



Industrial Media Product Categories – Segmented in MagHub for Order Creation

Print Ad Sales: <ul style="list-style-type: none">• IEN Print Magazine• Industrial Distribution Print Magazine
Impression Sales: <ul style="list-style-type: none">• All Eblasts• Website Display Ads• Pre-roll Videos• Web Pop-up Videos
Slot Sales: <ul style="list-style-type: none">• eNewsletters• Video Showcase
Reserved Sales: <ul style="list-style-type: none">• Video Ads – All• CPL Campaigns• MQL Campaigns• Sponsorships

Maghub Training:

1. [Creating and Approving an Order or Proposal in Maghub](#)
2. [Proposal to Order Workflow in Maghub](#)
3. [Connecting an Agency to Clients in Maghub](#)