



AUGUST 10-13, 2023
TAMPA, FL

ACADEMY

Welcome

Join us at the Tampa Convention Center



Your guide to:

Opening keynote | Named lectures | Derm Labs |
Networking | Experience Hub | Staying connected



**Visit the
Exhibit Hall!**
See hours inside.

Attendee Welcome Guide supported by



JOIN THE **10,000+** PRESCRIBERS WHO CHOSE **VTAMA** (tapinarof) **CREAM, 1%.***

Not actual patients.

Visit Booth #224

#1

**Prescribed branded
topical treatment
for plaque psoriasis
in adults†**



IMPORTANT SAFETY INFORMATION

Indication: VTAMA® (tapinarof) cream, 1% is an aryl hydrocarbon receptor agonist indicated for the topical treatment of plaque psoriasis in adults. **Adverse Events:** The most common adverse reactions (incidence $\geq 1\%$) in subjects treated with VTAMA cream were folliculitis (red raised bumps around the hair pores), nasopharyngitis (pain or swelling in the nose and throat), contact dermatitis (skin rash or irritation, including itching and redness, peeling, burning, or stinging), headache, pruritus (itching), and influenza (flu).

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see the full Prescribing Information available at booth #224.

*IQVIA National Prescription Audit (NPA) for the period of 5/20/2022 to 6/23/2023, reflecting estimates of real-world activity. All rights reserved.

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VTAMA®
(tapinarof) cream 1%

Finding food

Dining options at the Tampa Convention Center are easy to find. From grills to Street Eats to The Sail Plaza (located just steps outside the convention center), there is an option for every appetite. Plus, the Coffee Bar offers sandwiches and snacks in addition to caffeinated drinks.



Little Learners

Did you sign up for childcare during the meeting? Little Learners is located at the JW Marriott Tampa Water Street.



Stay social

Follow these AAD social media channels for real-time news and updates during the meeting.



AAD Member



@aadmember



@AADmember



Remember to use **#AADInnovationacademy** onsite when posting about the Meeting.



For the most up-to-date information, download the **2023 AAD Innovation Academy Meeting app** from your app store or from aad.org/mobile.



For meeting coverage be sure to watch for our eDailies and visit Meeting News Central at aadmeetingnews.org or scan the QR code.

Follow the instruction

Education kicks off on Thursday when you'll pick and choose from four tracks:

- **F001 – The Future of Dermatology**
- **E001 – Branding and the Business of Dermatology**
- **C001 – Practice Management Course**
- **Hands-on Derm Labs**

Nina Jablonski will deliver the Keynote you won't want to miss, and then gather with colleagues at the Welcome Reception to follow.

General sessions will round out 2023 AAD Innovation Academy, with a focus on the latest research and emerging therapies.

K001 – Keynote Speaker: Why Should Dermatologists Pay Attention to the Evolution of Skin and Skin Pigmentation and the History of Color-Based Race Classification?

Thursday, Aug. 10 | 5-5:45 p.m.

Ballroom B



Nina Jablonski is a biological anthropologist who is recognized for her contributions to the understanding of primate and human evolution, especially to questions not answered directly from the fossil record. A dedicated public scientist and science educator, Jablonski received an honorary doctorate from the University of Stellenbosch in South Africa in 2010 for her contribution to the worldwide fight against racism.



N001 – Named Lectureship Presentations

Everett C. Fox, MD Memorial Award and Lectureship

A. Paul Kelly, MD Memorial Award and Lectureship

Friday, Aug. 11 | 9-10 a.m. | Ballroom B



Alice B. Gottlieb, MD,
PhD, FAAD



Ginette Okoye, MD,
FAAD

9 a.m. | Introduction of Fox Award Winner

Robert Sidbury, MD, MPH, FAAD

9:05 a.m. | The Critical Role of the Dermatologist in the Treatment of Psoriatic Arthritis

Alice B. Gottlieb, MD, PhD, FAAD

9:30 a.m. | Introduction of Kelly Award Winner

Robert Sidbury, MD, MPH, FAAD

9:35 a.m. | Access, Action, and Advocacy: Dermatologic Care in Underserved Communities

Ginette Okoye, MD, FAAD

D001 – Derm Tank

Friday, Aug. 11 | 4-5:30 p.m. | Ballroom B

Don't miss this fun, engaging session where presenters pitch their product or procedure to a panel of judges for a chance to win \$10,000. We'll be offering snacks and drinks, too, so make yourself "at-home" as you enjoy the dermatology version of *Shark Tank*.



Derm Labs

Don't miss the opportunity for hands-on learning with these dermatologic topics.

Thursday | 12-2 p.m.

L001 – Nail Surgery
Room 121

L003 – Innovative Suture
Techniques Update
Room 125

Thursday | 3-5 p.m.

L004 – Wound Closures
Room 121

L005 – Nail Surgery
Room 123



Experience Hub

Connect with colleagues, faculty, and industry professionals in this immersive space that brings together additional learning areas, industry expert sessions, technical exhibits, and networking breaks all aimed at amplifying your on-site experience.

Welcome Reception

Thursday | 6-7:30 p.m.

Experience Hub

Meet us in the Experience Hub immediately following the keynote on Thursday, where we'll be throwing a welcome party to kick off 2023 AAD Innovation Academy. Mix and mingle with colleagues while enjoying delicious cuisine and refreshments.

Create meaningful engagements at the 2023 AAD Innovation Academy.

We've infused innovation into every aspect of this meeting starting with our amped-up Experience Hub, a Welcome Reception, and networking breaks.

Exhibits

Conveniently located in the Experience Hub, technical exhibits feature the latest products, services, devices, and equipment from our exhibitors.

Exhibit Hall hours

Thursday | 6-7:30 p.m.

(during the Welcome Reception)

Friday | 9 a.m.-5 p.m.

Saturday | 9 a.m.-3:30 p.m.

Unopposed exhibit hours from 12-1 p.m. and refreshment breaks from 2:30-3 p.m.



AAD Resource Center

Thursday, August 10 | 6-7:30 p.m.

Friday, August 11 | 9 a.m.-5 p.m.

Saturday, August 12 | 9 a.m.-3:30 p.m.

Booth 432, in the Experience Hub

The hub of all things AAD.



Explore Tampa

Scan the QR code for options to explore while you are here. From fine dining, outdoor adventures, and family-friendly attractions, Tampa has something for everyone!

