



JULY 21–24, 2022 | VANCOUVER, BC | ACADEMY



# Welcome

## Your guide to:

Key sessions | Exhibit Hall hours and events | Keeping connected | And more

Attendee Welcome Guide supported by



Download the  
**AAD Meeting  
Mobile App** at  
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**RESERVE YOUR SEAT TODAY!**

An Animated View of  
**ALOPECIA AREATA**  
to Advance Our Approaches  
to Patient Management

**Friday, July 22, 2022**

**In-Person Satellite Symposium**

**Registration & Dinner: 7:00 PM - 7:30 PM PDT**

**Scientific Session - 7:30 PM - 9:00 PM PDT**

**Fairmont Waterfront • Vancouver, BC**

**BENEFITS OF ATTENDING**

Recent insights into the pathogenesis of alopecia areata (AA) have led to the development of promising treatments, with traditional systemic therapies being replaced with novel therapies. This symposium will feature an in-depth overview of the pathophysiology of AA, a review of current approaches to care, and take a deep dive into emerging agents through animated graphics and expert faculty conversations.

**PROGRAM CHAIR**



**Brett King, MD, PhD**  
Associate Professor of  
Dermatology  
Yale School of Medicine  
New Haven, CT



To learn more, view with smartphone or  
visit the link below

**[gotoper.com/alo22iss-bc](https://gotoper.com/alo22iss-bc)**



**Acknowledgment of Commercial Support**

This activity is supported by an educational grant from Pfizer Inc.

This program is independent and is not part of the official AAD Innovation Academy, as planned by its Scientific Assembly Committee. This program does not qualify for continuing medical education (CME) credit.

# Tour the Exhibit Hall



## Welcome Reception with Exhibitors

Thursday, July 21 | 6 – 7:30 p.m.

*West Building, Level 1, Ballroom C/D*

We'll be throwing a welcome party to kick off AAD Innovation Academy! Explore the Exhibit Hall, mingle with colleagues, and enjoy delicious cuisine and refreshments. Badge required.

## Technical Exhibits

Thursday, July 21 | 6 – 7:30 p.m.

Friday, July 22 | 9 a.m. – 5 p.m.

Saturday, July 23 | 9 a.m. – 3:30 p.m.

*West Building, Level 1, Ballroom C/D*

## Unopposed Exhibit Hall Hours

12 – 1 p.m. each day

## Experience Hub

*Ballroom D*

A central location designed to enhance and enrich your meeting experience through various learning and networking opportunities. It's where you'll find: Technical Exhibits, Industry Expert Sessions, Theater, Learning Pods, AAD Resource Center, daily refreshment breaks, and more!

## AAD Resource Center

Thursday, July 21 | 6 – 7:30 p.m.

Friday, July 22 | 9 a.m. – 5 p.m.

Saturday, July 23 | 9 a.m. – 3:30 p.m.

*West Building, Level 1, Ballroom C/D*

Chat with AAD staff about your member benefits, see what's new, and save on AAD products.

## Derm Tank

Friday, July 22 | *Ballroom AB*

The Derm Tank session on Friday evening will include a light reception with snacks and drinks. We want you to feel as if you're "at-home" while you watch the dermatology version of Shark Tank!

# Welcome to Innovation Academy

2022 AAD Innovation Academy infuses innovation via tracks and learning formats designed to inspire new ideas, build your business, and advance the way you practice. The meeting features myriad opportunities for attendee engagement and networking. Here are a few can't-miss sessions.

## Future of Dermatology Symposium

Thursday, July 21 | 1 – 5 p.m. | Ballroom B



Hensin Tsao, MD,  
PhD, FAAD



April W. Armstrong, MD,  
MPH, FAAD



Sandy Sharon Tsao, MD,  
FAAD

Panelists explore a host of drugs and devices, novel techniques, and new products coming down the pipeline. A look at breaking scientific developments in dermatologic research as well as the application of that research will lay the foundation for the session, led by co-directors **Hensin Tsao, MD, PhD, FAAD**, professor of dermatology at Harvard Medical School, **April W. Armstrong, MD, MPH, FAAD**, associate dean of clinical research at the University of Southern California's Keck School of Medicine in Los Angeles, and **Sandy Sharon Tsao, MD, FAAD**, a dermatologist with Massachusetts General Hospital in Boston.

## Practice Management Course

Thursday, July 21 | 1 – 5 p.m.  
Room 122

Explore the nuts and bolts of managing a thriving, efficient, and successful dermatology practice. Gain practical tips for incorporating wellness and safety concepts into a practice, how to approach difficult patient conversations, and current barriers in accessing medications and how to approach them.

## Branding and the Business of Dermatology

Thursday, July 21 | 1 – 5 p.m.  
Room 211

Learn practice branding essentials, from the early career professional to the experienced clinician from branding experts Libby Gill, leadership expert, executive coach, and award-winning author, and Robert Spector, customer service expert, best-selling author, and creator of "The Nordstrom Way."



## Derm Labs Series

Don't miss the opportunity for hands-on learning with these dermatologic topics.

### Wound Closures

Thursday, July 21

12 – 2 p.m.

Room 204

### Nail Surgery

Thursday, July 21

3 – 5 p.m.

Room 204

### Scar Revision

Thursday, July 21

3 – 5 p.m.

Room 207

### Innovative Suture Technique Update

Thursday, July 21

3 – 5 p.m.

Room 110



## Keynote Speaker

### Jamie Metzl

Thursday, July 21 | 5 – 5:45 p.m.

Ballroom B

Technology and health care futurist and author of "Hacking Darwin: Genetic Engineering and the Future of Humanity."



# Stay social

Follow these AAD social media channels for real-time news and updates during the meeting.



AAD Member



@aadmember



@AADmember



For meeting coverage be sure to watch for our eDailies and visit Meeting News Central at [aadmeetingnews.org](http://aadmeetingnews.org)



Remember to use **#AADInnovation2022** onsite when posting about the Meeting.

For the most up-to-date information, download the AAD Meeting Mobile App. Available in the App Store, on Google Play, and at [aad.org/mobile](http://aad.org/mobile).



Hand sanitizer stations will be located throughout the Vancouver Convention Centre.

