

The background of the entire page is a photograph of an event space. It features a large, ornate, multi-tiered chandelier hanging from the ceiling. The room is decorated with several large, leafy green plants and several large, round, manicured green bushes. The floor is covered in a bright green carpet. The lighting is warm and ambient.

THE 2021  
**BIZBASH**  
EVENT  
*Experience*  
AWARDS

**RULES**  
2021 AWARDS  
PROGRAM

# RULES

1. ENTRIES MUST COME FROM A LIVE, VIRTUAL OR HYBRID EVENTS THAT OCCURRED BETWEEN AUGUST 1, 2020 – OCTOBER 30, 2021.
2. ENTRIES IN THE BEST NEW EVENT PRODUCT/SERVICE CATEGORY DO NOT NEED TO BE FROM EVENTS. TO BE ELIGIBLE, ENTRIES MUST HAVE BEEN INTRODUCED, BETWEEN JUNE 1, 2019, AND JULY 31, 2021.
3. ENTRIES MUST BE SUBMITTED USING THE BIZBASH EVENT EXPERIENCE AWARDS WEBSITE BY 11:59 P.M. EST ON OCTOBER 8, 2021. SUBMISSIONS VIA MAIL OR EXPRESS DELIVERY WILL NOT BE ACCEPTED. ALL SUBMISSIONS MUST BE WRITTEN IN ENGLISH.
4. SUBMISSIONS WILL BE ACCEPTED FROM ANY INDIVIDUALS, COMPANIES, OR NONPROFIT ORGANIZATIONS INVOLVED IN PLANNING AN EVENT, INCLUDING CORPORATE EVENT PLANNERS, INDEPENDENT PLANNERS, PR FIRMS, MARKETING AGENCIES, AND EVENT VENDORS. THE ENTRY FORM MUST INCLUDE THE PERSON IN CHARGE OF THE EVENT FOR THE ORGANIZATION (COMPANY, ASSOCIATION, OR NONPROFIT) THAT HOSTED THE EVENT.
5. EACH SUBMISSION MUST INCLUDE A WRITTEN EXPLANATION THAT INCLUDES THE FOLLOWING:
  - NAME OF SUBMISSION
  - DATE(S) OF EVENT
  - LOCATION OF EVENT OR VIRTUAL TECHNOLOGY USED
  - OVERALL EVENT BUDGET
  - WHAT WAS THE SUBMISSION'S PURPOSE?
  - WHO WAS THE CLIENT/BRAND/ORGANIZATION?
  - LIST OF COMPANIES INVOLVED IN THE SUBMISSION (E.G. BEST EVENT DECOR ENTRY LIST MIGHT INCLUDE A DESIGN COMPANY, LIGHTING FIRM, RENTAL HOUSE, ETC.)
  - TARGET AUDIENCE
  - INTENDED RESULT AND HOW THE SUBMISSION SUPPORTED THAT RESULT
  - MOST INNOVATIVE IDEAS
  - GOALS
  - GUEST/ATTENDEE/CLIENT FEEDBACK
  - INCLUDE VIDEO OPTIONS/LINKS (VIMEO AND YOUTUBE LINKS ONLY; PLEASE PROVIDE PASSWORDS FOR PRIVATE VIDEOS)
  - INCLUDE PHOTOS/SCREENSHOTS

*\*IF APPLICABLE TO THE CATEGORY*



# RULES

WRITTEN EXPLANATIONS THAT DO NOT FOLLOW THE SPECIFICATIONS OUTLINED ABOVE AND IN THE CRITERIA FOR EACH CATEGORY WILL NOT BE ACCEPTED. ENTRANTS MAY SUBMIT WORK FOR MORE THAN ONE CATEGORY, BUT EACH ENTRY REQUIRES A SEPARATE SUBMISSION AND PAYMENT.

6. EACH SUBMISSION MUST INCLUDE NO MORE THAN HIGH RESOLUTION FIVE (5) PHOTOGRAPHS, SUBMITTED AS INDIVIDUAL JPG OR PNG FILES WITHOUT WATERMARKS (SUBMISSIONS OF COLLAGES, SCREENSHOTS, OR OTHER FILE TYPES WILL NOT BE ACCEPTED). MAKE SURE THAT THE PHOTOGRAPHS RELATE TO EACH SPECIFIC CATEGORY. FOR EXAMPLE, BEST CATERING ENTRIES SHOULD INCLUDE PHOTOS OF FOOD; BEST TRADE SHOW BOOTH ENTRIES SHOULD INCLUDE PHOTOS OF THE BOOTH. DO NOT INCLUDE PHOTOS OF CELEBRITY ATTENDEES, ORGANIZERS, OR OTHER ASPECTS OF THE EVENT THAT ARE NOT RELEVANT TO THE CATEGORY.
7. PEOPLE'S CHOICE FINALISTS AND WINNERS WILL BE CHOSEN BY THE GENERAL PUBLIC. ENTRANTS ARE ENCOURAGED TO PROMOTE ENTRIES THROUGH SOCIAL MEDIA, EMAILS, AND OTHER PLATFORMS. VOTING WILL BE CAST VIA A SECURE, THIRD-PARTY PLATFORM. BIZBASH RETAINS THE RIGHT TO ELIMINATE A CATEGORY, DISQUALIFY A SUBMISSION, OR REMOVE A CATEGORY AT ITS DISCRETION.
8. BY SUBMITTING AN ENTRY FOR CONSIDERATION FOR THE BIZBASH EVENT EXPERIENCE AWARDS, ENTRANTS AUTHORIZE BIZBASH AND ITS AFFILIATES TO PUBLISH ANY PORTION OF THE ENTRY, INCLUDING BUT NOT LIMITED TO SUBMITTED IMAGES AND MATERIALS. COMPANIES SUBMITTING IMAGES/VIDEOS MUST OWN THE RIGHTS TO DISTRIBUTE SAID IMAGES/VIDEOS TO BIZBASH. IN ADDITION, ALL ENTRIES BECOME PROPERTY OF BIZBASH AND ITS AFFILIATES AND WILL NOT BE RETURNED. BIZBASH RESERVES THE RIGHT, AT ITS SOLE DISCRETION, TO REJECT ANY AND ALL PHOTOS/VIDEOS THAT, IN ITS SOLE OPINION, VIOLATES THE LAW OR IS OTHERWISE INAPPROPRIATE.
9. ALL SUBMISSIONS MUST BE THE BONA FIDE WORK OF THE COMPANY SUBMITTING THE ENTRY IN THE PRIMARY AREA OF EXPERTISE OF THE CATEGORY.

# RULES

10. ALL SUBMISSIONS MUST BE THE BONA FIDE WORK OF THE COMPANY SUBMITTING THE ENTRY IN THE PRIMARY AREA OF EXPERTISE OF THE CATEGORY.
11. ENTRIES OF EVENTS OR SERVICES PROVIDED FOR AN EVENT HOSTED OR CO-HOSTED BY BIZBASH OR ANY OF A FFILIATES ARE NOT PERMITTED.
12. IN THE EVENT A REPRESENTATIVE FROM A WINNING COMPANY IS UNABLE TO ACCEPT THE AWARD, WINNING ENTRIES FROM OUTSIDE OF THE UNITED STATES WILL BE RESPONSIBLE FOR SHIPPING COSTS OF THE AWARD(S).

IF YOU HAVE QUESTIONS ABOUT THE AWARDS, PLEASE EMAIL [EVENTS@BIZBASH.COM](mailto:EVENTS@BIZBASH.COM).