



DIGITAL DATABASE INFORMATION
 PUBLISHER'S OWN DATA JUNE 2020

Industrial Media, LLC
 199 East Badger Road #100
 Madison, WI 53713

PHONE: (608) 628-8718

SIC	Business / Industry	Total	PCT	C-Level (A)	Design/Application Engineer	Purchasing (D)	OTHER
20	Food / Kindred Product	4,269	2.43%	518	2,874	598	279
23	Apparel / Related Products	2,864	1.63%	373	1,865	425	201
24	Lumber / Wood Products	5,986	3.41%	778	3,895	894	419
28	Chemicals / Pharm / Allied Products	6,996	3.99%	910	4,551	1,050	485
29	Pertroleum / Plastics	5,698	3.25%	741	3,703	855	399
25	Furniture / Fixtures	2,999	1.71%	391	1,953	445	210
33	Primary Metal Products	8,310	4.74%	1,071	5,457	1,236	546
34	Fabricated Metal Products	8,607	4.91%	1,118	5,600	1,285	604
35	Machinery, Except Electric	20,894	11.91%	2,708	13,595	3,137	1,454
36	Electrical Machinery	26,767	15.26%	3,480	17,470	4,032	1,785
37, 40-48	Transportation / Automotive / Aeros	39,852	22.72%	5,187	25,906	5,978	2,781
38	Instruments / Related Products	10,284	5.86%	1,359	6,797	1,396	732
10-14	Mining	1,650	0.94%	215	1,073	248	114
15-17	Construction	12,898	7.35%	1,678	8,383	1,935	902
50	Wholesale Durable Goods	10,905	6.22%	1,331	7,153	1,651	770
73	Business Services	3,056	1.74%	397	1,995	460	204
82	Educational Services	1,562	0.89%	205	1,012	235	110
	All Others	1,843	1.05%	260	1,147	297	139
	GRAND TOTAL	175,440		22,720	114,429	26,157	12,134

(A) Chairman of the Board, President, Vice President, Secretary, Treasurer/Finance, General Manager, Owner, Business Manager, Director Marketing, Director, IT Managers

(C)VP Engineering, Engineer, Design Engineer, Dir. of Engineering, Automation Engineer, Controls Engineer, Maintenance Engineer, Plant Engineer, Chief Engineer, Process Engineer, Production Engineer, Mfg Engineer

(D) Vice President Purchasing, Buyer, Manager of Procurement, Director of Purchasing, Purchaser