



DIGITAL DATABASE INFORMATION PUBLISHER'S OWN DATA  
SEPTEMBER 2025

Industrial Media, LLC  
199 East Badger Road #100  
Madison, WI 53713  
Phone: (608) 628-8718

SIC	Business / Industry	Total	PCT	EXEC (A)	OPS (B)	ENGR (C)	PURCH (D)	OTHER
20 -21	Food, Tobacco and Related Kindred Product	6,359	33.83%	1,653	2,353	954	1,145	254
22, 23, 25	Textiles, Apparel and Furniture	2,158	11.48%	561	798	324	388	86
24, 26,27	Wood and Paper Products	2,130	11.33%	554	788	320	383	85
28	Chemicals / Pharm / Allied Products	3,877	20.63%	729	1,654	633	751	110
29	Oil and Gas Refining	2,564	13.64%	667	949	385	462	103
30	Rubber / Plastic Products	1,212	6.45%	315	448	182	218	48
31,32	Leather, Stone, Glass, Clay Products	497	2.64%	129	184	75	89	20
	<b>SUBTOTAL: PROCESSING</b>	<b>18,797</b>	<b>16.69%</b>	<b>4,608</b>	<b>7,174</b>	<b>2,871</b>	<b>3,437</b>	<b>707</b>
33, 34	Primary and Fabricated Metal Products/Services	14,008	17.47%	1,681	5,183	4,763	1,961	420
35	Industrial and Commercial Machinery	19,851	24.76%	2,382	7,345	6,749	2,779	596
36	Electrical Equipment and Components	21,824	27.22%	2,619	8,075	7,420	3,055	655
37	Transportation - Automotive, Aerospace, Off-Road	16,002	19.96%	1,540	6,291	5,281	2,380	510
38	Instrumentation - Industrial and Medical	5,185	6.47%	605	2,203	1,574	648	155
39	Other Manufacturing	3,308	4.13%	397	1,224	1,125	463	99
	<b>SUB-TOTAL: MANUFACTURING</b>	<b>80,178</b>	<b>71.19%</b>	<b>9,224</b>	<b>30,321</b>	<b>26,912</b>	<b>11,286</b>	<b>2,435</b>
10-14	Mining	465	3.41%	88	177	102	79	19
15-17	Construction	641	4.69%	122	244	141	109	26
40-48	Transportation, Warehousing and Logistics	2,400	17.58%	456	912	528	408	96
50,51	Wholesales and Distributors	1,908	13.97%	363	725	420	324	76
73	Business Services, including Software	2,990	21.90%	568	1,136	658	508	120
82	Educational Services	701	5.13%	133	266	154	119	28
87	Miscellaneous Services	1,400	10.25%	266	532	308	238	56
91-97	Government and Utilities	1,825	13.37%	347	694	402	310	73
	All Others	1,323	9.69%	251	503	291	225	53
	<b>SUBT-TOTAL: NON-MANUFACTURING</b>	<b>13,653</b>	<b>12.12%</b>	<b>2,594</b>	<b>5,188</b>	<b>3,004</b>	<b>2,321</b>	<b>546</b>
	<b>GRAND TOTAL</b>	<b>112,628</b>	<b>100.00%</b>	<b>16,426</b>	<b>42,684</b>	<b>32,787</b>	<b>17,044</b>	<b>3,688</b>

(A) Chairman of the Board, President, Vice President, Secretary, Treasurer/Finance, General Manager, Owner, Business Manager, Director Marketing, Director, IT Managers

(B)VP MFG/Operations/Production, Plant Manager/, Dir. of Plant, Manager, Supervisor, Superintendent, Foreman, Master Mechanic, Chief Machinist, Safety Dir., Maint. Manager

(C)VJ Engineering, Engineer, Design Engineer, Dir. of Engineering, Automation Engineer, Controls Engineer, Maintenance Engineer, Plant Engineer, Chief Engineer, Process Engineer, Production Engineer, Mfg Engineer

(D) Vice President Purchasing, Buyer, Manager of Procurement, Director of Purchasing, Purchaser