

DIGITAL DATABASE INFORMATION PUBLISHER'S OWN DATA SEPTEMBER 2023

Industrial Media, LLC 199 East Badger Road #100 Madison, WI 53713 Phone: (608) 628-8718

SIC	Business / Industry	Total	PCT	C-Level (A)	Design/Application Engineer (B)	Purchasing (C)	OTHER
20	Food / Kindred Product	1,913	3.16%	402	1,186	268	57
23	Appearl / Related Products	887	1.47%	186	550	124	27
24	Lumber / Wood Products	541	0.89%	114	335	76	16
28	Chemicals / Pharm / Allied Products	2,705	4.47%	568	1,677	379	81
29	Pertroleum / Plastics	1,748	2.89%	367	1,084	245	52
33,34	Primary And Fabricated Metal Products	6,895	11.41%	1,448	4,275	965	207
35	Machinery, Except Electric	12,041	19.92%	2,529	7,465	1,686	361
36	Electrical Machinery	11,221	18.56%	2,356	6,957	1,571	337
37, 40-4	Transportation / Automotive / Aerospace	9,874	16.33%	2,074	6,122	1,382	296
38	Instruments / Related Products	7,345	12.15%	1,542	4,554	1,028	220
10-14	Mining	502	0.83%	105	311	70	15
50	Wholesale Durable Goods	822	1.36%	173	510	115	25
73	Business Services, including Software	2,107	3.49%	442	1,306	295	63
82	Educational Services	744	1.23%	156	461	104	22
	All Others	1,106	1.83%	232	686	155	33
	GRAND TOTAL	60,451	100.00%	12,695	37,480	8,463	1,814

(A) Chairman of the Board, President, Vice President, Secretary, Treasurer/Finance, General Manager, Owner, Business Manager, Director Marketing, Director, IT Managers

(B)VP Engineering, Engineer, Design Engineer, Dir. of Engineering, Automation Engineer, Controls Engineer, Maintenance Engineer, Plant Engineer, Chief Engineer, Process Engineer, Production Engineer, Mfg Engineer

(C) Vice President Purchasing, Buyer, Manager of Procurement, Director of Purchasing, Purchaser