

Website Ad Specs

- Maximum file size – 1MB
- .jpg, .png, .gif, HTML5 and custom third party code
- Include linking URL for ad units

Leaderboard - 3 Sizes

- 970x90 pixels (Desktop)
- 728x90 pixels (Tablet)
- 300x50 pixels (Mobile)
- Link



Boombox

- 300X250 pixels
- Link



Tower

- 300X600 pixels
- Link



Billboard

- 970X250 pixels
- Link



Reveal Ad: *Requires two independent creatives (.jpg and/or .png only)

E1: 2500X1450 pixels background image

E2: 300X250 pixels transparent PNG (messaging/call-to-action should go here)

[Reveal Ad Preview Link](#)

[Reveal Ad Template PNG](#)