

BizBash Content Activation Instructions and Specifications

Your BizBash content activation program comes together in 3 easy steps!

1 Select what you wish to promote.

2 Submit your materials.

3 Reach the BizBash audience with your custom content.

Welcome!

Thank you for purchasing a Content Activation program with BizBash. We can't wait to get your campaign up and running.

Here's what you'll receive:

- Offsite targeted promotions drawing the BizBash audience back to your website through native ad placement
- Ability to pixel the audience and target them for your future marketing efforts

Sample, Specs & Sponsorship Details



7 Unexpected Reasons to Meet in

By Guezt on New 08, 2019

When planning a meeting the fact thing that correct own discalfunctions above. You'll need enough chairs for everywhere all confirmably compliancemy depressible because the report and these fields in this began all the maintaining of an above report and the second part of the properties of the prope

This is exactly why in the fact that is a far tastic destination to plan your next meeting. Pick a place where your anendees will fee the they've received an added watation. Here are seven an expectable remains to meet in this locable bity.

1. High-tech, High-touch Conventions

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One of the acided perhalof hosting your meeting in this abdism in that his in an incendible location that meetings the city. Your prest will get a country gloripse chall the enventuement that the city in alter such as:

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the modify and a They want have to see time for it between meetings. The convention compass have pictors apartonisque waterly water giral most to it.

2. International Cuisine at Your Fingertips

Give your guests exciting options to explore their curinary writins with plus by all options nearby. From Japanese, oxisine, and

Here's what we'll need from you:

- Story URL from your website (you may also provide UTM codes; destination redirects are not permitted, final URL must match display URL)
- Headlines and description to promote your story
- Images and logos for advertisements
- Social media handles and branded content partner approvals (click here for branded content approval directions)

File	Text/Image/	File	Image	File
Туре	Logo Specs	Format	Ratio	Size
Headline (Short)	30 characters			
Headline (Long)	90 characters			
Description	90 characters			
Landscape Image	1200 x 628px	JPG, PNG	1.91:1	5120KB
Square Image	1200 x 1200px	JPG, PNG		5120KB
Landscape Logo	1200 x 300px	JPG, PNG	4:1	5120KB
Square Logo	1200 x 1200px	JPG, PNG		5120KB

Avoid the use of filters unless it is absolutely necessary to sharpen your photograph or to make it clearer.

Additional Terms & Conditions

*BizBash reserves the right, at its sole discretion, to reject any and all advertising content that, in its sole opinion, violates the law or is otherwise inappropriate. Contact production@bizbash.com or your account representative with any questions.