



# SWITCH ON COLOR

**Gelish® and Morgan Taylor®**  
are teaming up with **MTV** to  
turn up the volume with the  
**Switch On Color** Collection.

MODEL IS WEARING:  
ALL COLORS

ELECTRIC  
REMIX

ULTIMATE  
MIXTAPE

LIVE OUT  
LOUD

TOTAL  
REQUEST RED

SHOW UP  
& GLOW UP

SUPER  
FANDOM



[gelish.com](http://gelish.com) | [MorganTaylorLacquer.com](http://MorganTaylorLacquer.com)

714. 773. 9758 • Made in the USA



May/June 2020 • \$5.00 • Volume 30, Number 3 • nailpro.com

# NAILPRO

Setting  
Up For  
Summer  
Services





# ORLY<sup>®</sup> RETROWAVE

SUMMER 2020

6 NEW PERFECTLY MATCHED LACQUER + GEL SHADES



GOTTA BOUNCE



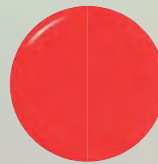
FAR OUT



SO FLY



OH SNAP



HOT PURSUIT



PSYCH



MODEL IS WEARING *SO FLY & OH SNAP*

AVAILABLE AT AUTHORIZED DEALERS, OR CONTACT US FOR MORE INFO: 800.275.1111





[ONLYBEAUTY.COM/PRO](https://onlybeauty.com/pro) | @ONLY



**dazl™**

Dipping Powder  
Service in HALF  
the Time



Patent Pending



**S | N | S**

**2019**  
READERS  
CHOICE  
NAILPRO

**NEW FROM SNS**

**AIR OMBRE™**

New Spray-On  
Dipping Powder  
Technology



Patent Pending

**MATT TOP**

The First Dipping  
Powder Matt Top  
to Last 2 Weeks  
or More!



Patent Pending



# DOLO™

Fabulous Marble Nails  
in Seconds



Patent Pending

# SenShine™

For Clients with  
Sensitive Skin & Eyes



Patent Pending

## SIX WINNERS FOR SALONS

# BASICS 1+1™

The Affordable Starter System from SNS

Every Purchase Helps



[SNSNAILS.COM](http://SNSNAILS.COM)



@snsnailsproduct

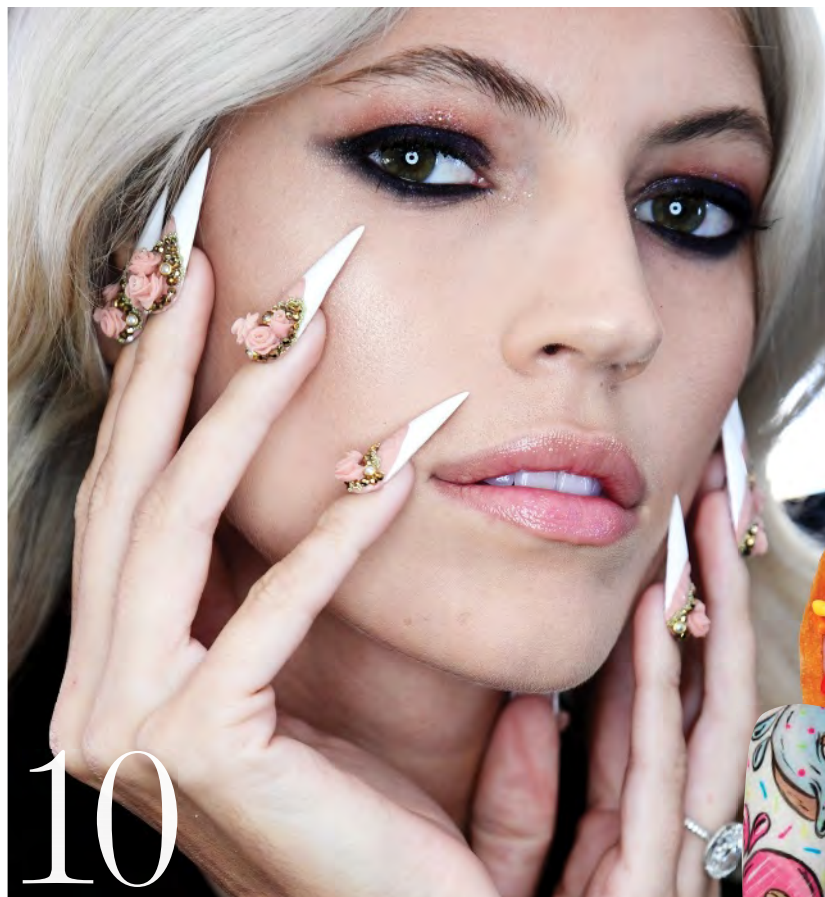


SNS Nails Corp



# Contents

MAY/JUNE 2020 / NAILPRO MAGAZINE / VOLUME 30 / NUMBER 3



# 10

## FEATURE

### 22 A FOOT ABOVE

Introduce themed pedicures to your menu to boost foot traffic.  
By Karie L. Frost

## COLUMNS

### 16 POLISHED LOOK

#### VINTAGE FLORA

Floral duds inspired by the 1960s translate into novel nail art.  
By Karie L. Frost

### 18 NAILSPIRATION

**DONUT EVEN ASK** Nail artist Lorena Cruz turned her favorite sweet treat into tips dripping with icing. By Angelina Lewis

### 20 SAVVY SALON

#### SAUNDERS & JAMES

Check out Michelle Saunders James' new Bay Area salon.

### 26 NAIL CLINIC

#### WEAK IN THE KNEES

Knee pain is a common affliction of working nail techs; learn how to cope in the salon.  
By Virginia Pelley

### 40 DAILY INSPO

#### SHELENA ROBINSON

The CND education ambassador shares her inspiration.



# 16



# 18

## IN EVERY ISSUE

6 EDITOR'S NOTE

8 CREATING THE COVER

10 TIP OFF

14 PORTFOLIO

15 INSIDE LOOK

28 HAPPENINGS

37 TEST YOURSELF

38 AD INDEX

## COVER CREDITS

Courtesy of Gelish

NAILPRO, Vol. 30, No.3, May/June 2020 (ISSN 1049-4553) is published bimonthly by Creative Age Publications, Inc., 7628 Densmore Ave., Van Nuys, CA 91406-2042. Subscriptions: US \$24 per year, Canada \$60 USD; other international \$80 USD. Periodicals postage paid at Van Nuys, CA, and additional mailing offices. POSTMASTER: Send all UAA to CFS; non-postal and military facilities, send address corrections to NAILPRO, PO Box 460159, Escondido, CA 92046-0159.



continuum<sup>®</sup>  
PEDICURE SPAS

# MAESTRO OPUS<sup>™</sup>

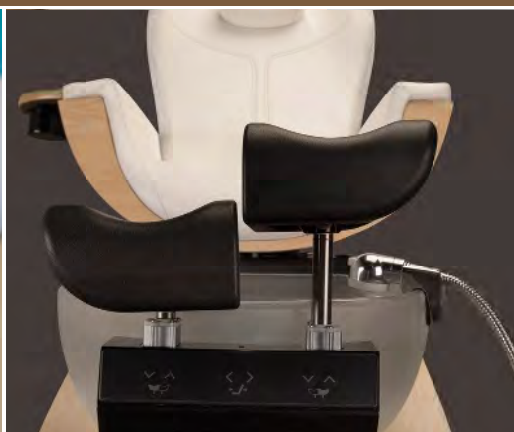


## DESIGNED FOR THOSE WHO WANT ONLY THE BEST

Continuum Footspas launches its new flagship pedicure spa, the Maestro Opus<sup>™</sup>. With a stylish LED-lit glass bowl, motorized footrests, and an improved pipeless jet system, the Maestro Opus takes its predecessor's iconic design to the next level. It ensures the finest, most comfortable pedicure experience and perfect ergonomics for your technicians. With a hand-upholstered Maestro<sup>™</sup> chair, and a sweeping, hardwood silhouette, the Opus is a one of kind masterpiece.



Heat/Massage comfort with Relaxor<sup>®</sup>



Electronic, independent footrests



Reinforced LED-lit glass footbath



## ON MY RADAR

NP EXECUTIVE EDITOR STEPHANIE YAGGY LAVERY  
SHARES HER SELF-CARE FAVORITES.

**1 PROTECT**  
Vitamin D is invaluable for maintaining our health, but we also need to protect our skin. This new weightless sunscreen from Dermalogica features only non-nano zinc oxide and yet it's totally invisible! Plus, it defends against UVA, UVB and blue light, and is safe for even the most sensitive skin. «Dermalogica Invisible Physical Defense, dermalogica.com»



**2 GLOW**  
I may not be wearing a ton of makeup these days, but I still want a healthy glow. This vitamin C-infused mineral powder adds a healthy hint of color, brightening my complexion with a luminous finish. «Pixi +C Vit Glow-y Powder, pixibeauty.com»



**3 SOOTHE**  
The Sculpted Lip Oil is a favorite amongst fans of the luxury organic skincare brand. Now, Ogee announces a CBD version with a blend of jojoba oil and full-spectrum CBD sourced from a 100-percent organic Vermont farm. I apply it every night before bed for its calming effects while it softens my lips. «Ogee CBD Sculpted Lip Oil, ogee.com»

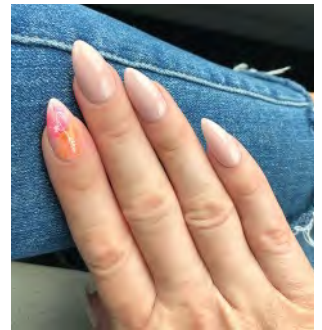


We are in the midst of unprecedented times. Yet as I write this, we're slowly beginning to see signs of life emerge, with salons in certain states being allowed to reopen. Still, for many it will be some time before we return to life as we once knew it. As a result, I believe it's invaluable for all of us to practice much-needed self-care. These trying times bring about economic strain and emotional unrest, and so we must adopt the small things that can bring joy in big ways. Maybe it's a bright bottle of nail color or practicing new art techniques that you hadn't tried before. Or maybe it's a walk in the sunshine followed by a soothing bubble bath. However and through whatever means you can discover self-care, I urge you to do it. Coming out of this pandemic is not only reliant on a healthy physical state, but an emotional one as well.

slavery@creativeage.com  
Stephanie Yaggy Lavery  
@steph\_lavery



**4 SHIELD**  
Miami-based designer Elizabeth Wasserman creates meaningful pieces of jewelry, and her newest collection, Shelby, is particularly relevant right now. I love the two-tone, diamond-dotted Shield medallion that offers blessings and protection—something we all need right now. «Elizabeth Wasserman Shelby Shield Necklace, elizabeth-wasserman.com»



**5 MY MANICURE**  
It's been a *long* time since I've been sans acrylics. While I tried to do my own nails for a bit, I found that they never held up. So, I tapped Los Angeles-based nail artist Tiffany Frazier (@frazinails) for a set of custom tips. She's been keeping herself busy and her business thriving by providing tip kits to her customers. As soon as I put these on, I immediately felt more like my old self!

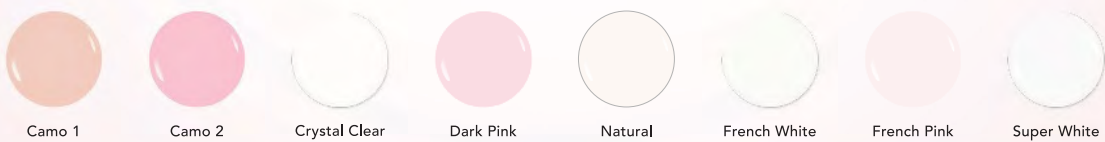
**6 HEAL**  
There's no better way to mend your soul than with soothing nail care. This duo kit comes with a bottle of shimmering rose quartz polish and an amethyst crystal-infused top gloss. Worn together the pair can enhance your mood and shield you from negative vibes. «Nails Inc. Crystals Made Me Do It, nailsinc.com»





## DELUXE ACRYLIC SYSTEM

The luxurious acrylic system that delivers impeccable results.



Amazing micro-ground powders, lightly scented monomers, and the highest quality kolinsky brushes, all in one place.

Also available in over 70 beautifully pigmented colors.



800.574.4252 • [WWW.CHRISTRIO.COM](http://WWW.CHRISTRIO.COM) • [INFO@CHRISTRIO.COM](mailto:INFO@CHRISTRIO.COM)  
AVAILABLE FOR PURCHASE AT [WWW.CHRISTRIOSTORE.COM](http://WWW.CHRISTRIOSTORE.COM) OR AT A DISTRIBUTOR NEAR YOU

**CHRISTRIO®**

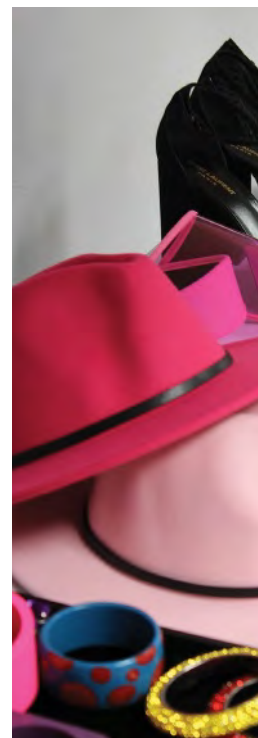




## I Want MY MTV

SEE MORE  
about the cover nails  
and color collection  
at [nailpro.com/  
videos/behind-the-  
cover!](https://nailpro.com/videos/behind-the-cover/)

We could all use a nail color explosion right about now, and this blocked set definitely does the trick. Danny Haile, Gelish CEO and nail artist, utilized the newest summer collection from Gelish, Switch On Color, to create this faux three-dimensional look. The collection, which is also available in Gelish Dip as well as Morgan Taylor lacquer, was created in collaboration with pop-culture powerhouse MTV and inspired by the brand's history in the forefront of the music industry. For the cover image, Haile, with the help of a Gelish educator, began by extending the model's nails using PolyGel. For the design, he drew inspiration from MTV's classic logos, which were always playful and full of color. The best part about creating nail art like this is that it allows you to use *all* the colors while still being super salon-friendly. The key is having a good detail brush on hand, and working with Gelish allows you to clean up any lines before curing for an easy fix!







**LIVE OUT LOUD**  
All six colors in the Switch On Color collection are a must for summer manicures: vibrant, shimmering and ultra-luminous!



# TIP OFF

BUSINESS | TRENDS | NEWS | PRODUCTS  
BY LOTUS ABRAMS

## RUNWAY SPRING FLING

From chic geometric designs to daring stilettos, nails were on point at the spring/summer 2020 fashion shows. One of the most extravagant displays of the season proved to be The Blonds' glitzy, glamorous collection, inspired by Baz Luhrmann's *Moulin Rouge! The Musical*, shown at the Al Hirschfeld Theatre in New York. To create the fantastical nails, CND lead artist Shelena Robinson (@shelena2002) and the CND Design Lab team crafted nail looks in five themes worn by the 28 models and celebrities in black, red, nude and metallic shades loaded up with plenty of crystals and glitter. To create the hero set, Vive Le Fleur (seen here)—a process that took 20 hours—CND design lab artist Tracey Lee (@traceyleenails) sculpted stiletto extensions with CND Retention+ Liquid and Powder, then meticulously painted a French manicure using CND Cream Puff and nude Baby Smile before embossing the nails with Lurex-print quilting to create a snakeskin texture. She then adorned each nail with roses, painstakingly created with Retention+ Liquid and Powder, and Swarovski gold and pearl embellishments.

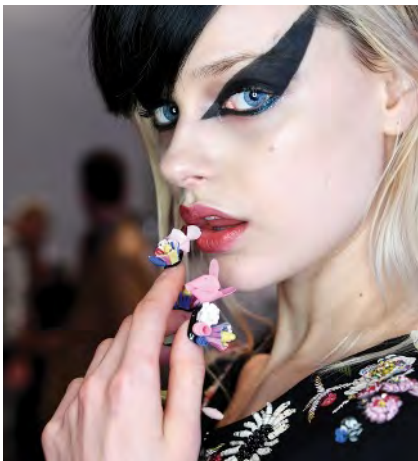
"Is there a more iconic pairing than The Blonds and *Moulin Rouge! The Musical*?" asks CND cofounder and style director Jan Arnold. "Our incredible portfolio of color lends itself perfectly to the eccentric and extravagant aesthetic of The Blonds' show this season, and we were thrilled to be a part of the magic." See more standout nail looks from the spring/summer 2020 runways on the next page.





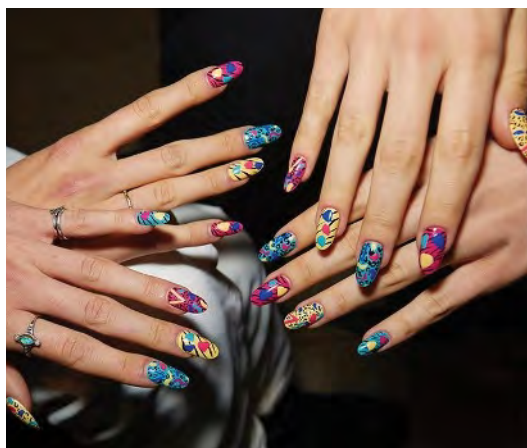
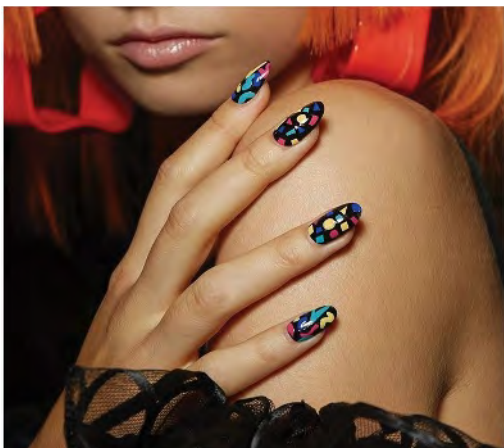
### ▲ Bibhu Mohapatra

Lead nail tech Naomi Yasuda (@naominailsnyc) accented the metallic, negative space French manicures at Bibhu Mohapatra—created using Emilie Heathe polish—with dangling chains of rhinestones.



### ◀ Libertine

Inspired by Staffordshire porcelain patterns, English gardens and Victorian prints, Libertine's spring 2020 collection featured textures in silk, linen, plastic and origami, which CND lead artist Heather Reynosa (@heatherreynosa) translated to the nail looks. The CND Design Lab team used Shellac and various materials to create an array of shapes, lengths and dimensions, including shreds of linen ribbon cascading from the nail, strips of pastel Shellac folded into intricate origami bouquets and fingerless gloves.



### ◀ Jeremy Scott

Miss Pop (@misspopnails) channeled bright, abstract 1980s-inspired patterns at Jeremy Scott with a variety of nail looks created using Essie polish in Mod Square, In the Cabana, Butler Please, Licorice, No Place Like Chrome and Hay There.



### ▲ Marc Jacobs

Mei Kawajiri (@nailsbyme) hand-crafted a whopping 340 intricately designed nails for Marc Jacobs' spring 2020 runway show so that each model would have an individualized look, including "3-D cameo nails" accented with gold bullion beads, "super kawaii 3-D nails" worn by Gigi Hadid and "pig farmer nail art" to match a hand-knit sweater.



### ▲ Area

Echoing the many bedazzled pieces in Area's spring 2020 collection, Naomi Yasuda (@naominailsnyc) decked out models' nails with crystal flowers created using Preciosa Components crystals.



## TIP OFF



### SANITATION

# PROACTIVE PROTECTION

The coronavirus outbreak has disrupted nearly every industry worldwide, from travel to tech. For nail salons in particular, it serves as a reminder that disinfection is a critical practice in mitigating the spread of viruses. To raise awareness and address beauty pros' concerns, disinfectant manufacturer Virox recently released a statement about the efficacy of its Rejuvenate line of disinfectant concentrate, ready-to-use and premoistened wipes products against coronavirus.

Novel coronavirus, or COVID-19, is an enveloped virus, which is among the easiest organisms for disinfectants to kill or inactivate, the statement explains. But because coronavirus is considered an emerging pathogen, the Environmental Protection Agency (EPA) has not yet approved a testing method for determining or allowing disinfectant efficacy product label claims. In cases like this, however, the EPA implements the Emerging Viral Pathogens Guidance for Antimicrobial Products to identify which products are effective for use against emerging pathogens and to permit registrants to make limited statements pertaining to such pathogens. According to Virox, the following criteria is used to determine the efficacy of a disinfectant upon activation of the emerging pathogen rule:

1. The product must be a hospital or broad-spectrum disinfectant registered with the EPA.
2. For an emerging enveloped virus, the product must have acceptable efficacy data previously submitted to and reviewed by the agency against one nonenveloped virus (poliovirus).

"The Rejuvenate line of products has demonstrated effectiveness against viruses similar to COVID-19 on hard, nonporous surfaces," the Virox statement reads. "Therefore, the Rejuvenate line of disinfectants can be used against COVID-19 when used in accordance with the directions for use against poliovirus type 1 on hard, nonporous surfaces." For additional information about coronavirus, visit the Centers for Disease Control and Prevention, [cdc.gov/outbreaks](https://www.cdc.gov/outbreaks).



### SPOTLIGHT

## On-the-Go Glamour

Designed with jet-setting beauty devotees in mind, the convenient new CND ([cnd.com](https://cnd.com)) Vinylux 2in1 features a dual-ended bottle containing Vinylux lacquer on one side and Long Wear Topcoat on the other for seven days of wear, wherever clients' travels take them. The system features Pro Light technology to increase durability, plus jojoba oil, keratin and vitamin E to fortify natural nails. Vinylux 2in1 is currently available in five covetable colors: Negligee, a sheer, opalescent pink; Field Fox, a modern greige; Hot Pop Pink, an opaque bright pink hue; Lobster Roll, a vivid red-orange shade; and classic red Wildfire.

### SPOTLIGHT

## MASTER BUILDER

New Cuccio Pro ([cuccio.com](https://cuccio.com)) LED/UV Brush-on Builder, fortified with calcium, enables nail techs to reinforce, build and extend natural nails in just 40 minutes for a full set. The self-leveling, lightweight, brush-on formula is easy to apply: After prepping the



nail, apply one coat of Cuccio Pro Prep followed by one coat of Fuse. Then, apply two coats of LED/UV Brush-on Builder, curing after each coat and flipping the client's finger after applying the second coat to create a fully formed apex. Finally, remove the tacky layer, shape the nail and style as desired.

COURTESY OF VIROX; COURTESY OF CND; COURTESY OF CUCCIO





Cassandra Clark

## NEWS

# PLAYING TO WIN

Nail artist Cassandra Clark decided to take a risk when she submitted her collection to the North American Hairstyling Awards (NAHA)—opting for black-and-white photography in a category that typically reveres color. But her risk paid off when she took top honors at NAHA, hosted by the Professional Beauty Association (PBA) in January at the Long Beach Convention Center in Long Beach, California, during ISSE. Here, the Aubrey, Texas-based Nail Professional of the Year shares her inspiration for creating her winning NAHA entry.

### NAILPRO: Tell us about your professional background.

**Cassandra Clark:** “I have more than 22 years of experience as a licensed nail technician, and I specialize in sculpted acrylic; nail art came into the picture about eight years ago. I’ve been participating in NAHA for the past six years, and I’m fortunate to have been a finalist all six—I’m even more fortunate to have won twice!”

### NP: What does it mean to you to win this award?

**CC:** “Winning is the icing on the cake. It’s such an honor to be included as a finalist in this competition. So much work goes into getting a collection put together, from concept to finished product. To have it recognized at that level is something truly special.”

### NP: What was your inspiration for creating the winning looks?

**CC:** “The inspiration came from the plan to shoot in black and white. I was initially nervous to attempt this for a nail-focused editorial because it hadn’t been done before. As nail professionals, we think and create so much in color. Doing a black-and-white collection felt bold and risky, but I’m so proud of what was created.”

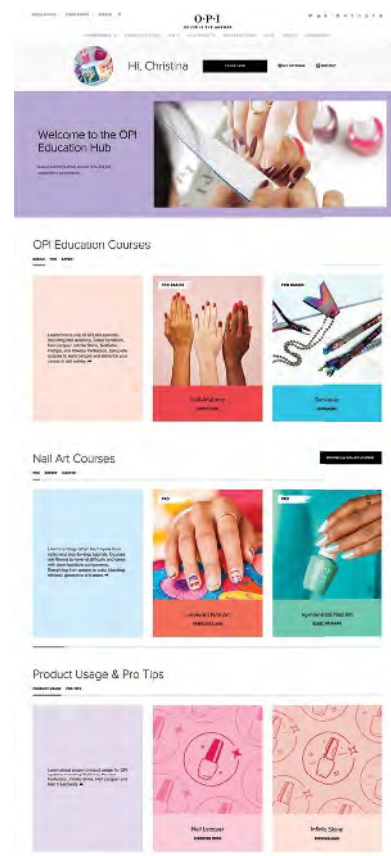
### NP: How did you create the nails?

**CC:** “All three sets had variations of black-and-white marble, black line work, black matte and embellishments. I used full-coverage blank press-on nails for a majority of the nails created for this collection. This allowed me to take my time working on the art and shaping the nails properly. As for the extralong stiletto nails, I devised a way to sculpt those over my own fingers in such a way that they could be easily removed, and I used them as custom press-ons for the shoot.”

## NEWS

# Pro Zone

OPI recently launched a new mobile-optimized website for professional nail techs: [opi.com/opi-professionals](http://opi.com/opi-professionals). The site’s education hub offers a vast array of professional nail education content, including product usage and benefits, pro tips, nail art, tutorials and troubleshooting tips. Online classes are designed to motivate, encourage and entertain pros with fun features like reward badges and interactive quizzes. Users can also learn how to become an OPI educator and shop the brand’s latest color collections. “By creating a more dynamic space for professionals, we hope to increase an already strong loyalty from our OPI professionals,” says Sigourney Nuñez, OPI global educator. “We want to shape this community and bring value by helping talented entrepreneurs build their businesses, their skill sets and their depth of knowledge.” **NP**



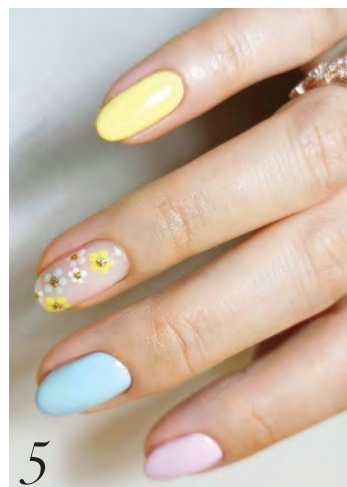


# PORTFOLIO

SUBMIT  
FOR THE NEXT  
THEME:  
DESIGNER-INSPIRED  
NAIL ART!

## Coming Up Roses

From hand-painted petals to negative-space bouquets, readers created amazing art just in time for spring.



- 1 Alyssa Fonce @alysanailtech 2 Alyssa Allen @nailditbyalysa 3 Amy Rickaby @beautyworksbyamy 4 Crystal Ma @nailsbycrystalma 5 Diana Pajeva @dianas.nail.art  
6 Henriette @henriettenails 7 Niki Yang @floweryang 8 Sammi Griffin @sammimay.beauty

If you'd like to submit your own nail art for NAILPRO's Portfolio, look for the next theme by following @nailpromagazine on Instagram. Then, send an email to [nailpro@creativeage.com](mailto:nailpro@creativeage.com) that includes your name and Instagram handle along with your high-resolution photos. By emailing your photos, you grant Creative Age Publications the right to use any of your submitted images in NAILPRO magazine, corresponding electronic media and/or marketing materials without any compensation. In addition, you grant Creative Age Publications the right to these images for future use without any compensation due.



# BIO SCULPTURE



## MILKY WAY DUOS



ERICA



BETSY



MARCELLE



IRENE



BERNICE

VERONICA

JANINE

CELESTE



Deep within the Milky Galaxy four solid colors and four Iron Lady magnetic Gels merged together, creating the EVO Milky Way Duos. Each duop forming part of the bright band of stars that we see stretched across the dark, romantic, sky.





**Guest Artist:** Nina Park is a Boston-based nail artist, small business owner, educator and content creator.

# Vintage Flora

Flowers continue to spring forth on fashions created for the season of rebirth. But this time around, designers plucked their petal inspiration from bygone eras—think: the 1960s and '70s. Trippy floral prints reminiscent of a '60s psychedelic rock poster begged to be worn next to a lava lamp at Louis Vuitton. Dizzying flower-power prints at Paco Rabanne harkened back to the “free love” era when the brand’s namesake founder enjoyed fame with his future-forward clothing. At Fendi, oversized blossoms, either on a quilted set or highly lacquered coats, looked totally retro even if the wares they sprouted from were as of-the-moment as can be.

We always sing the praises of flowers as nail art; after all, what’s not to love about fresh-looking blossoms on tips? But consider changing it up this season with a little psychedelic flair, as guest artist Nina Park does here. Introduce melting watercolor elements or a retro rainbow to give your flower nail art a blast from the past.



Inspired by:  
**FENDI**



Inspired by:  
**LOUIS VUITTON**



Inspired by:  
**PACO RABANNE**







# PERFECT MATCH® JUICY VIBES

collection



## SOAK IT UP!



Splash of Teal • Indigo Flow • Lilac Lux  
Sunset Glow • California Coral • Shattered Sun

Introducing the Juicy Vibes limited-edition collection.  
Colors for your fun, fresh, and bold sides. Mix and  
match to intensify the effect. Get Juicy Vibes today.



Available at authorized distributors  
and online at [LeChatNails.com](http://LeChatNails.com) | 510.741.9998







# Donut Even Ask

We're celebrating National Donut Day with a delicious set of tips courtesy of Phoenix, Arizona-based nail artist and The Spot Beauty owner Lorena Cruz (@blessedbythenailgods). "To bring this set to life, I opted for pastel shades for the sweets and brightly colored sprinkles against a white background, reminiscent of a cute treats shop where desserts are just as visually pleasing as they are tasty," she says.



**Step 1** Apply two coats of white gel polish. Paint drips starting at the base of the nail with purple gel polish.

**Step 2** Add dimension to the drips by adding a slightly darker purple shade. Use a detail brush to outline the drips and add accents with black gel polish.

**Step 3** Add sprinkles with neon pink, yellow and blue gel polish.

**Step 4** Apply a single rhinestone to the center of the free edge with resin. Finish with matte top coat.



**Step 1** Apply two coats of white gel polish. Paint a donut shape at the base of the nail with light brown gel polish.

**Step 2** Paint yellow glaze over the donut and dripping down the nail. Add white highlights to create dimension.

**Step 3** Use a detail brush to outline the design and accents with black gel polish.

**Step 4** Paint sprinkles on the white background with different colors of neon gel polish. Finish with matte top coat.

**\*Cure after every gel application unless otherwise noted.**



# What's in My Bag?

Morgan Haile and Taylor Daniel, the duo behind Morgan Taylor Professional Nail Lacquer, dive deep—into their handbags, that is! See what items they can't live without.



## MORGAN

"I always have receipts and random things in my bag," Morgan Haile tells NAILPRO. When you're balancing creating cool colors and international work travels, it's no doubt that her bag is full. "I have a train ticket from Italy in here, which was like 4 Euros—that's pretty cheap, right?"

**Oil to Go** "I always have a bottle of Remedy Cuticle Oil by Morgan Taylor. It has a nice scent to it, like cucumber, and it's really nice and moisturizing."

**Sweet Scents** "One thing I never leave without, other than my wallet and keys obviously, is perfume; this one is Bombshell by Victoria's Secret. I can't tell you how many times I've used this; it has come in really handy a lot—not that I smell or anything!"

**Breath Saver** "I always carry around a toothbrush and toothpaste because you never know when you're going to need it or if you want to freshen up, like before you go out to dinner with some friends. But I'm really crazy about my teeth so having a toothbrush is really important to me."



## TAYLOR

"Right at the top I always have sunglasses, wallet, hand sanitizer and gum (I'm a Minty Sweet Twist fan)," says Taylor Daniel of the contents of her purse. The self-proclaimed lipstick junky and lover of red lacquers boasts a bunch of practical items in her bag.

**Lip Smacker** "One thing I can't leave without, aside from my wallet because that's just practical, is Chapstick. I need Chapstick. I can have a bare face, no makeup, but Chapstick is a must."

**Sewed Up** "I always have a mini sewing kit. Funny story: On my wedding day, my bridesmaid needed a pin for her dress. Bride comes in in the clutch!"

**The Write Stuff** "I always have a little notebook. I love to write things down, you know, when you get a brain dump going. The last thing I wrote down was a to-do list, and it says, 'organize the guest room.' It wasn't crossed off, so I probably didn't do it!"





# Saunders & James

CELEBRITY NAIL ARTIST MICHELLE SAUNDERS  
JAMES WELCOMES NAILPRO INTO HER CHIC  
NEW CALIFORNIA BAY AREA SALON.

## THE LOOK

Saunders & James is located in Rockridge, California, a diverse and well-established community in North Oakland, home to many shops and restaurants, and conveniently accessible from all points in the Bay Area. I like to say that the salon is “high concept” and

“high design.” In terms of design, I felt like I was building a home for nails, not a salon—it’s an elevated destination. We utilized colors in the decor that mimic my favorite nail polishes hues, such as aloe, persimmon, dove gray and emerald green. The architectural designs were created to mimic nails, like the moon (we use a lot of arches in our space). And it’s high concept because everything was chosen for a curated style, not just to meet the bare minimum salon requirements. We strive to create a new standard in nail salons by focusing, first and foremost, on nail care and the individual client’s needs.

## SIGNATURE SERVICES

On average, clients spend about one hour in the salon and between \$30 and \$100. Our most popular service is the Recovery Manicure & Pedicure. We bring nails back to health with this therapeutic service, which adds intense hydration to the nails and strengthens them with a special base coat—perfect for those recovering or taking a break from acrylic, dip or gel. It’s also great for those who have sensitive nails that break easily, peel or chip. The manicure includes a hot oil treatment, and the

wwpedicure includes a gentle scrub and foot mask. For best results, we recommend four manicures within 30 days or four pedis within 60 days.

## THE GOODS

Essie is our hero brand; I’ve been using it for 30 years, back when it was exclusively sold and used in salons. We’re in the process of exploring pro luxury brands to bring into the salon, as well, like JINsoon and Morgan Taylor, and we’ve recently been introduced to The Gel Bottle, which is a great line with more than 400 color options as well as builder gels.



Michelle Saunders James







#### LOCAL OUTREACH

When building our salon, we met and worked with a lot of local artisans for elements, such as wall murals, custom lighting and shelves. We enjoy meeting our neighbors as more of the community learns about us. We're getting to know our clients by name, and we love that feeling! We also donate regularly to local schools.

#### SOCIAL LIFE

We use social media to inspire our clients with the latest fashion, color and nail art trends; as an educational platform to teach them about proper nail care; and to promote our services and newest nail art designs. We've found Instagram to be a great platform for us because it's about sharing beauty, sharing nail knowledge and sharing the joy we find in doing nails.

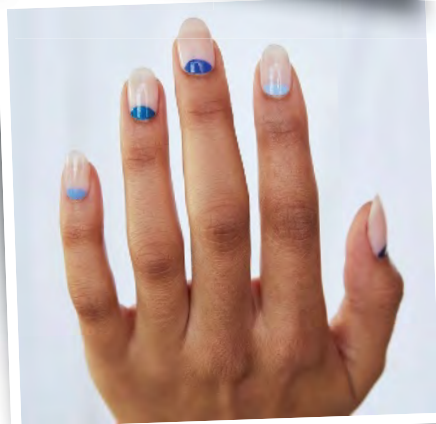
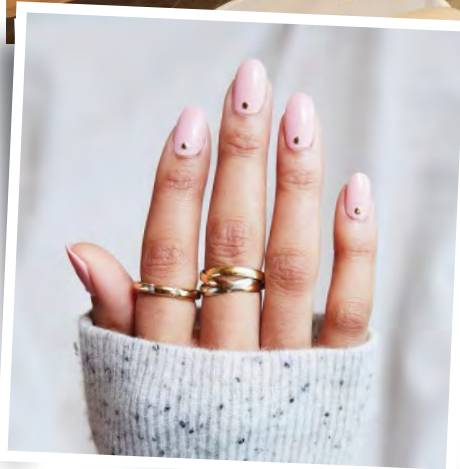
### +Details

**OWNER:** Michelle Saunders James



**EST.:** 2020

**STAFF:** Ten employees guaranteed a competitive hourly wage, plus tips.

**BENEFITS:** Paid training and free nail services.



*Come visit us...*

saundersandjames.com  
 @saundersandjames  
 @SaundersandJames

## Up Close With Michelle Saunders James

***What was your first job in the nail industry?***

"I was plucked right out of cosmetology school by Chanel, working at department stores like Nordstrom, Neiman Marcus and Saks 5th Avenue. At the time, they were running a promotion where shoppers would get a complimentary manicure with a purchase of Vamp nail polish."

***What inspires you?***

"Colors, textiles, fashion design and architecture. You see a doorway; I see nail art."

***What was the most challenging thing that happened while opening Saunders & James?***

"Choosing the right flooring that was acetone- and nail polish-proof! It was a little funny because we'd be on our hands and knees wiping the floor with acetone after spilling nail polish purposely. We went through different kinds of floors before landing on Ardex."

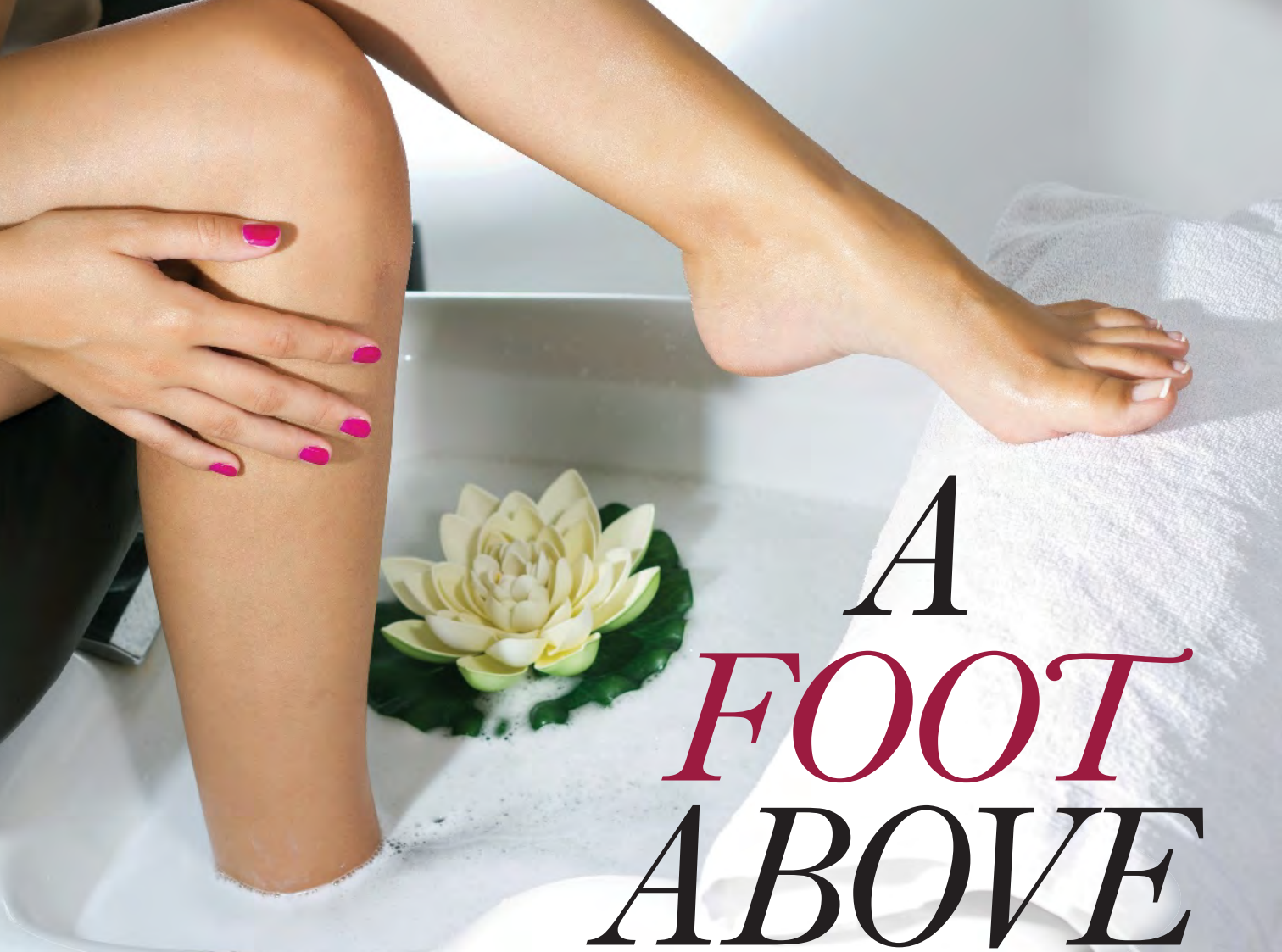
***What's your best advice for new salon owners?***

"Build a really strong team of like-minded people who excel in the areas that you do not."

***I can't discuss Saunders & James without...***

"Smiling!"





# A FOOT ABOVE

## *ELEVATE YOUR PEDICURE OFFERINGS WITH SEASONAL AND THEMED SERVICES.*

BY KARIE L. FROST

### **FEET SOAKING IN WARM BUBBLY WATER.**

A light exfoliation of calluses. Perhaps a leg massage. Cuticles pushed, toenails polished and—*voila!*—your typical pedicure concludes. Most salons deliver this staple service—and do so phenomenally. And yet, when pedi season is in full swing, “staple” doesn’t necessarily generate higher revenue. During this time, competition ramps up to grab new clients and boost devotion with existing ones—and you need to position yourself ahead of the pack if you want to get more feet in your pedicure basins. One smart way to define your salon amidst the many: Introduce seasonal or themed pedicures.

### **IF YOU BUILD IT ...**

Why are specialty pedicures so, well, special for your business? “Offering themed pedi services sets us apart from the competition and gives us an innate advantage,” reasons Lisa McElhone, owner of Lacquer Lounge in Philadelphia. She notes that Lacquer Lounge’s successful specialty pedicures, like the Charcoal Detox Pedi and Fiji Island Escape, have pulled in new clients largely due to their novelty. “Maybe their current salon doesn’t offer them, and clients are curious to experience these services for themselves,” she says. Whatever the case may be, diversifying pedicure services with on-trend—yet still effective, McElhone stresses—offerings helps to drum up interest for prospective clients.

When menu items change, you’ll keep existing patrons on the edge of their pedicure seats, too, says Melissa Singer, director of marketing and brand development at Bellacures, with multiple locations throughout Southern California and Dallas. “Themed pedicures allow our customers to get excited to see what we’ll come up with next,” she shares. Or, to put it a bit more simplistically: Your clients are human, and they can get bored of the same old, same old—fast. “Themed or seasonal pedicures break the routine,” says Nancy Rodriguez Falero, spa director at SiSpa in the Palm Beach Marriott Singer Island Beach Resort & Spa in Riviera Beach, Florida. “Guests



will come in more often than they would if you have the same unchanged offerings all the time.”

If your salon happens to sit in a vacation or tourist spot, Rodriguez Falero says that’s all the more reason to change up your pedicure menu with specialty services. “When customers go on vacation, they’re naturally more open to trying new things. It’s important to have those choices in addition to your regular menu items,” she says.

## INSPIRATION IS EVERYWHERE

What if you’re dry on ideas? First, look at your business, location and who you want to attract. Are you wellness-minded? On the cutting edge? A place to provide escapism? Are you situated in a warm locale or cooler climate? Are you in a bustling city or rural area? What are your clients telling you they desire? What are competitors doing (or not doing)? Creating experiences rooted in these factors will only help boost your salon business. When thinking about Lacquer Lounge’s specialty pedicures, McElhone started with her salon’s mission: promoting health. From there, she crafted services that would appeal to her clientele, yet still reflected that core mission. “Our five pedicure services address something for everyone, whether it’s relaxation, pain relief, hydration or just a quick (but thorough) service,” she says.

If you’re trying to switch up your offerings, you might need help with your pedi muse. Don’t go it alone when coming up with ideas. Hold brainstorming meetings with staff. “You should be talking to the nail technicians; it’s your chance to involve the team, ask for ideas, pull them all together and work from there. They come with all sorts of ideas; everybody has a totally different point of view,” says Rodriguez Falero.

Pour yourself into research, too. “When we’re brainstorming these types of pedicures, we constantly research emerging trends through social media and magazines, and explore other salon/spas in different cities to see what’s happening,” McElhone shares. When California legalized cannabis and CBD products were on the cusp of flooding the market, Singer jumped on the opportunity to create the Canna-Cure pedicure. “It’s our CBD-infused service where we partnered with Kush Queen,” she says. “We thought it made perfect sense to incorporate a product that helps with inflammation, aches, pains and relaxation in a salon setting.”

Nail and spa manufacturers can also lend you great—and easy to execute—ideas, says Rodriguez Falero. “Some companies will package seasonal or



*“WE CAN DOUBLE OR EVEN  
TRIPLE THE PRICE OF A  
BASIC PEDICURE WITH OUR  
SEASONAL OR SPECIAL PEDICURE  
SERVICES.”*

themed pedicure components and corresponding protocol for you; they even give you the suggested retail price,” she says.

No matter what experience you create, though, make sure it delivers, McElhone warns. “You don’t want to offer a service that’s all fluff and has no actual benefits,” she says. Clients will notice—good and bad.

## MAKING MONEY

Brainstorming is great, but real-life implementation of ideas needs to be considered. Think about what your service will require—products, labor and time—and how to price accordingly. “We can double or even triple the price of a basic pedicure with our seasonal or special pedicure services,” Singer shares. At Bellacures, they break down the cost of all of the additional upgrades and add that amount to the price of their basic pedicure, factoring in the cost of special products they purchase for each service, she says. For buzzier themed pedicure services, like Healing Crystals, CBD and Virtual Reality (see “Buzzy Pedicures” on page 24), the required components’ price tag might not make sense for your business. “The cost of the VR goggles included in our Virtual Reality services and the accompanying products is high, so this particular service has not considerably increased our profits,” Singer shares. Still, it drives customers into the salon who then try our more lucrative services on subsequent visits. If you worry about upfront costs, don’t; there are plenty of pedi ideas out there that don’t require a ton of investment. “Rather than buy everything from scratch, look at what you already carry,”

Rodriguez Falero suggests. “Try to repurpose what you already have in-house.”

## SPREAD THE WORD

A specialty pedicure is only going to net you cash if your clients know about it. Marketing rollout should be about 30 days in advance of the service debut to allow for orderly implementation and to incite excitement, according to Rodriguez Falero—but your staff must know all details prior to





marketing. "We hold a staff meeting with information on the service protocol, and the front desk is trained on the upcoming pricing, too," she says.

Social media—that beacon of business promotion—can serve you well with specialty pedicures. "When we want to introduce a new themed pedicure we send out an email blast to our clients and put it on our social media channels. We may even do a contest on Instagram to win this free new service to grab the attention of our existing client base as well as some new potential clients," says McElhone. Singer especially sees traction with Instagram stories, where followers are able to watch the benefits of the specialty pedicures. "This really allows our followers to see what the service is all about and gets them excited to try it," she says.

While social media serves you well, don't forget in-salon signage, like countertop displays positioned at the front desk, waiting area and workstations, and graphics that you can display on your salon's TV screens or tablets.

## SELLING STRONG

With all of the signage and social media posts—not to mention a fabulous specialty pedi treatment that effectively works and provides relaxation—the service should sell itself, right? Not so fast: Educating your staff on how to spread the word plays a big part in its success. "Nail techs are lucky; it's easier to establish a conversation with your manicure guests than it is for a masseuse," says Rodriguez Falero. "You have ample time to talk and let them know that next week you're launching a new service." Make no mistake: This isn't about being pushy; it's about educating the guest. "We never want to 'sell it,'" says McElhone. "Signage is good and adding the service to the menu helps, but from our experience, most clients want to try the service because our staff has explained it to the client and created a need for it."

In order to prep staff for these types of conversations, "provide them with a sheet that runs down the benefits of the specialty service," says Rodriguez Falero. McElhone likes to view these exchanges as recommendations. "Once the technician starts the service she can evaluate what's best for the client and recommend the best service to suit her needs based on the dialogue," she says. The process gives the client the impression that the service is catered to her specific needs, rather than receiving the standard fare.

Finally, make sure that the front desk staff receives the service, too. "Once they've experienced it, they can tell clients how great it is," says Rodriguez Falero. "This is really the best version of advertising."

## BUZZY PEDICURES



The buzziest pedicures seem to have ties to the booming wellness movement, and for good reason: Today's clients increasingly seek daily self-care. Here, four examples to spark your next specialty pedicure idea.

### The Buzz: Virtual Reality (VR)

**Virtual Reality Mani Pedi** at Bellacures in Dallas and multiple locations throughout Southern California. Blending sci-fi with complete relaxation, this specialty pedicure "transports" clients to a destination of their choice via a VR headset. Based on the location they choose (such as the sands at Hawaii's Hanalei Point during sunset), corresponding scented lotions, aromatherapy and scrubs are employed to "make it a full sensory experience and allow the locations to come to life," says Melissa Singer.

### The Buzz: CBD

**Pedi-CURE ALL** at Lacquer Lounge in Philadelphia. This CBD-infused pedicure utilizes pure CBD products to beat stress, deepen relaxation and help relieve pain. Lacquer Lounge chose My CBD Lab products because of "the company's dedication to continual research and development in the industry," Lisa McElhone shares. "Their staff of scientists follow strict standards and procedures, and carefully examine and oversee the extraction and distillation process from start to finish to assure the finest quality in the industry."

### The Buzz: Guided Meditation

**Sound of Color Pedicure** by SpaRitual, multiple locations nationwide. Partnering with Unplug Meditation, this SpaRitual-branded service combines guided meditation, administered through the Sound of Color smartphone app, with a relaxing pedicure. Clients choose from one of 36 curated SpaRitual Nourishing Vegan Color polishes on the app, which links the color to a suggested guided meditation program from a world-renowned meditation guru that the client listens to through a headset as she indulges in her pedi.

### The Buzz: Healing Crystals

**Healing Crystal Pedicure** at Côte Salon in Los Angeles. This specialty pedi sandwiches a soothing service between the power of healing crystals. It begins with a rose quartz soak to strengthen the circulatory system and ends with a labradorite and blue calcite stone massage—the former to relieve stress and lower blood pressure, the latter to dissolve pain and soothe nerves.



# STOCK PILE

No pedicure service—whether standard or speciality—is complete without an arsenal of foot-forward products.



## FAMOUS NAMES

Dadi' Scrub  
famousnamesproducts.com



## BE NATURAL BY PROLINC

Dry Heel Eliminator  
prolinc.com



## CND SPAPEDICURE

Marine Mineral Bath  
cnd.com



## FOOTLOGIX

Callus Softener  
footlogix.com



## SALT OF THE EARTH

Mineral Mud  
saltearthspa.com



## LIGHT ELEGANCE Q&LU

Bamboo Polish  
lightelegance.com



## MORGAN TAYLOR BARE LUXURY

Complete Pedicure & Manicure  
morganaylorlacquer.com



## CUCCIO NATURALE

Super Detoxsoak  
Concentrated  
cuccio.com



## GELISH

Cuticle Pusher Nail  
Prep-Tabs  
gelish.com



## LCN

Urea 25% Foot Balm  
lcnprofessional.com



## ZOYA NAKED MANICURE

Healing Hand & Body Cream  
zoya.com



## WHALE SPA BY VALENTINO

Candy Cube Complete  
whalespa.com



## ALLUR SerumSpa

allurspa.com



## OPI PRO SPA

Soothing Soak  
opi.com



## SOFT TOUCH

Sand Turtle Disinfectable  
Foot File  
softtouchnailproducts.com



## THE ORIGINAL PEDI-SOX

Pedi-Sox  
originalpedisox.com



## AMERICANAILS Pro Series Two-Way Ingrown

Nail File  
americanails.com



## ENTITY Argan Oil

Renewal Gel Scrub  
entitybeauty.com



## SNS Pedi in a Box 4 in 1

snsnail.com



## ATWOOD INDUSTRIES

Hang Ten Pedicure Bit Kit  
atwoodindustries.com



## LECHAT SPA

CBD Infused Foot Balm  
lechatnails.com



## MIA SECRET

Callus Remover  
miascretnails.com



## LA PALM

Volcano Spa  
lapalmproducts.com NP



# Weak in the Knees

KNEE PAIN CAN BE EASILY INTENSIFIED IN THE SALON. LEARN WHAT YOU CAN DO ABOUT IT.



When we think of the joint health of a working nail technician, knee pain is hardly the first one that comes to mind. But for those who have previously injured their knees or are predisposed to knee problems, the job can certainly make the pain worse. Take nail tech Andrea Ortega, for example, whose knees have been bothering her for the past year. "I've had knee pain that comes from not sitting properly for long periods of time," says Ortega, owner of Luxe'd Nail Lounge in Riverside, California. "When I stand up, it almost feels like my knee is locking up, and it hurts to straighten it. I have to extend my leg very slowly before I can stand back up."

Sitting for long periods of time with bent knees, like you would at a desk job, on a car trip or at a manicurist's table, can magnify pain for those who already have problems with their knees, specifically at the front of the knee and around the kneecap. Likewise, the constant squatting required to perform pedicures and standing up from that lowered position is particularly strenuous on knees. Here, we discuss the most common knee-related problems and how you can manage them while continuing to do your job.

## RECOGNIZING THE PROBLEM

The knee joint is one of the easiest to injure. Just twisting your body the wrong way can injure a ligament and result in pain around the knee. Pain might be mild at first, then escalate into a more painful condition. It can be sharp or dull, or the area around your knee might swell or feel warm if the tissues around it are inflamed.

A common source of knee pain in younger women is called patellofemoral pain syndrome, also known as "runner's knee." It can feel like a dull aching and often pops up in women between 15

and 35 years old, says Craig Tifford, MD, a Yale Medicine orthopedic surgeon. "The problem usually has to do with the front part of the knee between the backside of the patella (the kneecap) and the front part of the end of the femur, or thigh bone," Dr. Tifford says. Despite the name, the cause of patellofemoral pain syndrome isn't necessarily a result of running; in fact, it's quite a broad term used to describe a series of knee problems. Causes of runner's knee can include overuse, injury to the knee, flat feet, weak thigh muscles or malalignment of any of the bones from the hips to the ankles. "Symptoms are often exacerbated with repetitive stair climbing, kneeling and squatting," explains Dr. Tifford. "Someone who has patellofemoral problems may find that an occupation that requires prolonged sitting, such as a nail technician, aggravates their symptoms."

For some, knee discomfort might stem from getting up more than the squatting or sitting, as in Ortega's case, says Austin, Texas-based orthopedic surgeon Barbara Bergin, MD. "Standing up from a squat puts tremendous pressure on the knee caps, and women are more prone to developing problems from this," Dr. Bergin says. Also, be on the lookout for "crunching" under the knee while getting up, she says. That sound could mean that the cartilage under the kneecap is starting to wear out, and it might be time to see a doctor.

Another cause of knee discomfort is knee bursitis. Bursitis is the term for inflammation of a small fluid-filled sac (bursa) near the knee joint. Causes can include injury directly to the knee, but most cases of knee bursitis are a result of friction and irritation in the knee joint that occurs in jobs requiring kneeling for long periods of

## Knee Pain Facts\*

**Knee pain affects about 25% of adults in the United States.**

**In the last 20 years, the prevalence of knee pain has increased by 65%.**

**One in four adults (15 million people) experience severe joint pain stemming from arthritis.**

**Knee pain is the reason for more than 4 million patient visits to primary care doctors every year.**

*Sources: American Family Physician, [aafp.org](http://aafp.org); Centers for Disease Control: Arthritis Data and Statistics, [cdc.gov](http://cdc.gov).*

MAKSYM/ISTOCK



time on hard surfaces. Most of the knee problems that Dr. Bergin sees, however, are related to osteoarthritis or torn ligaments. Being overweight can speed the development of arthritis, Dr. Bergin says, so instead of developing it in your 60s, you could start to have arthritic symptoms, such as knee pain, around age 40. In addition, sometimes an old injury might reassert itself as post-traumatic arthritis and result in knee pain years later. For those who have a job that puts stress on the knees, it can make it that much worse, Dr. Bergin adds.

## CARE & TREATMENT

For those suffering from general knee pain, the problem usually gets better on its own with time and care for the affected area. To help relieve pain and speed up recovery, rest your knee as much as possible. Avoid doing things that will aggravate the condition, such as squatting, lunging or sitting for long periods of time. Make sure that you stand up regularly to stretch your legs when in the salon.

To help reduce swelling and relieve

acute pain, you can apply ice for 20 to 30 minutes every three to four hours, and take an over-the-counter pain reliever, such as ibuprofen, to decrease inflammation. It's also important to wear supportive shoes, particularly if you have flat feet, Dr. Bergin says. The extra support will help keep your knees in proper alignment.

Stretching and strengthening exercises, particularly for your quadriceps, can help. However, make sure to choose exercises that won't make knee pain worse. For example, avoid running down hills, which puts a lot of stress on knee joints, and opt for a track rather than pavement. People with knee problems are better off walking or swimming, as running puts a lot of strain on the knees.

If the knee pain is severe, persistent or the result of an injury, such as a torn ligament, then it's important to see a doctor. Other symptoms of concern are swelling, having trouble straightening your leg, or if your knee buckles or clicks. A doctor's exam might include an X-ray or MRI to see what's going on. Depending on the cause, a steroid shot

or a visit to a physical therapist might be recommended. In severe cases, surgery may be required.

## IN THE SALON

While working in the salon can put undue stress on your knees, there are things you can do to help. Make sure that you take the time to stretch and move around to avoid long periods of sitting. "Try to straighten your legs when you can, and keep your legs spread wide, as opposed to angled in like you're knock-kneed," says Dr. Bergin. Before standing, make sure that your knees are straight and aligned with your shoulders and hips, rather than getting up from a twisted position. And try bending and straightening your legs a few times before getting up.

As nail professionals, your focus is on caring for your clients, but don't forget to pay attention to yourself as well. After all, if you don't care for yourself, then you won't be able to care for your clients. **NP**

*Virginia Pelley is a freelance journalist and editor based in Tampa, FL.*



## BRINGING QUALITY PRODUCTS TO THE BEAUTY INDUSTRY SINCE 2006

**LURACO PRO-30K®**  
PROUD TO BE AN AMERICAN BRAND






**LURACO MAGNA JET®**



**LURACO PRO-40K®**  
**TRUE BRUSHLESS**





**Patent: US10,525,535**

**LIMITED EDITION COLORS**



Patents: US10,215,176; US10,215,177; US10,288,071;  
US10,278,894; US10,302,089 US9,855,188;  
US9,926,933; D822,736; D898,388; US10,451,071  
with more patents pending.



**Contact your local Nail Supplier or call Luraco Health & Beauty 800-483-9930**



# NAILPRO World Cup 2020

INTL. SALON + SPA EXPO  
LONG BEACH, CA



**NAILPRO World Cup Champion**  
Oana Flutur, Galatz, Romania



**NAILPRO World Cup Team Champion**  
Team LeChat: (from left) Anastasia Totty, Wendy Valenzuela, Syreeta Aaron, Clavel Gonzales-Castillo, Nuri Martinez Revolorio and Shannon McCown, with LeChat cofounder Jackie Truong (center).

## 3-D Nail Art: Hollywood Walk of Fame - Veteran

- 1st Lucie Surkalaova Juren
- 2nd Clavel Gonzalez-Castillo
- 3rd Anastasia Totty

## Hand-Painted Nail Art: Optical Illusion - Novice

- 1st Chie Minami
- 2nd Kim Quy Ho
- 3rd Yamileth Doiron

## Hand-Painted Nail Art: Optical Illusion - Veteran

- 1st Oana Flutur
- 2nd Croitoru Ralica
- 3rd Clavel Gonzalez-Castillo

## Sculptured Nail - Novice

- 1st Anastasia Totty
- 2nd Wendy Valenzuela
- 3rd Nuri Martinez Revolorio

## Sculptured Nail - Veteran

- 1st Emese Koppanyi
- 2nd Clavel Gonzalez-Castillo
- 3rd Oana Flutur

## Tip & Overlay - Novice

- 1st Anastasia Totty
- 2nd Kateryna Abourched
- 3rd Wendy Valenzuela



## French Twist - Novice

- 1st Petra Harkai
- 2nd Viktoria Torocsik
- 3rd Kateryna Abourched

## French Twist - Veteran

- 1st Oana Flutur
- 2nd Iryna Zabiran
- 3rd Adriana Valentina

## Extreme Stiletto Design - Novice

- 1st Wendy Valenzuela
- 2nd Nuri Martinez Revolorio
- 3rd Anastasia Totty

## Extreme Stiletto Design - Veteran

- 1st Oana Flutur
- 2nd Adriana Valentina
- 3rd Iryna Zabiran

## Fantasy Nail Art: Queens - Novice

- 1st Petra Harkai
- 2nd Nuri Martinez Revolorio
- 3rd Provy McClellan

## Fantasy Nail Art: Queens - Veteran

- 1st Iryna Zabiran
- 2nd Clavel Gonzalez-Castillo
- 3rd Oana Flutur

## Tip & Overlay - Veteran

- 1st Emese Koppanyi
- 2nd Clavel Gonzalez-Castillo
- 3rd Oana Flutur

## Perfect Match - Novice

- 1st Anastasia Totty
- 2nd Wendy Valenzuela
- 3rd Nuri Martinez Revolorio

## Perfect Match - Veteran

- 1st Emese Koppanyi
- 2nd Adriana Valentina
- 3rd Clavel Gonzalez-Castillo

## Salon Success - Novice

- 1st Se'le'na Imack
- 2nd Kateryna Abourched
- 3rd Olga Galvatcaia

## Salon Success - Veteran

- 1st Sayaka Kitano
- 2nd Emese Koppanyi
- 3rd Khanh Vuong



## Soak-Off Gel - Non-Divisional

- 1st Iryna Zabiran
- 2nd Oana Flutur
- 3rd Sayaka Kitano

## It's All About the Bling - Non-Divisional

- 1st Oana Flutur
- 2nd Anastasia Morozova
- 3rd Kanarzyna Kizielwicz-Filipek

## Chrome/Stamping - Non-Divisional

- 1st Oana Flutur
- 2nd Adriana Valentina
- 3rd Clavel Gonzalez-Castillo

## 3-D Nail Art: Hollywood Walk of Fame - Novice

- 1st Nuri Martinez Revolorio

**Due to COVID-19, many events have been postponed and canceled. Please check [nailpro.com/events](https://nailpro.com/events) as well as event sites directly for the most updated information.**



**Attend Southern  
California's  
Largest Event  
for Nail Industry  
Professionals!**

***We***  ***Nails!***

**Show & Technical Classes  
Sunday, 7.26.20**

VIP Doors Open at 8:30am  
General Doors Open at 9:00am  
Show Ends 4:30pm

**Workshops**

**Saturday, 7.25.20  
9:00am – 6:00pm**



**PASADENA**  
CONVENTION CENTER

**Pasadena, CA**

**7  
REASONS  
WHY YOU  
SHOULD  
ATTEND:**

- Discover **New** Nail Products & Stock up on Supplies
- Be One of the First 500 Nail Techs, Beauty School Educators & Students to Purchase a **VIP Ticket** Online (includes a **VIP Swag Bag** with Nail Products)
- Attend **FREE** Technical Classes to Help Master Your Nail Skills
- Learn New Nail Art Styles, Techniques & Salon Management Tips
- Attend Saturday Educational Workshops
- Enter Raffles for a Chance to **WIN** Prizes Throughout the Day
- Network with Suppliers & Mingle with Other Professionals

**Register Early by 6.25.20 & SAVE!**  
**[www.nailproevents.com/pasadena](http://www.nailproevents.com/pasadena)**





# PREMIER NAIL SOURCE

THE NAIL TECH'S BEST FRIEND

**premiernailsource.com 1-800-727-1119**

**VISIT US ONLINE FOR WEEKLY  
HOT DEALS**

Want to be notified about our Weekly Hot Deals?  
Sign up for e-mail notifications on our website.

**P L U G I N**

**A B R A S I V E S**

**N A I L  
T R E A T  
M E N T  
C O L O R S**

**T I P S  
S T O R I E S**

**E N H A N C E M E N T S**

<div><div>ULTRACIDE+NEW!</div><div>Ultrasonic Sanitation System</div><div>Clean + Disinfect</div><div>ONLY \$99.95</div></div>	<div><div>SonicTouch</div><div>Ultrasonic Remover</div><div><div>\$174.95</div><div>\$124.95</div></div></div>	<div><div>RAPIDCURE</div><div>9W UV BULB \$4.95</div><div>9W DUAL CURE LIGHT STRIP \$9.95</div><div><div>\$49.95</div></div></div>	<div><div>RAPIDCURE</div><div>UV Tunnel</div><div><div>\$99.95</div></div></div>	<div><div>getit</div><div>18G PLUS LED LAMP</div><div><div>\$209.95</div><div>\$199.95</div></div></div>	<div><div>KUPA</div><div>Cordless</div><div>MANI-Pro Passport with KP-55 Handpiece</div><div><div>\$400.00</div><div>\$319.98</div></div><div>RED</div></div>	<div><div>KUPA</div><div>MANI-Pro KP-5000 KP-55 Handpiece</div><div>30K RPM ACETONE RESISTANT</div><div><div>\$400.00</div><div>\$324.98</div></div></div>	<div><div>Erica's</div><div>MT-20</div><div><div>\$499.95</div><div>\$399.95</div></div></div>											
<div><div>AMERICANAILS</div><div>SHORTIES MINI FILES</div><div>20-ct. \$3.95</div></div>	<div><div>AMERICANAILS</div><div>Hygienic Files</div><div>20-ct. \$6.95</div></div>	<div><div>AMERICANAILS</div><div>Disposable Manicure Kit</div><div>\$0.25 EA.</div><div>Case/300 \$59.95*</div></div>	<div><div>Professional Files</div><div>Black or Zebra</div><div>20-ct. \$4.95</div></div>	<div><div>Natural Nail</div><div>Garnet Boards</div><div>50-ct. \$6.95</div></div>	<div><div>3-Way Shiner Block or 3-Way Buffer File</div><div>\$0.59 EACH</div></div>	<div><div>Avry Hygienic Zebra File &amp; Buffer Sets</div><div>Small - \$0.15</div><div>Large - \$0.25</div></div>	<div><div>STAR NAIL</div><div>Mini Buffing Blocks</div><div>162-pk. \$5.95 1"x1"</div><div>Case/1782 \$59.95*</div></div>	<div><div>Mini Orange Sani Blocks</div><div>10-pk. \$1.50</div><div>Case/1000 \$129.95*</div></div>	<div><div>Sanitizable Blocks</div><div>ORANGE MEDIUM/FINE</div><div>PURPLE MED/COARS</div><div>BLUE FINE/SUPER FINE</div><div>10-pk. \$2.50</div><div>Case/500 \$99.95*</div></div>									
<div><div>AMERICANAILS</div><div>Disposable Mini Orange Blocks</div><div>50-pk. \$2.95 180/240</div><div>Case/1500 \$69.95*</div></div>	<div><div>AMERICANAILS</div><div>Disposable Mini Purple Blocks</div><div>50-pk. \$2.95 100/120</div><div>Case/1500 \$69.95*</div></div>	<div><div>AMERICANAILS</div><div>Disposable Mini Shiner Blocks</div><div>36-pk. \$6.95 2" x 1"</div></div>	<div><div>Yellow Block 240/240</div><div>Pink Block 100/180</div><div>10-pk. \$2.95</div><div>Case/500 \$124.95*</div></div>	<div><div>Slim Blocks</div><div>ORANGE 100/180 or WHITE FINE</div><div>10-pk. \$1.50</div><div>Case/500 \$69.95*</div></div>	<div><div>Arctic White Blocks</div><div>10-pk. \$2.50</div><div>Case/500 \$99.95*</div></div>	<div><div>Mini Arctic White Blocks</div><div>10-pk. \$1.50</div><div>Case/1000 \$129.95*</div></div>	<div><div>Micro Arctic White Blocks</div><div>30-pk. \$2.00</div><div>Case/1500 \$89.95*</div></div>	<div><div>SPONGE BOARDS</div><div>Block \$0.90</div><div>Standard \$1.00</div><div>Jumbo \$1.25</div></div>	<div><div>10-pk. \$2.50</div><div>Case/500 \$99.95*</div></div>									
<div><div>AMERICANAILS</div><div>Hemp Seed Cuticle Oil</div><div>.5 oz. \$4.95</div></div>	<div><div>china glaze.</div><div>SALE!</div><div>.5 oz. \$3.75</div><div>\$2.75</div></div>	<div><div>DeMert</div><div>Nail Enamel Dryer</div><div>8.5 oz. \$2.50</div><div>Case (12) \$23.95</div></div>	<div><div>just GEL POLISH</div><div>SAVE 50%</div><div>.5 oz. \$13.99</div><div>\$6.99</div></div>	<div><div>Dynamic Duo</div><div>SAVE \$13.95</div><div>Buy One Foundation Base Gel, Get One Top It Off Gel For \$2</div><div>2 x .5 oz. \$26.95</div></div>	<div><div>Foundation</div><div>Base Gel</div><div>.5 oz. \$24.95</div><div>\$12.48</div></div>	<div><div>inn</div><div>Out The Door Top Coat</div><div>SALE!</div><div>.5 oz. \$3.50</div><div>2.5 oz. \$8.95</div><div>4 oz. \$11.95</div><div>16 oz. \$19.95</div></div>	<div><div>99% Alcohol, Non-Acetone, or Acetone</div><div>32 oz. \$4.95</div><div>BUY 10 GET 2 FREE!</div></div>	<div><div>NOUVEAU NAIL</div><div>PUR Tea Tree Oil</div><div>.33 oz. \$6.95</div><div>12-ct. Display</div></div>	<div><div>INFA-LAB</div><div>Magic Touch Liquid Styptic</div><div>.5 oz. \$1.95</div></div>									
<div><div>Seche VITE</div><div>Dry Fast Top Coat</div><div>.5 oz. \$4.99</div><div>\$3.50</div></div>	<div><div>Seche VITE</div><div>PRO KIT</div><div>.5 oz. &amp; 4 oz. \$21.50</div><div>\$12.90</div></div>	<div><div>Seche VIVE</div><div>Gel Effect Top Coat</div><div>.5 oz. \$5.99</div><div>\$4.49</div></div>	<div><div>Seche VIVE</div><div>PRO KIT</div><div>.5 oz. &amp; 4 oz. \$24.99</div><div>\$18.74</div></div>	<div><div>Seche</div><div>Crystal Clear Base Coat</div><div>.5 oz. \$3.75</div></div>	<div><div>NAIL RECOVERY KIT</div><div>3 x .5 oz. Nail Tek</div><div>\$9.95</div></div>	<div><div>Dr. G's</div><div>Clear Nail</div><div>.6 oz. \$4.95</div></div>	<div><div>MR. PUMICE</div><div>Fungus Treatment with FDA Approved Undecylenic Acid</div><div>.5 oz. \$7.95</div><div>\$3.96</div></div>	<div><div>NOUVEAU NAIL</div><div>PUR Tea Tree Oil</div><div>.33 oz. \$6.95</div><div>12-ct. Display</div></div>	<div><div>INFA-LAB</div><div>Magic Touch Liquid Styptic</div><div>.5 oz. \$1.95</div></div>									
<div><div>AMERICANAILS</div><div>Pro-Series Implements</div><div>Professional Quality 100% Stainless Steel Durable Construction</div><div>NEW!</div><div>Pterygium Remover/Pusher \$3.99</div><div>Two-Way Ingrown Nail File \$3.99</div></div>	<div><div>Single Spring Cuticle Nipper \$4.99</div><div>Double Spring Cuticle Nipper \$4.99</div><div>Stork Scissors \$3.99</div></div>	<div><div>NAIL BASIX</div><div>PROFESSIONAL TIPS</div><div>500-ct. \$7.95</div><div>50-ct. \$2.50</div><div>SIZES 1-10</div><div>Square Half-Well Clear</div><div>Tapered Half-Well French White</div><div>Extra Strength Bullet Glue Dries in Seconds! Twist-Off Nozzle!</div><div>\$0.25 EACH</div><div>Box/250 \$59.95</div></div>	<div><div>NOUVEAU NAIL</div><div>PROFESSIONAL TIPS PLUS FREE LINE ELIMINATOR 2.5 OZ.</div><div>500-CT. \$19.95</div><div>FREE!</div><div>French Manicure Brush DOTTING TOOL ON HANDLE</div><div>\$5.95</div><div>BUY 1 GET 1 FREE!</div></div>	<div><div>Komfort Wedge</div><div>\$14.95</div></div>	<div><div>KING RESEARCH</div><div>Barbicide® Disinfectant</div><div>16 oz. \$5.50</div><div>64 oz. \$17.50</div></div>													
<div><div>NW</div><div>NOUVEAU NAIL PROFESSIONAL USA</div><div>City Lights Dip 'N Sculpt Powders 1 oz.</div><div>\$9.95 \$6.95</div><div>SAVE \$3</div></div>	<div><div>Brush-On Resin 10 gm. \$4.95</div><div>Brush-On Activator .5 oz. \$4.95</div><div>Glass Seal .5 oz. \$4.95</div><div>2.5 oz. \$14.95</div><div>SALE! \$9.95</div></div>	<div><div>Advanced Formula Sculpting Powders</div><div>1 oz. \$6.95</div><div>2 oz. \$11.95</div><div>4 oz. \$19.95</div></div>	<div><div>Advanced Retention Nail Liquid</div><div>4 oz. \$11.95</div><div>8 oz. \$19.95</div><div>32 oz. \$49.95</div></div>	<div><div>ibd</div><div>Builder Gels</div><div>2 oz. \$49.95</div><div>\$19.95</div></div>	<div><div>ibd</div><div>Clear Gel</div><div>8 oz. \$97.50</div><div>\$48.75</div></div>	<div><div>No Lift Nails</div><div>No Lift Primer</div><div>.75 oz. \$11.95</div></div>	<div><div>NAIL BASIX</div><div>Acrylic Powders</div><div>.75 oz. \$3.95 48 oz. \$99.95</div><div>2 oz. \$5.95 4 oz. \$10.95</div></div>	<div><div>NAIL BASIX</div><div>Single Process UV/LED Gels</div><div>1 oz. \$7.95</div><div>4 oz. \$29.95</div><div>16 oz. \$69.95</div></div>	<div><div>Backscratchers</div><div>Stikr Resin</div><div>.5 oz. \$13.50</div><div>1 oz. \$20.50</div></div>	<div><div>Backscratchers</div><div>Stikr Brush-On Resin</div><div>8 gm. \$7.50</div><div>NOW \$6.00</div></div>	<div><div>Backscratchers</div><div>Kikr</div><div>2 oz. \$22.00</div><div>8 oz. \$59.00</div></div>	<div><div>Backscratchers</div><div>Pressurized Spray Activator Kikr</div><div>6 oz. \$19.50</div></div>	<div><div>Backscratchers</div><div>Glazed Glass</div><div>2 yds. \$8.00</div><div>12 yds. \$35.00</div></div>	<div><div>Backscratchers</div><div>Extreme Finish Glaze</div><div>.5 oz. \$14.50</div></div>	<div><div>Backscratchers</div><div>Extreme Powders</div><div>1oz. \$15.95</div><div>4oz. \$42.50</div></div>	<div><div>Backscratchers</div><div>Extreme Glaze Dryer</div><div>6 oz. \$19.50</div><div>NOW \$15.60</div></div>	<div><div>Backscratchers</div><div>Extreme Glaze Sealer</div><div>.5 oz. \$9.95</div><div>4oz. \$39.95</div></div>	<div><div>Backscratchers</div><div>SeptiFile</div><div>Handles 6-ct. \$9.95</div><div>Grits 50-ct. \$18.50</div></div>

**WE EXPORT  
WORLDWIDE!**

**#1 FOR QUALITY, SELECTION & VALUE**  
PHONE: 1-800-727-1119 • WEBSITE: WWW.PREMIERNAILSOURCE.COM

**SE HABLA  
ESPAÑOL**



**GUARANTEED  
LOWEST PRICES!**

Now accepting  
**PayPal™**

We also accept ACH/E-checks, wire transfers and these credit cards:



**USA & CANADA**  
**FREE SHIPPING**  
ON ORDERS OF \$69 OR MORE\*

\* Free shipping within the contiguous USA on orders of \$69 or more; excludes oversized items as noted online and in our catalog.  
Free shipping to Canada on orders of \$99 or more shipped in a single box weighing under 10 lbs.; excludes broker fees, taxes and duties.

**WE BEAT  
ALL COMPETITORS'  
ADVERTISED PRICES!**

**Avry Gel-Ohh!**  
JELLY SPA PEDI BATH  
**\$1.50**  
PER PACK

**\$36.00**  
30-CT. DISPLAY



NEW!  
NEW CANNABIS SATIVA VARIETY



**Avry Creams** For Hands, Feet & Body  
WITH SHEA BUTTER  
**\$1.50**  
1.5 oz. tube

**\$7.95**  
25.3 oz. pump



**Avry Waterless Gloves & Socks**  
Eliminates need for soaking in water, cuticle softener or oil, and massage cream!  
AS LOW AS  
**\$0.90**  
PER PAIR



**Pedi in a Box 3-in-1**

AVAILABLE IN FOUR VARIETIES  
Vitamin Recharge, Lemon Quench,  
Lavender Relieve or Green Tea Detox



• Sea Salt Soak  
• Moisture Scrub  
• Massage Cream  
AS LOW AS  
**\$2.25**

**Velvet Luxe Vegan Crèmes**  
**\$5.95**  
8.5 oz. tube

**\$10.95**  
17 oz. pump



**Collagen Gloves or Socks**

AS LOW AS  
**\$2.25**



**Pedi in a Box 4-in-1**

AS LOW AS  
**\$2.50**



• Sea Salt Soak  
• Mud Masque  
• Moisture Scrub  
• Massage Lotion  
**NEW!**  
CBD CALM  
**NEW!**  
UNSCENTED

**Ultimate Pedi in a Box 6-in-1**

AS LOW AS  
**\$4.50**



**O² Pedi in a Box Bubbly Spa**

AS LOW AS  
**\$3.25**



**Biosilk Moisturizing Hand Sanitizer**

**NEW!**  
2.2 oz.  
**\$2.99**

5.4 oz.  
**\$6.99**

12.2 oz.  
**\$11.99**



**AMN SPA**

• Enriched with natural botanicals, essential oils and moisturizing agents  
• Quickly removes calluses or cuticles and deeply hydrates in one step  
• Refreshing mint fragrance

**NEW!**

4 oz. **\$6.95**  
Gallon **\$34.95**



**Callus Therapy** smooth moisturizing formula  
**Cuticle Therapy** creamy hydrating formula

**ProLinc™**

**Cuticle Eliminator**  
Removes cuticles in SECONDS from fingers and toes.

1 oz. **\$3.75**  
2 oz. **\$4.95**  
18 oz. **\$24.95**  
SALE! **\$12.50**

4 OZ. **BOGO**  
**\$8.95**



**Callus Eliminator**  
Breaks down calluses in 3-5 minutes!

1 oz. **\$3.75**  
GALLON **\$100 OFF!**  
ONLY **\$49.95**

18 oz. **\$28.50**  
SALE! **\$14.25**  
34 oz. **\$47.95**  
SALE! **\$24.95**

4 OZ. **BOGO**  
**\$10.95**

**Dry Heel Eliminator**  
Daily therapy for heels prone to drying and cracking.

16 oz. **\$24.95**  
4 oz. **\$7.95**



16 oz. **\$24.95**  
4 oz. **\$7.95**  
SAVE 50%



100-ct. **\$2.50**



Box / 72-ct. **\$12.95**



144-ct. **\$3.50**  
2880-ct. **\$64.95\***



\$0.12 a pair  
1440 pair **\$109.95\***



\$0.25 a pair  
360 pair **\$69.95\***



DISPOSABLE / 3.25" x 1.5"  
40-ct. **\$9.95**  
400-ct. **\$89.95**



24-ct. **\$12.95**



Gallon **\$19.95\***  
5 Gals. **\$69.95\***



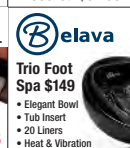
Gallon **\$17.95\***  
5 Gals. **\$59.95\***



Just Add Hot Water!  
**\$3.50**



SAVE 50%  
**\$39.95** **\$19.95**



Elegant Bowl  
• Tub Insert  
• 20 Liners  
• Heat & Vibration  
**\$149**



**\$32.00**



100-ct. **\$66.00**



20-ct. **\$22.00**



6 LBS. **\$19.95\***



100-ct. **\$6.95**



64 oz. **\$39.95**



8 oz. **\$5.99**  
SALE! **\$2.99**  
SAVE 50%



SAVE 20%  
**\$7.50**  
**\$5.99**



\$0.59 each  
50-pk. **\$24.95**



\$0.59 each  
50-ct. **\$24.95**



100-ct. **\$49.95**  
1000-ct. **\$299.95\***



150-ct. **\$19.95**  
600-ct. **\$59.95\***



MAKES 128 GALLONS  
GALLON **\$39.95\***



16 oz. **\$6.95**  
GALLON **\$29.95\***



200-ct. **\$2.95**  
40 FREE WIPES!



240-ct. **\$14.95**  
SAVE \$5



50-ct. **\$9.95**  
**\$6.95**  
SAVE \$3



Blue Pumice Bar (Coarse)  
Blue Buffer and Zebra File (Both 80/100 Grit)  
Manicure Stick  
**49¢ EACH**



NEW!  
Case (200)  
**\$69.95**  
USE ONE PER CLIENT



12-CT.  
Manicure Towels 12 x 12 **\$9.95**  
Salon Towels 16 x 29 **\$19.95**



Kills 99.99% of bacteria and viruses



Used With Sani-Tablets Softens Skin



LILAC OR PINK



200-ct. **\$1.75**



200-ct. **\$3.50**



60-ct. **\$4.50**  
240-ct. **\$14.95**



3 lbs. **\$14.95\***

**ORDER ONLINE 24/7**  
**WWW.PREMIERNAILSOURCE.COM**

**VISIT OUR WEBSITE TO SEE INSTRUCTIONAL VIDEOS**  
**ORDERS PLACED BY 2 PM SHIP THE SAME DAY!**





PREMIER NAIL SOURCE  
THE NAIL TECH'S BEST FRIEND  
premiernailsources.com 1-800-727-1119

O·P·I

MAY-JUNE PROMOTIONS



GEL COLOR  
NAIL LACQUER  
AND  
INFINITE SHINE  
.5 OZ.

EXCLUDES CURRENT  
COLLECTIONS



**Gel Color .5 oz. \$17.99**  
• Cures in 30 seconds under LED  
• Custom brush for fast application



**Gel Color Treatments**  
BASE COAT OR TOP COAT  
.5 oz. \$17.99



**Nail Lacquers .5 oz. \$5.25**  
• Two-coat coverage  
• Long-wearing formula



**RapiDry Spray**  
Gives nail lacquer a smooth, hard, smudge-proof finish in just minutes.  
2 oz. \$5.95  
4 oz. \$9.95  
32 oz. \$49.95

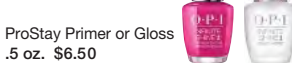


**DripDry**  
Dries lacquer in five minutes while treating cuticles to soothing jojoba and Vitamin E.  
.3 oz. \$5.06  
1 oz. \$9.94  
4 oz. \$23.21



**SAVE 25%**

**Infinite Shine**  
Long-Wear Lacquers  
.5 oz. \$6.50



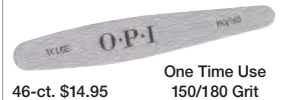
**Nail Treatments**  
Natural Nail Strengthener  
Natural Nail Base Coat  
Ridgefiller  
Gloss Top Coat  
Matte Top Coat  
.5 oz. \$5.25



**Nail Envy**  
Nail Strengtheners  
Original Formula  
Dry & Brittle Formula  
Sensitive & Peeling Formula  
Soft & Thin Formula  
.5 oz. \$8.95



**Disposable Nail Files**



**OPI LG DUAL CURE LAMP**  
~~\$350~~  
**\$175**

- Developed in partnership with LG
- Advanced engineering exclusive to OPI
- Works with all OPI light cured systems



**SAVE 50%**

**UV LED**

**AVOJUICE**  
Skin Quenchers  
with smooth, rich moisturizers plus avocado and aloe extract  
**24 HOUR HYDRATION**  
8.5 oz. \$4.95



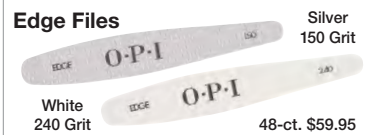
32 oz. \$17.50  
**ONLY \$10.00**  
WHILE SUPPLIES LAST!

**SAVE \$7.50**

**Expert Touch**  
Lacquer Remover  
Strong enough to remove even the darkest shades without staining the nail or skin.  
Also removes OPI Gel Color.  
4 oz. \$2.21  
16 oz. \$5.96  
32 oz. \$11.21  
GALLON \$39.38



**Edge Files**  
Silver 150 Grit  
White 240 Grit  
48-ct. \$59.95



**Titanium File Edger**  
Ultra-hard 460-grade stainless steel for superior removal of sharp file edges.  
\$14.95



**OPI POWDER PERFECTION**  
• Faster, easier & odor-free  
• Gel-like shine  
• Weeks of wear  
• Dries almost instantly  
• No need to light cure  
• Soak-off wrap removal

Available in  
**Over 100 Shades!**

**SAVE 25%**

**Powders**  
1.5 oz. \$23.00  
**\$17.25**



**Base Coat, Activator OR Top Coat .5 oz.**  
~~\$9.00~~ **\$6.75**



**SALE!**

**OPI Brushes**  
Golden Edge  
or  
Golden Oval  
#6 \$24.95

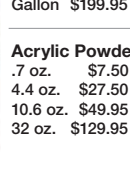


Artist Series 2-Piece Oval Acrylic Brush #8 \$44.95

**OPI Absolute Acrylic Intro Kit**  
• smooth application  
• exceptional adhesion  
• bubble-free results  
\$49.95



**Acrylic Liquid**  
4 oz. \$16.95  
8 oz. \$29.95  
14.7 oz. \$47.95  
32 oz. \$74.50  
Gallon \$199.95



**OPI BondEx**  
.25 oz. \$5.96  
.37 oz. \$9.38  
1 oz. \$16.87  
3.5 oz. \$50.63



**SAVE 25%**

**Acrylic Powder**  
.7 oz. \$7.50  
4.4 oz. \$27.50  
10.6 oz. \$49.95  
32 oz. \$129.95



**OPI BondAid**  
.5 oz. \$3.71  
1 oz. \$5.96  
3.5 oz. \$18.71



OPI NATIONAL MASTER DISTRIBUTOR • WHOLESALE INQUIRIES? E-MAIL: WHOLESALE@PREMIERNAILSOURCE.COM

**FREE SHIPPING ON ORDERS OF \$69\***

\* Free shipping within contiguous USA on orders of \$69 or more; excludes oversized items as noted on our website.  
Free shipping to Canada on orders of \$99 or more shipped in a single box weighing under 10 lbs.; excludes broker fee, taxes and duties.

PRICES IN THIS AD VALID MAY 1 THROUGH JUNE 30, 2020. WE ARE NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. PRODUCT IMAGES © OPI PRODUCTS, INC.

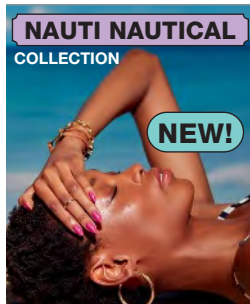




PREMIER NAIL SOURCE  
THE NAIL TECH'S BEST FRIEND  
premiernailsources.com 1-800-727-1119

CND®

MAY-JUNE PROMOTIONS



#### SELECT CND ABRASIVES



GLOSSING BLOCK 4-PK.

CND®

BLIZZARD FILE 50-PK.

CND®

KANGA FILE 50-PK.

CND®

KOALA BUFFER 50-PK.

CND®

GIRLFRIEND BUFFER 4-PK.

CND®

GLOSSING BUFFER 4-PK.

25% OFF

CUCUMBER  
HEEL THERAPY



15 oz. \$24.95 **\$18.71**

#### 25% OFF ALL TREATMENTS & SERVICE ESSENTIALS



SAVE  
25%

#### SHELLAC® SHADES, BASE AND TOP COATS



SHELLAC  
SHADES

SHELLAC  
BASE COAT

ORIGINAL  
TOP COAT

DURAFORCE  
TOP COAT

XPRESS5  
TOP COAT

MATTE  
TOP COAT

PEARL  
TOP COAT

GLITTER  
TOP COAT

.25 oz. \$15.95  
.5 oz. \$24.95

#### VINYLUX® WEEKLY POLISH & TOP COAT

.5 oz. \$5.25

Two-step  
system that offers  
durability,  
high-gloss  
shine and  
week-long  
wear.



#### ESSENTIAL \$8.25 CARE PENS



#### Foil Remover Wraps

250-ct. \$19.95



10-pk. \$1.00

#### SolarOil™ Nail & Cuticle Conditioner



SAVE 25%

#### RescueRX™

Daily Keratin Treatment  
.5 oz. \$7.46  
40-ct. Minis \$74.96

#### RidgeFx™

Nail Surface Enhancer  
.5 oz. \$3.94  
40-ct. Minis \$39.38



#### 25% OFF SELECT MARINE SPAPEDICURE

#### SCENTSATIONS™ Lotions

8.3 oz. \$3.47  
31 oz. \$12.25



#### Offly Fast™ Moisturizing Remover

7.5 oz. \$3.71  
32 oz. \$12.71



#### Solar Speed Spray™ Polish Dryer

4 oz. \$7.46  
32 oz. \$36.71



#### CND® Treatments Stickey™ or Super Shiny™

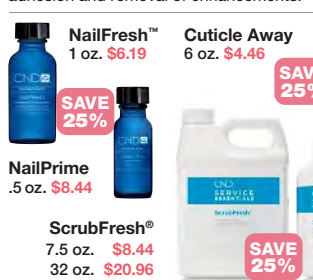
.33 oz. \$3.19  
2.3 oz. \$7.69



#### 25% OFF SELECT ALMOND SPAMANICURE

#### CND® Nail Prep

Essential products for ensuring successful  
adhesion and removal of enhancements.



#### CND® Liquid & Powder System

features unique, patented technology that ensures flexible,  
resilient nail enhancements that suit your clients' needs.



#### Retention+™ and Radical SolarNail™ Sculpting Liquids

4 oz. \$22.75  
8 oz. \$38.25  
16 oz. \$59.95  
32 oz. \$84.95  
64 oz. \$131.75  
Gallon \$176.44

#### Retention+™ Powders

feature superior adhesion, color stability  
and provide super strength and durability.



#### Perfect Color Powders

feature superior workability and  
extensive color and coverage options.



#### CND BRISA™ SCULPTING GELS

.5 oz. \$19.75  
1.5 oz. \$51.75



#### CND® LED LAMP

- Patented Curing Technology
- Preset Controls for Each Service Step
- No Bulb Replacement
- Acetone Resistant
- Uniform Curing
- Perfectly Cures Full Nail Edges
- Removable Plate for Pedicures
- Global Plug Adapters

**\$172.50**



ProSeries Gel Brush #6 Oval or Square \$16.50 **\$13.20**



#### Nail Tips

100-ct. \$13.50 **\$10.80**  
360-ct. \$38.25 **\$30.60**



#### Performance Forms 300-ct.

Clear \$22.75 **\$18.20** • Silver \$15.50 **\$12.40**



20% OFF

#### ProSeries L&P Brushes

#8 \$30.00 **\$24.00** #10 \$36.25 **\$29.00**

20% OFF

#### ProSeries Liquid & Powder

#1 \$16.50 **\$13.20** #2 \$16.50 **\$13.20**

ORDERS PLACED BY 2 PM ARE GUARANTEED TO SHIP THE SAME DAY!

**FREE SHIPPING ON ORDERS OF \$69\***

\* Free shipping within contiguous USA on orders of \$69 or more; excludes oversized items as noted on our website.

Free shipping to Canada on orders of \$99 or more shipped in a single box weighing under 10 lbs.; excludes broker fee, taxes and duties.

PRICES IN THIS AD VALID MAY 1 THROUGH JUNE 30, 2020. WE ARE NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. PRODUCT IMAGES © REVLON, INC.







PREMIER NAIL SOURCE  
THE NAIL TECH'S BEST FRIEND  
premiernailsources.com 1-800-727-1119

cuccio™  
MAY-JUNE PROMOTIONS

<p><b>NEW!</b></p> <p>Buy One Hemp Cuticle Oil 2.5 oz., Get One Whipped Hemp Light Butter 8 oz. <b>FREE!</b></p> <p><b>SAVE \$9.95</b></p> <p><b>BOTH FOR \$8.99</b></p>	<p>Buy One DetoxSoak Pedicure Kit, Get One DetoxWash 8 oz. <b>FREE!</b></p> <p><b>SAVE \$8.99</b></p> <p><b>BOTH FOR \$37.99</b></p>	<p>Ultra Sheer Lyte Butters 8 oz. \$5.99 or 32 oz. \$17.99</p> <p><b>6 VARIETIES</b></p> <p><b>BUY 1 GET 1 FREE!</b></p>	<p>Buy One Butter Blend 26 oz., Get One Butter Blend 8 oz. <b>FREE!</b></p> <p><b>SAVE \$8.50</b></p> <p><b>BOTH FOR \$28.99</b></p> <p><b>YOUR CHOICE!</b> Pomegranate &amp; Fig or Milk &amp; Honey</p>
<p><b>Butter Babies</b> 1.5 oz. \$4.80</p> <p><b>Butter Blends</b> 8 oz. \$8.50</p> <p>Hydration treatments with natural shea butter for hands and feet.</p> <p><b>6 VARIETIES</b></p>	<p><b>Butter Blends</b> 26 oz. \$28.99</p> <p>Pomegranate &amp; Fig</p> <p>Milk &amp; Honey</p>	<p>Ultra Sheer Lyte Butters 8 oz. \$5.99 or 32 oz. \$17.99</p> <p><b>6 VARIETIES</b></p>	<p><b>Massage Cremes</b> 26 oz. \$15.99</p> <p>Pomegranate &amp; Fig</p> <p>Milk &amp; Honey</p>
<p><b>Deep Dermal Transforming Wrap</b> with comfrey root extract to promote skin cell regeneration.</p> <p>Deep Dermal Applicator Brush \$1.99</p> <p>8 oz. \$9.50 26 oz. \$29.99</p>	<p><b>Butter Scrubs</b> 4 oz. \$6.99</p> <p><b>6 VARIETIES</b></p> <p>Exfoliate and hydrate at the same time for silky soft skin.</p> <p><b>Non-Oily</b></p>	<p><b>Sea Salt Scrubs</b> 8 oz. \$7.99</p> <p>Exfoliates, moisturizes &amp; softens skin in one step.</p> <p>Pomegranate &amp; Fig</p> <p>Milk &amp; Honey</p>	<p><b>Sea Salt Scrubs</b> 19.5 oz. \$15.99</p> <p><b>6 VARIETIES</b></p>
<p><b>Daily Skin Polishers</b> 8 oz. \$6.99 32 oz. \$22.99</p> <p>Pure cane sugar and jojoba micro beads to lift dead cells from the skin's surface.</p>	<p><b>Scentual Soaks</b> 8 oz. \$6.99</p>	<p><b>Scentual Salt Soaks</b> 29 oz. \$17.99</p> <p>Pomegranate &amp; Fig</p> <p>Milk &amp; Honey</p>	<p><b>Revitalizing Cuticle Oil:</b> .5 oz. \$4.50 or 2.5 oz. \$8.99</p> <p>Scented cuticle complexes soften, moisturize and protect dry cuticles with a nourishing blend of vitamins, anti-oxidants and natural oils.</p>
<p><b>Cuticle Butter Sticks</b> \$3.99 EACH</p> <p><b>Apple Cuticle Remover</b> \$4.99</p> <p><b>Earth Stone Lava Pumice</b> \$5.99</p>	<p><b>Forté Nail Strengthener</b> with Horsetail Grass .5 oz. \$5.99</p> <p><b>Lemon Skin Lightening Serum</b> .25 oz. \$12.99</p>	<p><b>Anti-Oxidant Grapeseed Oil</b> 1 oz. \$11.99</p>	<p><b>DetoxSoak Kit</b> \$37.99</p> <p>Kit contains DetoxSoak Packets, Somatology Massage Serum 4 oz. and technique cards.</p> <p><b>DetoxSoak Concentrated Tablets</b> 6-ct. \$4.99</p> <p><b>DetoxWash</b> 8 oz. \$8.99</p>

ORDERS PLACED BY 2 PM ARE GUARANTEED TO SHIP THE SAME DAY!

**FREE SHIPPING ON ORDERS OF \$69\***

\* Free shipping within contiguous USA on orders of \$69 or more; excludes oversized items as noted on our website.

Free shipping to Canada on orders of \$99 or more shipped in a single box weighing under 10 lbs.; excludes broker fee, taxes and duties.

PRICES IN THIS AD VALID MAY 1 THROUGH JUNE 30, 2020. WE ARE NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS.







PREMIER NAIL SOURCE  
THE NAIL TECH'S BEST FRIEND  
premiernailsource.com 1-800-727-1119

AMERICANAILS®  
.COM

MAY-JUNE PROMOTIONS

Powered by USB Port or Electrical Outlet

**FlexiLamp™ TOUCH**  
LED TABLE LAMP

EasyTouch™ 3-Level Brightness Control

300 LUMENS

Light Diffuser For Glare Protection

FlexiArm™ Bends 180°

50,000 HOUR LIFESPAN

**\$44.95**

FlexiArm™ Bends 180°

Lighting Tube Rotates 360°

**FlexiLamp™**  
LED TABLE LAMP

300 LUMENS

#1 SELLING LED TABLE LAMP!

50,000 HOUR LIFESPAN

**\$54.95**

20% LONGER THAN FLEXILAMP TOUCH

EasyTouch™ 3-Level Brightness

**30% BRIGHTER!**

**FlexiLamp™ TOUCH XL**  
LED TABLE LAMP

400 LUMENS

NEW!

50,000 HOUR LIFESPAN

**\$64.95**

**TechGlow™**  
LED TABLE LAMP WITH USB PHONE CHARGER

UltraBrite™ LED TECHNOLOGY

Adjustable at Two Joints

Sturdy Chrome Base

900 LUMENS

50,000 HOUR LIFESPAN

**\$109.95**

**ProGlo 2.0™**  
DUAL CURE LAMP

Easy Entry of Hands or Feet

Soft Glowing White Light

Three Timer Settings

Sensor Activated

Low Heat Mode

NEW!

21 Strategically Placed LEDs for Optimal Curing

50,000 HOUR LIFESPAN

**\$79.95**

**WHITE LIGHTNING™**  
DUAL CURE LAMP

NEW!

Soft Glowing White Light

Four Timer Settings

Sensor Activated

Low Heat Mode

Easy Entry of Hands or Feet

Removable Magnetic Reflective Base Plate

50,000 HOUR LIFESPAN

**\$99.95**

**BreatheEasy™**  
DUST COLLECTOR

Powerful Intake Fan Whisks Dust and Debris Out of the Air

NEW!

- Removable Silicone Armrest
- Easy-to-Change HEPA Filter
- Ergonomic Design for Client Comfort

HEPA FILTER REPLACEMENT \$9.95

**\$99.95**

**Spa Manicure Bubble Bowl**

NEW!

PORTABLE BATTERY POWERED USE 2 AA BATTERIES (not included)

- Works With Any Manicure Soak
- Micro Jets Create Soothing Bubbles
- Ergonomic Design for Client Comfort

**\$24.95**

**Silicone Training Mat**

EXCELLENT ACRYLIC NAIL LEARNING TOOL

PERFECT YOUR PRODUCT CONSISTENCY

MULTIPLE SKILLS & COMPETENCIES

PROTECTS DESK SURFACE

ROLL-UP & GO!

**\$14.95**

**THE BULLET™**  
P\*N\*12 Electric File

FOR TECHS ON THE GO!

Includes Drill, A/C adapter, 6 bits and 3 sanding bands in a convenient carrying case

**\$49.95**

**P\*N\*125™**  
HIGH POWER ELECTRIC FILE

NEW!

ComfortGrip™ Handpiece

Adjustable Speed Up to 25,000 RPM

Forward/Reverse Operation

Easy Twist-Lock Bit Change

BONUS! FREE HANDPIECE CRADLE 6 FREE SANDING BANDS 6 FREE BITS

**\$149.95**

**ProSeries E-File Bits**

Diamond \$4.95

Ceramic Carbide \$39.95 **\$14.95**

SALE!

Tungsten Carbide \$17.95 **\$9.95**

SALE!

**Premium Sanding Bands**

BROWN

100-ct. \$4.95

1,000-ct. \$44.95

ZEBRA

100-ct. \$6.95

1,000-ct. \$59.95

**UNIVERSAL NO-CLEANSE GEL POLISH TOP COATS**

UV LED

Three unique finishes that last for weeks without chipping or peeling.

**GLOSSY TOP COAT \$5.95**  
Super Glossy Finish

**MATTE TOP COAT \$5.95**  
Low Shine Matte Finish

**VELVET TOP COAT \$7.95**  
No Shine Smooth Finish

**MANHATTAN GEL POLISH COLLECTION**

NEW!

8 OZ. REFILLS ONLY \$59.95

6-CT. X .5 OZ. **\$34.95**

**UNIVERSAL NO-RUN GEL POLISH BASE COAT**

UV LED

- Superior control
- Maximum adhesion
- Long-lasting color

New Thick Formula!

.5 OZ. **\$5.95**

**UNIVERSAL NO-RUN GEL POLISH BASE COAT OR NO-CLEANSE TOP COAT**

2.5 OZ. **\$34.95**

BOTH FOR ONLY \$59.95

NEW!

8 OZ. REFILLS ONLY \$59.95

**Faux Kolinsky™**  
ACRYLIC BRUSHES

NANOFIBER BRISTLES

LIGHTWEIGHT BAMBOO HANDLES

EXTRA SMOOTH APPLICATION

SIZE 8, 10 & 12 OVAL - \$6.95 EA.

SIZE 16 ROUND - \$7.95

SIZE 18 ROUND - \$8.95

SIZE 20 ROUND - \$9.95

**FastFoil™**

FOIL WRAP • COTTON PAD • PURE ACETONE

One Step Gel Polish Removal

Best Seller!

100-CT. **\$9.95**

500-CT. **\$24.95**

BUY 1 GET 1 FREE!

For quick, easy removal of nail polish, gel polish, hard gels, dip powders, acrylic enhancements and fiberglass wraps.

**STAINLESS STEEL NAIL FILE KIT OR PEDICURE KIT WITH EASYPEEL™ ABRASIVE STRIPS 10-CT. YOUR CHOICE \$9.95**

NEW!

**EASYPEEL™ STRIPS**

Cushioned Nail Strips

20-ct. **\$9.95** / 50-ct. **\$19.95**

Pedicure Strips

20-ct. **\$4.95** / 100-ct. **\$19.95**

ORDERS PLACED BY 2 PM ARE GUARANTEED TO SHIP THE SAME DAY!

**FREE SHIPPING ON ORDERS OF \$69\***

\* Free shipping within contiguous USA on orders of \$69 or more; excludes oversized items as noted on our website.  
Free shipping to Canada on orders of \$99 or more shipped in a single box weighing under 10 lbs.; excludes broker fee, taxes and duties.

PRICES IN THIS AD VALID MAY 1 THROUGH JUNE 30, 2020. AFTERWARD PRICES SUBJECT TO CHANGE WITHOUT NOTICE. WE ARE NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS.





# NAILBUYS

## CLEARANCE CENTER

BY PREMIER NAIL SOURCE

MAY-JUNE  
**PROMOTIONS**  
While Supplies Last!  
[www.nailbuys.com](http://www.nailbuys.com)  
**1-800-727-1119**

<b>PowerCure™</b> CORDLESS DUAL CURE LAMP with USB 2A Output Built-In Battery Also Powers PowerFile USB E-File  <del>\$149.95</del> <b>SAVE 50%</b> <b>\$74.95</b>	<b>PowerFile™</b> USB E-FILE CONNECTS TO POWERCURE LAMP FOR PORTABLE USE • FWD & REV OPERATION • ADJUSTABLE SPEEDS UP TO 25,000 RPM  <del>\$99.95</del> <b>FREE BONUS!</b> 2 SANDING BANDS, 4 BITS, AND A HANDPIECE CRADLE <b>\$49.95</b> <b>SAVE 50%</b>	<b>RAPIDCURE™</b> LED TUNNEL LAMP  <del>\$149.95</del> <b>SAVE \$100</b> <b>\$49.95</b> • EVEN CURING • BUILT-IN TIMER • RUGGED DURABILITY			
<b>Avry Beauty</b> 4-STEP SPA KITS <del>\$2.60</del> <b>\$1.30</b> CASE DEAL! <b>\$49.95 FOR 50 KITS!</b> 	<b>Gena</b> <b>SAVE 50%</b> Mani-Pedi Pop Bubbly Lotions <del>\$9.99</del> <b>\$4.99</b> 	<b>EzFlow</b> Ez Erase <b>SAVE 50%</b> <del>\$6.99</del> <b>\$3.50</b> 	<b>EzFlow</b> Boogie Nights or Design Colored Powders <b>SAVE 50%</b> 		
<b>CND</b> <b>SAVE 50%</b> Creative Play Gel Polish Duos <del>\$9.99</del> <b>\$4.99</b> Gel Polish with Matching Nail Polish 	<b>CND</b> <b>SAVE!</b> Foil Remover Wraps <del>\$1.99</del> <b>\$1.00</b> CASE DEAL! <b>\$6 FOR 12 PACKS!</b> 	<b>CND™</b> <b>SAVE 50%</b> SPA COLLECTION BULK SIZES Bright Citron & Gardenia Woods 			
<b>CND</b> Shellac & Vinylux <b>SAVE 50%</b> Select Shades 	<b>CND</b> <b>SAVE 50%</b> Radical SolarNail Sculpting Liquid 8 oz. <del>\$38.25</del> <b>\$19.13</b> 	<b>O.P.I</b> AXIUM No-Cleanse UV Top Sealer <b>SAVE 50%</b> <del>\$12.50</del> <b>\$6.25</b> .5 OZ. 	<b>O.P.I</b> Competition Nail Liquid 32 oz. <del>\$72.50</del> <b>SAVE 50%</b> <b>\$36.25</b> 	<b>O.P.I</b> DOUBLE DUTY CHROME EFFECTS POWDER <del>\$14.95</del> <b>SAVE \$5</b> <b>\$9.95</b> 	<b>O.P.I</b> <b>SAVE 50%</b> CHROME EFFECTS NO-CLEANSE GEL COLOR TOP COAT <del>\$17.99</del> <b>\$8.99</b> 
<b>O.P.I</b> <b>SAVE 75%</b> FIJI COLLECTION ART KIT <del>\$34.95</del> <b>\$8.74</b> 	<b>O.P.I</b> <b>SAVE 50%</b> ALL RETIRED GEL COLORS NAIL LACQUERS & INFINITE SHINE 	<b>O.P.I</b> <b>SAVE 50%</b> GelColor Duos <b>SAVE 50%</b> LARGE SELECTION! 	<b>Suzi Without A Paddle</b> Gel Color Duo  <b>SAVE 75%</b> <del>\$19.99</del> <b>\$4.95</b>		
<b>O.P.I</b> GEL COLORS .25 OZ. <del>\$14.99</del> <b>SAVE 50%</b> <b>\$7.50</b> 	<b>O.P.I</b> AVOJUICE 32 OZ. SKIN QUENCHERS <b>SAVE \$7.50</b> <del>\$17.50</del> <b>\$10.00</b> 	<b>O.P.I</b> <b>SAVE 50%</b> ORIGINAL POLISH REMOVER <del>\$13.99</del> <b>\$6.99</b> 	<b>O.P.I</b> CRYSTAL FILE <b>SAVE 50%</b> <del>\$9.99</del> <b>\$4.99</b> 	<b>AMERICANAILS®</b> Faux Kolinsky™ GEL BRUSHES <del>\$4.99</del> <b>SAVE 50%</b> <b>\$2.50</b> 	<b>City Lights</b> SCULPTING KITS <b>SAVE 50%</b> <del>\$19.99</del> <b>\$9.99</b> 

**ORDERS PLACED BY 2 PM ARE GUARANTEED TO SHIP THE SAME DAY!**

**FREE SHIPPING ON ORDERS OF \$69\***

\* Free shipping within contiguous USA on orders of \$69 or more; excludes oversized items as noted on our website.

Free shipping to Canada on orders of \$99 or more shipped in a single box weighing under 10 lbs.; excludes broker fee, taxes and duties.

PRICES IN THIS AD VALID MAY 1 THROUGH JUNE 30, 2020. AFTERWARD PRICES SUBJECT TO CHANGE WITHOUT NOTICE. WE ARE NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS.



## Weak in the Knees

Earn Certificates of Achievement as you test your skills with NAILPRO's Professional Participation Program. In each issue, you'll find a multiple-choice test that will allow you to demonstrate what you've learned from our Nail Clinic column. For answers to this month's test, see "Weak in the Knees" on page 26. Simply circle the correct answers and mail the page to the address below. You can also access the article and submit the test via our website at [nailpro.com/test-yourself](http://nailpro.com/test-yourself). If you earn a score of 80% or higher, you'll be awarded a framable Certificate of Achievement. A perfect score earns a Certificate of Achievement With Honors.

**1. Which of the following does *not* tend to cause knee pain?**

- A. Squatting
- B. Getting up from a squatting position
- C. Lying down
- D. Sitting for long periods

**2. Men are more prone to knee pain than women.**

- A. True
- B. False

**3. Injuring the knee joint is \_\_\_\_\_.**

- A. A common occurrence
- B. Extremely rare
- C. Only an issue for people over 65
- D. None of the above

**4. Patellofemoral pain syndrome is more commonly known as \_\_\_\_\_.**

- A. The ankle-knee conundrum
- B. Runner's knee
- C. Bursitis
- D. Knock knees

**5. If you're overweight, losing weight may reduce your risk for developing knee pain.**

- A. True
- B. False

**6. \_\_\_\_\_ is *not* recommended to relieve knee pain.**

- A. Ibuprofen
- B. Applying ice
- C. Supportive footwear
- D. High-intensity exercise

**7. A previous knee injury can have a protective effect that shields you from further stress on knee joints.**

- A. True
- B. False

**8. According to statistics, \_\_\_\_\_ percentage of Americans have knee pain.**

- A. 25
- B. Nearly 50
- C. 20
- D. More than 60

**9. Getting up while your body is twisted rather than squared off could cause an injury to knee joints.**

- A. True
- B. False

**10. Which type of exercise is bad for knee pain?**

- A. Walking
- B. Stationary biking
- C. Weighted squats and lunges
- D. Swimming

NAME \_\_\_\_\_

SALON NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_

Write in your answers on this form and send it to: NAILPRO, Professional Participation Program, 7628 Densmore Ave., Van Nuys, CA 91406-2042. Or, take the test online at our website, [nailpro.com/test-yourself](http://nailpro.com/test-yourself). Submissions must be postmarked or received online by June 30, 2020. Answers will appear in the July/August issue.

**Answers to March/April test : 1) D 2) B 3) C 4) A 5) A 6) D 7) D 8) B 9) A 10) B**



## Comet Trail Transfer Foil

Transfer Foils from *Dollarnailart.com*



Over 150 Patterns and Colors  
Individual 5ft Rolls \$1.00 each.

954-564-6303 • [www.dollarnailart.com](http://www.dollarnailart.com)

## AD INDEX

<b>Bio Sculpture Nails</b> .....	15
<a href="http://biosculpturegel.com">biosculpturegel.com</a>	
<b>Christrio Corporation</b> .....	7
<a href="http://christrio.com">christrio.com</a>	
<b>Continuum Pedicure Spas</b> .....	5
<a href="http://mycontinuumpedicure.com">mycontinuumpedicure.com</a>	
<b>Dollarnailart.com/Ash Industries</b> .....	38
<a href="http://dollarnailart.com">dollarnailart.com</a>	
<b>LeChat</b> .....	17
<a href="http://lechatnails.com">lechatnails.com</a>	
<b>Luraco Technologies Inc.</b> .....	27
<a href="http://luraco.com">luraco.com</a>	
<b>Morgan Taylor</b> .....	19
<a href="http://morgantaylorlacquer.com">morgantaylorlacquer.com</a>	
<b>Nailpro Pasadena</b> .....	29
<a href="http://nailproevents.com/pasadena">nailproevents.com/pasadena</a>	
<b>Orly International</b> .....	Inside Front Cover - 1
<a href="http://orlybeauty.com">orlybeauty.com</a>	
<b>Premiere Beauty Show</b> .....	Inside Back Cover
<a href="http://premiereorlandoshow.biz">premiereorlandoshow.biz</a>	
<b>Premier Nail Source</b> .....	30-36
<a href="http://premiernailsources.com">premiernailsources.com</a>	
<b>Signature Nail Systems</b> .....	2-3, Back Cover
<a href="http://snsnails.com">snsnails.com</a>	
<b>The Beauty Experience</b> .....	39
<a href="http://ny.thebeautyexperience.com">ny.thebeautyexperience.com</a>	

# NAILPRO

@nailpromagazine

## Maggie and Ozzie Award Winner



### PRESIDENT/CEO

Deborah Carver  
[deborah.carver@creativeage.com](mailto:deborah.carver@creativeage.com)

### VICE PRESIDENT/CFO

Mindy Rosiejka  
[mrosiejka@creativeage.com](mailto:mrosiejka@creativeage.com)

### CHIEF OPERATING OFFICER

Jeff Black  
[jblack@creativeage.com](mailto:jblack@creativeage.com)

### EDITORIAL

#### EDITORIAL DIRECTOR/EXECUTIVE EDITOR

Stephanie Yaggy Lavery  
[slavery@creativeage.com](mailto:slavery@creativeage.com)

#### CONTRIBUTING EDITOR

Lotus Abrams

### ADVERTISING/MARKETING

#### ACCOUNT EXECUTIVES

Shanda Ogas  
562.261.3961  
[sogas@creativeage.com](mailto:sogas@creativeage.com)

Diane Walker  
[dwalker@creativeage.com](mailto:dwalker@creativeage.com)

### CIRCULATION

#### CIRCULATION DIRECTOR

Barbara Shepherd  
[bshepherd@creativeage.com](mailto:bshepherd@creativeage.com)

#### EMAIL MARKETING MANAGER

Steve Verba  
[sverba@creativeage.com](mailto:sverba@creativeage.com)

### SHOWS & EVENTS

#### AUDIENCE MARKETING & SHOW MANAGER

Jamie Andrew  
[nailproevents@creativeage.com](mailto:nailproevents@creativeage.com)

#### GLOBAL COMPETITIONS DIRECTOR

[jcunningham@creativeage.com](mailto:jcunningham@creativeage.com)

To register for our shows,  
become an exhibitor or enter  
nail competitions,  
visit [nailproevents.com](http://nailproevents.com) for  
more information.

### ART/PRODUCTION

#### CREATIVE/ART DIRECTOR

Danielle Caseñas

#### PREPRESS MANAGER/GRAPHIC ARTIST

Sophia Freeman

#### PRODUCTION DIRECTOR

Madlen Martinez  
[mmartinez@creativeage.com](mailto:mmartinez@creativeage.com)

### DIGITAL

#### CREATIVE DIRECTOR - WEB

Ryan Boydston  
[rboydstun@creativeage.com](mailto:rboydstun@creativeage.com)

#### SOCIAL AND DIGITAL MEDIA CONTENT DIRECTOR

Amy Dodds  
[adodds@creativeage.com](mailto:adodds@creativeage.com)

#### DIGITAL EDITOR

Angelina Lewis  
[alewis@creativeage.com](mailto:alewis@creativeage.com)

#### OPS/DIGITAL EDITOR

David Simpson  
[dsimpson@creativeage.com](mailto:dsimpson@creativeage.com)

### ADMINISTRATION

#### DIRECTOR OF EDUCATIONAL DEVELOPMENT

Melanie Kopeikin

#### SPECIAL PROJECTS MANAGER

Sashy Rodas

#### ACCOUNTING MANAGER

Lourdes Nuno

#### ACCOUNTS RECEIVABLE MANAGER

Viktoriya Milshtey

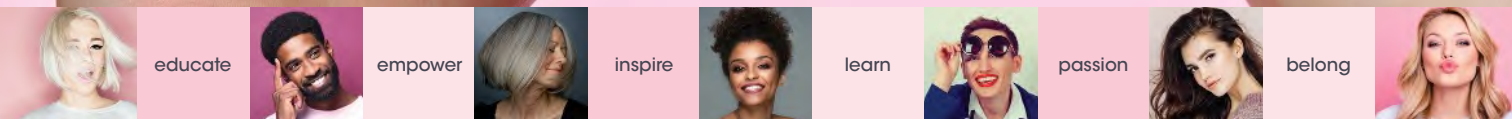
LAUNCHPAD *the Colorist* *Nailpro* MAN  
NAIL IT! DAYSPA MedEsthetics

Creative Age Publications, Inc. • 7628 Densmore Avenue, Van Nuys, CA 91406 •  
818.782.7328 • FAX: 818.782.7450

**SUBSCRIPTION CUSTOMER SERVICE:** NAILPRO, P.O. Box 460159, Escondido, CA 92046-0159, USA  
Phone 800.624.4196, [nailpro@pcspublink.com](mailto:nailpro@pcspublink.com). The views and opinions in the articles herein are not to be taken as official expressions of the publishers, unless so stated. The publishers do not warrant, either expressly or by implication, the factual accuracy of the articles herein, nor do they so warrant any views or opinions offered by the authors of said articles. ©Copyright 2020 by Creative Age Publications, Inc. All rights reserved. No part of this journal may be reproduced in any form or by any means, including photocopying, or utilized by any information storage and retrieval system without written permission from NAILPRO.

# be the beauty experience

for Independent Stylist Professionals



THE NEW INTERNATIONAL BEAUTY SHOW

be new york  
the beauty experience

JAVITS CONVENTION CENTER

be las vegas  
the beauty experience

LAS VEGAS CONVENTION CENTER

[ny.thebeautyexperience.com](http://ny.thebeautyexperience.com)

[lv.thebeautyexperience.com](http://lv.thebeautyexperience.com)



# SHELENA ROBINSON

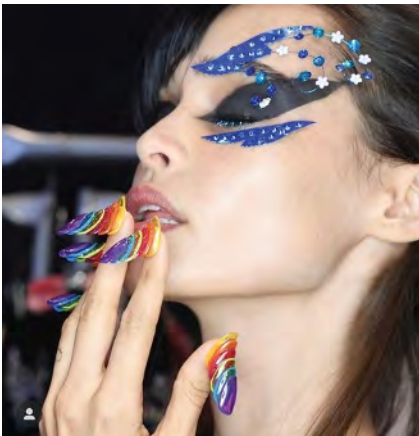
@shelena2002

A CND education ambassador since 1998 and member of Team CND since 2004, Shelena Robinson is a key part of the brand's creative design team. From runways to editorial shoots, she is known for constructing innovative nail designs utilizing unique and out-of-the-box techniques. The cornerstone of Robinson's success, however, is education, and she encourages nail pros to focus on learning, professionalism and safety in the beauty industry as a basis for growing their individuality and creativity. She is a lover of art and collaboration, architecture and design. Read on to discover what inspires her on the daily.

**1 TEAMWORK** "Working with like-minded artists is the most inspiring thing I do. When each individual brings her own unique and amazing talent to the table, you're sure to learn something new and walk away from the experience feeling inspired."



**2 AVANT GARDE MAKEUP** "I love things that trick the eye into seeing something completely different than what you're actually looking at. It's fun to try to decipher the journey the artist went on to get to the final look, as well as find new ways to adapt techniques into your own personal style."



**3 ARCHITECTURE** "Dame Zaha Hadid is one of my favorite architects. I love her expressive designs; they're so unique and fluid. They combine an avant-garde approach with multiple perspective points. She often utilizes groundbreaking materials to create designs that are stunningly interesting and beautiful to look at."



**4 CND SHELLAC** "This product's unique properties allow me to unleash my creative side, from simple foil and glitter to intricate hand-painted designs to over-the-top 3-D creations. It's such a versatile product, and the technology behind it is so inspiring."



**5 ART** "Depending on my mood or current artist inspiration, I always find a creative takeaway, whether it's color, technique or use of texture. Foundational color and technique always adapt well to nails."

COURTESY OF CND; ISTOCKPHOTO (2)

A woman's face in profile, looking towards the right. She has dark hair pulled back, heavy purple and pink eye makeup, and bright pink lipstick. Her hand is raised near her face, showing four different nail colors: gold, purple, silver, and dark purple. The background features yellow diagonal lines.

**NEW DATES**

**AUGUST 30-31, 2020**

*The* **BIGGEST  
INFLUENCERS,  
HOTTEST BRANDS  
and LATEST TRENDS!**

**NAILS  
HAIR  
DAYSPA  
BUSINESS**



**premiere****ORLANDO**  
International • Beauty • Event

PREMIEREORLANDOSHOW.BIZ **EDUCATION DAYS** AUGUST 30 - 31  
800-335-7469 **EXHIBIT FLOOR OPEN** AUGUST 30 - 31

ORLANDO/ORANGE COUNTY CONVENTION CENTER, ORLANDO, FLORIDA  
A TRADESHOW FOR BEAUTY INDUSTRY PROFESSIONALS & STUDENTS ONLY

VISIT PREMIEREORLANDOSHOW.BIZ FOR UPDATES ON SAFETY GUIDELINES & TICKET POLICIES



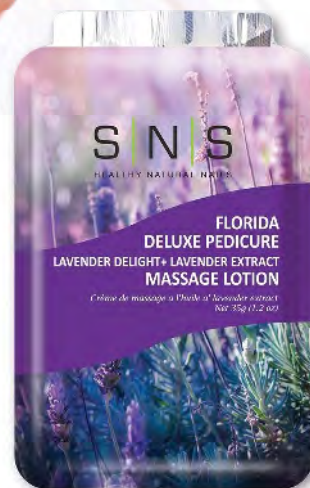
# S | N | S Pedi-in-a-Box



- Rich in Natural Ingredients
- Purity Assured & Skin Safe
- 5-Free Formula
- No Harsh Chemicals
- No Animal Testing

## 4-Step Deluxe Pedicure

1. Salt Soak
2. Pumice Scrub
3. Mud Masque
4. Massage Lotion



## 8 IRRESISTIBLE CHOICES



CITRUS



EUCALYPTUS



LAVENDER



OLIVE



ORANGE



LEMONGRASS



ROSE



GREEN TEA



[SNSNAILS.COM](http://SNSNAILS.COM)



@snsnailsproduct



@snsnailsproduct



@snsnailsproduct



SNS Nails Corp







gelish®  
Xpress  
DIP

## NO MORE GUMMY BRUSHES!

Gelish® Xpress Dip™  
accelerates color  
application with our  
patent-pending  
ColorFusion™  
Dip Powders.

- New formula helps eliminate brush hardening
- Built-in activator for faster application
- Up to 21 days of wear



**118 ACTIVATED COLOR™ POWDERS**  
ALL SHADES MATCH GELISH® AND MORGAN TAYLOR®

Gelish.com | 714.773.9758 | Made in the USA |    





# SWITCH ON COLOR



LIVE OUT LOUD

ELECTRIC REMIX

SUPER FANDOM

ULTIMATE MIXTAPE

SHOW UP & GLOW UP

TOTAL REQUEST RED



gelish.com



714. 773. 9758 • Made in the USA © 2020 Nail Alliance LLC. HM-11867





## Gelish 12-Piece Display

**Includes 2 bottles of each:**

- 15 mL (0.5 Fl. Oz.) Electric Remix
- 15 mL (0.5 Fl. Oz.) Ultimate Mixtape
- 15 mL (0.5 Fl. Oz.) Live Out Loud
- 15 mL (0.5 Fl. Oz.) Total Request Red
- 15 mL (0.5 Fl. Oz.) Show Up & Glow Up
- 15 mL (0.5 Fl. Oz.) Super Fandom

1130031



## Gelish 6-Piece Display

**Includes 1 bottle of each:**

- 15 mL (0.5 Fl. Oz.) Electric Remix
- 15 mL (0.5 Fl. Oz.) Ultimate Mixtape
- 15 mL (0.5 Fl. Oz.) Live Out Loud
- 15 mL (0.5 Fl. Oz.) Total Request Red
- 15 mL (0.5 Fl. Oz.) Show Up & Glow Up
- 15 mL (0.5 Fl. Oz.) Super Fandom

1130030



## Gelish Painted Table Tent Card\*

\*Included in 1130030 and 1130031



# SWITCH ON COLOR



## Gelish/Morgan Taylor Small Seasonal Trio Display Prepack

**Includes:**

- 3 Planogram Strips
- 1 Header Graphic

1180017

## Gelish/Morgan Taylor Trio Mega Rack Prepack

**Includes:**

- 1 - Planogram Strip
- 1 - Shelf Talker
- 1 - Plastic Clip

1180016

## Gelish XPRESS Dip Powders

43 g (1.5 Oz.) Dip Powder



**ELECTRIC  
REMIX**  
1620384



**ULTIMATE  
MIXTAPE**  
1620385



**LIVE OUT  
LOUD**  
1620386



**TOTAL  
REQUEST RED**  
1620387



**SHOW UP  
& GLOW UP**  
1620388



**SUPER  
FANDOM**  
1620389

Performs like Gel, Applies like Polish™



714. 773. 9758 • Made in the USA © 2020 Nail Alliance LLC. HM-11867



## INSTRUCTIONS

# Bubbles & Glitter Oh My!



### STEP 1

After completing your Gelish nail prep, apply a thin coat of **ULTIMATE MIXTAPE** making sure to cap the free edge. Cure for 30 seconds in the **18G LED** Light. Repeat for full coverage. Apply **TOP IT OFF** to the entire nail making sure to cap the free edge. Cure for 30 seconds. With **NAIL SURFACE CLEANSE** and **WIPE IT OFF** lint-free wipes, cleanse the inhibition layer of the nail.

### STEP 2

Apply **SHEEK WHITE** onto the free edge.

### STEP 3

Clean up the smile line using a brush of your choice.

### STEP 4

Using the Harmony Stir Stick, put antibacterial soap and water in a cup. Slice off a piece of the soap suds with the Stir Stick and apply onto the nail. Cure for 30 seconds. With Nail Surface Cleanse and Wipe It Off lint-free wipes, cleanse the inhibition layer of the nail. Finish your look by massaging **NOURISH** Cuticle Oil into the skin surrounding the nail plate. Enjoy your finished look.



ULTIMATE  
MIXTAPE

SHEEK  
WHITE



gelish  
SOAK-OFF<sup>®</sup>  
GEL POLISH

gelish.com