



## Newsletter Circulation Statement | All Brands 200317

### IEN Today Featuring Finishing World - Daily Newsletter [\(Link\)](#)

**Circulation:** 12,000 daily average | **Frequency:** Daily

**Focus:** Daily Industry News, New Products & Industry Trends

**Titles:** 35% Corporate and Executive Mgmt, 32% Operations/Plant/Facility Mgmt, 27% Engineering, R&D, Design & Technical Mgmt, 6% Purchasing & Other

**Industries:** Transportation, Automotive, Aerospace, Machinery Mfg, Fabricated Metals Prod., Electrical Machinery, Printing, Measuring Instrumentation, Medical Equipment, Food & Beverage Machines, Rubber & Plastic Prod., Primary Metal Prod., Chemicals, Pharmaceuticals & Petroleum

### Engineering News Today - Daily Newsletter [\(Link\)](#)

**Circulation:** 12,000 daily average | **Frequency:** Daily

**Focus:** Daily Industry News, New Products & Industry Trends

**Titles:** 21% Corporate and Executive Mgmt, 9% Operations/Plant/Facility Mgmt, 64% Engineering, R&D, Design & Technical Mgmt, 6% Purchasing & Other

**Industries:** Transportation, Automotive, Aerospace, Machinery Mfg, Fabricated Metals Prod., Electrical Machinery, Printing, Measuring Instrumentation, Medical Equipment, Food & Beverage Machines, Rubber & Plastic Prod., Primary Metal Prod., Chemicals, Pharmaceuticals & Petroleum

### Industrial Technology Today - Daily Newsletter [\(Link\)](#)

**Circulation:** 12,000 daily average | **Frequency:** Daily

**Focus:** Daily Industry News, New Products & Industry Trends

**Titles:** 38% Corporate and Executive Mgmt, 36% Operations/Plant/Facility Mgmt, 20% Engineering, R&D, Design & Technical Mgmt, 6% Purchasing & Other

**Industries:** Transportation, Automotive, Aerospace, Machinery Mfg, Fabricated Metals Prod., Electrical Machinery, Printing, Measuring Instrumentation, Medical Equipment, Food & Beverage Machines, Rubber & Plastic Prod., Primary Metal Prod., Chemicals, Pharmaceuticals & Petroleum

### IEN Update - Daily Newsletter [\(Link\)](#)

**Circulation:** 12,000 daily average | **Frequency:** Daily

**Focus:** Daily Industry News, New Products & Industry Trends

**Titles:** 35% Corporate and Executive Mgmt, 32% Operations/Plant/Facility Mgmt, 27% Engineering, R&D, Design & Technical Mgmt, 6% Purchasing & Other

**Industries:** Transportation, Automotive, Aerospace, Machinery Mfg, Fabricated Metals Prod., Electrical Machinery, Printing, Measuring Instrumentation, Medical Equipment, Food & Beverage Machines, Rubber & Plastic Prod., Primary Metal Prod., Chemicals, Pharmaceuticals & Petroleum



### **Industrial Management - Daily Newsletter** ([Link](#))

**Circulation:** 12,000 daily average | **Frequency:** Daily

**Focus:** Daily Industry News, New Products & Industry Trends

**Titles:** 38% Corporate and Executive Mgmt, 36% Operations/Plant/Facility Mgmt, 20% Engineering, R&D, Design & Technical Mgmt, 6% Purchasing & Other

**Industries:** Transportation, Automotive, Aerospace, Machinery Mfg, Fabricated Metals Prod., Electrical Machinery, Printing, Measuring Instrumentation, Medical Equipment, Food & Beverage Machines, Rubber & Plastic Prod., Primary Metal Prod., Chemicals, Pharmaceuticals & Petroleum

### **IEN Weekly (Saturday Edition) - Weekly Newsletter** ([Link](#))

**Circulation:** 12,000 daily average | **Frequency:** Weekly

**Focus:** Industry News, New Products & Industry Trends

**Titles:** 35% Corporate and Executive Mgmt, 32% Operations/Plant/Facility Mgmt, 27% Engineering, R&D, Design & Technical Mgmt, 6% Purchasing & Other

**Industries:** Transportation, Automotive, Aerospace, Machinery Mfg, Fabricated Metals Prod., Electrical Machinery, Printing, Measuring Instrumentation, Medical Equipment, Food & Beverage Machines, Rubber & Plastic Prod., Primary Metal Prod., Chemicals, Pharmaceuticals & Petroleum

### **IEN TV Video Showcase - Monthly Newsletter** ([Link](#))

**Circulation:** 12,000 daily average | **Frequency:** Weekly

**Focus:** Industry News, New Products & Industry Trends

**Titles:** 47% C-Level/Plant Management, 49% Engineering, Engineering Management and 4% Purchasing

**Industries:** Transportation, Automotive, Aerospace, Machinery Mfg, Fabricated Metals Prod., Electrical Machinery, Printing, Measuring Instrumentation, Medical Equipment, Food & Beverage Machines, Rubber & Plastic Prod., Primary Metal Prod., Chemicals, Pharmaceuticals & Petroleum

### **Today In Food Manufacturing - Daily Newsletter** ([Link](#))

**Circulation:** 12,000 daily average | **Frequency:** Daily

**Focus:** Daily Food Industry News, New Products & Industry Trends

**Titles:** 36% Plant Operations, 28% Plant Management, 12% Purchasing, 10% IT & Software, 9% R&D and 5% C-Level

**Industries:** 24% Baked Good and Bakery Ingredients, 18% Beverages, 18% Meat, Poultry & Proteins, 15% Dairy, 12% Produce, 10% Candy and Confections, 10% Prepared Foods and 6% Sauces and Condiments



### Today In Industrial Distribution - Daily Newsletter ([Link](#))

**Circulation:** 12,000 daily average | **Frequency:** Daily

**Focus:** Daily news focused on distribution, supply chain, technology, new products and trends

**Titles:** 32% Executive Management, 32% General Management, 18% Sales Management, 16% Sales and 2% Other

**Industries:** 48% General Line Distributors, 25% Specialist Distributor, 5% Independent Manufacturers Rep, 14% Manufacturer and 8% Other

### Today In Manufacturing Business Technology - Daily Newsletter ([Link](#))

**Circulation:** 12,000 daily average | **Frequency:** Daily

**Focus:** News focused on Technology, Automation, Software Industry, New Products & Industry Trends

**Titles:** 16% C-Level, 24% Operations, 18% Engineering, 28% IT and 14% Purchasing

**Industries:** 5% Food, Textiles and Related Kindred Products, 7% Chemicals/Pharm/Allied Products, 9% Oil and Related Products, 18% Metal Fabrication, 16% Industrial and Commercial Machinery, 8% Electrical Equipment and Components, 21% Transportation - Automotive, Aerospace, Off-Road, 6% Instrumentation (Industrial and Medical), 4% Wholesalers and Distributors and 6% Others

### IMPO Insider - Daily Newsletter ([Link](#))

**Circulation:** 12,000 daily average | **Frequency:** Daily

**Focus:** Daily Industry News, New Products & Industry Trends

**Titles:** 8% C-Level, 36% Plant Management/Operations, 40% Maintenance and 16% Purchasing

**Industries:** 4% Food, Textiles and Related Kindred Products, 6% Chemicals/Pharm/Allied Products, 9% Oil and Related Products, 16% Metal Fabrication, 17% Industrial and Commercial Machinery, 6% Electrical Equipment and Components, 21% Transportation/Automotive/Aerospace/Off-Road, 6% Instrumentation/Industrial/Medical, 9% Wholesalers/Distributors and 6% Others

### Mnet Today In Manufacturing - Daily Newsletter ([Link](#))

**Circulation:** 12,000 daily average | **Frequency:** Daily

**Focus:** Daily Industry News, New Products & Industry Trends

**Titles:** 33% C-Level, 21% Design Engineering, 16% Operations, 14% Purchasing and 16% Supply Chain

**Industries:** 4% Food/Textiles/Related Kindred Products, 6% Chemicals/Pharm/Allied Products, 8% Oil/Related Products, 14% Metal Fabrication, 19% Industrial/Commercial Machinery, 14% Electrical Equipment/Components, 22% Transportation/Automotive/Aerospace/Off-Road, 5% Instrumentation/Industrial and Medical, 5% Wholesalers/Distributors and 3% Others



INDUSTRIAL DISTRIBUTION



### **Mnet Newswire - Daily Newsletter** ([Link](#))

**Circulation:** 12,000 daily average | **Frequency:** Daily

**Focus:** Daily Industry News, New Products & Industry Trends

**Titles:** 28% C-Level, 27% Design Engineering, 14% Operations, 18% Purchasing and 13% Supply Chain

**Industries:** 6% Food/Textiles/Related Kindred Products, 6% Chemicals/Pharm/Allied Products, 9% Oil/Related Products, 12% Metal Fabrication, 20% Industrial/Commercial Machinery, 18% Electrical Equipment/Components, 18% Transportation/Automotive/Aerospace/Off-Road, 5% Instrumentation/Industrial/Medical, 3% Wholesalers/Distributors and 3% Others

### **DDT Today - Daily Newsletter** ([Link](#))

**Circulation:** 12,000 daily average | **Frequency:** Daily

**Focus:** Daily Engineering News, New Products & Industry Trends

**Titles:** 38% Design Engineer, 29% Mechanical Engineer, 24% Electrical Engineer and 9% Software Engineer. **By Function:** 32% System Design, 30% Product Design, 22% R&D and 16% Engineering Management. **Industry:** 22% Industrial Machinery/Equipment, 20% Electronic Equipment/Components

Instrumentation/Controls/Measuring/Inspection Components/Devices: 19% Transportation Related Equipment/Vehicles/Components, 8% Medical Equipment, 6% Software and 6% Engineering Services

### **DDT Update - Daily Newsletter** ([Link](#))

**Circulation:** 12,000 daily average | **Frequency:** Daily

**Focus:** Daily Engineering News, New Products & Industry Trends

**Titles:** 38% Design Engineer, 29% Mechanical Engineer, 24% Electrical Engineer and 9% Software Engineer. **By Function:** 32% System Design, 30% Product Design, 22% R&D and 16% Engineering Management. **Industry:** 22% Industrial Machinery/Equipment, 20% Electronic Equipment/Components

Instrumentation/Controls/Measuring/Inspection Components/Devices: 19% Transportation Related Equipment/Vehicles/Components, 8% Medical Equipment, 6% Software and 6% Engineering Services