



The Whole Health Resource
for Wellness Spa Professionals

WellSpa Expo Virtual Event Speaker Guidelines

New in 2021, **DaySpa** magazine is sponsoring and launching a virtual event called **WellSpa Expo**.

Please review and agree to the Terms & Conditions and Compensation Policy below. For questions regarding the Terms & Conditions or Compensation Policy please contact **WellSpa Expo** show manager Claudia Smolik at csmolik@allured.com

Terms & Conditions

1. Speaker shall present the session and session topic set forth in the agreement and shall: Abide by *WellSpa Expo's* requirement to present a session that is product-neutral in nature that does not intentionally promote or put down specific products, services or companies. Mention of personal brand and services in the last slide of your presentation is okay if approved by Show Management and Content Committee.
2. Use the *WellSpa Expo's* PowerPoint template if presenting in this format.
3. Grant permission to Allured Business Media (*WellSpa Expo* virtual event) to copy and distribute a PDF version of their PowerPoint presentation and/or handouts through online downloadable access on a secure site.
4. Agree that the speaker will not gain access to the names of those who attended their class from Allured Business Media. Passing out forms to collect attendee contact information during the session is strictly prohibited, however, speakers can provide business cards and contact information to attendees at the end of the session.

Compensation Policy

As consideration for services to be rendered by Speaker under this Agreement, Allured Business Media shall provide the Speaker:

1. Complimentary registration for the full *WellSpa Expo* virtual event. (\$130+ Value)
2. One (1) complimentary guest registration for the full *WellSpa Expo* virtual event. (\$130+ Value)