

Prepare Your Sponsored Post in Three Easy Steps!

- 1 Review these specifications
- 2 Prepare your creative
- 3 Submit as instructed

Welcome!

Welcome to the **BizBash + Connect** Video Pre-Roll Program, where we help you reach our combined events industry audiences as they consume video content across the Internet.

Materials Specification Guidelines

- **Required Video Duration:** 15 OR 30 seconds
- **Audio Permitted:** Yes
- **Video Formats:** .flv, .mpg, mp4, .mov, .wmv.
- **Maximum File Size:** 200mb
- **Aspect Ratio:** 4:3 or 16:9
- **Frame Rate:** 24 or greater frames per second
- **Click-Thru URL:** Required
- **Third Party Tags:** Third party tracking tags are accepted from all providers (i.e. Double Verify, Sizmek, Flashtalking, etc)
- **Third Party Tags:** VAST 2.0, FLV, MP4 and VPAID SWF formats are supported

Important:

You **MUST** provide a click-through link with your creative.

UTM tracking links and all 3rd party tags are supported

ANY material exceeding 200MB OR 30 seconds will be rejected.



At BizBash + Connect, we do everything we can to provide a brand-safe advertising environment for your message. Our systems proactively block any sites that are categorized as adult, hate speech, torrent, disaster related, as well as many sensitive topics. We use third party partners to scan all pages for inappropriate content before ads are placed. We can also offer whitelist or blacklist on a campaign by campaign basis for greater selectivity.

How to Submit Your Materials

- Email materials and any questions to **production@bizbash.com**
- All materials due ten (10) days prior to start of your campaign.