



Welcome

AAD annual  
MEETING

MARCH 7–11, 2025  
ORLANDO, FLORIDA

Your guide to:

Plenary speakers | Late-breaking research

Exhibit Hall hours and events | Keeping connected

Download the  
AAD Annual  
Meeting App at  
[aad.org/mobile](http://aad.org/mobile).

Attendee Welcome Guide supported by



# Attend the Plenary and Annual Business Meeting

9 a.m.-noon | Sunday, March 9 | Chapin Theater



## **Chair's Welcome**

Kathryn Schwarzenberger, MD, FAAD



## **President-Elect's Address**

Susan C. Taylor, MD, FAAD



## **Clarence S. Livingood, MD, Memorial Award and Lectureship**

Numbers and the Narrative:  
Leadership and Advocacy With  
Stories and Data

Marta Jane Van Beek, MD, MPH, FAAD



## **Marion B. Sulzberger, MD, Memorial Award and Lectureship:**

Patients Don't Read Textbooks,  
They Write Them: Insights From  
Patient-Driven Investigation

Rachael Clark, MD, PhD, FAAD



## **President's Address**

Seemal R. Desai, MD, FAAD



## **John Kenney Jr., MD, Lifetime Achievement Award and Lectureship:**

Vitiligo: A 45-Year Journey  
of Science and Service

Pearl E. Grimes, MD, FAAD



## **Lila and Murray Gruber Memorial Cancer Research Award and Lectureship:**

From Cell Atlases to Medicines With AI

Aviv Regev, PhD, MSc



**Don't miss keynote speaker, Martha Stewart on Friday!**

Martha Stewart, the visionary entrepreneur, author, and lifestyle expert, will deliver the keynote address at the Opening Ceremony, Friday, March 7. AAD President Seemal R. Desai, MD, FAAD, will give a Welcome Address and then sit down for a fireside chat with Martha, plus hear the Gold Medal winner's remarks.



# Educational sessions

Sessions cover a wide array of topics, including inflammatory dermatoses, cosmetics, surgery, pediatrics, practice management, skin cancer, and more. At the Annual Meeting, you'll find everything you need to expand your expertise. We've highlighted some key sessions you can look forward to below. For the complete program, visit [aad.org/AM25](http://aad.org/AM25).

## FEATURED SESSIONS

**F001 – The Future of Dermatology:  
What Changes Are Coming, and  
How Can We Prepare?**

9-11 a.m. | Friday, March 7  
*Room W312A*

**F039 – Botulinum Toxins: The Latest Update**

1-3 p.m. | Saturday, March 8  
*Valencia Ballroom A*

**F062 – Controversies in Acne and Rosacea**

1-3 p.m. | Sunday, March 9  
*Valencia Ballroom A*

**S055 – Hot Topics**

9 a.m.-noon | Monday, March 10  
*Valencia Ballroom A*

## NEW SESSIONS

**F021 – New Drugs, New Rashes:  
An Update on Cutaneous Drug Eruptions**

1-3 p.m. | Friday, March 7  
*Room W314B*

**C011 – Advanced Cosmetic Surgery  
That Dermatologists Can Perform**

1-4 p.m. | Saturday, March 8  
*Room W304H*

**F075 – From Blisters to Breakthroughs:  
Updates in Epidermolysis Bullosa**

3:30-5:30 p.m. | Sunday, March 9  
*Room W209C*

**U098 – Starting a Private Practice 101**

7:30-8:30 a.m. | Monday, March 10  
*Room W314B*





# Go on tour in the Exhibit Hall

**The Exhibit Hall offers exciting activities and educational opportunities with more than 350 companies.**

## Exhibit Hall hours

10 a.m.-5 p.m. | Friday & Saturday, March 7-8

10 a.m.-3 p.m. | Sunday, March 9

## Unopposed Exhibit Hall hours

Noon-1 p.m. | Friday-Sunday, March 7-9

## Canine Cuddle Zone

This new and extra special exhibit is a must! Visit the Canine Cuddle Zone sponsored by CareCredit. Whether you're a dog lover or just in need of some tail-wagging, take a "paws" in the fenced-in play area for some cuddles. Thanks to "Pet Rescue by Judy" for bringing the adoptable puppies and dogs to the 2025 AAD Annual Meeting.

11:30 a.m.-2:30 p.m. | Friday-Sunday, March 7-9

Located in the Exhibit Hall, Booth 3487

**Add these main events to your calendar:**

## The AAD Career Insights & Employment Fair

2-5:30 p.m. | Thursday, March 6

Hyatt Regency Orlando

Career Discussions at 2 p.m. | Ballroom F

Employment Fair at 3:30 p.m. | Ballroom G

## Opening Ceremony

5 p.m. | Friday, March 7

Chapin Theater

## Member Welcome Reception

7-10 p.m. | Friday, March 7

Universal CityWalk at Universal Orlando Resort

## AAD Resource Center

Come visit the AAD Resource Center, the hub of all things AAD! Whether you're seeking professional development, high quality educational materials, or networking opportunities, we've got everything you need.

10 a.m.-5 p.m. | Friday & Saturday, March 7-8

10 a.m.-3 p.m. | Sunday, March 9

Located in the Exhibit Hall, Booth 3309

## Poster exhibit hours

This special demonstration features separate viewing areas and a hub of computers where you can search and view posters at any time.

7 a.m.-5 p.m. | Friday-Sunday, March 7-9

Located in Exhibit Hall B

## Industry Non-CME (INC) Sessions

Get firsthand insights into the latest research and emerging treatments while enjoying delicious food and beverages. See the full schedule and pre-register at

**AAD.org/INC-programs.**

7-9 p.m. | Thursday, March 6

Saturday & Sunday, March 8-9

Located in rooms W221 A-E and W224 E-H

# Power tools

to maximize your experience

## *DermWorld Meeting News*

Our on-site publication is distributed daily throughout the convention center.



## *Convention Center Map*

A detailed pocket map provides quick navigation for sessions, exhibits, and other key AAD events.



## *AAD Meeting News Central*

This hub for session articles, event photos, and late-breaking research is updated in real time at [aadmeetingnews.org](http://aadmeetingnews.org).



Network with colleagues at the Annual Meeting, where thousands of dermatologists and industry experts are all in one place.



# Stay social

Follow @AADmember and these AAD social media channels to share your experience and engage with colleagues. #AAD2025



AAD Member



@AADmember



@AADmember



American Academy  
of Dermatology

Remember to use #AAD2025 onsite when posting about the Meeting.

Daylight Saving Time (DST) begins  
Sunday, March 9!



Turn your clocks forward an hour  
so you don't miss a session!

A photograph of a woman from the back, scratching her upper back with her right hand. The skin on her back is red, inflamed, and covered in small bumps, characteristic of atopic dermatitis. The background is a blurred outdoor setting.

# EXPERIENCE THE REALITY OF ATOPIC DERMATITIS

REAL PATIENTS. REAL RESULTS.

 **HEAR REAL PATIENT STORIES AT THE  
INCYTE BOOTH #1430**

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