



Industrial Media, LLC
 199 East Badger Road #100
 Madison, WI 53713
 Phone: (608) 628-8718

DIGITAL DATABASE INFORMATION
 PUBLISHER'S OWN DATA AUGUST 2021

SIC	Business / Industry	Total	PCT	C-Level (A)	Design/Application Engineer	Purchasing (D)	OTHER
20	Food / Kindred Product	5,892	7.85%	1,237	3,653	825	177
23	Apparel / Related Products	1,789	2.38%	376	1,109	250	54
24	Lumber / Wood Products	996	1.33%	209	618	139	30
28	Chemicals / Pharm / Allied Products	2,709	3.61%	569	1,680	379	81
29	Pertroleum / Plastics	1,300	1.73%	273	806	182	39
33,34	Primary And Fabricated Metal Products	8,329	11.10%	1,749	5,164	1,166	250
35	Machinery, Except Electric	12,655	16.87%	2,658	7,846	1,772	380
36	Electrical Machinery	11,022	14.69%	2,315	6,834	1,543	331
37, 40-48	Transportation / Automotive / Aerospace	12,344	16.45%	2,592	7,653	1,728	370
38	Instruments / Related Products	7,544	10.05%	1,584	4,677	1,056	226
10-14	Mining	512	0.68%	108	317	72	15
50	Wholesale Durable Goods	1,876	2.50%	394	1,163	263	56
73	Business Services, including Software	4,448	5.93%	934	2,758	623	133
82	Educational Services	1,012	1.35%	213	627	142	30
	All Others	2,606	3.47%	547	1,616	365	78
	GRAND TOTAL	75,034	100.00%	15,757	46,521	10,505	2,251

(A) Chairman of the Board, President, Vice President, Secretary, Treasurer/Finance, General Manager, Owner, Business Manager, Director Marketing, Director, IT Managers

(C) VP Engineering, Engineer, Design Engineer, Dir. of Engineering, Automation Engineer, Controls Engineer, Maintenance Engineer, Plant Engineer, Chief Engineer, Process Engineer, Production Engineer, Mfg Engineer

(D) Vice President Purchasing, Buyer, Manager of Procurement, Director of Purchasing, Purchaser