

Connect West

November 6-8, 2024 • Los Angeles

2024 Schedule at a Glance

WEDNESDAY, NOVEMBER 6, 2024

1:30–4 p.m.

Registration

2:30–3:45 p.m.

Appointments • *Blue Planners & Joe Bruin Suppliers*

3–3:45 p.m.

Education: “Designing Neuroinclusive Events
*Presented by Megan Henshall, Google
Gold Planners & Josie Bruin Suppliers*

4–4:45 p.m.

Education: “Designing Neuroinclusive Events
*Presented by Megan Henshall, Google
Blue Planners & Joe Bruin Suppliers*

4–5:30 p.m.

Appointments • *Gold Planners & Josie Bruin Suppliers*

6–8 p.m.

Welcome Reception

THURSDAY, NOVEMBER 7, 2024

8–9 a.m.

Breakfast & Education • *Sponsored by Explore Seattle Southside*

8:45 a.m.–Noon

Appointments • *Gold Planners & Joe Bruin Suppliers*

9:30–11 a.m.

Campus Tour • *Blue Planners & Josie Bruin Suppliers*

11:15 a.m.–Noon

Education: “Harnessing AI for Event Planning: Practical Solutions”
*Presented by Margaret Launzel-Pennes
Blue Planners & Josie Bruin Suppliers*

Noon–1:30 p.m.

Lunch & Learn Panel: “Red Carpet Ready: Insider Secrets From Hollywood
Event Profs” • *Sponsored by Visit San Jose*

1:45–5 p.m.

Appointments • *Blue Planners & Josie Bruin Suppliers*

1:30–3 p.m.

Campus Tour • *Gold Planners & Joe Bruin Suppliers*

3–3:45 p.m.

Education: “Harnessing AI for Event Planning: Practical Solutions”
*Presented by Margaret Launzel-Pennes
Gold Planners & Joe Bruin Suppliers*

4:30–6 p.m.

Happy Hour

6 p.m.

Open Night

FRIDAY, NOVEMBER 8, 2024

8 a.m.

Grab & Go Breakfast

8:30–10 a.m.

Appointments • *Blue Planners & Joe Bruin Suppliers*

10:15–11:35 a.m.

Appointments • *Gold Planners & Josie Bruin Suppliers*