



DIGITAL DATABASE INFORMATION PUBLISHER'S OWN DATA NOVEMBER 2023

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Cannabis Industry Segment	Total	Percentage	Administrative	Executive Mgmt.	Operations	R&D	Sales	Other
Cultivation	13,559	32.56%	589	7,993	2,977	338	664	998
Equipment & Process Design	3,840	9.22%	435	589	995	895	300	626
Extraction	2,975	7.14%	268	1,603	444	300	228	132
Manufacturing	13,254	31.83%	1,779	2,283	6,010	1,082	1,115	985
Packaging	4,444	10.67%	363	639	2,045	887	134	376
Other*	3,568	8.57%	516	427	1,378	77	320	850
	41,640	100.00%	3,950	13,534	13,849	3,579	2,761	3,967

* Includes select distributors, financial and marketing services, as well as others aligned with the industry.