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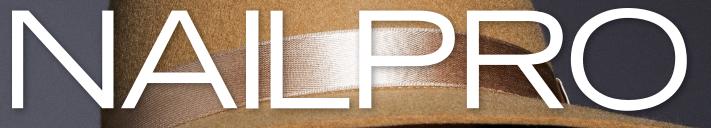
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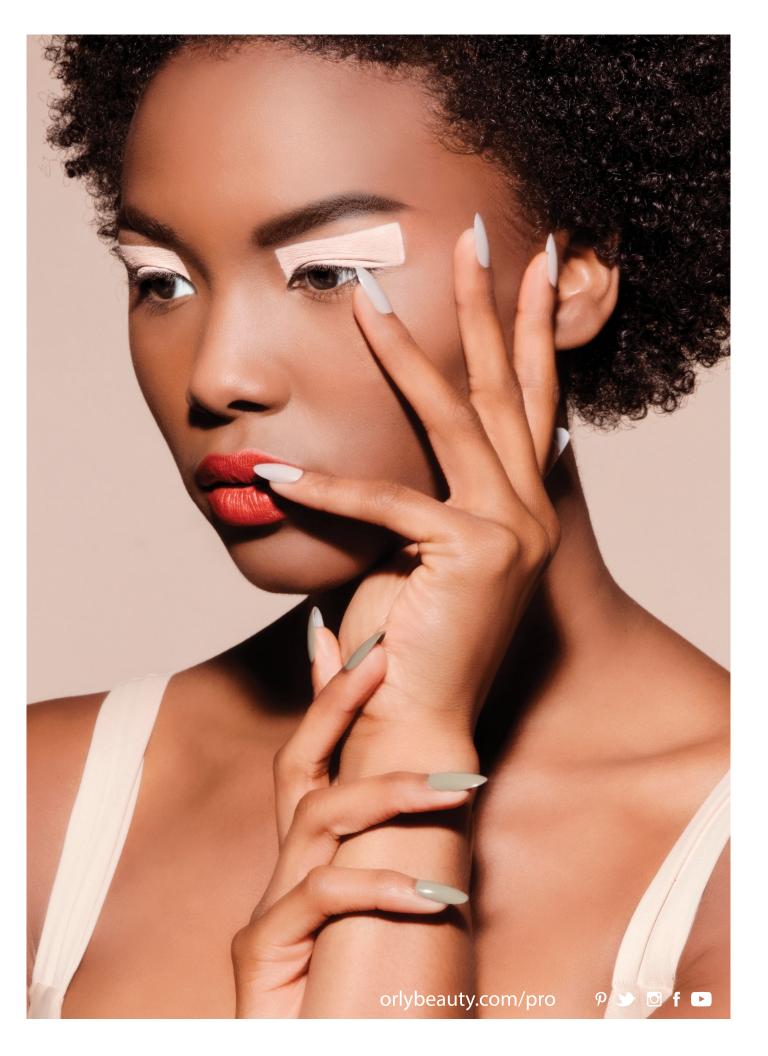
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August 2018



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COVER CREDITS

Vu Nguyen, Gelish; Photography: Armando Sanchez, armando-sanchez. com; Makeup: Garret Gervais, MCH Global; Hair: Sara Denman, Celestine Agency; Model: Lucyna Amszej, Hollywood Model Management; Digital Imaging: Art Vasquez, RP Digital.

Check out the behind-the-scenes video of our cover shoot at nailpro.com/videos/behind-the-cover.

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Far Favorites requested by you

9 MOST ASKED FOR SHADES, RETURNING FOR A LIMITED TIME



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GOING SOLO nailpro.com/pros-and-cons-

going-solo-nail-tech Whether you're thinking about working solo as a necessity or because it sounds like your dream job-here are the real-world pros and cons and things you should consider before going it alone.

MASTERING SOFT SKILLS

nailpro.com/important-skillsensure-successful-nail-career You may have all the talent in the world, but to excel in the nail industry, you need to master these eight important soft skills.





nailpro.com/video/detailedleaf-nail-art-perfect-fall World-renowned nail artist and the cover tech for the November 2017 issue, Pisut Masanong (@masanong), shows how to hand paint detailed leaves.

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78 NAIL CLINIC NAILING DOWN CANCER Learning how to spot the symptoms of nail

cancer can help save lives. BY LINDA KOSSOFF

80 PRO TALK

Give clients flawless nail extensions with the new Artistic Nail Design Putty System, and create beach-ready nail art with the new Light Elegance Surf City collection. BY DINA CICCARELLI

104 HOLLYWOOD FILE

ALL ABOUT THE BENJAMINS OPI's Tom Bachik shares the inspiration and technique behind Jennifer Lopez's cashmoney manicure at the 2018 Billboard Music Awards. BY LOTUS ABRAMS

Correction: The Instagram handle for nail artist Mary Wolf featured in the June 2018 Nailspiration column was incorrect; follow her at @nail_wolf. NAILPRO sincerely regrets this error and any confusion it may have caused.

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EDITOR'S NOTE

BEACH BODY

I'll be prancing in my swimsuit this summer thanks to this revolutionary formulation, boasting 11 key ingredients to improve the appearance of cellulite. «Jan Marini CelluliTx, janmarini.com»

MARINI

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warm sand. «Jonathan Adler Sea Salt Candle, jonathanadler.com»



ON MY RADAR

NP EXECUTIVE EDITOR STEPHANIE YAGGY LAVERY FINDS INSPO IN TROPICAL LOCALES.

Hawaii is my happy place: sun, sand and sparkling water-what's not to love? For me, meandering through Maui requires little effort and carefree beauty. That being said, it's all about the prep, so once I'm island hopping there's nothing to worry about but relaxing. Whether you're jetting off for a beach escape or helping your clients prepare for one, make sure

slavery@creativeage.com Stephanie Yaggy Lavery @steph_lavery

you have all the tools at the ready, from a perfect nail base (see "Strength Training" on page 74) to lash extensions-yes, lashes!-a great add-on salon service ("Cashing In on Lashes," page 60). Aloha!

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antioxidants and fatty acids, pure coconut oil does it all: moisturize, spot treat, shave cream-it can even be used as a substitute for butter! «Conscious Coconut Coconut Oil, consciouscoconut.com»

SUN-KISSED Cinema Secrets partnered with the Baywatch movie for an adorable collection of beach-approved cosmetics that never gets old. « Cinema Secrets Baywatch Bronzer in Seashell Pink Glow,



BACK STAGE There no shortage of artistry with Gelish dean of education and this month's cover artist Vu Nguyen, whether he's creating something crazy complex or beautifully simple. «Creating the Cover, p. 22»



ISLAND GLOW

An artfully placed (not sweaty) glow gives the illusion of being footloose and fancy-free! «Morphe High Impact Highlighter in Extra, morphebrushes.com»



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$\operatorname{CREATINGTHE}\operatorname{COVER}|$ by stephanie yaggy lavery





LEARN MORE about the cover nails and the artists behind them at ailpro.com/videos/ behind-the-cover

City Safari

Lions, tigers and bears, oh my! Gelish CEO Danny Haile and dean of education Vu Nguyen returned to NAILPRO's studio to take us on an urban safari. Inspired by an education trip to South Africa, the newest collection from Gelish and Morgan Taylor brings the Serengeti to the city with a palette that practically begs to be swatched. Think: dusty mauve, metallic pewter and midnight blue. This month, the dynamic duo was at it again, with Haile prepping the model's already gorgeous nails with an ultrathin (for camera only) tip-and-overlay using Hand & Nail Harmony ProHesion Liquid + Powder. Then, Nguyen stepped up to the plate to create a very wearable and sophisticated tribal-inspired design on a few accent nails. The rest were polished to perfection with multidimensional mulberry Wanna Share a Tent? from the African Safari collection. But the best part of the day was watching the pair in action: The witty banter, the ability to work in tandem with ease and the respect they share for each other's skill and experience make it clear that they truly enjoy working together-and it shows in the final result!

_ A portion of the proceeds from the African Safari collection will help support the welfare of endangered species and the protection of animal habitats.









+Kit Essentials • Hand & Nail Harmony Nail Tips

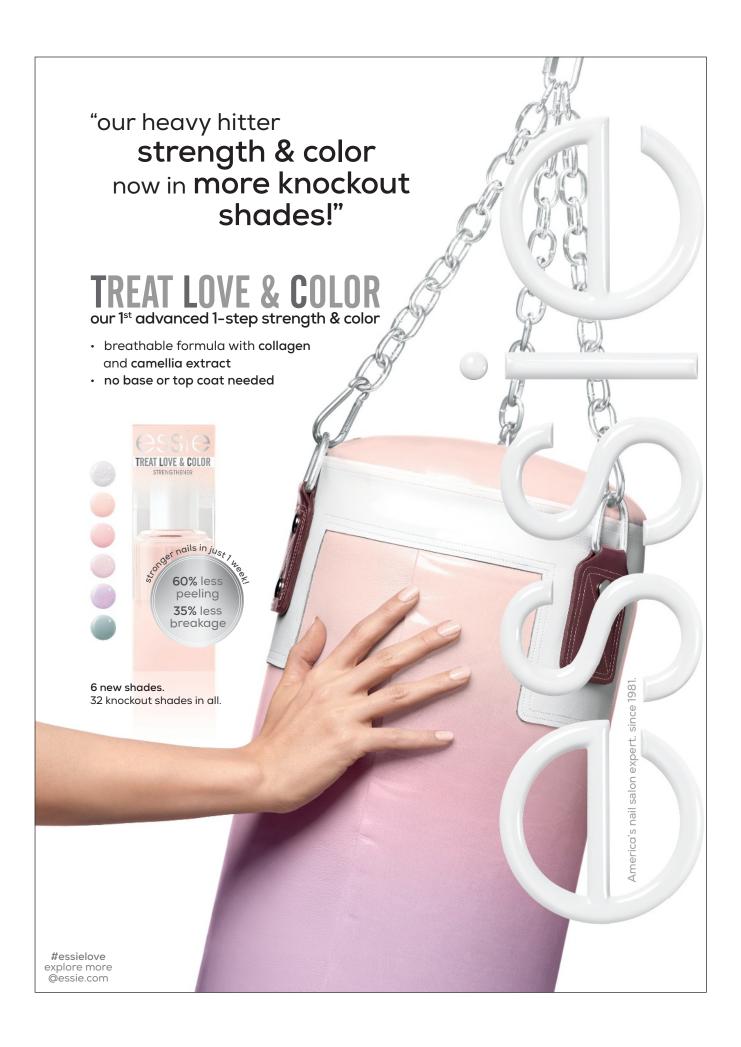
- Hand & Nail Harmony
 ProHesion Liquid +
 Powder
- Gelish African Safari Fall Collection
- Striping Tape
- Dotting Tool



PRETTY AS A PICTURE

To showcase their fall 2018 collection, Rodarte designers Laura and Kate Mulleavy eschewed the usual runway show in favor of releasing a portrait portfolio featuring a star-studded cast of inspirational women. Photographed against a painted backdrop, Ava Phillipe, Chloe and Halle Bailey, Gia Coppola, Grimes, Kim Gordon, Kirsten Dunst, Miranda July and Rowan Blanchard were among the powerhouse women wearing Rodarte's designs—an ultrafeminine array of ruffled lace blouses, flamenco skirts and sheer dresses.

To create the glittery nail looks that perfectly complemented the whimsical fashions, the designers partnered with Morgan Taylor. "Kate and Laura pay tremendous attention to the beauty details," says lead nail artist Kimmie Kyees. "They had a color in mind for each look based on the clothing." Kyees created some of the manis with Morgan Taylor glitter shades, while for others, she used a Morgan Taylor color as a base and topped it with loose glitter. "I would make samples of each look using a few different glitters, and the team would choose their favorite," she says. "It was a really fun, collaborative day working with both Rodarte and Morgan Taylor!" See some of the standout manis here. >>



TIP OFF

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TIP OFF

wellness Tea Time

Amy Sbarra has been serving clients complimentary iced and hot tea at her Sanibel, Florida-based salon and spa, Spatini Teabar, since it opened in 2009. "At this point, I have more than 40 different teas here," says Sbarra, who also sells tea in her retail area. "The ones that we go through a lot are a pineapple coconut black tea and a cinnamon black tea that's absolutely delicious." Lauded for its many health benefits, tea is a natural fit to serve salon and spa guests, especially at wellness-oriented businesses like Sbarra's, which offers nail, hair and skincare services, along with massage, using many organic products and nontoxic polishes.

All types of tea are derived from the *Camellia sinensis* plant and are packed with healthy nutrients. "Tea leaves contain protein, fluoride and vitamins A, B, C, D and E," says Lisa Boalt Richardson, assistant manager of education at the World Tea Academy and author of *Modern Tea*. "But what fascinates the researchers most are the compounds found in tea, the polyphenols (antioxidants), amino acids and methylxanthines." (Caffeine is one methylxanthine, for example.)

So, what makes green tea different from black tea? "The difference is the post-manufacturing process-basically, what's done after the leaf is picked in the field," Richardson says. "All tea has antioxidants in it; [the post-manufacturing process] changes it from one antioxidant to a different type of antioxidant. Drinking different classes of tea throughout your day is probably the best way to get the health benefits of all of the different types of antioxidants." Considering serving tea at your salon? Learn more about World Tea Academy's online classes on everything from the health benefits of tea to tea terroir-open to all-at worldteaacademy.com, and check out our handy primer on common tea types below.



Green Tea

White Tea

The lightest and least processed of tea types, white tea is produced by simply allowing the plucked *Camellia sinensis* leaves to wither and dry. To produce green tea, the plucked tea leaves are allowed to wither a bit and then rolled, which breaks open the cell wall to allow oxidation to occur. Then, heat is applied using one of two methods that makes the leaves stay green: steaming (the Japanese style) or pan-firing in a wok or heated drum (the Chinese style). Afterward, the tea leaves are dried.



Black Tea

Described as fully oxidized tea, black tea is produced by rolling withered tea leaves and then allowing them to sit and fully oxidize before heat is applied at the end.

Pu-erh, or Dark Tea

Pu-erh is a fermented tea that's produced using a similar process to Chinese green tea, but the leaves are then allowed to go through a microbial fermentation and further oxidation.

Oolong Tea

Considered the most complicated tea to produce, oolong is partially oxidized. The process requires gently rolling the plucked, withered tea leaves and then heating them a bit to stop the oxidation. This process may be repeated several times (taking up to 24 hours!), allowing oxidation to happen slowly over time, developing deep flavors and aromas in the tea.

es y

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Harney & Sons Earl Grey Imperial, harney.com

1



The Republic of Tea Coconut Pu-erh, republicoftea.com



Tea Forté Single Steeps Essential Greens, teaforte.com

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TIP OFF

EVERY BIT

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Long gone are the days of limited e-file selection; bits are now available in a large variety of shapes, grits and materials for a near-endless variety of uses. Utilizing the correct e-file bit can save you time during services and ease the strain in your joints from hand-filing. Here are some of our favorite bits to add to your tech toolbox.

1. YOUNG NAILS

X Cut Carbide, Right Handed Bit **Best for:** Removing product quickly without heat buildup. youngnails.com

2. LIGHT ELEGANCE

Preppy Z-Bit **Best for:** Prepping at the cuticle area to prevent lifting. lightelegance.com

3. WILDFLOWERS

Brushy Bit **Best for:** Removing loose dust, glitter and pigment from the cuticle area and sidewalls. wildflowersnails.com

4. KUPA

Diamond Manicure Bit **Best for:** Filing acrylic and gel. kupainc.com

5. MEDICOOL

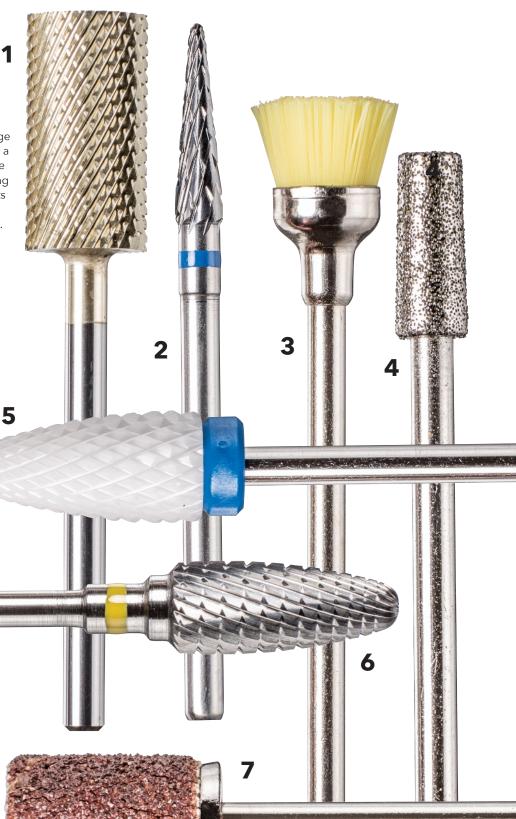
Ceramic Cone Shape Bit **Best for:** Cleaning out the underside of a sculptured nail. medicool.com

6. ATWOOD INDUSTRIES

Mellow Yellow Safety Bit **Best for:** Working around the cuticle area without cutting the client. atwoodindustries.net

7. SUPERNAIL PROFESSIONAL

Mandrel Bit and Emery Sanding Bands **Best for:** Prepping the natural nail. supernailprofessional.com



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DAILY INSPO Tacarra "Spifster" Sutton @spifster

Best known simply as "Spifster" for her ability to "spiff" up nails with innovative, edgy works of art, Tacarra Sutton is the owner of Salon Lōkei in Chicago. The uber-talented nail artist-who actually started out as a selftaught graphic designer-counts Debi Mazar, Danielle Brooks (of Netflix's "Orange Is the New Black") and Taraji P. Henson among her notable clients, and has collaborated on projects with major brands including Nike, Cadillac and Topshop. Now, Spifster is getting back to her graphic design roots with the launch of a namesake line of clothing and home goods offered at society6.com/spifster. Check out what kick-starts her creativity.

1 The Black Woman "We're in a stage where so many woman are finally accepting their unapologetic 'queendom,' allowing us to be our best selves with the support of our fellow black women. It's hella empowering."

2 The Color Yellow "Always happy, always popping-it gives me hope for the summer after enduring such a long Chicago winter."

3 The Bathroom Wall of My Salon "I recently finished redesigning my salon's bathroom, making use of these cloudlike Plexiglass pieces. I've been finding myself using sheer colors on clients since it was finished."

4 Home Decor "This is my biggest inspo right now. I've been following a few interior design Instagram pages lately, breathing in how different designers use placement of furniture and different trinkets. You'd be surprised at how you can tie that into nail art."

5 My Friends "Everybody is killing it right now, collectively. I'm part of what has been called the 'Chicago renaissance.' All of my creative friends around me are truly in their essence. It pushes all of us."



An image from makeup artist Moshoodat Sanni and photographer Joey Rosado's Paint series photo shoot, created to celebrate women of color.

JOEY ROSADO; MAKEUP: MOSHOODAT SANNI; COURTESY OF TACARRA "SPIFSTER" SUTTON/ NSTAGRAM; ARMANDO SANCHEZ; INSTAGRAM; COURTESY OF TACARRA "SPIFSTER" SUTTON









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launch Luxe Life

CND recently launched Shellac Luxe, a two-step gel polish system with 60-second removal time, at Premiere Orlando in Orlando, Florida. The patented system consists of a selfadhering all-in-one Base and Color Coat and a high-gloss Top Coat that provide at least 14 days of wear. The products feature micro pores that allow remover to penetrate the gel polish quickly, making it ready to remove in 60 seconds, shaving up to 15 minutes off the length of a manicure service. Shellac Luxe comes in 65 shades-50 that match some of the most popular Shellac colors and 15 that are exclusive to the new system. "At CND, we're always pushing to improve the speed and quality of our services," says CND cofounder and style director Jan Arnold. "New CND Shellac Luxe is a game-changer for the industry. It's a premium service that taps into the things we know our nail professionals and their clients are looking for: faster appointments and kinder treatments."

To give nail techs an opportunity to learn more about the technology and benefits of this new system, CND invited attendees at Premiere Orlando to experience the CND Shellac Luxe Lounge, where each "room" highlighted a different feature of the products. Then, showgoers were given first dibs on the early release of the product.





1. CND cofounder and style director Jan Arnold welcomes Premiere Orlando attendees to experience the CND Shellac Luxe Lounge. 2. This futuristic room represents the LED curing process and was set up with a Boomerang selfie camera for attendees to celebrate their experience. 3. Shellac Luxe bottles feature a curve-hugging brush with more than 200 bristles for smooth, even and precise application. Those who purchased this initial kit at the show received a free mini bottle of Crystalpixie as part of a Swarovski collaboration. 4. A SolarOil display featured cushy gold beanbag chairs and mini samples of the nourishing oil. 5. To highlight the system's moneymaking, timesaving 60-second removal, this room was wallpapered with CND money (featuring Arnold's face!) and chiming alarm clocks.



TIP OFF

INNOVATION SEE THE LIGHT

If you've been using the same lamp for a while, it might be time to think about upgrading, as new technology is improving everything from cure times to client comfort. Here are two new lamps to consider: Gelish (gelish.com) has just enhanced its popular LED 18G Plus lamp by adding a Comfort Cure feature, which builds LED power over a 60-second period to alleviate heat spikes for sensitive clients.





Gelish LED 18G Plus



Americanails PowerCure



PRODUCT Clear as Crystal

Made from uncut crystal balls in three sizes, the shimmering new Swarovski Crystalpixie Bubbles create a bubbly 3-D effect when clustered together–sure to make any nail design "pop." Choose from six color variants that transform the appearance of any base polish hue: Future Fantasy, Street Star, City Chic, Midnight Dream, Urban Kiss and Feeling Wild. Looking for some design inspiration? We're betting these tips adorned with Crystalpixie Bubbles will get your creative juices flowing.





SMILE LINES TO SMILE ABOUT

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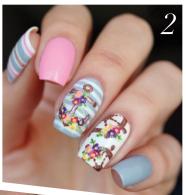
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PORTFOLIO

Anchors Away!

Summer is almost over, but we're holding onto beach waves and deep blue hues with nautical nail art. Featuring gems, jewels and anchors, these tips give the summer season a proper sendoff.







1 Tonya Dangl @littlefoxnaildesign 2 Carolina Anaya @nailsanatomy 3 Gloria Trančar @gloria_trancar 4 Lee Cad @lee_6ixnails 🛿 Ivana Brockova @gelove_netchy_ivana 🚳 Hilary Herrera @hilarydawnherrera





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PORTFOLIO





If you'd like to submit your own nail art for NAILPRO's Portfolio, look for the next theme by following @nailpromagazine on Instagram. Then, send an email to nailpro@creativeage. com that includes your name and Instagram handle along with your high-resolution photos. By emailing your photos, you grant Creative Age Publications the right to use any of your submitted images in NAILPRO magazine, corresponding electronic media and/or marketing materials without any compensation. In addition, you grant Creative Age Publications the right to these images for future use without any compensation due.



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POLISHED LOOK | BY KARIE L. FROST

Spot On

Carolina Herrera

The ever-popular polka dot once again lands itself a place on the list of top sartorial trends for summer, but, per usual, designers spun the repeated circles into something more whimsical. At Rodarte, sisters Kate and Laura Mulleavy flecked tiers of tulle with Swiss dots, lending a sweet edge to a saucy midriff-baring getup. Prada deconstructed polka dots on glossy coats, Blumarine sexed them up with lace and Carolina Herrera texturized them as blink-and-you'll-miss-it itty-bitty sparkling specks converging to make larger spheres. Oversize spheres at Junya Watanabe echoed the iconic circular shapes found in Marimekko textiles—and, for good reason: The Finnish design house opened its fabric archives to Watanabe to peruse and use for his collection. With so much spotting on the runways, you'll want to pick up your dotting tool and get to work! Follow guest artist Rose Velez's lead by using ready-made circular embellishments, like Mylar or rhinestones, and affixing them in perfectly repeated patterns. Or, dot gel or polish onto the nail and then deconstruct the spots' perfect shapes for a more modern rendition of the trend.

Prada

Rodarte



Guest Artist: A nail fixture backstage at New York Fashion Week, Rose Velez owns doorBella Creative Concierge

Service as well as Collective Aesthetics, a consulting, education and product development agency.

Blumarine

Junya Watanabe

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- 12-PIECE DISPLAY -













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-MINI 4 PACK-







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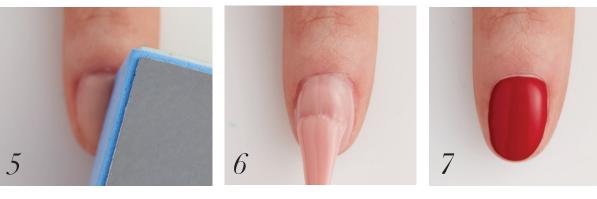
$\operatorname{WORKSHOP}|$ by dina ciccarelli

For the Fill of It

ALLEVIATE CLIENTS' SOAKING CONCERNS WITH PATTIE YANKEE'S TECHNIQUE FOR FILLING GEL POLISH.

Gel polish has solidified its position as a salon must-have; it's durable and long-lasting, and clients who've made the transition from regular lacquer to gel polish rarely ever look back. But gel polish also has its minuses, like the removal process. Most techs use the soak-off method, but frequent soaking with acetone can deplete the nail plate of its natural moisture. On a mission to find a another solution for removal, industry veteran Pattie Yankee came up with her own technique: Instead of removing the gel polish, she fills clients' regrowth area. "As a nail tech, I was concerned with the effects of excessive soaking over time," explains Yankee. "So, after a little trial and error with some adventurous clients who allowed me to attempt different techniques, I was able to see what worked most efficiently and lasted the longest." Here, Yankee shares her innovative technique so you can integrate it into your own service menu.





Use an electric file or a 180-grit hand file to remove the gel top coat and all layers of color, leaving the gsel base coat intact.
Prep the cuticle area. File the surface of the remaining gel polish with a 240-grit file, blending the gel base coat into the regrowth area of the nail plate. Shape and shorten the free edge if needed.

• Use a nail surface cleanser to thoroughly clean the regrowth area of the nail plate.

• Use a nail art striping brush or a gel detail brush, depending on the size of the regrowth area, to apply

Gelish Foundation to the bare nail plate only. Cure for 60 seconds.

• Wipe away the dispersion layer and lightly buff the Foundation layer using a 240-grit buffing block to blend the new base into the existing gel base coat.

• Apply one coat of Gelish Structure Cover Pink over the entire nail plate, cure and cleanse. If any leveling or shaping is needed, use a 240-grit buffing block to shape and level the nail.

7 Apply the desired gel polish and seal with gel top coat.

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Desert Escape

In this arid climate, color and inspiration are bright and bountiful.



"I was inspired by my home state of Utah and the rich colors that can be found in the rock formations, evening sunsets and indigenous cacti and succulents." —Harli Hall



HARLI HALL (@nailsbyharlig) is an Essie nail artist based in Ogden, UT.

In



Step 1 Apply two thin coats of light green polish. Once completely dry, use a detail brush to paint thin, curved dark green lines down the nail. **Step 2** Use a medium-size dotting tool to paint white dots between each dark green line.

Step 3 Use a detail brush to paint a thin gold "X" through each of the white dots. Seal with top coat.







Step 1 Create a color gradient using yellow, orange, purple and navy polish. Begin at the cuticle with the yellow shade followed by orange and purple, and finish with navy at the free edge. Blend the colors together with a dry brush to create a gradient effect. Allow it to dry. Then, use a nail art brush to paint a light green line at the center of the nail.

Step 2 Paint two curved light green lines extending from the center line to create the cactus arms; be sure the extending lines offset each other.Step 3 Paint dark green cactus veins with a detail brush. Seal with a top coat.



Step 1 Apply two coats of navy polish. Allow them to dry completely. Then, use a detail brush to paint a gold "X" in the center of the nail.
Step 2 Create a gold border around the entire nail.
Step 3 Adhere gold crystals between each section of the X with top coat or resin. Finish with top coat.



TECH SUPPORT

What Are Heat Spikes?

EVERY GEL CLIENT KNOWS OF THEM AND FEARS THEM. HERE, THREE SCIENTISTS AND ONE VETERAN NAIL TECH EXPLAIN WHAT THEY ARE, WHY THEY HAPPEN AND WHAT TO DO ABOUT THEM.





DOUG SCHOON

Schoon Scientific

President

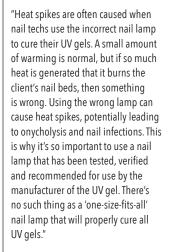
JIM MCCONNELL President McConnell Labs/Light Elegance

"Heat spikes are scientifically called exothermic reactions. (Exothermic literally means 'to give off heat.') The total amount of heat that's generated is directly related to the number of bonds that are formed during the polymerization reaction. Each bond that is formed will generate a specific amount of heat. The more bonds that are formed, the more heat is generated. Here are a few tricks to reduce clients' discomfort:

Use less gel. The more gel that's applied to the nail, the more heat is generated and thus an increase in the heat experienced by your client. A thinner layer of gel will result in less heat.

Use an LED lamp that has a setting for hard gels. These lamps have less output and will reduce the amount of heat experienced by your client.

Use a gel that generates less heat. This is achieved by altering the resins and photoinitiators in the gel so that less heat is experienced. These gels are often softer and more flexible."





PAUL BRYSON Principal Scientist OPI

"The curing reaction that hardens gels and liquid-and-powder acrylics always releases some heat. (Technically, this is called the 'heat of polymerization.') If the cure is slow and controlled, the heat has time to dissipate, and the client will feel little or no warming. However, if the cure is very fast, the heat is released all at once, and the client will feel a heat spike. Nail chemists work hard to avoid heat spiking-after all, the product often goes on our own nails first! To avoid heat spiking, be sure to use a lamp that's matched to your product, and don't apply gel too thick, especially on clients with thin or damaged nails, as their fingertips are less protected. If necessary, you can spread out the curing process by partially curing the gel with short flashes of UV light before doing the final full cure."



YVETTE HOLT International Educator LeChat

"Clients will most likely experience a heat spike when there is a large amount of gel applied to the nail. To avoid this reaction, I recommend using a smaller amount of gel at a time, putting it on in layers. I also tell my clients that if they do experience any heat to pull their hand out of the light and push down on the top of the lamp with their fingertips. This will relieve the burning sensation and they can then go ahead and put their hands back in the light."

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THE LOOK We're an experience in color as soon as you pull into our parking lot. Everything is focused on rainbow, glitter and art. We believe in putting art front and center, so our nail studio is adorned with murals and decals from some amazing artists. We hired Unhinged Studio, a local interior design firm here in Austin, Texas, to make all of our rainbow dreams come true. The neighborhood of East Austin has really made itself into a hip place with adorable hostels and bars, so we're glad that we stand out and grab people's attention. Also, we have the most amazing bathroom in the city. It's 100-percent pink from top to bottom



(including the toilet) with a disco ball light hanging from the ceiling!

SIGNATURE SERVICES Clients spend an average of \$75 on services. Since we're very art focused, our nail services are more art driven. We'll paint the Sistine Chapel on your extensions, but we don't offer hand massages. Our most popular service is a gel manicure

ASHLEIGH AMOROSO







with simple nail art, which includes nail and cuticle care and simple art, like dots, French tips, glitter gradient and decals. This service starts at \$65 and increases based on the nail art that's chosen; clients typically spend about \$105. We also offer waxing and eyebrow services. Another unique service to Cute Nail Studio is our Tooth Gem Application. Clients can have a



UP CLOSE WITH CO-OWNER JASON DARLING

What was your first job in the nail industry? Opening and co-owning Cute Nail Studio.

What inspires you?

Making people laugh and things that are whimsical and full of wonder.

What was the biggest mistake you made when opening Cute Nail Studio?

Purchasing salon furniture off of Amazon without being able to see it and feel the quality of the product.

What did you most recently splurge on for your salon? An inverted neon cross for our bathroom.

What's your best advice for new salon owners?

Always check references!

What's your go-to client conversation starter?

I just flirt a lot and see what happens.

I can't discuss Cute Nail Studio without ...

Grabbing the person's hand, touching her nails and telling her to come into the studio so I can hook her up!

Twinkles gem adhered to their tooth for \$60; they can choose from hearts, stars and even dolphins!

THE GOODS We use Japanese gels, such as Vetro and Kokoist, as we've found that they work the best for art. Our lacquer selection is Floss Gloss, which is both local and female owned!

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SECURING YOUR IDEAL NAIL SALON ISN'T ALWAYS EASY, BUT YOU CAN STAY AHEAD OF THE GAME WITH THESE KEY TIPS.

By Barbara Diggs

eciding to lease your own salon space is an exciting step, but finding the perfect spot involves more than the old "location, location, location" adage would lead you to believe. That gorgeous space you fell in love with might not have the neighbors or amenities that are essential to your salon's success. Worse, if the lease terms for that "perfect" spot don't mesh with the projected needs or growth of your business, your dream location might turn into a nightmare.

Salon owner Lisa Tep learned this the hard way. "Our first space was beautiful in a brand-new building, but the rent and costs were crushing over the long-term," says Tep of her business Sensen Spa in Vienna, Virginia, which specializes in natural nail care. Six years into her lease, she made the difficult decision to move the business to a smaller locale in the same area. The move paid off: "We cut facility costs by 80 percent, but maintained the same level of business."

If you're ready to make the move into a new salon space, save yourself some headaches by considering these key factors before signing on the dotted line.



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DETERMINE YOUR BUDGET

Setting a budget isn't the most fun part of the process-but it is the most important. Your costs will include not only rent for the space, but associated costs, including taxes and insurance, and operating costs, such as utilities and maintenance fees. "The larger your space is, the more expensive those costs are," says Tep. "I would say your total facility cost should never exceed 30 percent of your gross revenue. So for every dollar you generate in revenue, your facility costs should not exceed 30 cents." Jeff Rohde, real estate specialist and founder of J Scott Digital, an investment real estate firm, says that salon owners should also account for increases in fees and charges every year, unless they're able to negotiate a fixed rate.

CONSIDER YOUR CLIENTELE

Once your budget is set, start envisioning the location and space that will draw your dream clients. Who are the people who live and work in the area? Will they want what you offer?

"Think about what your strongest service areas are and who you want to cater to," recommends Vivian Xue Rahey, owner of Pamper Nail Gallery in Fremont, California. Rahey's challenge was to find a location that could attract a young, urban crowd interested in her salon's specialty, nail art, but who could also afford her prices. "We didn't want our product offering to be dictated by the market around us," she says. "Affluent areas weren't interested in nail art. We chose a newly developed area that was central to both of the metropolitan areas in the Bay Area. It's great. ... Young people are willing to make the drive." It's also important to consider practicalities that your clients must face, such as parking or public transportation. "How clients come to see you is important," says Tep. If parking is scarce or the location is difficult to get to, you may lose out on customers. "Our first location was beautiful, but I can't tell you how many clients said 'I can't come because parking is such a pain.""

KNOW YOUR NEIGHBORS

Good neighbors can be a boon to your business, just as bad neighbors can drive people away. Scout locations that have nearby businesses that are complementary to yours. This might be a beautyrelated business, such as a hair salon or day spa, but might also be an entirely different enterprise. Ultimately, you're looking for businesses that attract a similar clientele or can be used for cross-promotion. "We're located next to a dessert shop that sells pastries. It turned out to be a great complementary business," says Rahey. The dessert shop delivers orders to Pamper clients, who are usually there upwards of two hours having their nails done.



MUNICIPALITY MATTERS

If you've found the perfect place, don't sign on any dotted lines before checking with your local city hall to be certain that the building is zoned for a nail salon. "You don't want to sign a lease and start making improvements only to find out you can't operate that type of business there," says Allison Bethell, real estate investor analyst at Fit Small Business. Also, be sure to research rules and regulations about signage, building permits and any other potential restrictions.





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MAKE SURE TO NEGOTIATE

When it comes to negotiating the lease, it's a good idea to work with an experienced commercial real estate broker. Nonetheless, keep these several considerations in mind.

SHORTER IS BETTER. "I find tenants want a long-term lease to protect their location, but it's better to negotiate a shorter lease with a series of extensions," says realtor and attorney Bruce Ailion from Re/Max. The benefit is that if default occurs, there's less liability for the remaining payments on the lease. Of course, the downside is that you may pay a higher amount in rent. Still, the extra cost may be worth it if you turn out to be unhappy with the space or contract and want to get out.

NEGOTIATE BUILD-OUT COSTS. If you're responsible for improvements to the property, be prepared to negotiate a few months of low or waived rent, advises Bethell. In some cases, you may be able to obtain a "tenant improvement allowance," which is an amount the landlord agrees to spend to renovate the space for the tenant's needs and is usually based on square footage. "A strong business financial history, other successful business locations, a long lease term, a large deposit and a good negotiator are all factors that can positively influence the negotiations in the tenant's favor," she says. **UNDERSTAND YOUR RESPONSIBILITIES.** Your lease should make tenant and landlord responsibilities absolutely clear, otherwise you may find yourself embroiled in a legal dispute. Most commercial leases are "triple net leases," where, in addition to rent, the tenant is responsible for taxes, utilities and operating costs, for example. Discuss the allocation of responsibilities with your real estate broker and the extent to which your responsibilities are negotiable.

GET A NONCOMPETE CLAUSE. Rohde advises salon owners seeking a spot in a commercial plaza or strip mall to obtain a noncompete clause in the lease. This addition would prevent the landlord from renting space to any other nail salons. Getting the landlord to agree to such a clause might be a long shot for a new nail salon without a strong brand, but why not give it a try-after all, who needs extra competition?

When you take the time to determine your budget, consider your business's needs and negotiate your lease terms, you're sure to find the right space where your nail salon can grow and prosper.

Barbara Diggs is a freelance writer and copywriter based in Paris.



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By Karie L. Frost

LEARN WHAT'S INVOLVED BEFORE ADDING LUCRATIVE LASH EXTENSIONS TO YOUR MENU.

Cashing In

Most women won't leave the house without a coat of mascara. So, it's no surprise that if your salon introduces them to lash extensions, they tend to become hooked—so much so that lash client retention rates can be anywhere from 80 to 100 percent, generating another constant stream of cash flow. Moreover, this luxury service garners luxury prices: According to a 2017 industry survey conducted by Glad Lash, 31 percent of lash artists charge between \$121 and \$180 for a full set of lashes, while the average charge for a lash fill (performed every two to three weeks) ranges from \$45 to \$60. "Every client who continues with lashes can spend more than \$1,600 annually on the service at your salon," says Maryann Matykowski, Glad Lash training and education coordinator and owner of Soft Whisper Salon in Surprise, Arizona. Sounds like a service worth offering at your nail salon, right? Before you jump into lashing, however, you'll need to follow these seven steps to set your salon up for lashing success.



DO YOUR RESEARCH

First, determine the demand. "Do a survey with your existing clientele for feedback on adding this lucrative service," suggests Matykowski. Would they pay for it? What types of looks do they admire? You may be surprised how easily your nail clients take to lash extension maintenancenamely, the regular fills, asserts Karli Allen, Lash Affair brand ambassador and owner of Lashey Lady Studio in Sebastopol, California. "Lashes are a great service for clients who are already programmed, so to speak, to book their nail fills every two to four weeks."

Then, find out whether your state requires licensing. "Before adding any service, check with your state board's regulations regarding the scope of practice for your license type. Are eyelash extensions included within it?" says Soo-Jin Yang, owner of Illumino Lashes in Oakland, California. Some states require a cosmetology or esthetician license to perform lash extension services while others don't.



Think you can just hire the right people and your lashing business will thrive? Not so fast: As an owner, you need to know the fundamentals, too. Yang likens it to restaurant ownership. "The restaurant owner quides the vision of the menu and monitors quality," she says. "Owning a nail and lash salon is the same thing; you need to know the techniques and products that guarantee excellent eyelash extensions." Scour Facebook groups for training recommendations or find a reputable brand that offers education and certification. and then sit in on the class. "Many times, the owners aren't cosmetologists or estheticians and aren't qualified to work on live models," explains Matykowski. But sitting in on the class, taking notes and listening to the safety and sanitation guidelines makes you more proactive and better able to answer basic questions that clients may have, she says. Not only will you become better versed at speaking lash lingo fluently, says Allen, but you'll also gain an understanding of the physical toll this service can take on your team of artists-an important thing for managers to be aware of.

When your lash business is up and running, lash pros recommend investing in continuing education at least once a year for both you and your staff and attending lashfocused conferences to keep your business at the forefront.



STAFF UP

Your lash business will only be as strong as your staff; look for lash artists who are not only licensed (according to your state's guidelines), certified and insured to work around the delicate eye area, but who also prize lash integrity over speed. "I would rather hire someone who shows a deep concern for the clients and their natural lashes than someone who works quickly, but doesn't care about the integrity of the lash service," says Yang. Allen recommends skimming lash411.info for possible candidates or reaching out to your lash brand of choice to find a brand-certified artist in your area. To check up on a potential employee's qualifications, Matykowski asks the interviewee to provide a certificate of completion from a reputable lash training company, proof of liability insurance and a list of references. If the lash artist isn't insured, know that you'll be responsible for carrying the adequate amount of liability insurance to cover the lash services performed by the artist. Additionally, Matykowski suggests performing a quick online search to ensure that the artist has a current license and checking with the state board for any outstanding issues on the person's record.



PRICE SERVICES APPROPRIATELY

First, understand that lash services are not discount services. Matykowski notes that although certain clients view nail services as discount services, you need to market lashes as a luxury service. "Nail salons should price lash services within the industry average (between \$81 and \$120 for a full set) depending on their area," says Matykowski. Then, once your business is thriving, adjust your prices as you see fit.

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CREATE YOUR SPACE Worried about how much

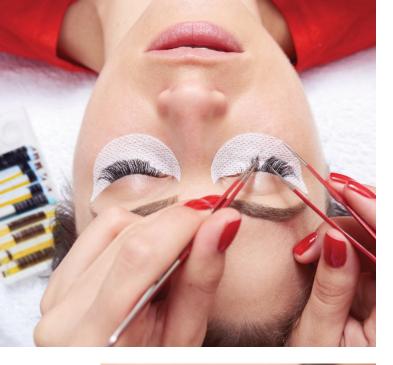
space you need to set aside for lashing? Don't be. All you need is an adequate area with good lighting and proper ventilation that can house your supply trolley, stool, lash bed and a little extra space to move around, says Yang. You should, however, prioritize quiet and privacy; the louder atmosphere of a nail salon doesn't work for lash clients, who often fall asleep in your chair. If you don't have a separate room to lash in, create separation with a room divider. Also, be sure to modify temperature and humidty using a thermo-hygrometer to help with proper lash retention, not to mention client comfort, says Allen.



FIND THE GEAR YOU NEED

The start-up costs for lash extension services can feel daunting due to the sheer number of supplies you need: the aforementioned lash bed or recliner, trolley and stool, plus lashes, adhesive, adhesive remover, lash cleanser, brushes, tweezers, eye pads, towels, spoolies, carbon filter face masks, sterilizer and more. However, lash training, which ranges from \$350 to \$1,200, often includes a starter kit to get you on your feet. To begin, Allen suggests stocking at least three sizes of lash extensions in a B, C and D curl, and only purchasing lash trays that offer multilength options when you aren't entirely certain about your future investment. As your lash business grows, take note of what's popular with your clientele and diversify your offerings. "Just like offering different colors of polish, it's always nice to customize your lash services for the client," says Yang. "Keep a variety of lash lengths, curls and diameters stocked, but also get a sense for the most popular lash sizes and make sure to have plenty of those on hand."

When considering retail for lash services, aftercare (think: at-home lash cleanser, spoolie brushes and extension-safe mascara and eyeliner) can score you extra income, and Allen believes that a successful lash provider should at least stock lash cleanser to help ensure clients properly care for their lashes between fills.





Once your current clientele is satisfied, they'll spread the word for you.

GET THE WORD OUT

Now that you're ready to lash, you'll need to market your new services. "My best trick was actually offering my lash services to fellow manicurists. They wore my lash extensions and their clients would instantly notice and ask who did them," says Yang.

Or, ask your clients if they would be interested in getting a partial set of eyelash extensions. "This strategy knocks out three birds with one stone: It allows you to practice if you're still a newbie, give patch tests and check for allergies, and get clients hooked on lashes and coming back for a full set," says Yang. And don't forget: Because your existing nail clients already drop in for fills every two to three weeks, Matykowski advises taking advantage of this opportunity by pre-booking nail *and* lash fills back to back. Just remember: Once your current clientele is satisfied, they'll spread the word for you. "They love you for a reason already; now you've given them another one," Allen says.

THE LASH LEARNING CURVE

What type of lash extensions service should you be learning, Classic (one lash extension to one natural lash) or Volume (multiple lashes–known as a "fan"–to one natural lash)? Yang believes that if you've never worked with lashes before, start with Classic lash services and, once you master them, consider offering Volume. "I would take baby steps and learn Classic extensions first to get immersed in the fundamentals and concentrate on isolation," she says. "It's just like nails: You need to know how to polish before learning acrylics."

While many lash companies offer Classic, Volume and even environmental control starter kits for lashing (and at a discount if you attend their training!), there are some products and tools that you'll absolutely need to begin lashing successfully.

1. Lashing Bed or Recliner Try: Belava Eyelash Extension Chair belava.com

2. Volume Tweezers

Try: JB Lashes Volume Tweezers jblashes.com

3. Lash Extension Adhesive

Try: Sugarlash Pro Elite Adhesive sugarlashpro.com

4. Gel Pads or Stickers Try: Illumino Lashes Green Eye Gel Pads illuminolashes.com

5. Classic Lashes Try: Xtreme Lashes by Jo Mousselli

Faux Mink X-Wrap Gloss xtremelashes.com

6. Isolation Tweezers Try: Lash Affair by J. Paris Size Matters **Iashaffair.com**

7. Thermo-hygrometer

Try: NovaLash The Aura novalash.com

8. Aftercare

COURTESY OF MANUFACTURERS

Try: Glad Lash After Care Kit eyelashextensions.com

9. Volume Lashes

Try: PremierLash Triple Volume premierlash.com



By Leslie Henry

VETERAN NAIL TECHS SHARE VALUABLE PRACTICAL ADVICE THEY WISH SOMEONE HAD TOLD THEM WHEN FIRST ENTERING THE INDUSTRY.

Nail schools prepare techs to pass the state board exam, but often fall short on actual real-world advice for starting a nail career. As new techs enter the industry, most are hungry to learn how they can steer their careers in the right direction while avoiding common pitfalls. However, finding a mentor to provide this guidance can be a challenge. That's why we asked veteran techs, each with more than a decade of experience, to share their best advice for launching a successful career in the nail industry. Here's what they had to say.





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3) Cure 50 seconds



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MAKE SHORT- AND LONG-TERM CAREER GOALS.

Without a desired destination, your career path may wander and time could be wasted in roles or salons that don't move you forward. "Consider where you'd like to be down the road in your career and focus on it," says Linda Lam, 14-year veteran and independent nail artist based in Sickleville, New Jersey. Then, create short-term goals to act as stepping stones to get you to your long-term career goals. "A list of goals will help you keep track of your progress and hold you accountable for your success," says award-winning nail competitor and 25-year veteran John Hauk. Short-term goals, such as improving sculpting skills, reducing service times and trying new nail art, will help you focus your efforts on a monthly or quarterly basis, while long-term goals will support more strategic decisions over the next five years and beyond. Good examples of long-term goals include winning a nail competition, doing a NAILPRO cover or starting your own salon, offers Hauk.

ALWAYS LOOK PROFESSIONAL.

Yes, the nail salon can be messy, but it's no excuse to skip professional attire. "If I'm the customer and I see a nail tech wearing sweatpants and a T-shirt, that says a lot to me about how much the tech cares about her appearance and also how

"Don't make a client feel uncomfortable by showing parts of you they may not want to see." she'll do my nails," says Terry Burciaga, global SuperNail educator and freelance nail artist for 25 years. "Wear clean, stylish, comfortable clothes ... but test them. Bend over and see if there's anything hanging out that shouldn't be. Too much cleavage? Undergarments showing? Remember that the clients you service are from all age ranges and demographics; don't make a client feel

uncomfortable by showing parts of you they may not want to see," says Baker. Look in a mirror, she says, and ask yourself, "If I were the boss, would I hire the person looking back at me?"

HAVE A THICK SKIN (AND DON'T BE AFRAID TO FIRE A BAD CLIENT).

Difficult clients can be habitually late and inappropriately demanding, harbor unrealistic expectations or act rudely to you and other techs and customers. New techs often take this behavior personally. "It's hard not to," says Katie Lee, 18-year veteran nail tech and education coordinator for Young Nails. Be confident in the services you provide and learn how to spot (and blow off) unrelated grumbling-to a point. "Still, there will be those clients that, every time you see their name on your book, you'll start to get a headache and an empty pit in your stomach because you just know that the appointment will not go well," says Lee. But there's no reason to suffer through this; you can fire these clients! "Tell the client politely that you don't think it's working out," says Lee. No amount of time or money will make especially difficult clients worth the stress they cause, so cutting them loose sooner rather than later is the best course of action.



INVEST CAREFULLY IN INITIAL SUPPLIES AND EQUIPMENT.

It's tempting to immediately invest a lot of money in expensive implements and systems with a wide selection of options to please everyone-but don't assume you'll recoup that investment quickly. A steady clientele won't appear overnight, and the pressure to use product (especially if it was purchased with credit!) is a stress to absolutely avoid. "Instead, think outside the box to get off to a great start," says Joy Johnson, global educator for American International Industries and owner of Waldorf, Maryland-based Nail & Faces of Joy Studio. She encourages new techs to creatively save seed money with activities like running a bake sale or offering services to family for donations only, letting everyone know what you're trying to do. "Most people will give you more than what the service is worth," she says. Buying smartly should continue even after your initial investment. Johnson puts 10 percent of her monthly earnings toward replenishing products, buys disposables in bulk and saves up tip money for large purchases.

COVER YOUR COSTS AND CHARGE WHAT YOU'RE WORTH.

"Don't let the salon down the street dictate your prices; they don't pay your bills," says Baker. "Be competitive in pricing, but don't limit yourself to what a client thinks you should charge." With product

costs rising, it's important to do your research and develop pricing that covers your cost per service and makes a profiton every single appointment. "Don't lower your prices to get clientele," says Lam. It impacts the value of doing nails across the industry, she says. As long you use quality products and do good work, the client will pay for it. Rather, focus on adding value for the client's money. "Set yourself apart by your cleanliness and client care," says Baker.

Be competitive in pricing, but don't limit yourself to what a client thinks you should charge."

KEEP YOUR COMFORT IN MIND WHEN PURCHASING A MANICURE STATION AND PEDICURE EQUIPMENT.

Style and price often rule when new techs are choosing their initial setup, but this is one area where comfort should reign supreme. Poor station choices can make working painful and even cut a lengthy career short when chronic injuries



develop. "Make sure your table isn't so deep that you're reaching for your client and straining your back," advises Paula Pedrero, a 17-year veteran and educator based at Perceptions Salon in Spring Valley, California. "For pedicures, make sure you're low enough to see your work so you're not bending or dropping your head forward and straining your neck and shoulders." A weekly paraffin dip will keep your hands limber, improve circulation and help prevent joint pain–keeping you in business, says Pedrero.



GET ADEQUATE LIABILITY INSURANCE.

Liability insurance protects techs against any claim or lawsuit by a client, vendor or even a passerby who's been injured or incurred damages at your salon or as a result of your services. Though not legally required, all techs should be covered by a liability insurance policy. Claims can be filed for many reasons, from an allergic reaction to slipping on a wet floor-and claims don't have to be valid to cause you financial distress. Even if you're wrongly sued, attorney fees may be significant. Policies are relatively inexpensive compared to what's at stake, so saving money by skipping coverage is a bad bet.

If you work at a salon or rent booth space, ask management if you're covered by an umbrella policy. If so, understand exactly what the policy covers; you may need supplemental coverage. There are many resources, such as the Association of Nail Professionals (ANP), that can help you evaluate your situation and decide on the types and amount of coverage necessary. Johnson recommends checking around with traditional insurance agencies for guotes, but also looking at companies that specialize in the beauty industry, such a Elite Beauty Insurance, or the insurance company the Professional Beauty Association (PBA) recommends. "Personally, I have found them to be less expensive, but not skimp on coverage," she says.

NEVER STOP LEARNING.

After completing nail school, sitting through another class is probably the last thing new techs want to do. But the nail world is constantly evolving and, to be successful, you have to keep up. "I can't tell you how important continuing education is," says J. Darlene Johnston, former Canadian Nail Technician of the Year who has worked as a

"Get out and participate in industry events, make friends with the top competitors on social media, and watch and learn from reputable technicians on YouTube." nail tech for more than 30 years. "There are so many new products coming out that you want to be on top of your game; knowing the correct steps is your key to success." Johnston recommends attending four to six classes and three shows per year. "Always post your certificates on the wall. Clients love to see them, and you should be proud of yourself for receiving them," she says. Structured classroom training is just one avenue-the world is full of training

opportunities. "Get out and participate in industry events, make friends with the top competitors on social media, and watch and learn from reputable technicians on YouTube," suggests Baker.





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SET YOUR POLICIES RIGHT AWAY AND STICK TO THEM.

A common regret among veteran techs is that they didn't establish and enforce policies early in their career. Once your client base is well established, it becomes very difficult to do uncomfortable tasks–such as charging no-show fees, enforcing late policies and raising prices–if you haven't communicated your position from the start. "Being a new technician, you're anxious to build a clientele,"

"Make sure you don't let clients take advantage of you just because you need them."

says Michele Baker, an EzFlow educator with nearly 30 years in the nail business. "But make sure you don't let clients take advantage of you because you need them. Clients will treat you how you let them treat you." Yes, there's a chance that you may lose a client or two along the way, but filling your book with clients

who appreciate your time and value your effort will be more profitable (and less stressful!) in the long run. Ensure your policies cover any items that could be contentious if not consistently enforced, such as if you allow children to accompany clients during appointments and when you will charge for repairs between appointments.

DON'T CONSIDER ANY JOB OFFER WITHOUT KNOWING HOW YOU'LL BE CLASSIFIED FOR TAX PURPOSES.

"Unfortunately, some salon owners don't properly pay their employees, booth renters or independent contractors simply because they don't understand tax law," says Genesis Skawski, a Colorado Springs, Colorado-based nail tech and educator with 18 years of experience. Learn the difference between being an employee and a self-employed tech, and never rely on the salon to know the correct classification. If you're interviewing for a position that you clearly understand as W-2 employment

"Independent contractors and booth renters should never be treated as employees."

(meaning, the salon will control most aspects of your work, from service pricing to your schedule), don't assume that's how the salon will classify you; it's imperative that you ask directly. As a W-2 employee, you'll give up the freedom to manage your own work schedule, but in return, the employer will pay half of your Social Security and Medicare taxes (as per the Federal Insurance Contributions Act, or FICA) and withhold the other half from your paycheck.

"Independent contractors and booth renters should never be treated as employees," says Tina Alberino, a licensed cosmetologist, independent educator and consultant for This Ugly Beauty Business in Tampa, Florida. "As self-employed business owners, they're responsible for their entire self-employment tax [Social Security and Medicare]–generally 15.3 percent of total income or more. In exchange for that higher tax burden, self-employed workers call all the shots with regard to their work. They choose the prices, products and protocols, and can't be bound by restrictive covenants, like noncompete agreements." If you don't believe a salon is classifying techs properly, walk away–no matter how great the opportunity may seem–and find work where you'll be classified legally and appropriately, Alberino says.

Leslie Henry is a business development executive, licensed nail technician and the blogger behind workplaypolish.com.



Strength Training

HEALTHY NAILS ARE THE BEST FOUNDATION FOR ANY NAIL LOOK–AND THERE'S A FORMULA FOR EVERY NEED.

By Tracy Morin

hether you're applying polish or enhancements-or working *au naturel-*you'll get the best results with healthy natural nails. "Any type of service always lasts better and longer with the use of treatments," asserts Linda Nordstrom, CEO of Famous Names in Las Vegas. "We can take any nail and make it more beautiful, but treating the nail from the inside out takes our professionalism to the next level." But what if your clients' nails are less than stellar? Fear not; strong, healthy nails can be achieved by prescribing the proper treatment for each client's needs-and ensuring that she keeps up with home maintenance (hello, retail opportunity!). Here's what you need to know to keep your clients' natural nails looking their best with nail treatments.

Booster Shots

There's a wide variety of nail treatments available: vitamin- and keratin-infused, traditional hardeners, and new high-tech formulas that promise to penetrate the nail and heal from within. Determining the right product for your client should always be part of the initial consultation. "With so many choices, research is key," says Melissa Pechey, CND education ambassador and owner of The Matrix Spa in Wareham, Massachusetts. "Knowing what they contain and how they perform allows you to use something that's prescriptive for each client." For example, she'll choose CND RescueRXx, a keratin treatment, to heal damaged nails, while a ridge filler helps smooth surface imperfections.

Wearing traditional acrylic or gel enhancements can compromise the natural nail's integrity a bit, so MaeLing Parrish, dean of education for Hand & Nail Harmony, recommends bolstering nails with a treatment for 30 days before transitioning a client to gel polish or lacquer. "Morgan Taylor Daily Elixir has a bio-complex of hydrolyzed peptides; the super tiny molecules easily penetrate the surface of the nail plate," Parrish explains. Plus, it's also a retail item the client can apply at home. "If nails need something more substantial, I apply VitaGel, a vitamin-infused gel, directly to the natural nail," she adds.

Even for those who specialize in natural nails, treatments are a must for optimal results. Lisa Ann Bowles, owner of New Nail Creations in Clovis, California, uses the Famous Names IBX System at her salon. "If a client's nails are trashed or she can't get them to grow, I can help," says Bowles. "[The product] doesn't just sit on the surface; it actually penetrates the nail plate and bonds to itself, creating a healthier nail from within." And, by being certified in and personally using the product herself, she's able to speak with confidence about its benefits to clients.

At Your Service

Establishing a solid foundation via treatments not only creates healthier nails and longer-lasting results, it can also boost your business thanks to add-on income, retail opportunities and improved client satisfaction and loyalty. But how do you successfully incorporate them into services? Bowles encourages clients to commit to a series, offering the first application for free when they book treatment manicures for the following three weeks. She also applies the product on one of her own hands, leaving the other nails untouched to demonstrate the difference.

Nordstrom similarly advocates using the power of visuals to entice treatment trial. "Frame a sheet in the salon showing before-and-afters, and post real-life results on social media," she recommends. "You can charge \$5 to \$20 extra for a treatment or build it into the price of a manicure, and showing people those changes really helps build your business."

Pechey, who specializes in enhancements, creates customized services based on the client's natural nail state, typical activities and level of commitment. Her RescueRXx Manicure includes a bottle of the treatment for clients to take home, and she also sells the product in her retail area. "They can apply it twice daily in seconds," she notes. "Especially if clients don't commit to a regular nail care regimen and professional enhancement removal, it helps to repair any damage that might occur."

Tracy Morin is a freelance writer and editor based in Oxford, MS.

Pedi Pointers

Nail treatments aren't just for hands; they can also be used on toes yearround to promote nail health, especially if the client embraces the naked toes micro-trend or if she typically shuns pedicures outside of the summer season. "Neglect equals potential problems, so for damaged toenails, we recommend using products to repair between appointments," explains Melissa Pechey, CND education ambassador and owner of The Matrix Spa in Wareham, Massachusetts. "We stress to clients the importance of year-round care, and now we've built a reputation on creating healthier toes and feet."



1. ARTISTIC NAIL DESIGN Correction Gel This soak-off nail strengthener adds a protective coating to natural nails that will help promote growth and healing, while also providing a seamless foundation for soak-off gel polish. *artisticnaildesign.com* 2. CRYSTYL CREATIONS Prizm Strong This soak-off nail treatment generates a defensive "seal" over natural nails and can be worn on its own or under lacquer, gel or acrylic. *prizmproducts.com* 3. GELISH Structure Cover Pink Worn on its own or as a base coat under gel polish, Structure Cover Pink boasts a tinted, thicker-viscosity formula that gives brittle nail plates more durability and fills ridges, while the cover pink shade conceals any imperfections. *gelish.com* 4. FAMOUS NAMES IBX Boost Duo This two-step system creates a strengthening, protective barrier over natural nails prior to gel polish or enhancement services, cures in one minute and soaks off like gel polish. *famousnamesproducts.com*

1. BARIELLE Aloe Growth Therapy Ease the regrowth process with this deeply moisturizing aloe-infused treatment; use it on its own or as a base coat to assist healthy nail growth. barielle.com

2. DERMELECT Launchpad Nail Strengthener Extend the life of your clients' manicure with this anti-aging base coat that delivers natural keratin protein peptides to counteract yellowing and brittleness or use it alone to increase nail flexibility and durability. dermelect.com

3. OPI Nail Envy A blend of hydrolyzed wheat protein and calcium strengthens weak and damaged nails. opi.com

4. MORGAN TAYLOR Daily Elixir Intended for everyday use, Daily Elixir contains keratin peptides that absorb into damaged nail plates by bonding with existing nail protein to restore strength and condition to dry, damaged nails. morgantaylorlacquer.com

5. CUCCIO Trio 3-in-1 Treatment Infused with optical nail brighteners, Cuccio Trio 3-in-1 Treatment acts as a base coat, ridge-filler and strengthener in one to stimulate healthy nail growth and provide a base for color lacquer application. cuccio.com

6. CND RescueRXx Fortified with keratin protein and jojoba oil, CND RescueRXx is formulated to improve nail condition in one week when applied daily, providing moisture and color correction to imperfect nail plates. cnd.com

7. NAIL MAGIC Hardener & Conditioner Formulated to moisturize and reinforce brittle, dry nails, this treatment promotes healthy natural nail growth in eight weeks. nailmagic.com



1

8. CHINA GLAZE Nail Strengthener & Growth Formula Utilizing a unique polymer system, this moisturizing treatment packed with vitamin B and wheat protein rejuvenates natural nails in eight weeks after enhancement removal. chinaglaze.com

9. NAIL TEK Intensive Therapy Strengthener This treatment's unique blend of proteins is designed to bond the layers of the nail together, strengthening fragile nails while promoting durability with each application. nailtek.com

10. SECHE Rebuild Combat soft, peeling nails with Seche Rebuild, which creates a protective barrier that allows natural nails to grow strong. **seche.com**

11. ORLY Nailtrition Help clients transition from enhancements to natural nails with a nutrient-packed formula that includes collagen, wheat protein, keratin and bamboo extract to accelerate growth and keep nails healthy. **orlybeauty.com**

12. ZOYA Naked Manicure Perfector Giving nails a flawless free edge with a natural finish and glow, Zoya Naked Manicure Perfector is infused with vitamins B5 and E to improve cellular renewal and flexibility, and gingko and red algae to increase oxygen and improve micro-circulation. zoya.com

13. BIO SCULPTURE GEL Vitamin Dose Natural nails receive a nutrient boost from this treatment's antioxidant- and vitamin-rich formula, which includes ginseng root extract to encourage nail growth, *Camellia sinensis* leaf extract to supply vitamin C and flavonoids, and *Hamamelis virginiana* to promote healthy blood flow. **biosculpturegel.com**

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NAIL CLINIC | by Linda kossoff

SIGNS OF NAIL CANCER: a band of dark pigment that runs vertically down

the nail.

Nailing Down Cancer

LEARNING HOW TO SPOT NAIL-RELATED MALIGNANCIES COULD SAVE A LIFE.

Thanks to widespread public awareness campaigns by organizations like the Skin Cancer Foundation and the American Academy of Dermatology, most people know about the three main forms of skin cancer: basal carcinoma; squamous carcinoma; and the least common, but by far the most serious, melanoma. However, far fewer realize that skin cancer can show up in and around the nails as well, and can be just as dangerous, especially when left undiagnosed for too long.

As a nail professional, you're in a unique position to not only spot cancers of the nail during a service, but also to help spread the word about this potentially life-threatening disease. "Just as nail techs are on the front lines in spotting nail infections ... they're also on the front lines in the detection of malignancies," says Chris Adigun, MD, a Chapel Hill, North Carolina-based dermatologist and nail specialist.

Here's what you need to know to protect your clients, yourself and your loved ones against the threat of nail-related cancers.

WHEN CELLS GO ROGUE

All forms of skin cancer develop in cells, which, when activated, proliferate, ultimately forming tumors that may appear under the nail plate (ungual), in the nail matrix (subungual) or more generally under or around the nail (periungual). The cells themselves determine the malignancy type: There are basal cells, squamous cells and, in the case of melanoma, melanocytes.

© Dr Ph Abimelec - dermatologue

When caught in time, nail cancers are usually relatively simple to treat and cure. However, if diagnosis occurs too late and the rogue cells have been allowed become more aggressive and/or spread to lymph nodes or other organs, the prognosis worsens. This is especially true in the case of melanoma, which is expected to cause an estimated 9,320 deaths in the United States in 2018.

Although the physiology of cell proliferation and tumor formation is the same regardless of where cancer appears on the body, their causes vary. Medical science has identified specific genes that contribute to certain cancers but, "Far and away, most skin cancers are caused by ultraviolet (UV) exposure [from the sun]," says Dr. Adigun. Subungual cancers are a key exception, however. "The majority of nail matrix tissue is located underneath the skin, and that area gets zero UV exposure," she says. "With nail bed melanoma there may be a history of trauma to the nail. We do know that nail melanomas tend to happen more often in people ages 50 and older, and occur most often in the first digits of the hands and feet. We also know that nail melanomas have the same rate of occurrence across all ethnicities."

SPOTTING THE SIGNS

The signs and symptoms of nail-related cancers vary depending upon their location. Basal or squamous cell carcinoma often appears as a malformation, nodule or ulcer on or around the nail that doesn't resolve. Melanoma that begins



More people are diagnosed with skin cancer each year in the U.S. than all other cancers combined.

One in five Americans will develop skin cancer by the age of 70.

There are an estimated 4.3 million cases of basal cell carcinoma diagnosed in the U.S. each year.

There are more than 1 million cases of squamous cell carcinoma diagnosed in the U.S. each year.

More than 178,000 Americans are expected to be diagnosed with melanoma in 2018. Melanoma is the leading cause of cancer death in women ages 25 to 30.

Source: Skin Cancer Foundation, skincancer.org

under the nail bed (subungual melanoma) produces a telltale sign: a band of dark pigment that runs vertically down the nail. This band is a direct result of the melanocytes, which deposit pigment as they proliferate.

Cancer detection might not have been what you had in mind when you signed up for cosmetology school, but the reality is that in many cases, you're more familiar with your clients' hands and feet than they are.

"People can have bands in their nails for all sorts of reasons—they can be just freckles on the nail," says Dr. Adigun. "In fact, the lion's share of these bands are benign, but it's really hard to make that call if you're not comfortable with nail anatomy and how to monitor and evaluate this type of pigmentation." For that reason, nail techs who notice a dark band on the nail should always recommend a visit to the doctor.

This symptom received widespread attention recently when a nail technician based in the United Kingdom posted on Facebook that she spotted a band on the fingernail of one of her clients, recognized it as subungual melanoma and urged her to see a doctor immediately. Previous manicurists had told this client that the band was caused by "heredity or a blood blister" and, according to the manicurist, by the time her client sought proper medical attention, the melanoma had already spread to her lymph nodes. Had this client seen her doctor at the first sign of melanoma, she would have received a conclusive diagnosis via biopsy and the confined cancer cells could have been removed and replaced with a skin graft. Once the cancer becomes invasive, "things get more complicated," says Dr. Adigun.

"Many nail techs know nothing about melanomas in the nail and may easily consider the symptom a simple bruise," reports Janet McCormick, MS, educator, author and co-owner of Nailcare Academy. "They absolutely should know more than they do. I've had nail techs say to me, 'That's not my job!' But I disagree; it *is* their job."

ON THE FRONT LINES

Cancer detection might not have been what you had in mind when you signed up for cosmetology school, but the reality is that in many cases, you're more familiar with your clients' hands and feet than they are. They come in for their appointment, their nail enhancement is removed and replaced, and they never really look at their own nails.

"Nail techs play a bigger role in this arena than they think," says Dr. Adigun. "I can't tell you how many patients I've asked, 'How long has your nail been like this?' and they answer, 'I honestly have no idea, I haven't seen my nails in so long.""

McCormick urges techs to take a preventive and proactive approach in order to protect clients. "They must do a consultation before any service and during that time, look for any abnormal conditions," she says. "Even under a gel or acrylic nail, they'll still see a melanoma symptom under the free edge as a discoloration, and in the regrowth as a shadow. When that's the case, they must remove the nail for a better look. It can always be replaced!" McCormick also recommends developing a relationship with a podiatrist and a dermatologist who, like Dr. Adigun, have positive attitudes toward nail techs.

"Nail professionals need to be empowered," affirms Dr. Adigun. "Just as hairstylists are the No. 1 detectors of melanoma on the scalp, nail techs play a key role. They can notice discolorations or a malformed nail that's not coming together quite right. This is an opportunity for them to refer clients to their dermatologists."

Linda Kossoff is a health and beauty writer based in Los Angeles.

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• Begin where the free edge meets the form. Using the brush to work the product onto the nail, sculpt the extension and then move the product up the nail to cover the entire nail plate. Cure for 30 seconds under an LED light, or cure for 60 seconds if using Bright White or Soft White.

6 Use a 180-grit file to refine the surface of the nail. Remove any dust from the nails once finished.

⁶ Seal with a thin coat of No Cleanse Sealer Top Coat and cure.

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AUSSIE PINK CLAY

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PRO TALK | ART

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Hit the beach no matter where you live with the bright colors in this summer's Light Elegance Surf City Collection. The Color Gel Pack features six opaque shades (the Glitter Gel pack is all sparkles) that can be used alone for high-impact color or blended together for an ombré look, and they are pigmented enough for nail art. With colors like Sun Bum and Hunks in Trunks, you and your clients will be hanging 10 in no time.













1 Prep the nail and apply two coats of Surf's Up, curing after each application.

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2 Use a detail brush to create a hook shape for the flamingo's body with Hunks in Trunks; cure.

On a mixing tile, blend Hunks in Trunks with Surf's Up to create light pink. Use a detail brush to paint highlights on the body; cure.

O Paint a beak with white gel*; cure.

9 Paint black* details on the beak and add a dot to create an eye; cure.

⁶ Use a dry detail brush and the blended light pink to add shadowing at the bottom of the beak. Add a dot of Sun Bum to the middle of the eye and one more dot with black. Seal with gel top coat to finish.



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HAPPENINGS | shows

Premiere Orlando / JUNE 3-4, 2018

Still one of-if not *the*-best professional beauty shows around, Premiere Orlando, held at the Orange County Convention Center in Orlando, Florida, in June was bursting at the seams. Nail pros came from far and wide to partake in the amazing education and, of course, stock up on wares from both old standbys and up-and-coming nail brands.





Greg Salo/Young Nails



Tony Cuccio/Cuccio Pro, Ken Russo/Style Craft & Steve Orzel/SalonCentric

Valentino Beauty Pure



Keith Grader & Katherin von Gavel/ Footlogix



Orly

Akzéntz Professional



Michelle Baker & Lulu Desfassiaux/EzFlow



Yvette Holt, Jackie Truong & Dennis Fitzpatrick/LeChat



Linda & Jim Nordstrom/Famous Names



Marilyn Garcia & Tony Cuccio/Cuccio Pro



Brooke Demeyere, Carol Demeyere, Traci Dungan & Alexa Tryon/ProFiles Backstage



Winnie Huang & Shelena Robinson/CND



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HAPPENINGS | COMPETITIONS

2018 NAILPRO CUP Standings

INDIVIDUALS

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Genesis Ward 1,741.00
Nikki Payton1,321.25
Iryna Gross1,299.75
Andy Ho1,214.25
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NAILPRO COMPETITION WINNERS

Record numbers of nail pros showed up ready to win at the NAILPRO Nail Competitions held at Premiere Orlando. The two-day event, complete with a turn-in comp, had a little bit of everything: intricate 3-D art, bold color, intense sparkle–plus a whole lot of skill on display. Read on for the list of winners.



Soak-Off Gel - Non-Divisional 1. Shiori Durham 2. Jessica Briarmoon 3. Jarrett Baker



French Twist - Novice 1. Valerie Berrios 2. Vuong Ho 3. Andy Ho



Sculptured Stiletto Nails - Novice 1. Jinyun Nam 2. Valerie Berrios 3. Natoushia Sargent



It's All About the Bling! 1. Anastasia Totty 2. Jarrett Baker 3. Jennifer Worth



French Twist - Veteran 1. Guin Deadman 2. Emese Koppanyi 3. Jessica Briarmoon



Sculptured Stiletto Nails - Veteran 1. Emese Koppanyi 2. Guin Deadman 3. Camelia Violante



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HAPPENINGS | COMPETITIONS

3-D NAIL ART - TITANIC THEME

Novice



1st Place • Anllelin Ramirez Aguiree





1st Place • Yanira Gonzales



2nd Place • Aaron Amaro



2nd Place • Akiko Russell



3rd Place • Renato Ortiz



3rd Place • Anastasia Totty





Salon Success: The Blue Side - Novice 1. Khanh Vuong 2. Jihyun Nam 3. Natoushia Sargent



Salon Success: The Blue Side - Veteran 1. Emese Koppanyi 2. Nikki Payton 3. Iryna Gross



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HAPPENINGS

SHOWS & EVENTS

August

Face & Body Northern California August 26-27 McEnery Convention Center, San Jose, CA. Contact Allured Business Media, 336 Gundersen Dr., Suite A, Carol Stream, IL 60188; 630.653.2155; faceandbody.com; fbnc@allured.com.

September

The Makeup Show Orlando September 15-16 Hyatt Regency Orlando, Orlando, FL. Contact The Makeup Show, 123 W. 18th St., 8th Fl., New York, NY 10011; 212.242.1213; themakeupshow.com.



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NAILPRO Sacramento

September 23 Sacramento Convention Center, Sacramento, CA. Contact NAILPRO, 7628 Densmore Ave., Van Nuys, CA 91406; 818.782.7328; nailproevents.com.

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Hands-On Workshops September 24 Sacramento Convention Center, Sacramento, CA. Contact NAILPRO, 7628 Densmore Ave., Van Nuys, CA 91406; 818.782.7328; nailproevents.com.

CLASSES

August

LeChat

- 800.553.2428, lechatnails.com
- 19 Demo/Class: Anaheim, CA.
- 19 Demo/Class: Garden Grove, CA.
- 19-20 Demo/Class: Philadelphia, PA.
- 26 Demo/Class: San Gabriel, CA.
- 26 Demo/Class: Los Angeles, CA.
- 26-27 Demo/Class: Atlanta, GA.
- 26-27 Demo/Class: Chicago, IL.

OPI

800.422.2336, wellaed.com/classes

- 6 Surviving State Inspection: Springfield, IL.
- **13** Demo Day: Miami, FL.
- 13 Discover OPI Gel Color: Overland Park, KS.
- 27 DesignScape: Cedar Rapids, IA.

Young Nails

714.992.1400, youngnails.com **6-10** Mastering Acrylic: Anaheim, CA. **26** Need for Speed: Anaheim, CA.

September

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800.553.2428, lechatnails.com

- 9 Demo/Class: Anaheim, CA.
- 9 Demo/Class: Garden Grove, CA.
- 16 Demo/ Class: San Diego, CA.

OPI

800.422.2336, wellaed.com/classes 10 Discover OPI Gel Color: Centerville, OH. №

For an expanded list of Happenings, go to nailpro.com/ events. To share your upcoming events with our readers, email nailpro@creativeage.com.

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TEST YOURSELF

Nailing Down Cancer

Earn Certificates of Achievement as you test your skills with NAILPRO's Professional Participation Program. In each issue, you'll find a multiplechoice test that will allow you to demonstrate what you've learned from Nail Clinic. For answers to this month's test, see "Nailing Down Cancer" on page 78. Simply circle the correct answers and mail the page to the address below. You can also access the article and submit the test via our website at nailpro.com/test-yourself. If you earn a score of 80% or higher, vou'll be awarded a framable Certificate of Achievement. A perfect score earns a Certificate of Achievement With Honors.

1. Nail cancer is unrelated to skin cancer.

A. True

B. False

2. The three main forms of skin cancer are basal carcinoma, ______ carcinoma and

melanoma.

A. Subungual

- B. Nail
- C. Squamous
- **D.** Invasive

3. The cells responsible for the formation of melanoma are called

- A. Melanocytes
- B. Basal cells
- C. Squamous cells
- D. Complex cells

4. If diagnosed in time, nail cancer is usually relatively simple to treat and cure.

A. True

B. False

5. Melanoma is expected to cause ______ deaths in the United States in 2018.

A. 9,230 **B.** 3,920 **C.** 9,032

D. 9,320

6. The cause of most skin and nail cancers is _____.

- A. UV exposure from the sun
- B. Genetics
- C. Toxic chemicals
- D. No one knows

7. The telltale sign of subungual melanoma is _____.

- **A.** Malformation of the nail
- B. Blood blisters
- C. A dark band on the nail
- **D.** Lifting of the nail

8. There's nothing a nail tech can do to help protect clients from the dangers of nail cancer.

A. True B. False

9. There are more than _____ cases of squamous cell carcinoma diagnosed in the United States each year.

A. 4.3 million**B.** 1 million**C.** 1 billion**D.** 3.4 million

10. The leading cause of cancer death in women ages 25 to 30 is

A. Lung cancer

- B. Squamous cell carcinoma
- C. Leukemia
- D. Melanoma

Write in your answers on this form and send it to: NAILPRO, Professional Participation Program, 7628 Densmore Ave., Van Nuys, CA 91406-2042. Or, take the test online at our website, nailpro.com/ test-yourself. Submissions must be postmarked or received online by August 31, 2018. Answers will appear in the October issue.

NAME

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Answers to June test : 1) C 2) D 3) A 4) D 5) A 6) B 7) A 8) A 9) B 10) A





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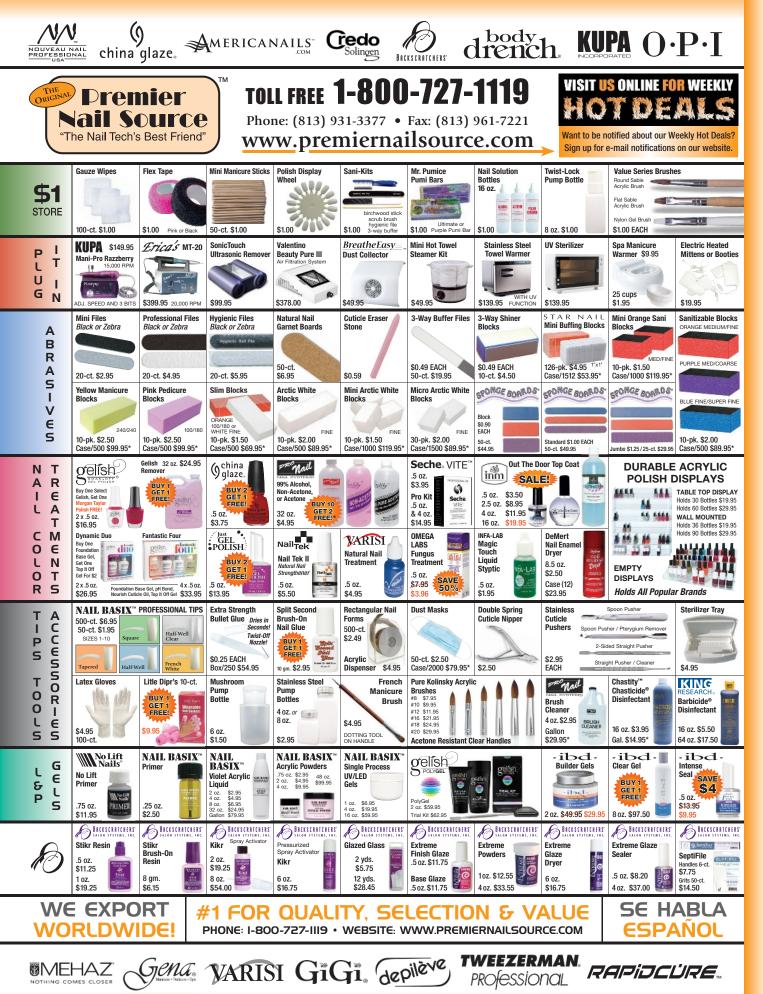
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ALL ABOUT THE BENJAMINS

At the 2018 Billboard Music Awards, Jennifer Lopez hit the red carpet before her "Dinero" performance wearing a Roberto Cavalli dress and a cash manicure designed by celebrity manicurist and OPI global nail ambassador Tom Bachik. The look invoked Lil' Kim's 1990s "money nails," created by Bernadette Thompson and now part of the permanent collection of the Museum of Modern Art in New York. The set took Bachik several days to create as he worked through options and, like Thompson, he incorporated *real* money into the design, a practice that, we should note, earned Thompson a warning call from the U.S. Treasury Department.

The creation process started with the overall shape, Bachik explains. "We wanted a longer tapered square to give a modern take on the '90s look without going with a coffin shape," he says. "We actually shortened the nails once they were applied for better balance." After settling on OPI Put It in Neutral for the base, Bachik added the money fragments. "I took a real torn \$100 dollar bill and cut it up into the different elements to place across the nails," says Bachik. "Once the design was determined, I added gold leaf across the nails, then added gold Swarovski studs for added depth." Finally, Bachik topped the look with OPI Chrome Effects No-Cleanse GelColor Top Coat. Check out more of Bachik's favorite manicures he's created for J. Lo in the nearly 10 years he's worked with the megastar.



Diamonds-on-the-flip-side nails for the 2015 Golden Globes.



Vintage '90s-inspired Versace nails for Lopez's "I Luh Ya Papi" video.



White crystal nails for iHeartRadio in 2015.



Rose gold studded nails for "American Idol."



Rainbow cherry blossom nails for a performance in Tokyo.

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OPI FALL 2018

Join OPI on our most exciting journey to date as we visit one of the seven wonders of the world this fall with the Peru Collection by OPI. Seeking natural beauty with a bohemian vibe, inspiration was everywhere, from stunning geological sites like Rainbow Mountain to the magnificent Incan ruins of Machu Picchu. With deep roots in ancient culture visible across the country's architecture, food and fashion, Peru offers visitors a transcendent, spiritual experience. We're thrilled to share a look at this extraordinary country with women across the globe for Fall 2018. In developing the Peru Collection, OPI drew inspiration from earthy, sandy landscapes with dusty mauve undertones (Machu Peach-u, Somewhere Over the Rainbow Mountains, Suzi Will Quechua Later!, Seven Wonders of OPI) and beautifully crafted textiles with vibrant statement hues (Lima Tell You About This Color!, Alpaca My Bags, Don't Toot My Flute, Grandma Kissed a Gaucho). Seductive deep reds and burgundies (My Solar Clock is Ticking, I Love You Just Be-Cusco, Como se Llama?, Yes My Condor Can-do!) inspired by red sand beaches, colorful historic buildings and the Peruvian flag round out the collection. "Peru is undoubtedly one of the most gorgeous places in the world," declares OPI Co-Founder and Brand Ambassador Suzi Weiss-Fischmann. "The country is rich in

THESE WOMENAND THEIR CRAFT INSPIRED MANY OF THE COLLECTION'S COLORS. IN EXCHANGE, WE SHARED WITH THEM OUR OWN LOVE OF COLOR THROUGH NAIL LACQUER.

- Suzi Weiss-Fischmann OPI Co-Founder & Brand Ambassador





12 New Shades Available in GelColor, Infinite Shine & Nail Lacquer

culture and beauty. The food scene is booming, with Lima - the capital of Peru - boasting three of The World's Best 50 Restaurants. The fashion scene is equally exciting, highlighting stunning textiles, artisan techniques and fine detailing." Peruvian fashion model Juana Burga, the face of the Peru Collection, joined OPI in travelling the country, showing off its incredible landscapes and history. "With Juana, we met with artisans from the Peruvian highlands, where we learned so much about the country's iconic handmade, sustainable fashion and textiles created using techniques that have been passed down for hundreds of years," explains Weiss-Fischmann. "These women and their craft inspired many of the collection's colors. In exchange, we shared with them our own love of color through nail lacguer. Color is truly a universal language, serving as a visual cue that connects us with our environment and emotions. As simple as it is, sharing a laugh over manicures, picking out favorite colors and showing off our perfectly polished nails was an empowering experience that connected us across cultures." All 12 Peru Collection shades will be available in GelColor, Infinite Shine Long-Wear and Nail Lacquer formulas, offering consumers and professionals a variety of choices for the best products to fit their needs. GelColor provides performance with up to 3 weeks of shine-intense wear and stay-true color., while Infinite Shine offers a high-shine finish with up to 11 days of wear and traditional lacquer application. Nail Lacquer features a highly-pigmented, rich formula for even application without streaking.

Peru Collection



LIMA TELL YOU ABOUT THIS COLOR! (C) Spread the word about this exciting new pink! GC P30 / ISL P30 / NL P30



SUZI WILL QUECHUA LATER! (C)

Suzi's nails look fab as she rides off into the rose-tinted sunset. GC P31 / ISL P31 / NL P31



SEVEN WONDERS OF OPI (C)

More than 7 but who's counting with this mauve-alous new shade. GC P32 / ISL P32 / NL P32



ALPACA MY BAGS (C)

Pack lightly, this green lacquer is all you need. GC P33 / ISL P33 / NL P33



DON'T TOOT MY FLUTE (C) Follow the piper to abundant fields of lilac. GC P34 / ISL P34 / NL P34



GRANDMA KISSED A GAUCHO (C)

If Grandma can do it, so can you! This flirty purple charms 'em all. GC P35 / ISL P35 / NL P35

Fall 2018



MACHU PEACH-U (C) Create a soft peach vibe inspired by this mystic ancient city.

GCP36 / ISL P36 / NLP36



SOMEWHERE OVER THE RAINBOW MOUNTAINS (C)

This rosy hue will take you to new heights. GC P37 / ISL P37 / NL P37



MY SOLAR CLOCK IS TICKING (C) Tick Tock, this color rocks!

GC P38 / ISL P38 / NL P38



I LOVE YOU JUST BE-CUSCO (C)

Can I woo you to Peru? Don't let this romantic red "get away." GC P39 / ISL P39 / NL P39



Me llama es OPI! Cover your nails with this boastful burgundy. GC P40 / ISL P40 / NL P40



YES MY CONDOR CAN-DO! (C) A purple as wild as the bird itself. Spread your wings and fly!

GC P41 / ISL P41 / NL P41

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BOGOTÁ

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ICELANDED A BOTTLE OF OPI (C) 22650022553 GC I53



POLLY WANT A LACQUER? (C) 22777816383 GC F83



BUDAPEST (C) 22007025274 GC E74

MOD ABOUT YOU (PASTEL) (C) 22007025106 GC 106



SUZI NAILS NEW ORLEANS (C) 22007025153 GC N53



NO TURNING BACK FROM PINK STREET (C) 22800014119 GC L19



BRAZILIAN (C) 22007025168 GC A68



AROUND (C) 22007025372 GC H72



COLOR! (C) 22650022562 GC 162



DO YOU LILAC IT? (PASTEL) (C) 22007025102 GC 102



ISLAND HOPS (C) 22007025171 GC H71



TAGUS IN THAT SELFIE! (C) 22800014118 GCL18



TWO-TIMING THE ZONES (C) 22777816380 GC F80



MARGARITA (C) 22007025223 GC M23



POMPEII PURPLE (P) 22007025109 GC C09



PURPLE PALAZZO PANTS (C) 22007025234 GC V34



I MANICURE FOR BEADS (C) 22007025154 GC N54



I CAN NEVER HUT UP (S) 22777816386 GC F86



TAUPE-LESS BEACH (C) 22007025161 GC A61

RICH GIRLS & PO-BOYS (C) 22007025361 GC N61



IT'S A BOY! (C) 22007025475 GC T75



GELATO ON MY MIND (C) 22007025233 GC V33



THAT'S HULA-RIOUS! (C) 22007025265 GC H65



I'M SOOO SWAMPED! (C) 22007025360 GC N60



CHECK OUT THE OLD GEYSIRS (S) 22650022560 GC 160



KRONA-LOGICAL ORDER (C) 22650022555 GC 155



TILE ART TO WARM YOUR HEART (C) 22800014126 GC L25



SUZI WITHOUT A PADDLE (C) 22777816388 GC F88



CLOSER THAN YOU MIGHT BELÉM (C) 22800014124 GC L24



THIS COST ME A MINT (C) 22007025572 GC T72



STAY OFF THE LAWN!! (C) 22007025354 GC W54



I AM WHAT I AMETHYST (C) 22007025376 GC T76



TURN ON THE NORTHERN LIGHTS! (S) 22650022557 GC I57



OPI... EURSO EURO (C) 22007025272 GC E72



CAN'T FIND MY CZECH-BOOK (PASTEL)(C) 22007025101 GC 101



CAN'T FIND MY CZECHBOOK (C) 22007025275 GC E75



GARGANTUAN GREEN GRAPE (PASTEL) (C) 22007025103 GC 103



SUZI - THE FIRST LADY OF NAILS (C) 22007025355 GC W55



HELLO HAWAII YA? (C) 22007025273 GCH73



DO YOU HAVE THIS COLOR IN STOCK-HOLM? (C) 22007025247 GC N47



SUPER TROP-I-CAL-I-FIJI-ISTIC (C) 22777816387 GC F87



DO YOU SEA WHAT I SEA? (S) 22777816384 GC F84



NO ROOM FOR THE BLUES (C) 22007025183 GC B83



THIS ISN'T GREENLAND (C) 22650022558 GC 158



THIS COLOR'S MAKING WAVES (S) 22007025374 GC H74

P = Pearl I G = Glitter I M = Matte I MT= Metallic available in both 15 mL and 7.5 mL sizes

GELCOLOR -



AMAZON. AMAZOFF (C) 22007025164 GC A64



THAT'S WHAT FRIENDS YOU DON'T KNOW ARE THOR (C) 22650022554 GC 154



SQUEAKER OF THE HOUSE (C) 22007025460 GC W60



OPI INK. (S) 22007025261 GC B61



LESS IS NORSE (C) 22650022559 GC 159



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IS THAT A SPEAR IN YOUR POCKET? (C) 22777816385 GC F85



JACQUES! (C) 22007025215 GC F15



MY PRIVATE JET (S) 22007025159 GC B59



22007025254 GC R54



SUZI & THE ARCTIC FOX (C) 22650022556 GC 156



MY DOGSLED IS A HYBRID (C) 22007025145 GC N45



DS PEWTER (G) 22007025205 GC G05



BLACK CHERRY CHUTNEY (S) 22007025142 GC 143



SHH...IT'S TOP SECRET! (C) 22007025561 GC W61



HOW GREAT IS YOUR DANE? (C) 22007025344 GCN44



CIA=COLOR IS AWESOME (C) 22007025253 GC W53



LINCOLN PARK AFTER DARK (C) 22007025342 GC W42



MY GONDOLA OR YOURS? (C) 22007025236 GC V36



O SUZI MIO (C) 22007025235 GC V35



BLACK ONYX (C)* 22007025202 GC T02 *Lady in Black (EU markets)

RUSSIAN NAVY (S)



NOTHING CAN CHANGE A WOMAN'S LOOK OR HER OUTLOOK EASIER AND FASTER THAN NAIL COLOR!

- Suzi Weiss-Fischmann OPI Co-Founder & Brand Ambassador

> > **BIG APPLE RED**



INFINITE SHINE

Infinite Shine

GET GEL-LIKE WEAR AND SHINE IN A LACQUER-EASY FORMULA!

Infinite Shine Long-Wear Lacquer, professional 3-step system, offers the high-shine and long-wear of a gel manicure with the ease of application and removal of nail polish.



22006697231 IS T31 Patented oligomers cure in natural light for durable shine.

Up to 11 days of gel-like wear & shine.

No light curing needed. Ideal for clients that want longer wear than lacquer without the commitment of gel polish.

Professional, 3-step system Up to 11 days of wear and gel-like shine

Bonds to nails to provide optimum

sticking power.

Easy application and removal. No light needed. Available in 150+ shades including OPI's truly iconic colors



INFINITE SHINE

Infinite Shine Treatment Primers

NEW OPI INFINITE SHINE Treatment Primer Base Coats address the most common nail concerns in four nutrient-enriched formulas designed to help strengthen, condition, smooth or brighten nails while providing up to 11 days of gel-like wear and shine



STRENGTHENING PRIMER 22888100113 IS T13

Helps nails feel stronger and protects them against breaking



CONDITIONING PRIMER 22888100114 IS T14

Helps makes nails feel conditioned, moisturized, and hydrated



PRIMER 22888100112 IS T12

Helps smooth and fill ridges on natural nail surface



BRIGHTENING PRIMER 22888100115 IS T15

Helps instantly whiten and brighten nails for a fresher, cleaner appearance

- INFINITE SHINE



INFINITE SHINE



DEFY EXPLANATION (C) 22995285059 IS L59



COZU-MELTED IN THE SUN (P) 22888070127 ISL M27

AURORA BERRY-ALIS (C) 22550172364 ISL 164



STICK IT OUT (C) 22995285058 IS L58



CHERRY (S) 22777754112 ISL V12



A-ROSE AT DAWN... BROKE BY NOON (P) 22006697111 ISI V11



YOU (C) 22006697256 ISI B56



APHRODITE'S PINK NIGHTIE (P) 22888070101 ISI G01



LA PAZ-ITIVELY HOT (C) 22006697120 ISL A20



STRAWBERRY MARGARITA (C) 22777754123 ISL M23



PRESIDENT (C) 22888070362 ISL W62



CALIFORNIA RASPBERRY (C) 22550279154 ISL L54



POMPEII PURPLE (P) 22777754109 ISL C09

INFINITE SHINE



RED (C) THE THRILL OF

BRAZIL(C)

22006697216

ISL A16

OPI RED (C) 22006697172 ISL L72

OPI BY POPULAR

VOTE (C)

22006697363

ISLW63

RELENTLESSLY

RUBY (C)

22000323010

IS L10

C = Crème I S = Shimmer I SH = Sheer I F = Frosted

INFINITE SHINE -



REYKJAVIK HAS ALL CHICAGO CHAMPAGNE THE HOT SPOTS (S) 22550172363 ISL 163



CAN'T BE BEET! (C) 22000323013 IS L13



WE THE FEMALE (C) 22777754264 ISL W64



BERRY ON FOREVER (C) 22995285060 15160



SPARE ME A FRENCH QUARTER? (C) 22888070155 ISL N55



WHISPERFECTION (C) ONE HECKLA OF A 22005901176 15176



POLLY WANT A LACQUER? (C) 22006699283 ISL F83



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TOAST (P) 22006697263 ISL S63



RED SQUARE (P) 22777754153 ISL R53



I'M NOT REALLY A WAITRESS (P) 22777754108 ISL H08



IN THE CABLE CAR-POOL LANE (C) 22888070162 ISI E62



FLASHBULB FUCHSIA(C) 22888070131 ISL B31



COLOR! (C) 22550172362 ISI 162



YOU'RE SUCH A BUDAPEST (C) 22006697174 ISL E74



NOT SO BORA-BORA-ING PINK (P) 22888070145 ISL S45



MALAGA WINE (C) 22777754287 ISL L87



GOT THE BLUES FOR RED (C) 22006697352 ISL W52



STICK TO YOUR BURGUNDIES (C) 22995285054 15154



LUCKY LUCKY LAVENDER (C) 22006697148 ISL H48



DO YOU LILAC IT? (C) 22006697129 ISL B29



SHOW US YOUR TIPS! (C) 22888070262 ISL N62



MIAMI BEET (C) 22777754187 ISL B78



BOGOTÁ BLACKBERRY (P) 22006697252 ISL F52



RAISIN' THE BAR(C) 22000323014 IS L14



VAMPSTERDAM (P) 22777754163 ISL H63



GRAPELY ADMIRED (C) 22000323012 IS L12

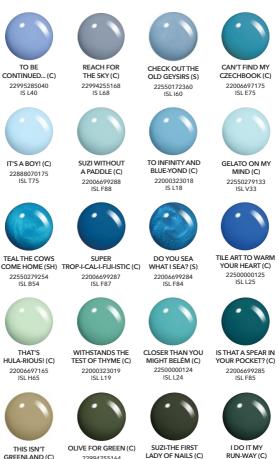


STYLE UNLIMITED (C) 22005901177 15177



TURN ON THE NORTHERN LIGHTS! (S) 22550172357 ISI 157

INFINITE SHINE



GREENLAND (C) 22550172358 ISL 158



SILVER ON ICE (S) 22995285048 ISL L48



STEEL WATERS RUN DEEP (C) 22000323027 ISL 27

LIVE FOR GREEN (C 22994255164 ISL L64



I CAN NEVER HUT UP (S) 22006699286 ISL F86



THE LATEST AND SLATEST (C) 22005901178 ISL 78

22006697155 ISL W55



CIA=COLOR IS AWESOME (C) 22777754253 ISL W53



MY PRIVATE JET (S) 22777754159 ISL B59

I DO IT MY RUN-WAY (C) 22005901180 ISL L80



GET RYD-OF-THYM BLUES (C) 22000323016 IS L16



STRONG COALITION (C) 22000323026 ISL 26

INFINITE SHINE



22888070227 ISL V27



DON'T BOSSA NOVA ME AROUND (C) 22888070160 ISLA60



MADE YOUR LOOK (C) 22005901175 IS L75



YOU DON'T KNOW JACQUES! (C) 22777754215 ISL F15



KRONA-LOGICAL ORDER (C) 22550172355 ISL 155



O SUZI MIO (C) 22888070135 ISL V35



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CHOCOLATE MOOSE (C) 22888070189 ISL C89



TAUPE-LESS BEACH (C) 22777754161 ISL A61



STAYING NEUTRAL (C) 22000323028 IS L28



SET IN STONE (C) 22000323024 IS L24



SHH... IT'S TOP SECRET! (C) 22006697261 ISL W61



LESS IS NORSE (C) 22550172359 ISL 159



YANK MY DOODLE (C) 22888070258 ISLW58



TICKLE MY FRANCE-Y(C) 22777754116 ISL F16



ICELANDED A BOTTLE OF OPI (C) 22550172353 ISL 153



THAT'S WHAT FRIENDS NEVER GIVE UP! (C) ARE THOR (C) 22550172354 ISI 154



LINCOLN PARK AFTER DARK (C) 22777754142 ISLW42



JEANS (C) 22005901179 15179



LINGER OVER COFFEE (C) 22995285053 IS L53



ME(C) 22995285057 IS L57



BERLIN THERE DONE THAT (C) 22006697113 ISL G13



22000323025 IS L25



RUSSIAN NAVY (S) 22777754154 ISL R54



SUZI & THE ARCTIC FOX (C) 22550172356 ISL 156



BLACK ONYX (C)* 22777754102 **ISI T02** *Lady in Black (EU markets)

Nail Lacquer

OPI Nail Lacquer is the number one salon brand worldwide.

When used in a professional service, color can last up to 7 days. A professional service consists of proper natural nail prep, base coat, color coat and top coat application.



a long-lasting manicure.

3-STEP SYSTEM



– NAIL LACQUER –



P = Pearl I G = Glitter I M = Matte I MT= Metallic



C = Crème I S = Shimmer I SH = Sheer I F = Frosted

– NAIL LACQUER –



OVER OPI (C) 22006698189 **NL F89**

P = Pearl | G = Glitter | M = Matte | MT= Metallic

22002576002

NL A61

22001246001

NL G13

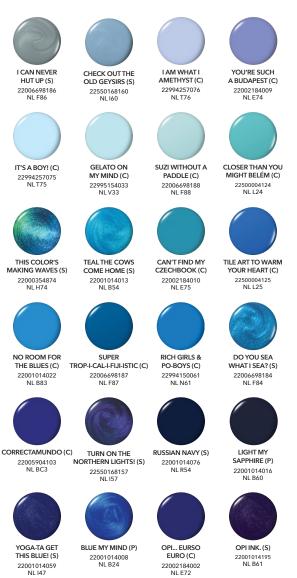
BOTTLE OF OPI (C)

22550168153

NL 153



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22997103153 NL W53

C = Crème | S = Shimmer | SH = Sheer | F = Frosted

NL W42

*Lady in Black (EU markets)

NL W61

Nail Treatments

Strong, beautiful, nails are everyone's dream - a dream that can become reality with the complete range of **OPI Nail Treatments.**



START-TO-FINISH Original Formula 22001011000 NT T70

A base coat, top coat and natural nail strengthener in one high performance formula. Ideal for weak damaged nails.



START-TO-FINISH Formaldehyde-Free Formula 22001743000 NT T71 A base coat, top coat and natural nail strengthener in one high performance formula. Ideal for weak, damaged nails.



CHIP SKIP 22001006000 NT 100

Primes natural nail surface to increase adhesion of nail lacquer. Use prior to nail lacquer applications on fingernails and toenails. Easy to use - big on results!



NATURAL NAIL STRENGTHENER 22001010000 NT T60

Builds in layers of protection on natural nails.



PLUMPING VOLUMIZING TOP COAT 22005393000 NT T36



BRILLIANT HIGH SHINE TOP COAT 22005394000 NT T37



RAPIDRY TOP COAT 22001012000 NT T74

Dries to a tough, long-lasting, non-yellowing, minutes.



DRIP DRY LACQUER DRYING DROPS 22002357000 AL 711

Dries nails to the touch in one minute, completely in five, with just a few drops, while treating cuticles to a soothing dose of jojoba and antioxidant vitamin E!





PROTECTIVE TOP COAT 22006696102 NT R02



ORIGINAL NAIL ENVY 22001013000 NT T80

Provides maximum strengthening with hydrolyzed wheat protein and calcium for harder, longer, stronger, natural nails! Ideal for weak, damaged nails.



MATTE NAIL ENVY 22001744000 NT T82

Get invisible protection with this maximum protein-strengthening matte formula! Perfect for men and women who prefer a totally natural look.



SOFT & THIN NAIL ENVY 22001227000 NT 111

Proven Nail Envy technology in a formula designed specifically for soft and thin nails. Fortifies nails with extra calcium.



DRY & BRITTLE NAIL ENVY 22001735000 NT 131

Proven Nail Envy technology in a moisturizing formula that also protects with antioxidant vitamins E & C.



SENSITIVE & PEELING NAIL ENVY 22001007000 NT 121

Proven Nail Envy technology in a formula for sensitive and peeling nails. Protects with antioxidant vitamin E and emollient-rich kukui nut oil, plus soothing aloe vera.



MAINTENANCE NAIL ENVY 22001736000 NT 141

Keep nails to envy with this balanced formula of strengthening and protecting ingredients.



NAIL ENVY STRENGTH IN COLOR Hawaiian Orchid 22995265220 NT 220

> Breezy, tropical pink / maximum strength formula.



NAIL ENVY STRENGTH IN COLOR Samoan Sand 22995265221 NT 221

A warm beige-pink / maximum strength formula.



NAIL ENVY STRENGTH IN COLOR Bubble Bath 22995265222 NT 222

Soothing, warm, pale pink / maximum strength formula.



NAIL ENVY STRENGTH IN COLOR Pink to Envy 22995265223 NT 223

> Whisper of cool pink / maximum strength formula.

Powder Perfection

Acrylic nails reinvented.

Faster, easier & odor-free. Gel-like shine & weeks of wear. Dries almost instantly, no need to light cure.

> Soak-off wrap removal Available in 29 OPI shades DIP. TAP. PERFECT. -0.P.I O·P·I 0.P.I POWDER POWDER 1 BASE CONT 2 ACTIVITOR 3 TOP CONT ACCIMICAL DIPPING SYSTEM NG SYSTE 15mL/0.51 cc. 15mL/0.51.cz. POWDER PERFECTION POWDER PERFECTION POWDER PERFECTION ACTIVATOR TOP COAT BASE COAT 22550225120 22550223110 22550226130 DPT 10 DPT 20 DPT 30 Accelerates curing Foundation base coat Provides a glossy, for application of of base coat and color high-shine finish. powder application. color powder. POWDER PERFECTION COLOR POWDER BUBBLE BATH 22550224186 DPS86 POWDER PERFECTION $0 \cdot P \cdot I$

> > POWDER

PERFECTION

CLEAR COLOR SET POWDER 22550224001 DP001

Sets color powders during application for enhanced durability.



OPI Pink & White Shades POWDER PERFECTION



FUNNY BUNNY 22550224122 DPH22

ALPINE SNOW

22550224100 **DPI 00**



22550224186 DPS86



PASSION 22550224119 DPH19



SAMOAN SAND 22550224161 DPP61





TIRAMISU FOR TWO 22550220128 DPV28



STRAWBERRY MARGARITA 22550220223 DPM23



THE THRILL OF BRAZIL 22550220116 DPA16



GELATO ON MY MIND 22550220133 DPV33



HUMIDI-TEA 22550220252 DPN52

DO YOU TAKE LEI AWAY? 22550220167 DPH67



PINK FLAMENCO 22550220244 DPE44



I'M NOT REALLY A WAITRESS 22550220108 DPH08



RICH GIRLS & PO-BOYS 22550220261 DPN61



TAUPE-LESS REACH 22550220161 DPA61



OPI Iconic Shades POWDER PERFECTION

PRINCESSES RULE! 22550220344 DPR44



SPARE ME A FRENCH OUARTER? 22550220155 DPN55



MAI AGA WINF 22550220187 **DPI 87**



YOU'RE SUCH A BUDAPEST 22550220174 DPE74



LINCOLN PARK AFTER DARK 22550220142 DPW42



MOD ABOUT YOU 22550220156 DPB56



CAJUN SHRIMP 22550220164 DPL64



A GOOD MAN-DARIN IS HARD TO FIND 22550220135 DPH47



TIPS! 22550220162 DPN62



BLACK ONYX 22550220102 DPT02 *Lady in Black (EU markets)



PURPLE PALAZZO PANTS 22550220134 DPV34



BIG APPLE RED 22550220125 DPN25



GOT MYSELF INTO A JAM-BALAYA 22550220157 DPN57



SHOW US YOUR DO YOU HAVE THIS COLOR IN STOCK-HOLM? (C) 22550220147 DPN47



SHADE NAME	FINISH	GC	IS	NL
A GOOD MAN-DARIN IS HARD TO FIND	С	GC H47	_	NL H47
A GREAT OPERA-TUNITY	С	GC V25/B	_	NL V25
A RED-VIVAL CITY	С	GC L22/B	ISL L22	NL L22
A-ROSE AT DAWNBROKE BY NOON	Р	—	ISL V11	NL V11
 ALOHA FROM OPI (C+K) 	С	GC H70/B	ISL H70	NL H70
ALPACA MY BAGS (C)	С	GC P33	ISL P33	NL P33
ALPINE SNOW (C+K)	С	GC L00/B	ISL LOO	NL LOO
AMAZONAMAZOFF	С	GC A64	_	NL A64
AMORE AT THE GRAND CANAL	С	GC V29/B	—	NL V29
AN AFFAIR IN RED SQUARE	Р	—	ISL R53	NL R53
APHRODITE'S PINK NIGHTIE	Р	—	ISL G01	NL G01
AURORA BERRY-ALIS	С	GC 164	ISL 164	NL 164
 BAREFOOT IN BARCELONA (C+K) 	С	_	ISL E41	NL E41
BE THERE IN A PROSECCO	С	GC V31/B	_	NL V31
 BERLIN THERE DONE THAT (C+K) 	С	—	ISL G13	NL G13
BERRY ON FOREVER	С	—	IS L60	—
BEYOND THE PALE PINK	С	—	IS L35	—
BIG APPLE RED	С	GC N25/B	ISL N25	NL N25
BLACK CHERRY CHUTNEY	Р	GC 143/B	—	NL 143
 BLACK ONYX (C+K) 	С	GC T02/B	ISL T02	NL T02
BLUE MY MIND	С	_	_	NL B24
BOGOTÁ BLACKBERRY	Р	GC F52/B	ISL F52	NL F52
BOYFRIEND JEANS	С	—	IS L79	—
BUBBLE BATH (C+K)	SH	GC \$86/B	ISL S86	NL 586
 CAJUN SHRIMP (C+K) 	С	GC L64/B	ISL L64	NL L64
CALIFORNIA RASPBERRY	С	_	ISL L54	NL L54
CAN'T BE BEET!	С	_	IS L13	_
 CAN'T FIND MY CZECHBOOK (C+K) 	С	GC E75	ISL E75	NL E75
 CAN'T FIND MY CZECHBOOK (PASTEL) 	С	GC 101	_	_
CHA-CHING CHERRY	С	_	ISL V12	NL V12
CHARGED UP CHERRY	С	_	ISL B35	NL B35
CHECK OUT THE OLD GEYSIRS	S	GC 160	ISL 160	NL 160
CHICAGO CHAMPAGNE TOAST	Р	_	ISL S63	NL S63
 CHICK FLICK CHERRY (C+K) 	С	GC H02	_	NL H02
CHIFFON MY MIND	С	GC T63/B	_	_
 CHOCOLATE MOOSE (C+K) 	С	_	ISL C89	NL C89
CIA = COLOR IS AWESOME	С	GC W53	ISL W53	NL W53
CLOSER THAN YOU MIGHT BELÉM	С	GC L24/B	ISL L24	NL L24

SHADE NAME	FINISH	GC	IS	NL
COCA-COLA® RED	С	GC C13/B	ISL C13	NL C13
COCONUTS OVER OPI	С	GC F89	ISL F89	NL F89
COLOR SO HOT IT BERNS	С	GC Z13	ISL Z13	NL Z13
COMO SE LLAMA?	С	GC P40	ISL P40	NL P40
CONEY ISLAND COTTON CANDY	С	_	_	NL L12
CORRECTAMUNDO	С	_	_	NL BC3
COSMO-NOT TONIGHT HONEY	Р	GC R58	ISL R58	NL R58
COZU-MELTED IN THE SUN	Р	GC M27/B	ISL M27	NL M27
CRAWFISHIN' FOR A COMPLIMENT	С	GC N58	ISL N58	NL N58
DEFY EXPLANATION	С	—	IS L59	—
DO YOU HAVE THIS COLOR IN STOCK-HOLM	? C	GC N47	—	NL N47
DO YOU LILAC IT? (C+K)	С	GC B29	ISL B29	NL B29
DO YOU LILAC IT? (PASTEL)	С	GC 102	—	—
DO YOU SEA WHAT I SEA?	S	GC F84	ISL F84	NL F84
DO YOU TAKE LEI AWAY? (C+K)	С	GC H67/B	_	NL H67
DON'T BOSSA NOVA ME AROUND	С	GC A60/B	ISL A60	NL A60
DON'T TOOT MY FLUTE	С	GC P34	ISL P34	NL P34
DS PEWTER	G	GC G05	—	—
DULCE DE LECHE (C+K)	С	_	ISL A15	NL A15
DUTCH TULIPS	С	GC L60/B	ISL L60	NL L60
ELEPHANTASTIC PINK	С	—	—	NL 142
ENTER THE GOLDEN ERA	Р	—	IS L37	—
EXOTIC BIRDS DO NOT TWEET	С	GC F91	ISL F91	NL F91
FLASHBULB FUCHSIA	S	—	—	NL B31
FOLLOW YOUR BLISS	С	—	IS L45	—
FREEDOM OF PEACH	С	GC W59	—	NL W59
FROM HERE TO ETERNITY	С	—	IS LO2	—
FUNNY BUNNY	SH	GC H22/B	ISL H22	NL H22
GARGANTUAN GREEN GRAPE (PASTEL)	С	GC 103	—	—
GELATO ON MY MIND	С	GC V33/B	ISL V33	NL V33
GET RYD-OF-THYM BLUES	С	—	ISL 16	—
GETTING NADI ON MY HONEYMOON	С	GC F82	ISL F82	NL F82
GIMME A LIDO KISS	S	GC V30/B	—	NL V30
GIRL WITHOUT LIMITS	С	—	IS L04	—
GLITZERLAND	S	_	—	NL Z19
GO WITH THE LAVA FLOW	S	GC H69/B	—	NL H69
GOT MYSELF INTO A JAM-BALAYA	С	GC N57	ISL N57	NL N57
GOT THE BLUES FOR RED	С	GC W52/B	ISL W52	NL W52

(C+K) = Available in Clark+Kensington paint exclusively at the Paint Studio at Ace Hardware. Visit www.calrkandkensington.com to find your nearest Ace.

SHADE NAME	FINISH	GC	IS	NL
GRANDMA KISSED A GAUCHO	С	GC P35	ISL P35	NL P35
GRAPELY ADMIRED	С	GC F35	IS L12	INE F 55
GREEN COME TRUE	С	_	IJ LIZ	NL BC4
HALF PAST NUDE		_	— IS L67	NL DC4
	С	_	15 L07	
HAPPY ANNIVERSARY!	S	_	_	NL A36
	P	-	—	NL A06
HELLO HAWAII YA?	С	GC H73	—	—
HOT & SPICY	С	—	—	NL H43
HOTTER THAN YOU PINK	С	GC N36/B	_	NL N36
HOW GREAT IS YOUR DANE?	С	GC N44	_	_
HUMIDI-TEA	S	GC N52/B	ISL N52	NL N52
I AM WHAT I AMETHYST	С	GC T76	—	NL T76
I CAN NEVER HUT UP	S	GC F86	ISL F86	NL F86
I CANNOLI WEAR OPI	С	GC V32	_	NL V32
I COULDN'T BARE LESS	SH	GC T70	—	—
I DO IT MY RUN-WAY	С	—	IS L80	—
I EAT MAINELY LOBSTER (C+K)	S	GC T30	—	NL T30
I JUST CAN'T COPE-ACABANA	С	GC A65	_	NL A65
I MANICURE FOR BEADS	С	GC N54/B	_	NL N54
I'LL HAVE A GIN & TECTONIC	С	GC 161	ISL 161	NL 161
I'M NOT REALLY A WAITRESS	S	GC H08/B	ISL H08	NL H08
I'M SOOO SWAMPED!	С	GC N60	—	NL N60
ICELANDED A BOTTLE OF OPI	С	GC 153	ISL 153	NL 153
IN FAMILIAR TERRA-TORY	С	_	IS L65	_
IN THE CABLE CAR-POOL LANE	С	_	_	NL F62
● IS THAT A SPEAR IN YOUR POCKET?	С	GC F85	ISL F85	NL F85
• IT NEVER ENDS	С	_	IS L29	_
ITALIAN LOVE AFFAIR	Р	_	_	NL 127
IT'S A BOY!	С	GC T75	ISL T75	NL T75
• IT'S A GIRL!	SH	_	ISL H39	NL H39
IT'S A PIAZZA CAKE	С	GC V26/B	_	NL V26
IT'S IN THE CLOUD	С	GC T71	_	NL T71
 JUST LANAI-ING AROUND (C+K) 	С	GC H72/B	_	NL H72
KISS ME I'M BRAZILIAN	С	GC A68/B	_	NL A68
KISS ME ON MY TULIPS	С	_	_	NL H59
• KOALA BEAR-Y	С	_	_	NL A46
KRONA-LOGICAL ORDER	С	GC 155	ISL 155	NL 155
KYOTO PEARL	F/SH	GC L03	_	NL L03

SHADE NAME	FINISH	GC	IS	NL
	С		ISI A20	NI A20
LESS IS NORSE	С	GC 159	ISL 159	NL 159
 LADY IN BLACK (EU) 	c		ISL T02-EU	
 LET ME BAYOU A DRINK 	P	GC N51/B		NL N51
 LIGHT MY SAPPHIRE 	P	_	_	NL B60
 LIMA TELL YOU ABOUT THIS COLOR! 	c	GC P30	ISLP 30	NL P30
 LINCOLN PARK AFTER DARK (C+K) 	C	GC W42/B	ISL W42	NL W42
 LINGER OVER COFFEE 	C	_	IS L53	_
	C	GC L16/B	ISL L16	NL L16
LIVE.LOVE.CARNAVAL	C	GC A69	ISL A69	NL A69
LIVING ON THE BULA-VARD!	C	GC F81	ISL F81	NL F81
LOVE IS IN THE BARE	С	GC T69	_	_
LUCERNE-TAINLY LOOK MARVELOUS	S	_	_	NL Z18
LUCKY LUCKY LAVENDAR (C+K)	С	_	ISL H48	NL H48
MACHU PEACH-U	С	GC P36	ISL P36	NL P36
MADAM PRESIDENT	С	GC W62	ISL W62	NL W62
MADE IT TO SEVENTH HILL!	MT	GC L15/B	ISL L15	NL L15
MADE YOUR LOOK	С	_	IS L75	_
MALAGA WINE	С	GC L87/B	ISL L87	NL L87
MEET ME ON THE STAR FERRY	S	_	_	NL H49
 MIAMI BEET (C+K) 	С	GC B78/B	ISL B78	NL B78
MIDNIGHT IN MOSCOW	S	_	ISL R41	NL R59
MIMOSAS FOR MR. & MRS. (C+K)	С	_	ISL H19	NL R41
MOD ABOUT YOU (C+K)	С	GC B56/B	ISL B56	NL B56
MOD ABOUT YOU (PASTEL)	С	GC 106	_	_
MY ADDRESS IS "HOLLYWOOD"	S	_	ISL T31	NL T31
MY CHIHUAHUA BITES	С	GC M21/B	_	NL M21
MY DOGSLED IS A HYBRID	С	GC N45	_	NL N45
MY GONDOLA OR YOURS?	С	GC V36	—	NL V36
MY PRIVATE JET	S	GC B59	ISL B59	NL B59
MY VAMPIRE IS BUFF (C+K)	С	GC E82	_	NL E82
MY VERY FIRST KNOCKWURST (C+K)	С	_	_	NL G20
NEED SUNGLASSES? (PASTEL)	С	GC 104	_	—
NEVER A DULLES MOMENT	С	GC W56	_	NL W56
• NEVER GIVE UP!	С	_	IS L25	_
NO FAUX YELLOW	С	_	_	NL BB8
NO DOUBT ABOUT IT!	С	_	_	NL BC2
NO ROOM FOR THE BLUES	С	GC B83	—	NL B83

(C+K) = Available in Clark+Kensington paint exclusively at the Paint Studio at Ace Hardware. Visit www.calrkandkensington.com to find your nearest Ace.

SHADE NAME	FINISH	GC	IS	NL
NO STOPPING ME NOW	С	—	IS L07	—
NO TAN LINES	С	GCF90	ISL F90	NL F90
NO TURNING BACK FROM PINK STREET	С	GC L19/B	ISL L19	NL L19
NOMAD'S DREAM	Р	_	_	NL P02
NOT SO BORA-BORA-ING PINK	Р	_	ISL S45	NL \$45
NOW MUSEUM, NOW YOU DON'T	MT	GC L21/B	ISL L21	NL L21
O SUZI MIO	С	GC V35/B	ISL V35	NL V35
 OLIVE FOR GREEN 	С	—	IS L64	—
ONE CHIC CHICK	С	GC T73	—	NL T73
ONE HECKLA OF A COLOR!	С	GC 162	ISL 162	NL 162
OPI BY POPULAR VOTE	С	GC W63	ISL W63	NL W63
• OPI INK.	S	GC B61	—	NL B61
 OPI ON COLLINS AVE. 	С	GC B76	—	NL B76
 OPI RED (C+K) 	Р	GC L72/B	ISL L72	NL L72
OPI EURSO EURO	С	GC E72	_	NL E72
PALE TO THE CHIEF	С	GC W57/B	—	NL W57
PANTS ON FIRE!	С	—	—	NL BB9
PASSION (C+K)	SH	GC H19/B	ISL H19	NL H19
PEARL OF WISDOM	Р	_	IS L34	_
PETAL SOFT	С	GC T64	_	_
PINK FLAMENCO (C+K)	С	GC E44/B	—	NL E44
PINK-ING OF YOU (C+K)	SH	—	—	NL \$95
PIROUETTE MY WHISTLE	С	GC T55	—	—
POLLY WANT A LACQUER?	С	GC F83	ISL F83	NL F83
POMPEII PURPLE	Р	GC C09/B	ISL C09	NL C09
PRECISELY PINKISH	С	—	—	NL BC1
PRETTY PINK PERSEVERES	С	—	IS L01	—
PRINCESSES RULE!	SH/S	GC R44/B	ISL R44	NL R44
PURPLE PALAZZO PANTS	С	GC V34	—	NL V34
PURPLE WITH A PURPOSE	Р	_	_	NL B30
PUT IT IN NEUTRAL	С	GC T65/B	_	NL T65
RAISIN' THE BAR	С	_	IS L14	_
REACH FOR THE SKY	С	_	IS L68	_
RED HOT RIO	С	GC A70/B	_	NL A70
REYKJAVIK HAS ALL THE HOT SPOTS	С	GC 163	ISL 163	NL 163
RELENTLESSLY RUBY	С	_	IS L10	_
RICH GIRLS & PO-BOYS	С	GC N61/B	_	NL N61
ROSE AGAINST TIME	С	_	IS L61	_

SHADE NAME	FINISH	GC	IS	NL
ROSY FUTURE	SH			NL
RUNNING WITH THE IN-FINITE CROWD	C		IS L05	
RUSSIAN NAVY	S	GC R54/B	ISL R54	NI R54
 SAMOAN SAND (C+K) 	SH	GC P61/B	ISL P61	NL P61
SET IN STONE	C	_	IS L24	_
SEVEN WONDERS OF OPI	C	GC P32	ISL P32	NL P32
 SHE WENT ON AND ON AND ON 	C	_	IS L03	_
SHE'S A BAD MUEEULETTA!	C	GC N56/B	ISL N56	NL N56
SHH IT'S TOP SECRET!	С	GC W61	ISLW61	NLW61
SHORTS STORY	С	GC B86	ISL B86	NL B86
 SHOW US YOUR TIPS! 	S	GC N62/B	ISL N62	NL N62
SILVER ON ICE	S	_	IS L48	_
SOMEWHERE OVER THE RAINBOW MOUNTA	INS C	GC P37	IS P37	NL P37
SPARE ME A FRENCH QUARTER?	С	GC N55/B	_	NL N55
SQUEAKER OF THE HOUSE	С	GC W60	_	NL W60
STAY OFF THE LAWN!!	С	GC W54	_	NL W54
STAYING NEUTRAL	С	_	IS L28	_
STEEL WATERS RUN DEEP	С	_	IS L27	_
STICK IT OUT	С	_	IS L58	_
STICK TO YOUR BURGUNDIES	С	_	IS L54	_
STOP IT I'M BLUSHING!	С	GC T74	_	NL T74
STRAWBERRY MARGARITA	С	GC M23/B	ISL M23	NL M23
STRONG COALITION	С	_	IS L26	_
• STYLE UNLIMITED	С	_	IS L77	_
SUN, SEA AND SAND IN MY PANTS	С	GC L23/B	IS L23	NL L23
SUPER TROP-I-CAL-I-FIJI-ISTIC	С	GC F87	ISL F87	NL F87
SUZI CHASES PORTU-GEESE	С	GC L26/B	ISL L26	NL L26
SUZI NAILS NEW ORLEANS	С	GC N53/B	ISL N53	NL N53
SUZI SHOPS & ISLAND HOPS (C+K)	С	GC H71/B	—	NL H71
SUZI WILL QUECHUA LATER!	С	GC P31	ISL P31	NL P31
SUZI WITHOUT A PADDLE	С	GC F88	ISL F88	NL F88
SUZI - THE FIRST LADY OF NAILS	С	GC W55	ISL W55	NL W55
SUZI & THE ARCTIC FOX	С	GC 156	ISL 156	NL 156
SWEET HEART (C+K)	SH	_	ISL S96	NL \$96
TAGUS IN THAT SELFIE!	С	GC L18/B	ISL L18	NL L18
TAKE A RIGHT ON BOURBON	Ρ	GC N59	_	NL N59
TANACIOUS SPIRIT	С	_	IS L22	
TAUPE-LESS BEACH	С	GC A61/B	ISL A61	NL A61

(C+K) = Available in Clark+Kensington paint exclusively at the Paint Studio at Ace Hardware. Visit www.calrkandkensington.com to find your nearest Ace.

SHADE NAME	FINISH	GC	IS	NL
TEAL THE COWS COME HOME	S	—	ISL B54	NL B54
THAT'S BERRY DARING	С	—	—	NL B36
THAT'S HULA-RIOUS! (C+K)	С	GC H65	ISL H65	NL H65
THAT'S WHAT FRIENDS ARE THOR	С	GC 154	ISL 154	NL 154
THE BEIGE OF REASON	С	_	IS L31	—
THE LATEST AND SLATEST	С	—	IS L78	—
THE THRILL OF BRAZIL	С	GC A16/B	ISL A16	NL A16
THIS COLOR'S MAKING WAVES	S	GC H74	—	NL H74
THIS COST ME A MINT	С	GC T72	_	NL T72
THIS ISN'T GREENLAND	С	GC 158	ISL 158	NL 158
TICKLE MY FRANCE-Y	С	—	ISL F16	NL F16
TILE ART TO WARM YOUR HEART	С	GC L25/B	ISL L25	NL L25
TIRAMISU FOR TWO	С	GC V28/B	ISL V28	NL V28
• TO BE CONTINUED	С	_	IS L40	_
TO INFINITY AND BLUE-YOND	С	_	IS L18	_
TOUCAN DO IT IF YOU TRY	С	GC A67	ISL A67	NL A67
TURN ON THE NORTHERN LIGHTS!	S	GC 157	ISL 157	NL 157
TUTTI FRUTTI TONGA	Р	_	_	NL S48
TWO-TIMING THE ZONES	С	GC F80	ISL F80	NL F80
UNEQUIVOCALLY CRIMSON	С	_	IS L09	_
UNREPRENTANTLY RED	С	_	IS LO8	_
• VAMPSTERDAM	Р	_	ISL H63	NL H63
WE SEAFOOD AND EAT IT	С	GC L20/B	ISL L20	NL L20
• WE THE FEMALE	С	GC W64	ISL W64	NL W64
WHISPERFECTION	С	_	IS L76	_
WITHSTANDS THE TEST OF THYME	С	_	IS L19	_
WORTH A PRETTY PENNE	S	GC V27/B	ISL V27	NL V27
YANK MY DOODLE	С	GC W58	ISL W58	NL W58
• YES MY CONDOR CAN-DO!	С	GC P41	ISL P41	NL P41
YOGA-TA GET THIS BLUE!	S	_	_	NL 147
YOU CAN COUNT ON IT	С	_	IS L30	_
● YOU DON'T KNOW JACQUES! (C+K)	С	GC F15/B	ISL F15	NL F15
• YOU SUSTAIN ME	С	_	IS L57	_
• YOU'RE BLUSHING AGAIN	С	_	IS L46	_
• YOU'RE SUCH A BUDAPEST (C+K)	С	GC E74/B	ISL E74	NL E74
YOU'VE GOT NATA ON ME	С	GC L17/B	ISL L17	NL L17



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- *Suzi Weiss-Fischmann* OPI Co-Founder & Brand Ambassador





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MONDAY, SEPTEMBER 24, 2018

Sacramento Convention Center Rooms 103 & 104 from 8:00am to 5:00pm

Register for one or more workshops on Monday, September 24, 2018 and receive a



to the NAILPRO Sacramento Show, Sunday, September 23, 2018.

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Hands-on Workshops are NOT included with NAILPRO Sacramento General Admission and require separate fees.

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The Official start of the 2019 NAILPRO Nail Competition Season has Begun! Are you ready?

- HAND-PAINTED NAIL ART
- SCULPTURED NAILS
- SALON SUCCESS
- SOAK-OFF GEL APPLICATION

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Keep your nail-game *fresh* with these Technical Education sessions!

Sunday, September 23rd

10:00 a.m. - 11:00 a.m.

COLOR CLUB - Gel Nail Art with Stamping Techniques Come explore the features of gel from Color Club and FAST MONEY making techniques using Color Club stamping plates with over 500 different patterns to offer clients.

Light Elegance Nail Products @lightelegancehq

Meet the Light Elegance Zippy e-file and Z-bits *Tina Heinl, Light Elegance Educator* The NEW Zippy eFile from Light Elegance features a beautiful Light Elegance pink and white design with a pearl finish. But don't let the cute name and packaging fool you; underneath the beautiful exterior, this is one serious drill for techs that desire speed, accuracy and quiet performance client after client. In this demo class, the LEU Educator will introduce you to Zippy's features and the three LE Z-bits: Preppy, Speedy, and Smoothie. Learn how to save time on every service while expertly shaping each nail with Zippy

11:15 a.m. - 12:15 p.m.

Bio Sculpture Gel USA @biosculptureusa

Bio Sculpture Gel & EVO2 - The Healthier Alternative in Nail Care - *Melanie Visser, Head of Education* Established in 1988, Bio Sculpture Gel has experience in creating an evolving nail gel system that is beautiful, long-lasting and healthy. Bio Sculpture Gel and EVO2 is a revolutionary system, designed from the base up, to provide the best combination of performance and safety. Bio Sculpture Gel and EVO2 is ideal for those who care about their nail health and are tired of the damage experienced by some gels. While the curing steps remain the same, it's the formula that is the game-changer. Come and view all that Bio Sculpture Gel and EVO2 has to offer, including natural nail overlays, natural gel sculptures (using a piece of silk), and our NEW SUPREME FRENCH KIT used for nailbed extensions.

LeChat @lechatnails

Introduction to Gelée 3-in-1 Color Powder Eng Nguyen, LeChat Educator

Learn how to create dazzling nail art with LeChat's innovative Gelée 3-in-1 Color Powder that you can dip, pour or use with acrylic. This class will feature techniques on application and art featuring the light-activated glow in the dark Gelée 3-in-1 Glow Color Powder and temperature-activated Gelée 3-in-1 Mood Color Powder. Come learn about this unique, innovative and easy to use nail system with LeChat!

Young Nails @youngnails

Unleash Your Imagination with Mission Control! Greg Salo, President, Young Nails Learn how to create beautifully intricate line art with Greg Salo, who will show you how to master the details and achieve total control over nail art with Mission Control Precision Gel Paint.

NO INFANTS, INFANTS IN STROLLERS OR CHILDREN UNDER 12 ALLOWED ON SHOW FLOOR

12:30 p.m. - 1:30 p.m.

Vetro Gel

Intro to Japanese Gel Nail Art Techniques Megumi Hasegawa, International Nail Artist This class is an introduction to Vetro & Japanese nail art techniques. Megumi brings you decades of experience, from Japan demonstrating show stopping designs in an achievable way.

1:45 p.m. - 2:45 p.m.

LeChat @lechatnails

Introduction to Gelée 3-in-1 Color Powder Blanca Reyes, LeChat Educator

(For Spanish-speaking professionals.)

Learn how to create dazzling nail art with LeChat's innovative Gelée 3-in-1 Color Powder that you can dip, pour or use with acrylic. This class will feature techniques on application and art featuring the light-activated glow in the dark Gelée 3-in-1 Glow Color Powder and temperature-activated Gelée 3-in-1 Mood Color Powder. Come learn about this unique, innovative and easy to use nail system with LeChat!

Light Elegance Nail Products @lightelegancehq

Light Elegance Gel Tour: LEU Mini-Course Hannah Lippke, Light Elegance Educator The Light Elegance Gel Tour is a demonstration class that will introduce you to the world of Light Elegance UV/LED Gels. You will learn how to use them, in what combination and why. Your LEU Educator will also discuss the intricate chemistry of several Light Elegance products so you will know exactly what to do as a quality nail professional.

Mia Secret Nails

Efecto Cortina (For Spanish-speaking professionals.)

Es un diseño en el que se emplean las pinturas de gel Mia Secret, creando un efecto de tela con movimiento, se puede trabajar sobre semipermanente y sistema artificial.

Rocket CM (Business Class)

Spend your time making things beautiful. Let Rocket do the dirty work! - *Nate Ellis*

Rocket helps beauty professionals create effortless client retention; details of previous services, reminders, and follow-ups. Rocket is the only software on the market designed exclusively by beauty professionals to give the best possible service to their clients.

3:00 p.m. - 4:00 p.m.

LeChat @lechatnails

Introduction to Gelée 3-in-1 Color Powder Michelle Ly, LeChat Educator

(For Vietnamese-speaking Professionals)

Learn how to create dazzling nail art with LeChat's innovative Gelée 3-in-1 Color Powder that you can dip, pour or use with acrylic. This class will feature techniques on application and art featuring the lightactivated glow in the dark Gelée 3-in-1 Glow Color Powder and temperature-activated Gelée 3-in-1 Mood Color Powder. Come learn about this unique, innovative and easy to use nail system with LeChat!

Light Elegance Nail Products @lightelegancehq

Light Elegance ButterCream: An Introduction to the Future of Color

June Sierra, Light Elegance Educator

Light Elegance ButterCream Color Gels are made with a revolutionary new formulation that delivers extremely high pigmentation while remaining incredibly easy to work with. In this demo class, you will become familiar with ButterCream and how it behaves on the fingernail. You will learn application techniques used to perform overlays and create nail art. Get tips and tricks from the LEU Educator and receive a free ButterCream color gel.

More classes to be announced at nailproevents.com/sacramento

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(Partial list of 2018 exhibitors)

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