Strengths, Weaknesses, Opportunities, and Threats

Strengths

- Conversation style search engine
- Answers can be refined
- Remembers the context of previous questions asked

Opportunities

- Tedious office work streamlined
- Patient communications improved
- Complex processes may become easier to understand
- Patient-reported symptom(s) triaged

Weaknesses

- No guarantee of accuracy
- Does not cite the original source for the reported information
- Information is not up to date since the initial major ingestions of Internet material in 2021

Threats

- Inaccurate information can be mistakenly used
- Plagiarism and cheating on exams may be on the rise
- Competitors may start using the ChatGPT and appear to be faster in delivery of service