

AAD annual
MARCH 17–21, 2023 | MEETING
NEW ORLEANS, LA

A Guide for Residents
& Young Physicians



Brought to you by:

Neutrogena®



Navigate your future with confidence.

Attend the American Academy of Dermatology Career Fair

- Grow your network
- Explore different practice setting opportunities that fit your style
- Connect with employers

**FREE
to
Attend!**

March 17, 2023 | 4:30 – 6:30pm CDT

Onsite at the AAD Annual Meeting
in New Orleans, LA

Scan to Register



AAD Career Compass

Powered by Health eCareers

22-792-MKT

We're glad you are here!

Top 10 Tips for making the most of your meeting

- 1 Plan your schedule in advance.** This will help you save time and make the most of your meeting experience. It can be a bit overwhelming once you enter the convention center, so better to have a plan in place upon arrival. Some suggested sessions are available on page 5.
- 2 Ask questions!** The AAD Annual Meeting is a friendly environment of dermatologists at various career stages who are eager to present their work and are thrilled to engage in conversations. This is a terrific opportunity to meet with peers and pros to learn and share information.
- 3 Use the AAD Meeting Mobile App.** The app is where you'll find important information about sessions, the exhibit hall, daily events, and all things related to the meeting. You can easily "flag" your favorite sessions for easy reference. Go to aad.org/mobile to download.
- 4 Visit the FREE Career Networking Event** 4:30-6:30 p.m., Friday, March 17. This is a popular event and your opportunity to meet with potential employers, explore different practice setting styles, and network with other job seekers.
- 5 Go to the Exhibit Hall!** With more than 300 exhibitors, you'll want to block out time in your schedule to visit with the vendors and check out the booths. It's always a busy part of the meeting.
- 6 Be sure to stop by the AAD Resource Center, Booth 4039.** Meet AAD staff, demo products, enjoy a snack, and get your questions answered!
- 7 Get Social!** Follow [@AADmember](https://www.facebook.com/AADmember) on Facebook, Instagram, and Twitter. Share your experiences with colleagues and friends using [#AAD2023](https://twitter.com/AAD2023).
- 8 Look Around!** Take some time to explore New Orleans discover what makes it such a unique city. There's no shortage of amazing restaurants and live music. Pace yourself, it's a full, busy weekend of learning and collaborating.
- 9 Check your email for daily news and a morning agenda** listing key session and event details. Refer to the Meeting News Central (aadmeetingnews.org) for highlights of the daily activities and find snippets of sessions you may have missed. Who knows, you may even spot yourself in the photo gallery.
- 10 ENJOY!** Make the most of this once-a-year event by learning at the sessions, visiting the Exhibit Hall, engaging with peers, and taking advantage of everything the AAD Annual Meeting has to offer. Check out the DermWorld Happy Hour on Thursday, March 16, and meet the editors. Pop into the Resident Jeopardy event, and watch your peers compete on Sunday, March 19.

Win a FREE 2024 AAD Annual Meeting Registration in San Diego!

Get creative! Post a Reel, Post a Pearl, Post BOTH! Post between Friday, March 17, and Tuesday March 21, until 11:50 p.m. CST. One winner from each contest will be randomly selected and announced the week after the meeting.

Instagram Reel Challenge



Share your Annual Meeting experience by creating an Instagram Reel of your time in The Big Easy with the hashtag [#AAD2023challenge](https://www.instagram.com/AAD2023challenge).

Twitter Pearl Challenge



Tweet your top pearls or key learnings from your favorite AAD sessions with the hashtag [#AAD2023challenge](https://twitter.com/AAD2023challenge).

The AAD Resource Center has something for everyone

Come visit the Resource Center in Booth 4039 to talk to staff, learn about your member benefits, and more.



AAD Resource Center

Booth 4039

Hours:

Friday, March 17
and Saturday, March 18
10 a.m. – 5 p.m.

Sunday, March 19
10 a.m. – 3 p.m.

What's happening at the Resource Center

Coding Power Hour

Friday, March 17 | 2 – 3 p.m.

Join our expert coders and get quick answers to your coding questions, no appointment necessary! While you're here, don't forget to purchase our 2023 Coding Resources.

Your Dermatologist Knows

Friday, March 17,
and Saturday, March 18 | 1 – 2 p.m.

Meet the social media correspondents of the AAD's new consumer positioning strategy, *Your Dermatologist Knows*. Ask questions and even capture social media content to use on your own channels. Enjoy refreshments and grab a gift, *while supplies last*.

DataDerm™ Drop-In Hours

Saturday, March 18,
and Sunday, March 19 | 10 – 11 a.m.

Learn how DataDerm™ can help you assess and optimize care, avoid penalties, and advance the specialty. Enroll in dermatology's largest clinical data registry today!



St. Patrick's Day Party

Friday, March 17 | 1 – 3 p.m.

Pick up your festive holiday swag!

First-time attendee

Pick-up a special ribbon to add to your badge so others can help you navigate and make the most of your first AAD Annual Meeting.



Studying for the boards?

Check out AAD's Board Prep Plus

This online study tool has 1,200+ questions, personalized dashboards, customized quizzes and more!

Save 10% with promo code AM23BPP, expires March 21, 2023.



Membership and dues

- **Completing residency?**
Apply for membership, and learn how you can receive 6 months free and a \$640 discount off regular dues!
- **Going into a Fellowship?**
We will provide details on how to extend your complimentary AAD membership during this time.

Resident suggested sessions at a glance

Gross and Microscopic Symposium (S009)
Friday, March 17 | 9 a.m. – 5 p.m.

Conquer the Boards: Core Exam & Review (C001)
Friday, March 17 | 9 a.m. – Noon

URM Resident Program
Friday, March 17 | Noon – 3 p.m.
Hilton Riverside Hotel Fulton Room
Limited availability. Contact Linda Ayers,
layers@aad.org for reservation information.
Brought to you by

Pathways:

Inclusivity in Dermatology



IN COLLABORATION WITH:



For more information about the Pathways Program at the AAD, visit <https://www.aad.org/member/career/diversity/diversity-pathways>

Conquer the Boards: Applied Exam & Review (C005)
Friday, March 17 | 1 – 4 p.m.

Board Review: Work Smarter, Not Harder (U023) NEW
Friday, March 17 | 4:30 – 5:30 p.m.

Residents and Fellows Symposium (S029)
Saturday, March 18 | 9 a.m. – Noon

Boards Blitz (S030)
Saturday, March 18 | 9 a.m. – Noon

Boards and Beyond (F051)
Saturday, March 18 | 1 – 3 p.m.

Resident Jeopardy (S043)
Sunday, March 19 | 1 – 4 p.m.

Young Physicians suggested sessions at a glance

Leading by Negotiation (F001) NEW
Friday, March 17 | 9 – 11 a.m.

Documentation and Coding: Getting Paid and Passing Audits (F006)
Friday, March 17 | 9 – 11 a.m.

Pearls From the Masters of Dermatological Surgery (S008)
Friday, March 17 | 9 a.m. – Noon

Practical Practice Enhancements: Applying Evidence-Based Strategies (U021)
Friday, March 17 | 4:30 – 5:30 p.m.

Young Physician Pearls and Pitfalls: A Survival Guide for the First 10 Years (F047)
Saturday, March 18 | 9 – 11 a.m.

Hands-On: Innovative Suture Techniques Update (W001)
Saturday, March 18 | 9 a.m. – Noon

Veins and Beyond (F061) NEW
Saturday, March 18 | 1 – 3 p.m.

Coding and Office Management (F064)
Saturday, March 18 | 3:30 – 5:30 p.m.

Itch Tales: Looking Beyond Atopic Dermatitis (F088) NEW
Sunday, March 19 | 1 – 3 p.m.

Making the Most of Your Time: Optimizing Productivity in 2023 (F099)
Sunday, March 19 | 3:30 – 5:30 p.m.



Resident Networking Event!

Residents, join us for a fun, free night of bowling, games, and cocktails, 6 – 9 p.m., Thursday, March 16, at Fulton Alley Event Venue and Bowling Alley! Venue is located at 600 Fulton St. and is in walking distance from the convention center. Limited registration to first 300 respondents; waitlist is available. Check your email for more information or contact Brittany Whaley, bwhaley@aad.org.

NeutrogenaMD®

Dedicated to dermatology professionals

The AAD Annual Meeting is a unique global forum – a chance to showcase new science, share product innovation and connect with dermatology professionals from around the world. We're especially excited to meet this year's rising dermatologists as you navigate the exhibit floor to discover learnings to help grow your practice and provide optimal care for patients.

For more than 90 years, Neutrogena® has supported and partnered with dermatology professionals, from residency through their years in practice. We know your voices are among the most trusted for influencing skincare habits and product choices for patients and consumers. In a time of overwhelming – and often unvalidated – skincare information served up across social media channels, the dermatologist reigns as the ultimate skincare authority.

As you explore the evolving world of skincare, we're here to keep you informed on the latest advances most relevant to your patients. Our broad portfolio includes solutions for every aspect of daily care, from photoprotection, hydration and cleansing, to skin renewal and acne.

Neutrogena® is committed to pioneering skin health innovations and making our skin expertise accessible

to everyone. Our scientists develop cutting-edge technologies and aesthetically elegant formulations to target a diverse range of skin needs across all ages, skin tones and skin types. We work closely with dermatologists to conduct pivotal clinical research, to gain real-time patient insights and to share our science broadly among their peers.

Above all, we respect your role in helping patients discover the right at-home regimen for their personal best skin. In fact, our research shows that strategic use of over-the-counter skincare products can enhance patient compliance to Rx therapies, and help boost and protect skin's vital functions.

We invite you – the next generation of dermatologists – to become part of our extended family at **www.NeutrogenaMD.com**. Once signed up, you can expect to receive news on a variety of skin-relevant topics including:

- Skincare innovations
- Hot topics in literature
- Patient insights and educational resources

Beyond your inbox, you can request product samples and access a wide range of assets online to support your growing practice.



Please visit us at Booth #3113 to learn more about our team and products, and to explore the downloadable tools available onsite for you and your patients covering the latest science on polymeric cleansing technology, complementary skincare for acne patients, sun safety across ethnicities and more.





DermWorld

Join us for a free *DermWorld* Happy Hour!

March 16, 2023 | 4:30–6:30 PM CDT

Le Croissant, Hilton New Orleans Riverside Hotel

MEET THE EDITOR



Sponsored by:



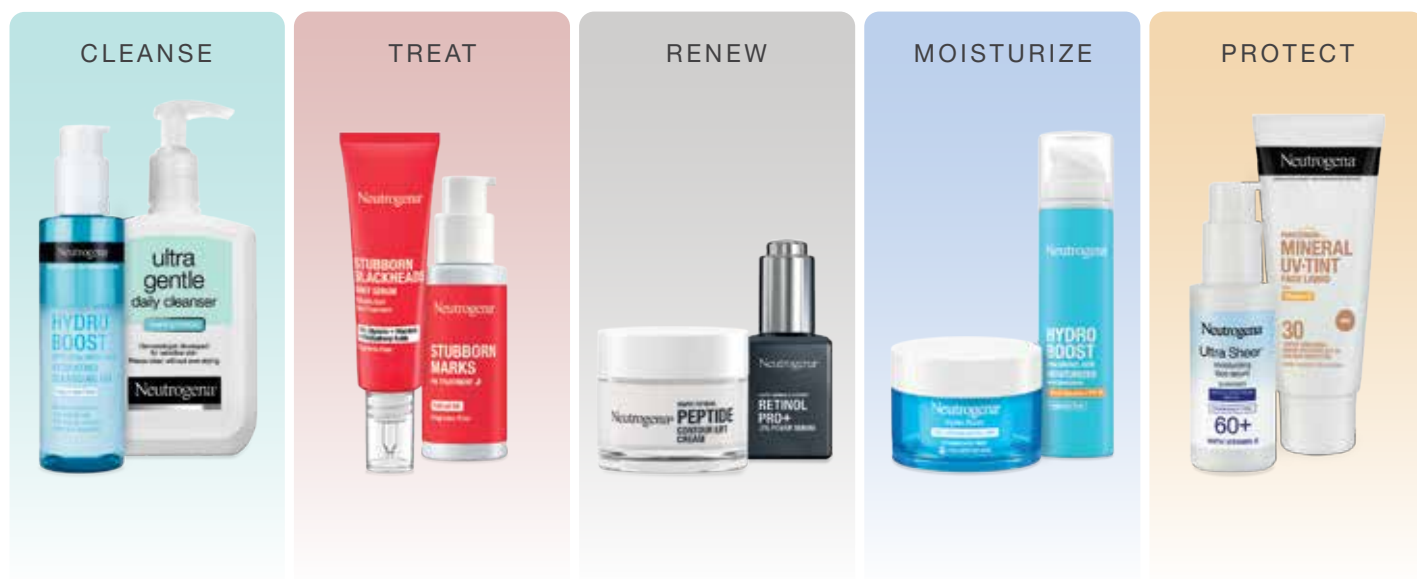
An AAD
Preferred Provider

Scan the QR
code to register



In a study of patients with acne, almost 40% of treatment non-adherence was due to side effects¹

Strategic use of OTC skincare, including gentle cleansers and moisturizers, can promote adherence by improving tolerability^{2,3}



Neutrogena provides complementary skincare for every routine



Explore our portfolio

Neutrogena®

References: 1. Dikicier BS. Topical treatment of acne vulgaris: efficiency, side effects, and adherence rate. *J Int Med Res.* 2019;47(7):2987-2992. 2. Lain E, Andriessen AE. Choosing the right partner: complementing prescription acne medication with over-the-counter cleansers and moisturizers. *J Drugs Dermatol.* 2020;19(11):1069-1073. 3. Dreno B, Araviiskaia E, Kerob Delphine, et al. Nonprescription acne vulgaris treatments: their role in our treatment armamentarium—an international panel discussion. *J Cosmet Dermatol.* 2020;19:2201-2211. Use products only as directed.

© Johnson & Johnson Consumer Inc. 2023 88607 01/23 Printed in USA