Welcome
Join us at the Tampa Convention Center

Your guide to:
Opening keynote | Named lectures | Derm Labs | Networking | Experience Hub | Staying connected

Visit the Exhibit Hall!
See hours inside.
JOIN THE **10,000+ PRESCRIBERS WHO CHOSE VTAMA (tapinarof) CREAM, 1%.***

**Visit Booth #224**

**#1 Prescribed branded topical treatment for plaque psoriasis in adults†**

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**IMPORTANT SAFETY INFORMATION**

**Indication:** VTAMA® (tapinarof) cream, 1% is an aryl hydrocarbon receptor agonist indicated for the topical treatment of plaque psoriasis in adults. **Adverse Events:** The most common adverse reactions (incidence ≥ 1%) in subjects treated with VTAMA cream were folliculitis (red raised bumps around the hair pores), nasopharyngitis (pain or swelling in the nose and throat), contact dermatitis (skin rash or irritation, including itching and redness, peeling, burning, or stinging), headache, pruritus (itching), and influenza (flu).

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch) or call **1-800-FDA-1088**.

**Please see the full Prescribing Information available at booth #224.**

*IQVIA National Prescription Audit (NPA) for the period of 5/20/2022 to 6/23/2023, reflecting estimates of real-world activity. All rights reserved.

†IQVIA NPA for the 3-month period ending 6/23/2023, reflecting estimates of real-world activity. All rights reserved.
Finding food
Dining options at the Tampa Convention Center are easy to find. From grills to Street Eats to The Sail Plaza (located just steps outside the convention center), there is an option for every appetite. Plus, the Coffee Bar offers sandwiches and snacks in addition to caffeinated drinks.

Little Learners
Did you sign up for childcare during the meeting? Little Learners is located at the JW Marriott Tampa Water Street.

Stay social
Follow these AAD social media channels for real-time news and updates during the meeting.

Facebook
@AADMember

Instagram
@aadmember

Twitter
@AADmember

Remember to use #AADInnovationacademy onsite when posting about the Meeting.

For the most up-to-date information, download the 2023 AAD Innovation Academy Meeting app from your app store or from aad.org/mobile.

For meeting coverage be sure to watch for our eDailies and visit Meeting News Central at aadmeetingnews.org or scan the QR code.
Education kicks off on Thursday when you’ll pick and choose from four tracks:

- F001 – The Future of Dermatology
- E001 – Branding and the Business of Dermatology
- C001 – Practice Management Course
- Hands-on Derm Labs

Nina Jablonski will deliver the Keynote you won’t want to miss, and then gather with colleagues at the Welcome Reception to follow.

General sessions will round out 2023 AAD Innovation Academy, with a focus on the latest research and emerging therapies.

K001 – Keynote Speaker: Why Should Dermatologists Pay Attention to the Evolution of Skin and Skin Pigmentation and the History of Color-Based Race Classification?
Thursday, Aug. 10 | 5-5:45 p.m.
Ballroom B

Nina Jablonski is a biological anthropologist who is recognized for her contributions to the understanding of primate and human evolution, especially to questions not answered directly from the fossil record. A dedicated public scientist and science educator, Jablonski received an honorary doctorate from the University of Stellenbosch in South Africa in 2010 for her contribution to the worldwide fight against racism.
N001 – Named Lectureship Presentations
Everett C. Fox, MD Memorial Award and Lectureship
A. Paul Kelly, MD Memorial Award and Lectureship

Friday, Aug. 11 | 9-10 a.m. | Ballroom B

Alice B. Gottlieb, MD, PhD, FAAD
Ginette Okoye, MD, FAAD

9 a.m. | Introduction of Fox Award Winner
Robert Sidbury, MD, MPH, FAAD

9:05 a.m. | The Critical Role of the Dermatologist in the Treatment of Psoriatic Arthritis
Alice B. Gottlieb, MD, PhD, FAAD

9:30 a.m. | Introduction of Kelly Award Winner
Robert Sidbury, MD, MPH, FAAD

9:35 a.m. | Access, Action, and Advocacy: Dermatologic Care in Underserved Communities
Ginette Okoye, MD, FAAD

D001 – Derm Tank
Friday, Aug. 11 | 4-5:30 p.m. | Ballroom B

Don’t miss this fun, engaging session where presenters pitch their product or procedure to a panel of judges for a chance to win $10,000. We’ll be offering snacks and drinks, too, so make yourself “at-home” as you enjoy the dermatology version of Shark Tank.

Derm Labs
Don’t miss the opportunity for hands-on learning with these dermatologic topics.

Thursday | 12-2 p.m.
L001 – Nail Surgery
Room 121

L003 – Innovative Suture Techniques Update
Room 125

Thursday | 3-5 p.m.
L004 – Wound Closures
Room 121

L005 – Nail Surgery
Room 123
Create meaningful engagements at the 2023 AAD Innovation Academy. We’ve infused innovation into every aspect of this meeting starting with our amped-up Experience Hub, a Welcome Reception, and networking breaks.

Experience Hub
Connect with colleagues, faculty, and industry professionals in this immersive space that brings together additional learning areas, industry expert sessions, technical exhibits, and networking breaks all aimed at amplifying your on-site experience.

Exhibits
Conveniently located in the Experience Hub, technical exhibits feature the latest products, services, devices, and equipment from our exhibitors.

Exhibit Hall hours
Thursday | 6-7:30 p.m. (during the Welcome Reception)
Friday | 9 a.m.-5 p.m.
Saturday | 9 a.m.-3:30 p.m.
Unopposed exhibit hours from 12-1 p.m. and refreshment breaks from 2:30-3 p.m.

Welcome Reception
Thursday | 6-7:30 p.m.
Experience Hub
Meet us in the Experience Hub immediately following the keynote on Thursday, where we’ll be throwing a welcome party to kick off 2023 AAD Innovation Academy. Mix and mingle with colleagues while enjoying delicious cuisine and refreshments.

AAD Resource Center
Thursday, August 10 | 6-7:30 p.m.
Friday, August 11 | 9 a.m.-5 p.m.
Saturday, August 12 | 9 a.m.-3:30 p.m.
Booth 432, in the Experience Hub
The hub of all things AAD.

Explore Tampa
Scan the QR code for options to explore while you are here. From fine dining, outdoor adventures, and family-friendly attractions, Tampa has something for everyone!