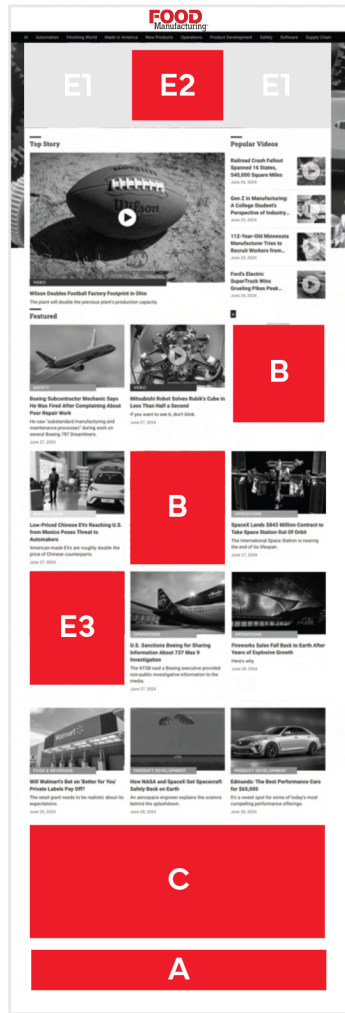
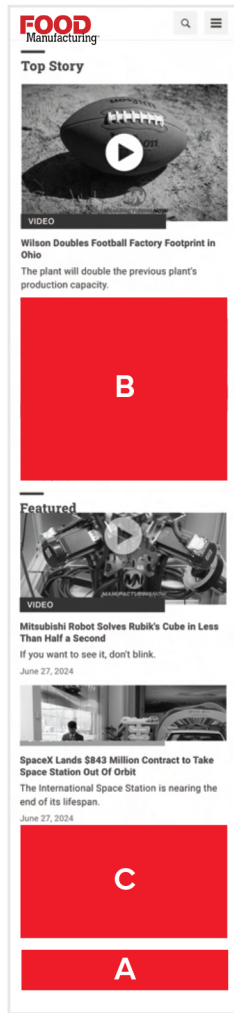


# FOODMANUFACTURING.COM

## WEBSITE ADVERTISING OPTIONS & RATES



DESKTOP



MOBILE

MONTHLY PAGE VIEWS - 77,500 | MONTHLY UNIQUE VISITORS - 54,500

**A Leaderboard:**  
\$85 CPM | 970x90 Desktop, 728x90 Tablet,  
300x50 Mobile

**B Boombox:**  
\$85 CPM | 300x250

**C Billboard:**  
\$85 CPM | 970x250 Desktop, 300x250 Mobile

**E Reveal Ad:**  
\$225 CPM | Requires 3 independent creatives  
as outline in E1, E2, and E3

**E1** 2500x1450 background image

**E2** 300x250 transparent PNG  
(messaging/call-to-action should go here)

**E3** 300x250

**Native Ads \$90 CPM** - Use high quality content coupled with relevant placement to drive engagement with your brand. Native campaigns provide a seamless environment with editorial to increase meaningful engagement.

**Native Advertising Assets:** Articles, infographics, videos, case studies, whitepapers, podcasts and ebooks are some of the assets used in native ad campaigns.

**Native Ad Specs** -20-75 Character headline-40-120 character body-600X400 pixel image (.jpg or .png ONLY) with no text on image. -Logo 300pixel wide max., centered on top of image for best display options - URL

**Integration:** Seamless self managing campaigns using our Native Advertising Dashboards.

### AD SPECS:

- Maximum file size: 90KB
- Rich Media: looping animation & Flash included
- Flash, include .fla file (for lead tracking), .swf, and alternate .gif or .jpg
- .gif, .jpg, .swf, or redirect tags (.gif can be animated)
- Include linking URL for ad units