



Custom Email Specs (3rd party eBlast):

- **File type:** pre-formatted HTML file
- **Max file width:** 650 pixels
- **Subject Line:** 50 Characters Max
- **Teaser Line:** 100 Characters Max (optional)
- **Advertiser Name:** as is should appear on the "From" line
- **Test list:** email address list of recipients for eBlast draft/test send
- **Suppression list file type:** .txt, .csv, or .xlsx (optional)

Layout Examples:

[Alithya](#)

[AOP Technologies](#)

[Steute Meditech Inc](#)

[Redzone](#)