



**DIGITAL DATABASE INFORMATION
PUBLISHER'S OWN DATA AUGUST 2021**

Industrial Media, LLC
199 East Badger Road #100
Madison, WI 53713
Phone: (608) 628-8718

SIC	Business / Industry	Total	PCT	C-Level (A)	General Management (B)	Sales (C)	OTHER
40-48	Transportation, Warehousing and Logistics	1,705	5.66%	495	699	409	102
50,51	Wholesales and Distributors	23,028	76.39%	7,324	8,976	5,678	1,050
73	Business Services, including Software	1,502	4.98%	436	616	360	90
82	Educational Services	479	1.59%	139	196	115	29
87	Miscellaneous Services	945	3.13%	274	387	227	57
91-97	Government and Utilities	1,383	4.59%	401	567	332	83
	All Others	1,102	3.66%	320	452	264	66
	GRAND TOTAL	30,144	100.00%	9,389	11,893	7,385	1,477

(A) Chairman of the Board, President, Vice President, CEO, Secretary, Treasurer, Owner

(B) General Manager, Warehouse Manager, Operations Manager, IT Manager

(C) Sales Manager, Regional Sales Manager, Director of Sales