network.

LEADERS gives companies the high-impact opportunity to showcase your products and services to thousands of manufacturing professionals as they read related content on Industrial Media's sites. By being featured in our **LEADERS**, your business gains unmatched visibility with an audience actively searching for new products, technologies, and solutions.

Stand out from the competition and connect directly with decision-makers eager to partner with companies like yours in the perfect environment.

WHY PARTICIPATE?

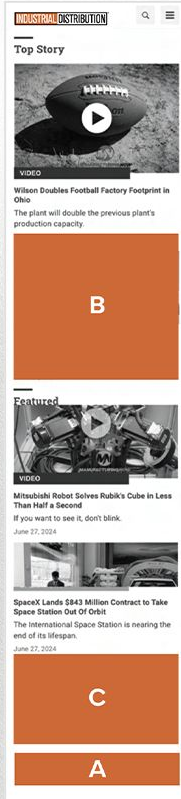
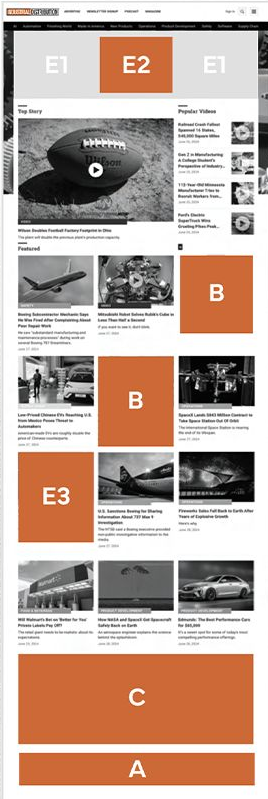
- **Maximize Visibility:** Your company profile will appear next to editorial content that aligns with your expertise and offerings.
- **Centralized Content Hub:** All published content across our websites will be directly linked to your company profile.
- **Enhanced Profile Options:** Enrich your listing with product releases, YouTube videos, case studies, and more.
- **Print Exposure:** Your category and company logo will be featured once in print during 2026.
- **Sustained Presence:** Your category remains live through the end of 2026.
- **Monthly Exposure:** A dedicated newsletter each month highlights your chosen category.

LEADERS

PRICING

- **3 Category Package:** \$10,547 net (non-advertisers)
- **6 Category Package:** \$9,828 net (advertisers - minimum \$15,000 spend)
 - » 25,000 minimum ad impressions per category
 - » Pricing includes one site per category
 - » Packages available for 6+ categories

WEBSITE BANNERS



LEADERBOARD (A)

- \$85 CPM | 970x90 desktop, 728x90 tablet, 300x50 mobile

BOOMBOX (B)

- \$85 CPM | 300x250

BILLBOARD (C)

- \$85 CPM | 970x250 desktop, 300x250 mobile

REVEAL AD (E) - REQUIRES 3 INDEPENDENT CREATIVES

- \$225 CPM
- E1: 2500x1450 background image
- E2: 300x250 transparent PNG (messaging/call-to-action should go here)
- E3: 300x250

INDUSTRIAL DISTRIBUTION WEBSITE REVEAL AD

INDUSTRIAL DISTRIBUTION

- Pageviews
98,000 / month
- Unique Visitors
48,000 / month

**BACKGROUND
WALLPAPER**
2500 x 1450px

The screenshot shows the Industrial Distribution website homepage. At the top, the logo 'INDUSTRIAL DISTRIBUTION' is displayed in a black box. To its right are navigation links: 'SINCE 1911', 'VIDEO', 'ADVERTISE', 'NEWSLETTER SIGNUP', 'MAGAZINE', 'Sign In', and a search icon. Below the navigation is a secondary menu with links: 'Big 50', 'Business Technology', 'Economy', 'Mergers & Acquisitions', 'New Products', 'Operations', 'Sales', 'Staffing Changes', 'Supply Chain', and '5 Minutes with ID'. The main content area features a large background image of industrial machinery. Overlaid on this is a 'Regal Rexnord' logo and a 'BOOMBOX' graphic with dimensions '300 x 250px'. To the right of the boombox is a smaller graphic with the text 'ONE Partner. ONE Solution. MAXIMUM EFFICIENCY.' and 'Regal Rexnord SEE SOLUTIONS'. Below the main content area, there are sections for 'Top Story' and 'Top News'. The 'Top News' section includes articles like 'Practical AI for Industrial Distribution' and 'BlackHawk Adds McNutt as Northeast Region GM'. At the bottom, there is a '50 2025' anniversary graphic and the website URL 'INDUSTRIAL DISTRIBUTION INDDIST.COM'.

- High impact creative with three positions.
- Background wallpaper to grab attention and boombox for your message.
- Background scrolls with user and boombox is above the fold and on page break
- Averages 0.8-0.9% CTR | \$225 CPM

CONTENT CREATION SERVICES



White Papers offer technical solutions for consideration-stage prospects



eBooks provide deeper context and effective lead generation



Infographics increase traffic through highly visual, easy-to-digest content



Video creates an authentic connection for potential conversions

\$1.90/word or \$4,495/video

CUSTOM RESEARCH

THE CHALLENGE

In today's manufacturing landscape, leaders face:

- Rapidly evolving technologies and supply chains
- Increased global competition and market uncertainty
- Shifting buyer behaviors and decision-making cycles
- Pressure to justify investments with hard data

Too often, companies rely on generic, off-the-shelf reports that fail to capture the specific insights they need to grow and compete.

OUR SOLUTION

We deliver research that is tailored to your exact business needs, powered by decades of industry expertise and direct access to thousands of manufacturing decision-makers.

- Rapidly evolving technologies and supply chains
- Increased global competition and market uncertainty
- Shifting buyer behaviors and decision-making cycles
- Pressure to justify investments with hard data

WHY PARTNER WITH US?

- **Industry Expertise:** Decades at the center of manufacturing B2B media
- **Trusted Access:** Exclusive reach into a highly engaged professional audience
- **Actionable Outputs:** Insights translated into strategies, not just data
- **Credibility:** Research backed by brands your customers already trust

BY PARTNERING WITH US, YOU GAIN:

- Clarity to make smarter, data-driven decisions
- Confidence to differentiate your brand with proprietary insights
- Tools to optimize your marketing and sales strategies
- A competitive edge in a market where precision matters



B2B Manufacturing Buyer Journey Study

Insights for Marketers in an Evolving Landscape

Findings based on more than 250 manufacturing executives and managers involved in making decisions on offerings with long sales cycles.

in collaboration with
IEN
INDUSTRIAL EXECUTIVES NETWORK

rhblake

INDUSTRY-LEADING AUDIENCE ENGAGEMENT

The benchmarks to the right are from our email service provider, Omeda, comparing our email sends (daily newsletters and eblasts) to all other publishing companies they serve - including Industry Week, Industry Dive, Plant Engineering, Plant Services, Smart Manufacturing.

The industry benchmarks are based on 1.5B emails sent in Q1 of 2024

You Beat the Open Rate Benchmark!

Well done! Keep a close eye on open rates as Apple's MPP continues to impact results. Read our assessment below.

Your Rate	Benchmark	Difference
35.64%	22.42%	13.22%

Apple MPP Impact

You Beat the Click Rate Benchmark!

Congratulations - you surpassed one of the hardest metrics! Ensure all your clicks are valid by protecting your emails from click bots.

Your Rate	Benchmark	Difference
11.00%	3.15%	7.85%

You Beat the CTR Benchmark!

Nice work - your emails are highly engaging! Keep above the average by incorporating some of our tips below.

Your Rate	Benchmark	Difference
20.82%	8.72%	12.10%

5 MINUTES WITH ID VIDEO SERIES

[Click here for sample video](#)



Great content for Newsletter advertising, eblasts, and social media

VIDEO CONTENT CREATION COST
\$4,495

Includes one week in ID's daily newsletter in lead generating position
(\$2,995 value)

- 3 questions typically in problem/solution format and 30 minutes day of shoot from SME
- Highly turnkey - all Video editing done by Industrial Media video department
- Includes two rounds of edits and final approval from client before posting live

PRE-ROLL IN ID'S VIDEO

Created in house daily with our Unit 202 video department and editorial team.

5 second non-skippable pre-roll guarantees 100% SOV

10,000 views results in 13.88 hours of ad exposure

Pre-Roll compl rate: 57%
Video compl rate: 64%

Average CTR - 0.30%

Purchased at \$260 per thousand impressions

Distributed via ID's website and newsletter

Click picture for example



MANUFACTURING NOW

Check out ID's video page

<https://www.inddist.com/video>

FOOD
Manufacturing

IEN
INDUSTRIAL EQUIPMENT NEWS

MANUFACTURING
NET

DESIGN AND
DEVELOPMENT TODAY

INDUSTRIAL DISTRIBUTION

IMPO

Manufacturing
Business Technology

CONTENT SYNDICATION

- Industrial Media's content syndication combines your assets & fresh content with the reach of Industrial Distribution.
- IM will publish up to 5 assets across ID with a goal of generating brand awareness and registration leads.
- Utilizes newsletter, eblast and website marketing created by Industrial Media
- Engagement with marketing materials leads to registration page: [Example](#)

VIDEO



WHITEPAPERS



INFOGRAPHICS



CONTENT SYNDICATION & WEBINAR TEXT EBLAST

Hi @{{First_Name}}@

Many distribution executives still rely on instinct when evaluating the quality of the data used to make business decisions. To this end, 98% agree that it is somewhat or very important to increase data analysis in the next 1-3 years.

This actionable guide shares the seven biggest data roadblocks impacting distributors, offering advice to overcome them.

[DOWNLOAD THE GUIDE](#)



INDUSTRIAL DISTRIBUTION

This message is being delivered by Industrial Media. We proudly serve the industrial design, manufacturing and supply chain segments by providing critical issue-focused content and product solutions. While our readers are always our primary focus, we also work with hundreds of partners to help educate the marketplace on the latest and most innovative products and services. Our customized approach to editorial and promotional content simultaneously provides our loyal readers with time-saving and cost-cutting strategies, while delivering greater brand awareness, lead generation and thought leadership for our advertisers. We invite you to check out our diverse collection of magazines, videos, websites and associated digital media products.

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199 E Badger Rd Suite 100, Madison, WI 53713

If you have trouble with any of these methods, you can reach us at 608-692-2304.

To view this email as a web page, click [here](#).

[Update Profile](#)

Industrial Media
199 East Badger Road, Suite 100
Madison, WI, 53713, US

- Eblasts promoting your assets targeted to your best titles and industries
- Engagement with marketing materials leads to registration page: [Example](#)

CONTENT SYNDICATION & WEBINAR DAILY NEWSLETTER PROMO

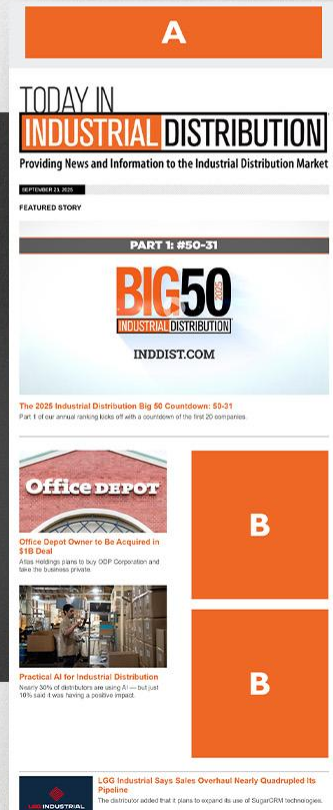
CLICK LOGO FOR EXAMPLE



Focus: Daily news on:

- Distribution
- Supply Chain
- Technology
- New Products
- Mergers
- Acquisitions

- Industrial Media creates and publishes copy for assets to be promoted in ID's daily e-newsletter
- Fresh content daily
- Incredibly engaged audiences - Newsletters are sent to an average of 14,000 daily with 40% open rates
- Engagement with marketing materials leads to registration page: [Example](#)



CONTENT SYNDICATION PROPOSAL

CONTENT SYNDICATION ADVANTAGES

- Cost effective way to get in front of entire relevant Industrial Media Audience
- Incredibly turnkey - send over assets and we create all ad copy, handle hosting/marketing, and optimize campaign
- More efficient than purchasing individual newsletters or eblasts at a la carte rates - client will receive \$20,000 ~ \$30,000 in marketing deployments for proposal below

2026 PROPOSAL

- Registration leads - Guaranteed 100 Lead Campaign
 - » First Name, Last Name, Email, Company, Job Title, Phone Number, State
 - » All non manufacturing companies or non distribution companies, students, consultants, competitors, Sales Reps, and retired professionals will be removed
 - » Primary marketing vehicles: newsletter deployments & single sponsored eblasts
 - » Secondary marketing options: website advertising and social media
- 100 registration leads
- \$12,995 - includes hosting, marketing, and content creation fees



WEBINARS AND VIDEO CREATION FOR MQL PROGRAMS



TURNKEY VIDEO WHITEPAPER RECAP - [Example](#)

- In addition to promoting your whitepaper or eBook, our editors & video team will produce a short form summary video in a podcast format to educate the viewers and prompt them to read your content.
- Gives readers the opportunity to watch, listen, or read your content at their leisure.
- Same promotion as content syndication campaigns - Daily newsletter, eblasts, and Social Media
- Cost for Content creation (\$3,000) + 100 Leads (\$12,995)
» \$15,995

VIDEO PODCAST (WEBINAR) - [Example](#)

- A new format that uses video to engage your target audience. Video Podcasts are interactive, easy to consume and offer more shelf life than a traditional webinar.
- Conversation supplemented with B-roll and graphics by our in-house video team
- 20-30 minutes to keep content fresh and engaging
- Same promotion as content syndication campaigns - Daily newsletter, eblasts, and Social Media
- Cost for Content creation (\$4,000) + 100 Leads (\$12,995)
» \$16,995



THANK YOU!



Click Logo for 2026 Media Kit**



WHY INDUSTRIAL MEDIA?

- High user engagement on websites and newsletters
 - » Newsletters average 35% unique open rate
- Industry leading database management: Opted in users that are removed from the database with three weeks of no engagement
- Proprietary bot removal program to ensure all newsletter leads are actual users interested in your message
- World class group of editors with extensive experience in the industrial sector creating daily content for newsletters and websites.