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## DIGITAL DATABASE INFORMATION PUBLISHER'S OWN DATA SEPTEMBER 2023

| Cannabis Industry Segment  | Total  | Percentage | Administrative | Executive Mgmt. | Operations | R&D   | Sales | Other |
|----------------------------|--------|------------|----------------|-----------------|------------|-------|-------|-------|
| Cultivation                | 13,559 | 32.56%     | 589            | 7,993           | 2,977      | 338   | 664   | 998   |
| Equipment & Process Design | 3,840  | 9.22%      | 435            | 589             | 995        | 895   | 300   | 626   |
| Extraction                 | 2,975  | 7.14%      | 268            | 1,603           | 444        | 300   | 228   | 132   |
| Manufacturing              | 13,254 | 31.83%     | 1,779          | 2,283           | 6,010      | 1,082 | 1,115 | 985   |
| Packaging                  | 4,444  | 10.67%     | 363            | 639             | 2,045      | 887   | 134   | 376   |
| Other*                     | 3,568  | 8.57%      | 516            | 427             | 1,378      | 77    | 320   | 850   |
|                            |        |            |                |                 |            |       |       |       |
|                            | 41,640 | 100.00%    | 3,950          | 13,534          | 13,849     | 3,579 | 2,761 | 3,967 |

\* Includes select distributors, financial and marketing services, as well as others aligned with the industry.