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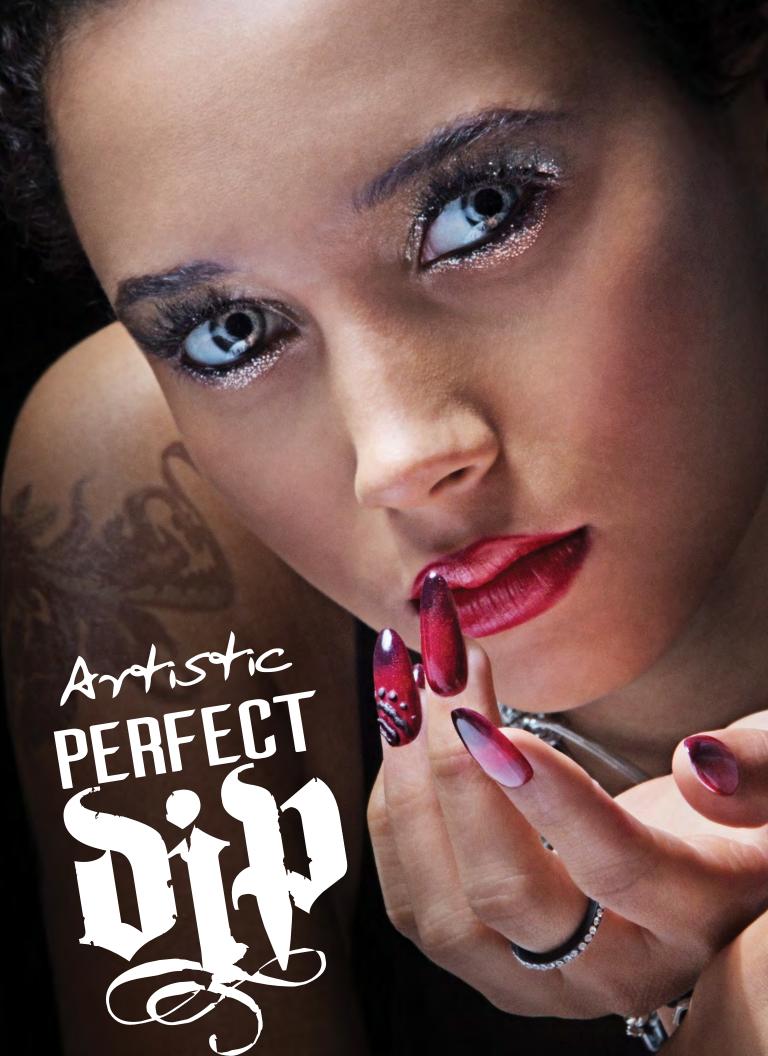
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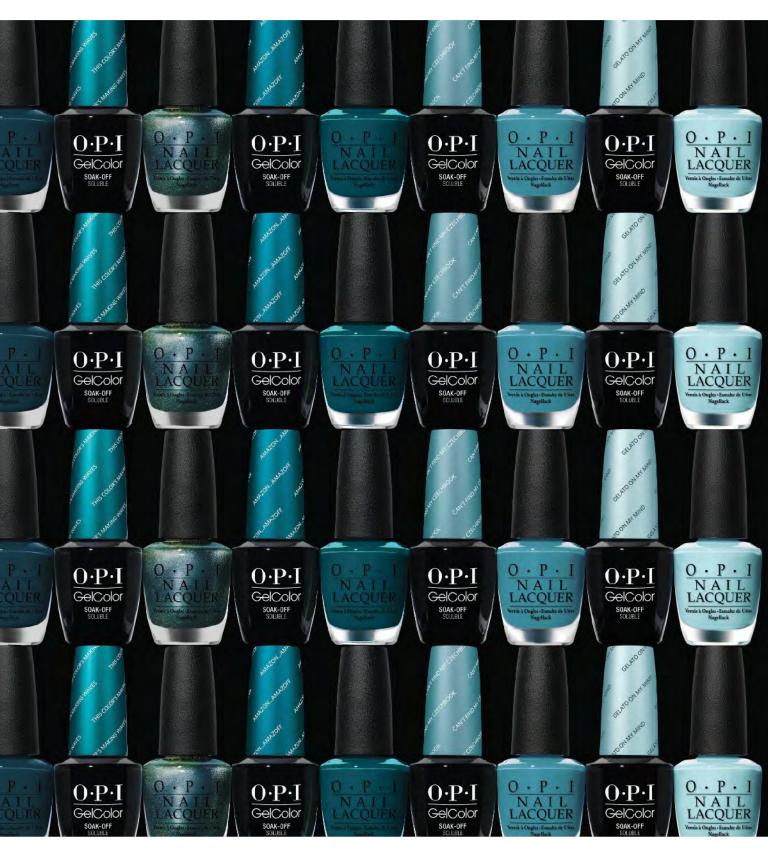
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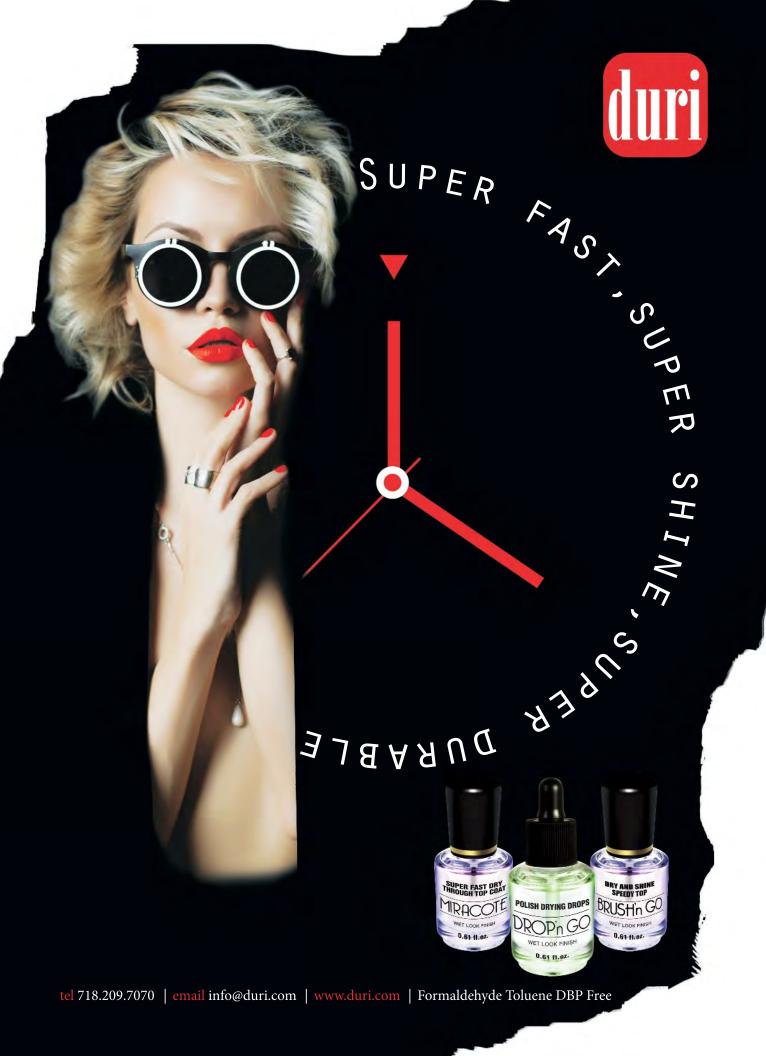
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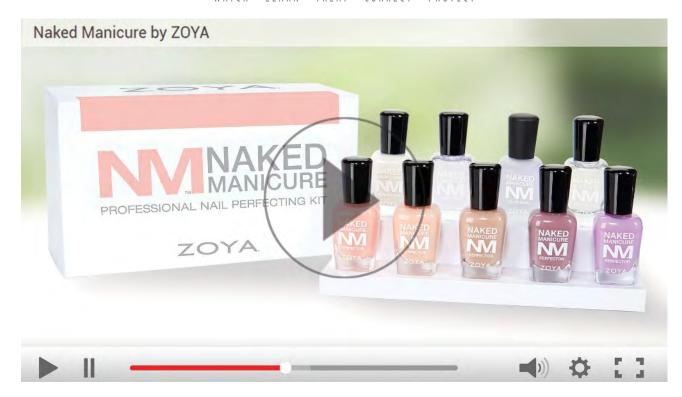
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The 10 steps you need to straighten up your salon and better your business. By Katie O'Reilly

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The what, when, how much and why of advertising on Facebook and Instagram. By Katie O'Reilly

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The next generation of nail art and tools for this trendy technique. By Leslie Henry

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Keep clients' nails healthy with top tips and product picks. By Leslie Henry



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Celeb nails score big at the Super Bowl. By Alexa Joy Sherman



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Driving Forces

s managing editor of NAILPRO, one of my biggest responsibilities is keeping the magazine and all its moving parts, well, moving. It requires a solid grasp of deadlines, people skills and, most importantly, organization. My job is to keep track of where every story is to

ensure the magazine makes it to the printer (and your mailbox). Misplacing an image or missing a critical deadline can throw everything off-causing stress, confusion and more work for everyone.

The same can be said for the salon.

Being organized can mean the difference between a smooth schedule and a series of stressful services. Our feature "Got Organization?" on page 80 outlines the 10 essential steps to getting—and staying-organized at work, from the obvious (label all your containers so you know exactly what's inside) to the surprising (anger is a common emotion when trying to de-clutter-and it's totally OK to feel that way.) It's certainly normal to feel overwhelmed when faced with the task of tidying up-but breaking the process into steps helps

make it more manageable and totally doable.

Speaking of getting things done, you know you've got "try new stamping tools" on your to-do list. This nail art technique is more popular than ever. so "Stamping 2.0" (page 90) takes a look at what's new in the category and offers up creative ways to incorporate stamping into your nail art services. Looking for more inspiration? Check out "Abstract Art" (page 96), in which nail artist Ashley Crowe reimagines classic fashion photography with a Surrealist twist to create striking nail art with bold hues and unexpected embellishments.

In this issue you'll also find the latest and greatest offerings for natural nail care, plus a primer on growing your business via social media advertising, as well as all the regular columns you look to (think: Portfolio, Workshop and Polished Look). Yes, it's a lot to manage every month, but putting out an issue packed with must-have nail news is what drives me and the magazine forward and hopefully helps to propel you, too.

Jennifer Carofano NAILPRO Managing Editor

jcarofano@creativeage.com

Jennifer



Stephanie has a baby girl!

NAILPRO executive editor Stephanie Lavery isn't penning her thoughts on this page this month as she's busy being the mom of two. Stephanie and her husband Mike welcomed their daughter, Freya Elise Lavery, on December 6 in Los Angeles. Congratulations, Stephanie—we can't wait to see Freya's first manicure!

Behind the Nail Pros...

her very first NAILPRO cover. The talented nail artist created a beautiful set of nails with a delicate-yet-bold floral theme, and even crafted embellishments by hand on set. Be sure to check out her original work on page 66.











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BACKFILLS



HOLIDAY HOW-TO



Stunning! @ttnailartjakobsberg

Cool! Kyle Hennessy, @kylehennessyhair

Awesome!

@model.management

FRONT AND CENTER

Gorgeous! Judy, @nailartbyjudy

Stunning cover!

John C. Nguyen, @jcnguyen88

This is my favorite set of nails on the cover of NAILPRO! The less-is-more design is beautiful and practical.

JayKB

Wow! This is amazing!

Adalgiza Munioz Rioha

Beautiful!

Karo Dee Nail Designs

Lovely! Darkness Woman



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SPECIAL DELIVERY

I love this cover! I couldn't help but stop and stare when I pulled it out of my mailbox!

Jenny Guthrie, @jgchef13

NEED TO READ

These are some of my favorite issues of NAILPRO!

@desirenailsboutique



We asked, you answered:

What's your favorite nail art trend?



Gold and silver chrome. **Dori Kingsberry**

Sweater nails. Kristine Ambeau

Pierced nails. They're making a comeback!

Melissa Weaver



Holographic nails. Crystal, @miss.nailglitz

Mood-changing polishes. Amber Hollowell. @nailsbyamberh

Stamping. **Carly Bower,** @nailsbvcarlvbower Stamping combined with chrome.

Jacquilynn Conner, @jacquisnaildesigns

You can never go wrong with glitter. Niki, @nailsbynik1

Creating ombre with acrylic rather than polish.

Brandy Miller, @chicadee80

Mixed textures, like matte with glitter. Nadine,

@prettysparklynails

Motivated or dismayed by something you've read? Share your opinions. We can all learn from one another. Send your comments, suggestions or questions to Backfills, NAILPRO, 7628 Densmore Ave., Van Nuys, CA 91406. We reserve the right to edit letters for length, grammar and clarity.



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THE BEAUTY AND THE BEAST SPRING COLLECTION

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16-PIECE DISPLAY



7-PIECE DISPLAY



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THE GLOSSIES COMPETITIONS ARE BACK! Perfect for creative techs who've always wanted to compete, but have been too nervous to take the plunge, this competition is done on your own time no travel plans, no entry fees and no time clocks required. All entries are submitted by photograph and evaluated by our team of NAILPRO competition judges.

COMPETITION #4

All submissions are due by March 24, 2017. Winners will be announced in the July 2017 issue. Visit nailpro.com/the-glossies for a complete list of rules and to find out how to submit your work.

DESIGN SCULPTURED NAILS: RED. WHITE AND BLUE

The theme of this competition is Red, White and Blue. Entries must be an interpretation of the theme and competitors must complete a set of 10 competition-style nail enhancements using forms and colored acrylic products in an original and artistic way. Competitors may only use acrylic liquid-and-powder products; color powders and color additives are also allowed. Glitter powder may be used, but must not be included in more than 10 percent of the design. Please note that tips, adhesive, paint or nail polish are not allowed.



3-D DESIGN: CONSTELLATIONS

The theme of this competition is Constellations. Entries must be an interpretation of the theme and the theme must be on all 10 tips. Entries must consist of a set of 10 individual manufacturer tips, no longer than two inches and no wider than 3/4 inch if they were to be flattened out, and tips must be graduated in size. Additionally, the design must be wearable and it may not protrude more than one inch in height from the tip surface. Plus, the finished tips must remain individual and not be secured to one another. Competitors must also submit a written statement in two parts: the first, detailing the products and processes, and the second, your interpretation of the theme.



Get a Glossies Mentor!

Looking for some extra competition guidance? Email us at nailpro@creativeage.com to be paired with an expert mentor and join the exclusive Glossies Facebook group!

To learn more about the competition, prizes and rules, visit nailpro.com/the-glossies.

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Media Focus

Your favorite fashion magazines give beauty manufacturers recognition in the December issues.

People StyleWatch • Among the cool gifts recommended for the holidays was a **Deborah Lippman** Ice Princess Duet Nail Lacquer Set.



Cosmopolitan

Los Angeles salon
Enamel Diction's resident
astrologer shared her
horoscope-based
polish picks, including
OPI Lincoln Park After
Dark, JinSoon Azurite,
Essie Off Tropic, Zoya
Genesis and OPI Ring the
Buzzer Again.



BRIGHT



Redbook • The mag gave readers a bevy of beauty tips, such as pairing smoky eyes with a deep burgundy varnish, like **Essie** Wicked.



Belle of Ball the Ball



Celeb tech Tom Bachik gives a young guest a manicure.

he second annual Polished Girlz Ball brought makeovers, dancing and much-needed donations to the women and children of H.I.S. House, a transitional living center for the homeless in Placentia, California. Held November 19, the event was hosted by Alanna Wall, the 16-year-old founder of Polished Girlz, a non-profit that provides manicures to girls with special needs or frequent hospitalizations, and event partners North Hollywood, California-based Orly and Los Angelesbased Paul Mitchell. Before the big night. Wall collected donated dresses for the girls to wear, while the day of, 17 families from H.I.S. House were treated to up-dos as well as manicures from celebrity techs Elaine Watson and Tom Bachick, and even Wall herself.

Once the primping was complete, attendees enjoyed dinner, dessert and dancing, as well as face painting, red carpet photos and henna tattoos. Orly also offered attendees the opportunity to create their own custom polishes and bottled their creations as a take-home souvenir of the evening, along with a pair of one-of-a-kind Orly polishes - Belle of the Ball, a silver holographic glitter, and Polished Girlz 2016, a shocking pink crème—created exclusively for the event.

Additionally, Katie Carzola, owner of The Painted Nail in Los Angeles, co-hosted the event's auction which raised, in conjunction with funds donated prior to the event, in excess of \$30,000. "Coming together for this event with Orly and supporting these



families is what Polished Girlz loves to see," says Wall. "I'm so glad to be a part of it." True to the princess-themed event, Wall danced the night away, leaving just in time to catch her flight home at the stroke of midnight. — Dana Loth











NAILPRO associate web editor Dale Chong.



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DONATES & DEBUTS In November, OPI and Wella, part of the newly created Coty



In November, OPI and Wella, part of the newly created Coty Professional Beauty category, teamed up to host the Hairdressers at Heart Cut-A-Thon. Nail techs and hairstylists joined forces at Wella Studio L.A. to raise funds for Safe Place for Youth (S.P.Y.), a Los Angeles-based homeless shelter. The beauty professionals provided nearly 200 services to Coty employees and their guests, and the funds from each service—along with

additional donations from attendees—raised \$9,000 for S.P.Y.

The same month, OPI announced the launch of its newly reformulated Infinite Shine Primer and Gloss, designed to last up to 11 days, at a separate event in Los Angeles. What's more, beginning with the brand's Spring 2017 collection (Fiji), all OPI colors will be available across each line: GelColor, Infinite Shine and Nail Lacquer. — Dana Loth

Green With Envy

Turns out, it *is* easy being green. Global color authority Pantone has named Greenery the official Color of the Year for 2017 and partnered with Seattle-based Butter London to release a beauty collection, including nail lacquer, lip gloss and eye shadow, to highlight and complement the hot hue.

Inspired by the fresh, grassy shade, the new line of polishes features six limited edition colors, including a yellow green crème that shares its moniker with the Color of the Year. "Greenery is a boldly vivacious and energetic shade, yet surprisingly versatile and complementary to almost

any color," says Butter London president Sarina Godin.

"The hue balances warm

yellow and cool blue, so the lacquer is flattering on a wide variety of skin tones." To learn more, visit butterlondon.com/pantone.

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Greenery













Global Education

IBX IS GROWING WORLDWIDE. Husband and wife co-founders of Famous Names, Jim and Linda Nordstrom, recently returned from a European education tour arranged by their distribution partners in Finland, Germany and the United Kingdom. Centered around the IBX/



Famous Names Advanced Certification
Classes, the tour included live IBX demos
as well as the brand's newest product,
Luxury Dadi' Lotion, a moisture-retaining
lotion based on the Dadi' Oil formula.
"We take so much pride in getting to
meet our customers in person all over the
world," says Linda Nordstrom, director
of education and marketing for the Las
Vegas, Nevada-based company. "We are
constantly blown away by the enthusiasm and the ambition of our international
nail tech community."

PHOTOS (TOP TO BOTTOM); COURTESY OF COTY; COURTESY OF BUTTER LONDON; COURTESY OF FAMOUS NAMES

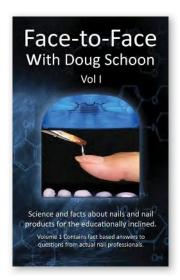


TWO-TIMING THE ZONES -

one of 12 $\bf new$ shades available in GelColor, Infinite Shine, and Nail Lacquer opi.com \bullet #opiFiji







ESSENTIAL READING

Looking to deepen your understanding of the science behind the nail enhancements you use? Then you'll want to check out the newly released first volume in the Face-to-Face with Doug Schoon series, which is based on the first 50 episodes of the internet video series of the same name. "Like the videos, the book contains information that every nail professional needs to work wisely and safely, save time and money, and prevent or solve problems more easily," says scientist, educator and beauty industry authority Schoon, who is based in Dana Point, California, Available in both paperback and e-book formats, Volume 1 focuses on Artificial Nails and Nail Coatings. addressing questions ranging from how nail dehydrators improve adhesion of nail coatings to proper curing of UV nail gels. As a special bonus for "Face-to-Face with Doug Schoon" subscribers, the e-book allows readers to click on a question and immediately access the corresponding online video with even more information presented by Schoon himself. A second volume focusing on Natural Nail Structure. Services and Products is planned for March. To learn more, visit facetofacewithdougschoon.com.

The Secret's Out

Haute manicures have become a prominent feature on high-fashion runways in recent years, but polish hasn't been as much of a focus for the Victoria's Secret Fashion Show—until now. For the first time in the history of the event, which aired on CBS December 5, Red Carpet Manicure served as the brand's official sponsor, with celebrity manicurist Elle leading a team of nail techs in prepping the Angels backstage. "I've been working with Victoria's Secret on advertising and events, as well as on New York fashion runway shows, for years, and I thought it would be great for the models to have someone they know doing their nails, especially while they're in their bras and underwear," says Elle, who worked with nail artist Gina Silvestro to create a variety of fantasy looks inspired by the Victoria's Secret fashions.

Model Lais Oliveria sports the PINK Nation manicure.

Ultimately, the PINK Nation models wore a custom color called Silk Slip (available in early 2017),

a perfect complement to the classic Victoria's Secret pink, along with Swarovski embellishments. "The look needed to be playful. That's what inspired the stones. Plus, Swarovski is such a big part of Victoria's Secret," says Elle. For the Angels not walking as part of PINK Nation, tips and toes were painted in a pale pink hue called Candid Moment. "The goal was to complete the look without overpowering the fashions," Elle notes. "As I like to say, 'You're never fully dressed without a manicure."







PHOTOS): (FAR LEFT) COURTESY OF DOUG SCHOON IDEES OF DEPLY ARABIC! IDE



JP&BIFF ACRYLIC DIP SYSTEM

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ou probably already use at least one or two phone apps to manage various aspects of your nail business. But the new CosmoProf App is designed to bring six features together into one convenient interactive package:

• Quick Pay with Square allows you to process credit card

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- ting appointments and keeping track of your calendar simple, and syncs directly with vour iOS or Google Calendar.
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products to your clients via text message or email, and earns you a commission on anything they purchase.

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Best of all, the app is free on iOS and Google Play. To access and download the app, go to cosmoprofbeauty.com.





CND in the City

MORE THAN A DOZEN INDUSTRY INFLUENCERS HIT THE BIG APPLE IN NOVEMBER FOR CND'S INAUGURAL VIP BRAND **SUMMIT IN NEW YORK CITY.** Led by CND cofounder and style director Jan Arnold and education manager Roxanne Valinoti, the event included three days of education and celebration. Throughout the summit, the diverse group of artists were encouraged to work, play and learn together

The event began with a private tour at The Neue Galerie of Klimt and the Women of Vienna's Golden Age, an exhibition featuring portraits of society women in Vienna by nineteenth century Austrian artist Gustav Klimpt.

with a goal of elevating the professional nail community.

Inspired by the vision and history of the exhibit, the nail pros then paired up in teams of two for a VIP Design Lab Challenge, which encouraged them to create nail designs that channeled elements of the paintings, reinterpreted to reflect their combined artistic style. CND education ambassadors also shared tips and tricks for using a variety

of CND systems, including Shellac, Vinylux, Creative Plav. Brisa Gel and Retention.

To check out videos from the event, visit facebook.com/ CNDworldfan.



HOTOS: COURTESY OF COSMOPROF; COURTESY OF CND



KNOWLEDGE, NAIL ART & THEN SOME.

Young Nails classes are designed with the mission of seriously improving your nail tech life. A good education can literally drive clients through your doors and transform your salon business from drab to fab in just one week. Our One Week Course can introduce you to fundamental building blocks and more advanced enhancement/nail art techniques with our cutting edge products: award winning Acrylic, Synergy Gel, Imagination Art and Caption Polish. Say goodbye to the business blahs and say hello to beaucoup bucks.





Left Hand, bottom to top.
YEAH, WHAT SHE SAID, BETTER LEFT UNSAID, SPRING
FORWARD, AINT NO THING, YEAH WHAT SHE SAID.

Right Hand, bottom to top.

ME FIRST, BETTER LEFT UNSAID, HAPPY DISASTER, ME FIRST,
SPRING FORWARD.





caption **RESORT COLLECTION**

Imagine a stolen vacation moment: part enchanted reality and part infinite possibility. Breathe into this palette of pastels inspired by a pinpoint of light as it blooms into day across the sky. Relax with a curated Caption Polish Resort 2017 Collection that consists of four brand new shades: Happy Disaster, Me First, Spring Forward, and Better Left Unsaid. Then recalibrate with four of our topsellers: Rewind. Repeat.; Yeah, What She Said; Ain't No Thing; Do I Look Like An ATM?



DISASTER



FIRST



SPRING FORWARD



BETTER LEFT UNSAID



REWIND. REPEAT.



YEAH, WHAT SHE SAID



AINT NO THING



DOILOOK LIKE AN ATM?

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Young Nails Inc., Anaheim, CA

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PORTFOLIO

READERS

Take a look at what NAILPRO readers are creating! From acrylics to gels to paints, they've done it all. Submit your own original nail art and share it with your fellow techs.



Josi Baptista • Nails by Josi Twin Falls, ID



Jamie Borrego • Tickled Pink Beauty Boutique Yuba City, CA



Kristin Bullock • Be*You*tiful Nail Studio San Tan Valley, AZ



Jodi Brake • The Studio St. John's, NL, Canada



Alexia Dallas • Wynwood Salon Miami, FL



Liz Baquedano Henderson, NV



Victoria Castillo • Wonderland Hair Studio Albuquerque, NM



SPRING 2017 ART SCREENS.

Chill vibes are in major flow with our latest Caption Art Screen Kits: Geo Party Mix and Boho Bungalow, an assortment of geometric and floral patterns perfect for globetrotters or a city staycation. The stamping technique is easy. The final look is seriously awesome.



Each Caption Art Screens kit comes loaded with: two plates (24 patterns), a stamper and card swiper.





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PORTFOLIO



Kristina Ann Carlson • Tickled Pink Beauty Boutique Yuba City, CA



Celine Cumming • Angel Nails Middletown, DE



Hoaithanh Danh • Affectionate Nails & Spa San Diego, CA



Yemima Gledhill • Yem's Beauty Victoria, BC, Canada



Shannon Hardwick • Cali Custom Nail Design Fresno, CA



Eileen Fox • Cheek to Chic Vernon, BC, Canada



Megan Gollop • Nails by Megan Portugal Cove, NL, Canada



Niki Huynh • Kim's Nails & Skincare Kissimmee, FL



lvy Jones • Nails By lvy Visalia, CA



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PORTFOLIO



Christina Landeros • Salon Blush Lompoc, CA



Thuy Kim • Flemington Nails II Branchburg, NJ



Yasmin Leonides • Salon Blush Lompoc, CA



Daniela Manzano • Akoi Nails Garfield, NJ



Yolanda Ortiz Tampa, FL



Samantha Nichols • JCP Salon Bluefield, WV



Frances Pentland • All That Glitters Spa & Salon Elizabethton, TN



Daysi Rivera • Imani J. Nail Salon Passaic Park, NJ



Lauren Smyth • Cutie-cles Nail Boutique Gold Coast, Australia

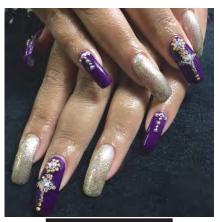




Lindsay Shannon • Trends Port Alberni, BC, Canada



Monica Spencer • M.A.D. Nail Studio Jacksonville FL



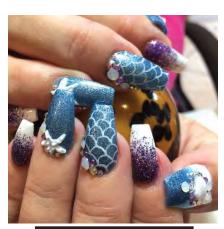
Rosa Vargas • Nails by Rosa Palm Springs, FL



Anastasia Totty Jacksonville, FL



Gina Sustaita • Mirror Mirror Beauty Salon Visalia, CA



Steve Vu • Glamorous Nails and Spa Elk Grove, CA



Seung Paik • Eden Nail & Spa River Vale, NJ



Eli Waters • Eligirl Beauty Virginia Beach, VA



Brittany Woods Miami, FL 🕯

If you'd like to submit your own nail art for NAILPRO's Portfolio, send an email to nailpro@creativeage.com that includes your name, salon, city and state along with your highresolution photos. By emailing your photos, you grant Creative Age Publications the right to use any of your submitted images in NAILPRO magazine, corresponding electronic media and/or marketing materials without any compensation. In addition, you grant Creative Age Publications the right to these images for future use without any compensation due.

TO THE RESCUE

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BEHIND THE NAIL PROS BY JENNIFER CAROFANO



THE MAKING FOUR COVER

IT MAY STILL BE WINTER, BUT THE SPRING RUNWAYS WERE TEEMING WITH FLOWERS OF ALL SORTS—and nail artist Teana Grigorash embraced the trend when doing the nails for our February cover. The Los Angeles-based tech started by building acrylic enhancements, and then used gel polish to create a watercolor effect on each tip. The key, says Grigorash, is to choose vivid shades that hold their brilliance even after being diluted; for the cover nails, Grigorash went with a romantic palette of pink and purple. She then layered on handmade gel jewels (which she crafted herself on set!), and her current favorite embellishments: semi-precious stones, such as crushed opals, and Japanese kashi pearls. The result is a modern take on classic florals. Check out more of Grigorash's nail art techniques below, and in our behind the scenes video at nailpro.com/videos/behind-the-cover.

"Using semiprecious stones with watercolor florals is one of my favorite looks. It's very feminine and light."

-Teana Grigorash

Creating the Cover Nails



Grigorash began by prepping the model's nails and applying forms. She sculpted a full set of extensions with acrylic, and then applied a coat of sheer nude gel polish.



Next, she drew a wavy line diagonally across the tip with hot pink gel polish. To create a watercolor effect. Grigorash went over the line with a brush dipped in alcohol to dilute and spread the color, and cured.



She repeated Step 2 with purple gel polish, applied a top coat and cured again.



Next, Grigorash adhered small pearls and crushed opals to the base of select nails with 3-D hard gel.



She then crafted a gel jewel by layering gel resin, a floral decal, a second layer of resin and finally, a coat of gel paint in a mold, curing between each layer.



Grigorash popped the gel jewel out of the mold and added a pearl embellishment. She then adhered the finished gem jewel to the base of the nail with 3-D hard gel.







Nails Teana Grigorash



Photography Raquel Olivo



Makeup Leibi Carias



Hair Michael Kanyon

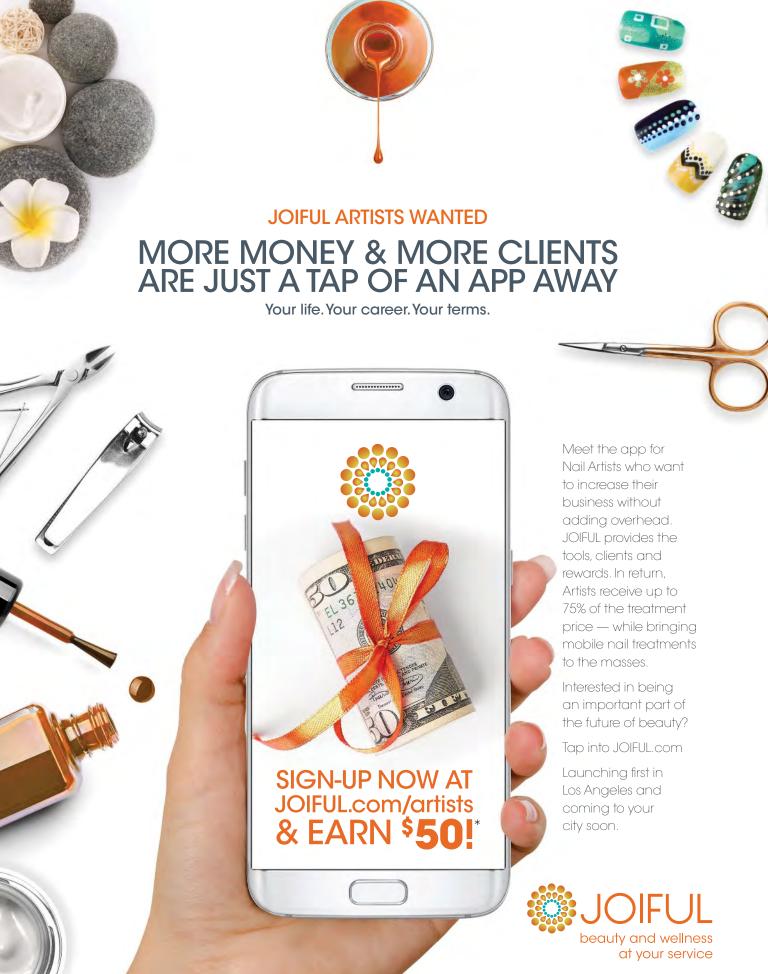


Healing the Cracks

Treat heel fissures with a waterless pedicure service.

s a tech, you've likely seen your fair share of feet. While the minor vertical cracks that appear on the calluses of heels can be treated with routine exfoliation and pedicure practices. sometimes clients have a more serious condition: fissures. These deep cracks are the result of extremely dry skin, or xerosis, a common condition among people with chronic illnesses such as diabetes and kidney disease, and disorders such as psoriasis, eczema and athlete's foot. Walking barefoot on moisture-pulling surfaces, such as carpeting and sand, can also lead to fissures, as can excess weight and the resulting downward pressure on the feet. Additionally, the subdermal opening at the base of a fissure may allow bacteria to enter and cause an infection beneath the skin, a dangerous occurrence that may lead to ulcers.

Before working on a client with fissures, you must determine whether the condition is safe to treat. Start by reviewing the client's health information sheet, then put on gloves and begin to inspect the feet and legs for infections and openings. If the fissures are accompanied by pinkness (a sign of potential infection), redness or any indication of bleeding, the client should not receive a pedicure, but rather, be referred to a doctor. If you determine that the client can receive a service, a waterless pedicure is the treatment of choice.



HAIR, NAIL, FACIAL, MAKE UP & MASSAGE ARTISTS*Offer ends 03/01/17. Must have a valid professional license.





Prep the feet for a pedicure service. Wipe them with a warm, wet towel, dry them, and apply a waterless cleanser. On the right foot, massage the cleanser into the skin until dry. Then, use a nail brush with additional cleanser on the toenails. Remove the cleanser, cover the foot with a dry towel and repeat on the left foot.



2 On the right foot, apply a scrubbing product and rub for 1 to 2 minutes, focusing on the calluses. Remove the product with a wet towel, then cover the foot with a dry towel. Repeat on the left foot.



Apply a massage product and perform massage on the right foot. Apply the cuticle treatment, then apply lotion or a treatment mask (staying away from the cuticles). Slip on a plastic bag and wrap the foot with a pre-warmed terrycloth towel. Repeat on the left foot.



Remove the wrapping from the right foot, wipe the treatment areas with a dry towel and apply callus softener, leaving it to set according to instructions. Then, remove the softener with a wet towel, dry the area and perform exfoliation. Wrap the foot in a dry towel, leaving the toes out.



Perform a cuticle treatment, then remove the towel and reapply lotion to the foot. Cover with a warm, dry towel. Move to the left foot and repeat Steps 4 and 5.



6 Cleanse the nails of both feet with alcohol or a nail sanitizer. Then, continue with the pedicure service.

Janet McCormick is a licensed nail technician and the co-owner of Nailcare Academy (nailcare-academy.com).







Blushing **Beauty**

Embrace your inner romantic with shades of pink.











"I was inspired by the delicate femininity of rosy hues that flatter every skin tone."—Bana Jarjour



Bana Jarjour is a Los Angeles-based nail artist and creator of the @banicured_ instagram and











Step 1 Apply two coats of pink polish. Use a dry brush to create rough brush marks at the edges of the nail with mauve polish.



Step 2 Go over the same spots with a dry brush and rose gold polish.

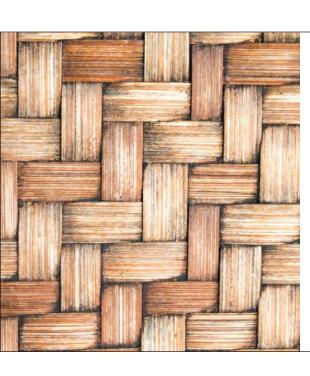


Step 3 Next, go over the same spots with a dry brush and the same pink polish used in Step 1.



Step 4 Apply top coat. Then, use nail glue to adhere three gold caviar beads randomly to each spot.







Step 1 Apply two coats of nude polish. Use a striping brush to paint three squares down the center of the nail with mauve polish. Be sure to make the horizontal lines of each square slightly longer than the vertical lines.



Step 2 Fill in the rest of the nail with a similar square pattern, connecting the lines to create one united design.



Step 3 Use a detail brush to fill in the small squares in the design with mauve polish. Finish with top coat.



Step 1 Apply two coats of mauve polish. Use a detail brush to paint two vertical lines tilted toward the center of the nail in white polish. Then, widen the top third of each line, creating two champagne glasses.



Step 2 Paint each glass with yellow polish, leaving a triangle of white space at the top.



Step 3 Use a detail brush to paint a thin line on the inside edge of each glass with light brown polish, then outline with white polish.

Next, paint small "bubbles" with light brown polish.

Finish with top coat.



Christina Flint

My first job ever was...

Working at a Hallmark card shop.

My proudest accomplishment is...

Helping to build my family's company, IndieGirl. It's not easy, and you can't do it alone.

My favorite type of music is...

Country, and anything alternative.

My favorite sports are...

Volleyball and hockey.

My favorite movie is...

"It Happened One Night" with Clark Gable.

My perfect day would be...

Camping or doing anything in the mountains.

Are you a morning or night person?

Neither! I love when I get to sleep in and when I don't have to stay up too late.

My most treasured possession is...

My fiancé, Dan. He is the best!

My favorite types of food are...

Indonesian and Italian.

My most recent impulse buy was...

Uggs from Poshmark. (I'm addicted to the Poshmark app!)

I am most afraid of...

Spiders.



IndieGirl gel polish.

My future husband!





Ask David

David Anthony, president of Valentino Beauty Pure and Vetro USA, joins NAILPRO for the next three months to provide you with advice and answers to your nail questions.

Have a question for David? Email it to nailpro@creativeage.com.

I'm a newly licensed nail tech and I'm insecure about my work. What advice do you have for building confidence?

—@painted_zebra, via Instagram

I would suggest working in a salon and doing only manicures and pedicures for at least one month, and working under an experienced tech who is willing to train and guide you. In addition to working in the salon, you should practice applying acrylic or gel on yourself or a friend every day. The only way you are going to get better is through repetition and practice!

I am the only nail tech in a small town beauty salon and I am always booked out three weeks or more. I love my job, but I hate not getting a break. Help! —@nikki74_nails, via Instagram

It sounds like you should give yourself a pay raise! While I don't know what you're charging, I bet it's not enough. Remember: Time is the most valuable commodity you have. In your case, you have already proven yourself as a nail technician by being booked three weeks out. I'm proud of you—and now is the time for you to raise your prices and take on fewer clients each week. I recommend you give yourself Sunday and/or Monday off (or whatever your slow day(s) happen to be). You will eventually burn out if you work six to seven days per week, 365 days a year, if you haven't already. Next, let's say you raise your service prices between \$5 to \$10 per set. You may lose customers over the price increase—and that is OK. Those are the clients who do not value

your time in the first place. By increasing your fees, you will service fewer customers, but make more money. When all is said and done, you will have a day (or two!) of rest and, ultimately, this will make you more effective when you are working.

How can I set myself apart from other nail techs and/or salons in my area without getting into a price war?

—Carly Green, via Facebook

Even in an oversaturated market, there are still ways to create a niche for yourself. For example, Starbucks is often across the street from Dunkin' Donuts. They are both essentially selling the same product, but in two totally different environments: Dunkin' Donuts offers quick and fast service, whereas Starbucks relies on customer service in a social and relaxed environment.

As a nail tech, assess your salon environment and look at it from your customer's point of view. Ask yourself these questions: Is it clean? Is it inviting? Is it someplace that you would want to go to and recommend to your friends? Then, focus 100 percent on customer service. As a tech, the service you provide is one of the most intimate: You are holding someone's hand for over an hour and are face-to-face on a personal level. In that time, it's your job to provide clients with the best experience possible. Offer them coffee, water or even mimosas to elevate the experience, and educate yourself (and your clients!) on the newest products in the industry to set yourself apart from everyone else.

PHOTO: COURTESY OF DAVID ANTHONY

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Organization?



The 10 key steps to decluttering your salon and making it more efficient, inviting and successful.

By Katie O'Reilly

he flutes have been drained, the resolutions cast and 2017 is officially underway. Now is the time to seize the momentum of a new year and get organized! We all know the consequences of disorganization—you don't know what you have, you end up buying duplicates and you waste time searching for things you know you've got somewhere. When you're running a small business, however, the stakes are raised; that wasted time becomes wasted money. What's more, a disorganized space is a turnoff for clients. "People go to the salon to escape, not to be in a chaotic setting where they feel stressed," says Felice Cohen, a professional organizer in New York City. Here, we've tapped experts in organizing to share their advice to help you get—and stay—chaos-free.

PHOTOS (IN NUMERICAL ORDER): OBERART//STOCK; OLEKSIY MAKSYMENKO/ALL CANADA PHOTOS; KIZILKAYAPHOTOS/E+; ORAIGRJD//S

Acknowledge the emotional aspect of organizing. Feeling overwhelmed is normal, says Raleigh. North Carolina-based professional organizer and life coach Julie Coraccio. "So is sadness," she says, "especially if you have



items you're attached to or if you've lost money because, say, a shipment of nail polish went bad." Coraccio adds, "It's also normal to be angry at yourself for waiting so long to de-clutter, or for realizing you've lost clients because of not being organized."



Come up with a vision. Sit down and ask yourself how you want your salon to look. "Think about whether you want all your nail colors in one place or whether you want a more private station in the back," says Cohen. "Make sure your vision shows your offerings for clients upfront and accounts for an out-of-sight room for supplies." Beth Becher, owner of New York City-

based B Organized, says, "Come up with a road map and know your timeframe and who you'll be working with. That way, you're able to take a step back and say, I'm not overwhelmed. I have a plan." If one aspect of your salon is bothering you, start there. "If you're losing money because you aren't paying bills on time, begin by devising a system for that," says Corracio. "And if you're easily overwhelmed, start with something small, like organizing your purse, to build your confidence and flex those organizing muscles." Kirsten Fisher, owner of Tampa's Imagine Home Organization, recommends breaking your project into tiny steps. "Tell yourself you're not going to get through all your tasks today, but resolve to do something small-say, sorting your polish by color and throwing out what's empty or dry or expired," she advises.



Consider seeking help. Calling in a friend who's not involved in your business can make a huge difference, says Fisher. Or, if your place is messy to the point that you're sick about it or you don't even want to go into work, Cohen believes it's a good idea to hire someone. "It's worth the money because a good organizer should leave you with a system and easy tips," she says.

Get ready to purge. Expect many of the emotions discussed in Step 1 to surface during this phase because there's a lot you won't be immediately sure about. As you work through your stuff, Fisher suggests the following questions: Is it broken? Is it no longer in fashion? Does no one ever choose it? Says Cohen, "If you're really on the fence about something, take it out and, after a few days, see if you've used it. If not, toss it into your Halloween 'wacky colors' box." She admits that it's hard to get rid of things. "We're tied to them for various reasons," Cohen says. "But, at the end of the day, it's just stuff."



Sort what's left. You don't get to buy any cool new containers until you've mastered this step, per Fisher. "Until you're sorted," she says, "you don't know what you need. Once you take stock of what you're keeping, come up with different categories." For instance, group your standard polish together, then do the same for your gel polish and art supplies. "Think about how you'll best access each supply group," Fisher says. "If you use something fairly often, make sure not to store it on a high shelf. Always make things as easy as possible to put back." Cohen stresses that everything must have a place. "Think of your salon or workspace like a jigsaw puzzle," she says. "If it doesn't have a place, does it really belong?"



won't pay off," she says. "It always

makes people feel better if they can

donate or resell it."

Now treat yourself to a trip to The Container Store. After you've figured out where you'll keep your things, you can search for exactly what you need. "Make sure you're making the best use of your space," says Fisher. "Do you need a wall rack or a shelving system? Take careful measurements to ensure that you're buying the right size shelf at the best height."





Pat yourself on the back. Revel in the sense of accomplishment that comes with not wanting to pull your hair out every time you look in your supply closet. "You'll have found stuff you didn't know you had and it won't take long to start saving money thanks to your newfound organization," says Becher. "Those visual results, and the good feelings in the end, are what will fuel

you moving forward."

PHOTOS (IN NUMERICAL ORDER); ORODRIGUES/ISTOCK; DEEPBLUE4YOU/E+; HAYALETSEK/ISTOCK; AMNACHPHOTO

Come up with a maintenance plan. Most experts we spoke with recommend an initial organizational overhaul, followed by an annual revisit. "January or September are, psychologically, good times for this," notes Becher. Be sure to take stock of your supply room and stations every few months so as to ensure expired and damaged products are thrown out and replaced—a practice that has the added benefit of encouraging you to prioritize those products nearing expiration. "As long as your organizing systems are working, keep them," says Coraccio. "Don't re-establish your systems too often," echoes Fisher. "You want your investments in shelving or containers to last as long as possible. Resolve to put aside two hours each month to make sure everything is where it belongs and practice daily maintenance." After all, once you have

a good system in place, you'll find yourself investing in seconds of

organizing per day—rather than hours per month.

2017

Katie O'Reilly is a Berkeley, California-based writer and editor.



Why you need to invest in social media advertising—and how to do so cheaply and effectively.

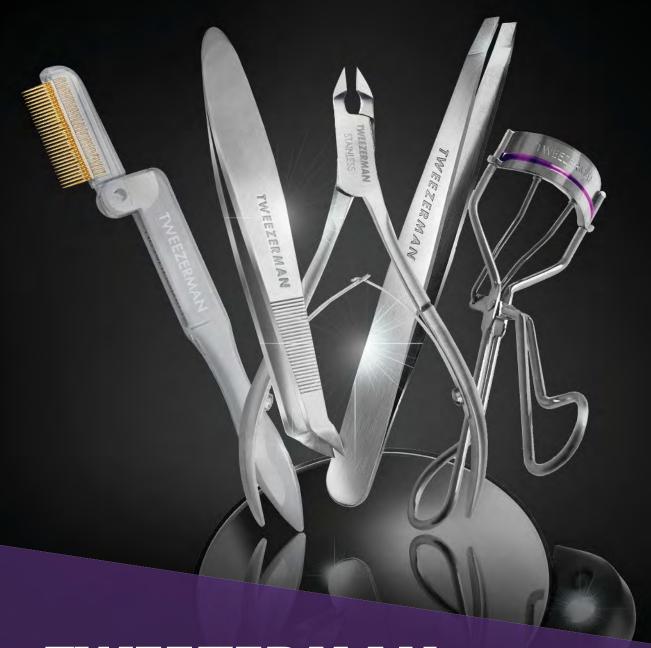
By Katie O'Reilly

hen it comes to social media today, you've got to pay to play. While setting up a free Facebook business page used to be a viable way to promote your salon, it's no longer enough, says Bob Bentz, president of Philadelphia digital ad agency Purplegator. "Today, only 1½ percent to six percent of your organic business page posts are visible to your followers. What's more, they're shown primarily to consumers who've previously engaged with your posts, who tend to be employees and loyal customers who are going to come to your salon regardless," says Bentz. "That's why you have to pay to advertise on Facebook and other platforms."

The good news is there's virtually no barrier to entry for small businesses and individual techs; social media advertising is easy, cheap and effective. "Once you understand who your customer is on a very detailed level (think: location, age, income level and interests), you can get so targeted," says Erik Huberman, owner and CEO of Hawke Media, a Santa Monica, California-based marketing firm. Here, digital marketing and beauty industry experts reveal the cheapest and most effective ways to boost salon visits, website traffic and brand awareness via social media advertising.

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Getting STARTED

Our experts are in agreement: Start with Facebook. "For the cost of running one ad in traditional media, your Facebook ad is displayed daily, for weeks at a time, and put before exactly who you want to see it, which is perfect for a business with a tight budget and niche audience, such as salons," says Hilary Hamblin, a marketing expert with Momentum Consulting in Saltillo, Mississippi. Indeed, most nail salons draw only from their immediate three- to five-mile radius, says Bentz, who asks, "Why advertise on traditional media and pay to reach consumers who are never going to travel across town and visit?" Social media channels, like Facebook, can help you home in on your target consumer. "You can use the wealth of information that platforms like Facebook and Instagram collect to advertise to people who have a keen interest in nail art and/or follow nail

tive and affordable for salons with keywordbased search targeting. [Potential clients] Google 'salons near me' all the time."

The difference is, when you advertise via Google search, you're targeting people who are actively seeking out a local nail salon at that moment in time. "There's obviously merit in that," says Mathews, "but when you advertise on social media, you can find a loyal group of potential clients—some of whom might follow simply because they like your posts and who will think of you when the time comes for a new pedi."

When it comes to choosing which social media channels to advertise with, again, know your target audience. Hamblin says Facebook and Pinterest are the best ways to target women. Looking to wrangle millennials? Advertise on Instagram, which offers the same targeting system as Facebook, but runs a bit more expensive, and Snapchat. "Just be sure to create a message geared for each specific audience and platform," says Hamblin, who adds that



"Social media advertising has been set up as a DIY product. Each platform allows you to create. schedule and manage your ads directly."

polish brands you use in your shop," says Jen Mathews, president of Top Tier Media, a Los Angeles-based social media agency serving beauty brands.

In addition to targeted placement, cost of entry is inexpensive, says Huberman, who notes that you can start with as little as \$5 on Facebook, "It gives you the luxury of trial and error," he says. "Try 50 different approaches and find out what performs." Ameerah Palacios, a public relations professional in Nashville, Tennessee, recommends "testing" for three months with \$50. "Use zip codes and interest-based ads that target the ideal person you want walking through your door, and then increase your budget." She adds, "Google AdWords is also effecon most platforms, you can either pay for clicks or impressions. "The former means you only pay when someone clicks on your ad to go to your site or page, whereas an impression is just someone seeing your ad," she explains. "What you pay depends on whether you're looking to affect action or just boost brand awareness."

The **NUTS** & BOLTS

To create an ad, you'll need a Facebook and/or Twitter business account. Then, Ashton Spatz from Culver City, California's Haley Miranda Group, recommends



Balancing

Facebook started limiting the reach of unpaid posts, or those that are not boosted, about three years ago-and that gap has only intensified. "If you post these days, sometimes just one out of 100 followers sees it," says Erik Huberman, CEO of Hawke Media. It's tempting to boost every post, but then you run the risk of promoting only ads, which could be a turnoff for potential clients. Content marketing manager Sean Martin suggests posting little "insider sneak peeks" into your business and process whenever you aren't posting ads, as well as positive customer and employee testimonials. "These [unpaid] posts will build up your brand recognition and product/service intrigue to get more traffic flowing to your site," he says. But all this, of course, begs the question of time and emotional energy. "The best strategy," savs Ashton Spatz from Haley Miranda Group, "is to continue with unpaid posts, but limit their quantity and redirect your creative efforts into ads and/or paid content that are specifically created to meet the objectives you're trying to reach." These objectives, to review, should include salon visits. website traffic and brand awareness.





following Facebook's basic ad recommendations (found at facebook. com/business). "They have plenty of [information] on how to set up your business page, your business manager, and how to self-purchase and create an ad," he says. "At first, you'll be running your ads in news feeds, on the audience network and in the right-hand column. Over time, you'll begin to see what works best for your business and your

objectives, and you can be more selective with your placements." Explains Hamblin, "Social media advertising has been set up as a DIY product. Each platform allows you to create, schedule and manage your ads directly." These ad modules allow you to target specific handles, demographics and locations.

The simplest way to advertise? Pay to boost existing posts. For example, on Facebook, you

simply allocate a portion of your advertising budget to a post already on your businesses page. Just click the "boost post" option and, once the action is approved by Facebook, more people will see the selected post in their news feed. Bentz cautions, "Be careful with Facebook's boost post feature, as it doesn't work as well as the 'dark post' feature." He explains, "With dark posts, you can experiment with different images, copy,

offers and target markets; with boost post, you're stuck with whatever advertising elements you have on your original post." Whatever you do, posts should be geared toward your key demographic and placed on the social media platforms they're actually using.

Additionally, if you choose to boost a post, make sure it's engaging. "Social is a two-way medium," says Gina Hutchings, a U.K.-based digital marketing consultant serving the beauty industry. "You can learn just as much about your audience as they can learn about you. Think about what types of content and imagery would entice you via Twitter or Facebook." Hutchings suggests asking a question. "For example, 'What's your favorite autumn nail color?' or 'Are vintage nails the new fad?' Ask people to post their favorite nail art, with a free treatment for the post with the most likes. This means vou're providing content, and engaging likeminded people; i.e. potential customers."



(See "Balancing Act" on page 86 for more information on paid vs. unpaid posts.)

When it comes to how many ads to employ and/or posts to boost, content marketing manager Sean Martin from Los Angeles-based digital agency Directive Consulting says, "Post however many ads you can afford per day. You can set up a daily budget when you set up your ad campaigns." Keep in mind: bigger is generally better. "As with any other media, you get what you pay for," says Hamblin. "The more you spend, the more return you can expect—although every individual business has a point where spending more does not mean more business."

Return on **INVESTMENT**

So, how can you tell if your social media ads are effective? Each social media advertising interface comes with analytics you can monitor throughout your campaign. "Results will vary from business to business," says Spatz. "We've seen rates boasting a \$5,000-plus return on investment in direct sales, to [advertising] campaigns that have just broken even in the short term, but have established more brand awareness."

As an advertising rule of thumb. Martin says, your returns should be around 25 percent. "For every dollar you spend, you should get a minimum of \$1.25 back." To help identify whether new customers are coming from social media advertising or not, Bentz recommends giving a promotional offer to first-time visitors. "As with all advertising, however, customers rarely remember where they saw your ad; you'll just know business has increased." This is why Hamblin suggests outfitting your website with a landing page that tracks where visitors are coming from. When those who have seen your ad click through to your website, collect their email addresses and try to get additional information about them via a short survey, in exchange for a discount. "A lot of people will click your ad when they're not ready for a new mani," says Huberman. "But you can put them on

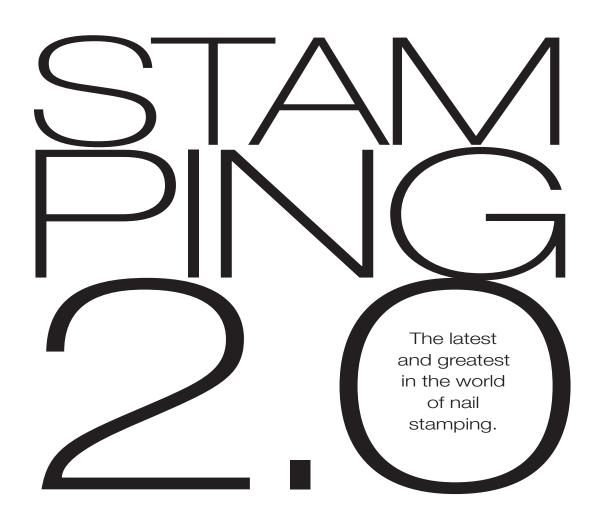
your email list and follow up."

Martin notes that social media is just that—social. "Due to its ambiguous nature, you may not see an immediate direct increase in sales," he says. "Just focus on a metric called engagement, which measures—through likes, shares, retweets, reader time and other measurements—

how engaged your readership is with the [ads and boosted posts]. The higher this metric, the more brand awareness you're building, which will indirectly lead to more conversions—and salon sales."

Katie O'Reilly is a Berkeley, California-based writer and editor.





By Leslie Henry

NEARLY 15 YEARS AGO, STAMPING MADE ITS MARK ON THE NAIL SCENE.

Since then, basic stamping tools have improved significantly and innovative new products have been brought to market. For starters, nail stamping plates have seen a huge upgrade. Early on, plates offered just a few designs finely etched on a thin metal plate, says Katie Lee, education coordinator for Young Nails. These designs lacked detail and could be difficult to pick up. Today, plates are etched more deeply on higher quality metal, allowing the design to be transferred to the stamper and applied to the nail more easily. The designs themselves have evolved, too. "As quickly as we see the fashion industry change, the nail tech can now adapt to the 'new' as fast as she can stamp it," says Lee. Plate makers are also moving toward bigger designs on large, rectangular plates. "This is great news for techs working with clients who have longer nails or extensions," says Karolyn Pereira, stamping educator and creator of NailsOfAquarius.com.

Stamping polishes, once limited to a handful of primary colors, are now offered in a multitude of hues. And while true stamping polishes aren't ideal for lacquering nails (these formulas are usually thicker and slow to dry), new hybrid stamping polishes (think: fancier finishes, like holographic and micro-glitter, and 3- and 5-free formulas) can be used much like traditional polishes. Still, you can expect these formulas to dry much faster than regular stamping polish, says Pereira, so be prepared to work quickly. What's more, stamping isn't just for polish any more: Now stampers are being used with gel polish, fine pigment powder and even crystals.

Accessories have also evolved. Take the clear jelly stamper: A transparent holder, combined with a totally clear stamping head, allows you to look through the stamper at the nail to see exactly where you're placing your design. As a result, designs can be created in layers of color similar to the process used in silk screening. In some cases, different parts of a single design are etched separately on the stamping plate. The clear stamper allows the tech to perfectly align the design as different parts are stamped in a specific order and combined to create a single image.

But don't take our word for it—try for yourself! Here, four step-by-step designs created by celebrity nail artist Bel Fountain-Townsend show you how it's done. Plus, the newest products to help take your stamping skills to the next level.

Leslie Henry is a business development executive, licensed nail technician and the blogger behind workplaypolish.com.



Merci Beau-cute

STEP 1 Prep the nail. Apply gel base coat and cure. Apply one coat of sheer pink gel polish and cure. Tape off the base of the nail and apply glitter gel polish. Remove the tape and cure.

STEP 2 Apply a gel base coat and cure. Then, wipe with alcohol to remove the tacky layer. Tape off the bottom of the nail and stamp the upper portion of the nail with

a fleur-de-lis design using cream stamping polish. Remove the tape and cure.

STEP 3 Apply a strip of holographic striping tape horizontally where the stamping pattern ends. **STEP 4** To seal the striping tape, apply a layer of builder gel, and cure. Then, buff the nail with a 240-grit sponge file for a smooth surface. To finish, apply gel top coat and cure.







STEP 1 Prep the nail. Apply gel base coat and cure. Then, apply a thick layer of gel base coat and *do not* cure. Use tweezers to place triangular cuts of holographic tape to the nail at random. Cure.

STEP 2 Apply a second thick layer of gel base coat and cure. Wipe with alcohol and buff lightly with a 240-grit sponge file.

Then, apply a thin layer of sheer black gel polish and cure.

STEP 3 Wipe away the tacky layer. Stamp the nail with a snakeskin design with black stamping polish.

STEP 4 Apply gel base coat and cure. Finally, apply gel top coat and cure.









Fill Me In

STEP 1 Prep the nail. Apply gel base coat and cure. Then, apply off-white gel polish and cure. Next, stamp star designs on the nail, one by one, using different colors of stamping polish.

STEP 2 Use a striping brush to fill in one of the stars with black gel polish. Cure.

STEP 3 Outline the black star with pink gel polish. Cure. Apply gel base coat over the entire nail, cure and lightly buff the nail. To finish, apply gel top coat and cure.

TIP! Want to alter a design before you stamp? Use a piece of tape or a lint roller to remove polish from the surface of the stamper.













Lost Your Marbles?

STEP 1 Prep the nail. Apply gel base coat and cure. Then, apply black gel polish, followed by a second layer of gel base coat, curing after each coat. Wipe the nail to remove the tacky layer. Then, stamp a marble design on the nail with white stamping polish.

STEP 2 Run a small flat brush, dampened with acetone, across the nail to smudge the design.

STEP 3 Stamp the nail again with black stamping polish. Then, stamp the nail with white stamping polish.

STEP 4 Use a flat brush to slightly blur the design. Once dry, apply a thick layer of gel base coat and cure; doing so will add depth to the design.

STEP 5 To finish, apply a no-wipe matte gel top coat and cure.





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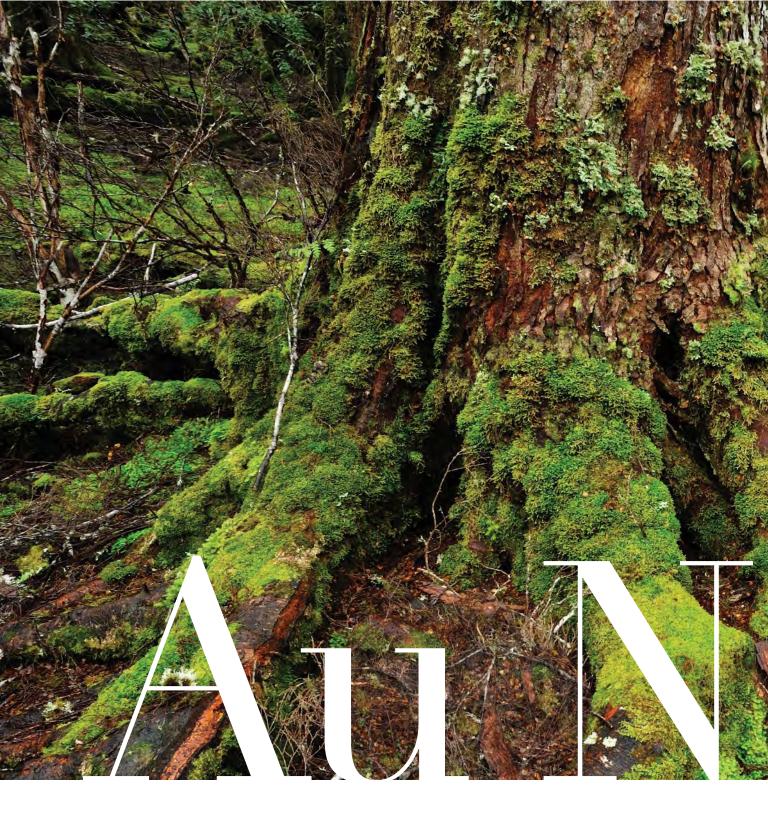


Nails: Ashley Crowe (@astrowifey); Models: Deqo, Factor and Maeve, Factor; Photography/Retouching: Brit Woollard; Makeup Artist: Andrea Samuels









Healthy nails should be goal No. 1 in every successful service. Here, how to care for natural nails in the salon, plus essential product picks.

By Leslie Henry

ike the strong roots of a tall tree, a solid foundation is essential—and nail services are no exception! In the salon, improperly prepped and cared for natural nails can be a common service breakdown issue. What, exactly, defines a healthy natural nail? "Most people believe a healthy nail is hard, but the truth is, a healthy nail is flexible and resists breakage," says Jessica Vartoughian, founder and CEO of Jessica Cosmetics International. The cuticle plays an important role in achieving these characteristics by protecting the nail matrix from damage and infection. "I spend an inordinate amount of time and attention on the cuticle," says Naomi Gonzalez-Longstaff, celebrity manicurist



and lead nail artist for ZOYA at New York Fashion Week. It's important to keep the cuticle moisturized, says Gonzalez-Longstaff, so a good cuticle oil is required. In addition to cuticle care, Vartoughian analyzes each individual client to determine the appropriate products for a particular nail condition or problem (think: peeling, weak or brittle nails).

The manner in which you service natural nails is just as important as the products you choose. Gently file nails in one direction at a 45-degree angle. "Use long, complete strokes towards the tip," says Vartoughian. Be sure to choose a very fine grit file and never saw back and forth, head on; doing so will fray the nail layers which

leads to peeling. Also, when removing enhancements, follow the manufacturer's instructions to the letter and never pry off product.

One last tip for healthy nails—keep them polished! While you may get some resistance from clients who believe nails should "breathe," on the contrary, polish seals in the nails' own moisture and helps protect nails from breaking, says Vartoughian. Her advice? When polishing, seal the edges to prevent chipping and encourage clients to return to the salon or remove chipped polish immediately to keep their natural nails from chipping, too. To help keep clients nails in tip-top shape, here, product picks for natural nails that foster strength, growth and beauty.





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The Sensitivity Zone

The nail products you use every day can trigger unexpected adverse reactions in clients. Here's why, and what you can do about it.

ail techs are expected to be well-versed on issues of sanitation and sterilization, and meticulous about employing protocols to ward off infections. But there's another health risk that often gets short shrift: that of adverse or allergic reactions to commonly used nail products. Even when you perform every step by the book, a client can develop an uncomfortable and even dangerous physiological reaction to the chemicals in products that techs use every day. Fortunately, you can minimize damage to your clients (and your business!) by understanding how and why reactions happen.

Reaction Facts

- More than 20% of the global population experiences an inflammatory response on the skin at least once in their lifetime.
- Approximately 31.6 million people in the U.S. have symptoms of atopic dermatitis (eczema).
- About 3% of U.S. adults require systemic therapy for ongoing moderate to severe eczema.
- Of the 85,000-plus chemicals in our environments, there are more than 4,350 identified contact allergens.
- About 1% of the U.S. population is allergic to latex.

Sources: American Academy of Allergy, Asthma & Immunology, aaaai.org; American Contact Dermatitis Society, contactderm.org; Asthma & Allergy Foundation of America, aafa.org; National Eczema Association, nationaleczema.org

Allergy or Irritation?

Any adverse response to a nail treatment is cause for concern, but there's a difference between allergic reactions and irritations. "It can be challenging to distinguish between the two, but it's important to do so," says Dana Stern, M.D., board-certified dermatologist and founder of the dermatologist-developed nail care line, Dr. Dana. "Allergic reactions are much less common than irritations and tend to be lifelong, whereas anyone can develop an irritant reaction to a nail product if enough of the chemical comes in contact with the skin."

An **allergy** to nail and/or skincare products develops in stages through a process called sensitization, the result of prolonged or repeated exposure to a particular substance over days or weeks. Ultimately the skin's natural protective barrier is breached, enabling that substance to combine with skin proteins and be car-

ried via white blood cells through the body. Those cells, whose job it is to work within the immune system, react by releasing chemicals that produce the symptoms we commonly see with skin allergies, generally referred to as atopic dermatitis or eczema.

An **irritation** occurs quickly, within minutes or hours after brief but heavy exposure or repeated low exposure. As with allergies, the outer layer of skin has been penetrated, but the response is acute and localized. Symptoms, typically a pink hue and blisters that might turn into sores that become scaly or crusty, tend to peak in about 24 hours. The condition is usually called, simply, contact dermatitis.

Seeing Red

Suppose you have a long-time client who is slowly building up an allergy to one of your products. What are you likely to see? "The reaction to the allergen can appear as redness, swelling and blister-



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If a client has a true ingredient allergy, she will likely be allergic to any product with that ingredient, or those with a similar chemical structure.

ing of the skin surrounding the nail," says Stern. "Sometimes the nail will burn and then separate or lift off of the nail bed (onycholysis)." Other common symptoms include dry and bumpy skin, and even nail plate discoloration.

You might be mystified by this unprec-

edented reaction, and wonder whether the product has gone "bad" or changed formulations. Or, you might dismiss an allergy because you've been seeing this client and using the same products on her for several years. However, that's exactly why you should suspect an allergic reaction. "Nobody develops

an allergy upon first exposure; it takes repeated exposures for this to happen," stresses Stern.

Sometimes allergic reactions to nail products behave so mysteriously that it takes a dermatologist to draw the connection between the symptoms and

their cause. Remember, once the dermal barrier is violated, the reaction can show up anywhere on the body. Allergies to topical products can manifest as dermatitis on the neck, in and behind the ears, and even around the evelids. More rarely. there are flu-like symptoms and/or dark circles under the eyes caused by swollen neighboring tissue. Pre-existing skin conditions may also flare up at the same time. Although this is less common, nail product-related allergies can even lead to serious secondary infections of the nail, such as paronychia (soft-tissue infection), onychia (nail bed inflammation) and paraesthesia (numbness or prickling sensations).



Ultimately, the best way for a client to determine whether an allergy is causing her symptoms is to have a patch test administered by a dermatologist. As her nail tech, your knowing the results of that test can help you tailor future treatments so as to avoid using products that contain the allergen(s). Keep in mind, says Stern, if a client has a true ingredient allergy, she will likely be allergic to any product with that ingredient, or those with a similar chemical structure.

Recognize and Respond

A nail tech's best opportunity for preventing a client's adverse reaction occurs before a service begins, with a close evaluation at the start of every appointment, says Janet McCormick, M.S., educator, author and co-owner of Nailcare Academy, an online education site that offers programs for advanced and medicallevel nail care. In artificial nail clients, for instance, "a developing allergy will give the technician an early warning: There will be an ever-so-slight puffiness of the skin in and outside the sidewalls of the nail, and the oponychium will be thinning or gone," she explains. "It won't be red or painful yet, but there'll be a shininess due to the edema." In such an instance, it's time to recommend removal of the enhancement, McCormick says, because an allergic response has already begun. "Otherwise, the symptoms will worsen with each application. Next there'll be redness and itching, and tiny blisters will occur after each application of the product," she says. "If the nails aren't taken off immediately, the skin will [develop] a raging reaction with severe pain and high edema. The client may even feel feverish."

Should a client call you hours after a service to report a reaction, it is more likely to be an irritant-induced response, says Stern. "Salon technicians should have relationships with local dermatologists to whom they can refer such clients," she recommends.

Finally, make sure that you are just as vigilant about your own potential for developing a product allergy. "It's essential to understand the chemistry of the ingredients you work with, and to handle them properly, to prevent a lifelong, occupation-induced allergic dermatitis from developing," says Stern. "Wear gloves—

Eczema can be a

sign of an allergy to nail or skincare

products.

PHOTO: GETTY IMAGES/S-ANIAOSTUDIO/ISTOCK

nitrile gloves are preferred as clients may be latex-sensi-

tive—and maintain strict
operational protocols,
such as keeping tools,
containers and working surfaces clean
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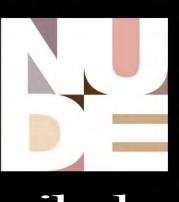
2 Dry feet with a towel and apply Moisture Scrub. Massage into the lower legs and feet, focusing on any rough areas.



Wash away the scrub and apply Mud Masque to the lower legs and feet. Then, wrap the legs and feet in a warm towel.



Wait 5 minutes, then wipe away Mud Masque. Apply Massage Lotion to the feet and legs, massaging them in long, circular motions. Then, continue with the service as usual.



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STEP 2 Apply ProDip Base to the lower half of the nail. Then, dip the nail into a Disposable Dipping Tray filled with Clear Dip Powder.

STEP 3 Apply ProDip Base to most of the nail and dip the nail into Cherry Blossom Dip Powder.

STEP 4 Apply ProDip Base to the entire nail. Sprinkle Cherry Blossom at the free edge. Then, use a loose brush to apply a smaller amount of Cherry Blossom at the center of the nail. Then apply New Year Sparkles Dip Powder at the base of the nail.

STEP 5 Brush away excess powder. Apply ProDip Base and dip the nail in Clear Dip Powder. Next, apply ProDip Base followed by ProDip Activator. Then, file and buff the nail, moving toward the center to smooth any rough edges.

STEP 6 Apply ProDip Activator and allow at least one minute for the nail to dry. Wipe, and apply ProDip Finish Gel to the upper half of the nail, avoiding the sidewalls. Then, apply a second coat of ProDip Finish Gel to the entire nail and let it dry for two minutes.















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The Sensitivity Lone

arn Certificates of Achievement as you test your skills with Nailpro's Professional Participation Program. In each issue, you'll find a multiple-choice test that will allow you to demonstrate what you've learned from one or more articles in the issue. For answers to this month's test, see "The Sensitivity Zone" on page 108. Simply circle the correct answers and mail the page to the address below. You can also access the article and submit the test via our website at nailpro.com/test-yourself. If you earn a score of 80% or higher, you'll be awarded a framable Certificate of Achievement. A perfect score earns a Certificate of Achievement With Honors.

Allergic reactions are _ irritations.

- A. Much more common than
- B. Just as common as
- C. Basically the same thing as
- D. Much less common than

The process by which allergies develop after prolonged or repeated exposure to a substance is called ____.

- A. Reactivity
- B. Sensitization
- C. Osmosis
- D. Dermatitis

Which of the following is a potential symptom of an allergic reaction?

- A. Redness
- B. Swelling
- C. Blistering
- D. All of the above

There are currently more than ____ identified contact allergens.

- **A.** 4,350
- **B.** 5,340
- **C.** 3,540
- **D.** 85,000

To diagnose an allergy, a dermatologist performs a swatch test.

- A. True
- B. False

It takes repeated exposures for an individual to develop an allergy.

- A. True
- B. False

Nail product-related allergies can lead to serious secondary infections, including

- A. Paronychia
- B. Onychia
- C. Paraesthesia
- D. All of the above

More than ___ of the global population experiences an inflammatory response on the skin at least once in their lifetime.

- **A.** 10%
- **B.** 15%
- C. 20%
- **D.** 25%

When is the best opportunity for a nail tech to evaluate a client for signs of an allergic reaction?

- A. Before a service begins
- B. Mid-service
- C. Immediately following a service
- **D.** The next day

About 1% of the U.S. population is allergic to latex.

- A. True
- B. False

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Photocopy this form or write your answers (for example, 1 A; 2 B) on a postcard along with the issue date and the name of the quiz (i.e., "The Sensitivity Zone") and send it to: NAILPRO, Professional Participation Program, 7628 Densmore Ave., Van Nuys, CA 91406-2042. You can also take the test online at our website, nailpro.com/test-yourself. Submissions must be postmarked or received online by February 28, 2017. Answers will appear in the April issue.

Answers to December Test

1) B 2) D 3) C 4) A 5) D 6) B 7) A 8) C 9) B 10) A

Are you safe from the unexpected?

magine one of your wax-heating machines malfunctions, and when you apply wax to a client, it's way too hot.

Maybe a client gets a skin reaction to hair products you have applied to her hair for years. And even the best, most safety-conscious professionals can have someone slip and fall out of their pedicure chair.

If any of these scenarios were to happen to you, you could be sued—and face thousands of dollars in attorney's fees and probably a hefty settlement, too. A lawsuit can mean serious financial hardship and the loss of personal assets such as vehicles, homes, and savings accounts if you do not have the right insurance coverage. So—are you safe from lawsuits filed against you?

WHO NEEDS LIABILITY INSURANCE

As a service professional, you are responsible for having technical knowledge and training in your particular area of expertise. You are also expected to provide those services safely, and safety includes the products you use, the environment in which you perform your work and any other reasonable area of care for your clients.

This expectation of safety applies no matter where you work—and you can't assume that if you work in someone else's location, that the location owner's insurance covers you. Whether you are a professional who has your own businesses and who operates as the only employee, or

an independent contractor renting space, you need professional liability insurance to protect you from financial losses resulting from claims filed against you by clients.

Though not every business that rents space to you will require you to have your own insurance, be sure to check your contract so that you fully understand your liability exposure while working in that location. Most businesses will not have coverage for independent contractors specific to their professional liability.

GET COVERED

Many professional policies can provide you with peace of mind that you are covered regardless of the location in which you are working. Professional liability coverage is available at a variety of costs.

In addition to ensuring you meet any contractual obligations, having your own professional coverage makes people perceive you as more prepared, which can set you apart from other service providers.

While it may seem like a long shot that you may be held responsible for a client's personal injury during a service, it is important to understand that lawsuits are more common than you think. Your clients have the right to file claims for you to pay for their medical expenses, pain and suffering, and any other damages that arise from injuries they incur under your care.

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Immediate Coverage	Yes	24-hour waiting period	Yes
Student Fee	\$25 for 12 months	\$45 until graduation	\$169
Professional & General Liability Insurance	\$2 million per occurrence	\$2 million per occurrence	\$2 million per occurrence
Stolen Equipment Coverage	Yes, \$1,000	Optional; add \$95 for \$10,000 of coverage	\$2,000
Identity Protection Plan	Yes, \$25,000	N/A	Yes, \$15,000
Newsletter	FREE subscription of your choice	NAILS Mag Newsletter	N/A

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SHOWS & EVENTS

February

Bronner Bros. 70th Annual **Mid-Winter Beauty Show**

February 11-13

Georgia World Congress Center, Atlanta, GA

Contact Bronner Bros., 2141 Powers Ferry Rd., Ste. 300, Marietta, GA 30067: 770.988.0015: bronnerbros.com.

March

IBS New York

March 12-14

Javits Convention Center, New York, NY. Contact IBS Show Management Team, 757 Third Avenue, 5th Floor, New York, NY 10017; 212.895.8200; ibsnewyork.com.

The Makeup Show Orlando

March 18-19

Hyatt Regency Orlando, Orlando, FL. Contact The Makeup Show, 123 W. 18th St., 8th Fl., New York, NY 10011; 212.242.1213; themakeupshow.com.

Canada Nail Cup

March 19-20

Esthetiqué Spa International Show, Vancouver Convention Center, Vancouver. BC. Canada.

Contact Canada Nail Cup. 604.808.6765; canadanailcup.com.

America's Beauty Show

March 25-27

McCormick Place, Chicago, IL. Contact Cosmetologists Chicago, 440 S. LaSalle Street, Ste. 2325, Chicago, IL 60605; 312.321.6809; americasbeautyshow.com.

April

NAILPRO Pasadena

April 30

Pasadena Convention Center, Pasadena, CA.

Contact NAILPRO, 7628 Densmore Ave... Van Nuys, CA 91406; 818.782.7328; nailpropasadena.com.

May

IMAGE Expo

May 7-8

George R. Brown Convention Center. Houston, TX.

Contact 13740 Research Blvd. Building 1, Austin, TX 78750; 877.219.3976; theimageexpo.com.

The Makeup Show NYC

Metropolitan Pavilion, New York, NY. Contact The Makeup Show, 123 W. 18th St., 8th Fl., New York, NY 10011; 212.242.1213: themakeupshow.com.

Oregon Nail Expo

May 21

Portland Expo Center, Portland, OR. Contact Kristen Dutcher, 2060 N. Marine Dr., Portland, OR 97217; onenailexpo@ gmail.com; onenailexpo.com.

June

Premiere Orlando

Orlando/Orange County Convention Center, Orlando, FL. Contact Premiere Show Group 1049 Willa Springs Dr., Ste. 1001, Winter Springs, FL 32708; 800.335.7469; premiereorlandoshow.biz.

CLASSES

February

Young Nails

youngnails.com

6-10 Mastering Acrylic:

Anaheim, CA, 714.992.1400

26 All About Acrylic:

Anaheim, CA, 800.777.9170

For an expanded list of Happenings, go to nailpro.com/events. To share your upcoming events with our readers, email dloth@creativeage.com.



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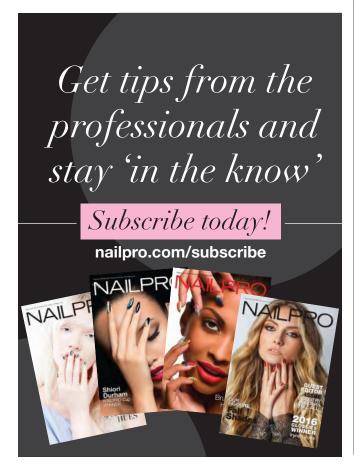














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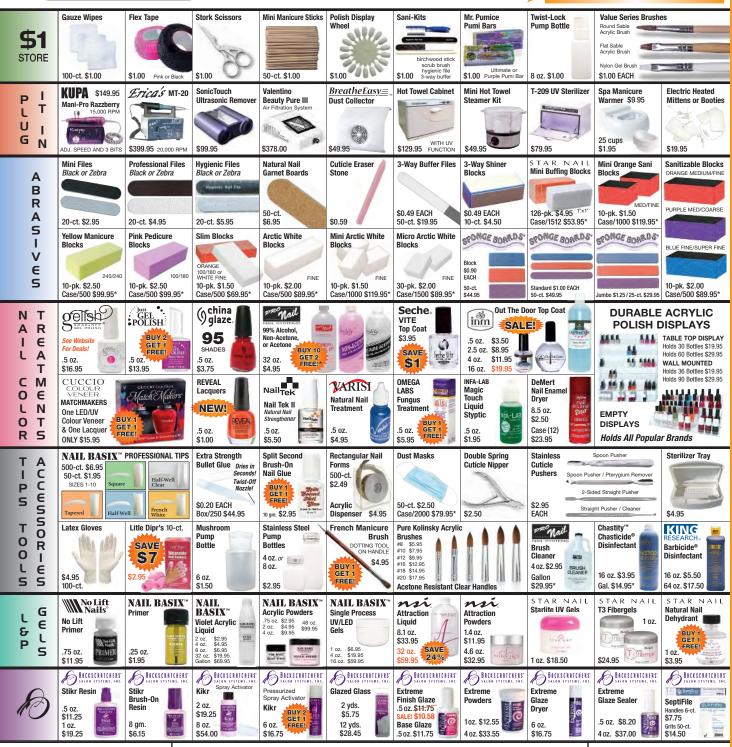
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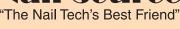


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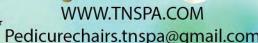




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Gina Rivera, founder and president of Phoenix Salon Suites, in Colorado Springs.



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While the action on the field is the reason most football fans tune in for Super Bowl Sunday, techs know that the game's Most Valuable Players are clearly the tips of the A-listers who take to the gridiron. As we get ready for Lady Gaga's halftime performance on February 5 (where we certainly expect her talons to score serious points!), here's a look back at some of our favorite nails from seasons past.

SUPER BOWL XLIX

Katy Perry

While many spectators were focused on the hilariously flawed performance by Left Shark at the 2015 halftime show, the "California Gurls" singer showcased a stunning set of red tips to match her crimson lips. Celebrity manicurist Kimmie Kyees did the honors, and immediately took to Instagram to celebrate what she dubbed "the biggest moment in my career thus far."

SUPER BOWL XLVII

Beyoncé

In 2013, Logan used a favorite product—Minx heat-activated solid nail coatings in a striped black and gold design on the "Single Ladies" singer.



Lady Gaga

The pop star went with glittery blue nails by Los Angeles nail artist Miho Okawara—a patriotic statement alongside her sparkling red Gucci ensemble and eye makeup—while singing the National Anthem in 2016.

Beyoncé

Logan has done the
"Formation" singer's
nails for not one, but
two, halftime shows.
In 2016, Logan
used OPI Black
Onyx nail lacquer
and a matte
topcoat, along
with a single gold

Celebrity nail stylist Lisa

ensemble.

stud, to highlight the design of Queen Bev's bedazzled

SUPER BOWL XLIII

Jennifer Hudson

The general consensus was that singer-actress Hudson nailed her performance of the National Anthem in 2009—but those paying close attention noticed that she also nailed her look with a dark lacquer manicure to complement her cropped military coat.



The Debate is Over

really matters

15 mL .5 Fl. oz



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7.3mL →



Wildfire Color Coat Capa de color • Vernis couleur 7.3 mL (.25 fl oz)

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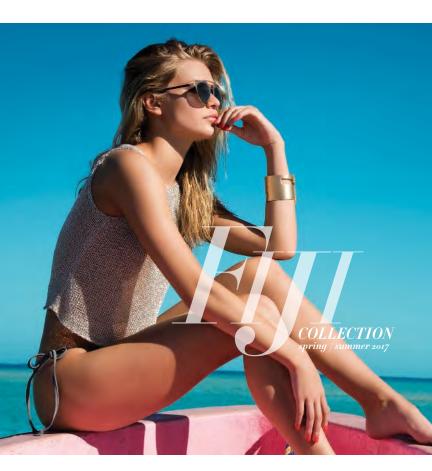












OPI SPRING/SUMMER 2017

This spring, OPI heads to Fiji - the perfect destination to live out your color fantasy. Featuring a palette that incorporates the vibrant hues of the islands' flora - most notably the sweetly fragrant exotic flowers and the colors of the sea - from blue lagoons to coral reef - the Fiji Collection by OPI takes clients on a journey to one of the most beautiful places in the world. OPI captures the essence of Fiji with its collection inspired by the Islands - from the ever-changing blues of the endless ocean (Do You Sea What I Sea?, Super Trop-i-cal-i-fiji-istic, Suzi Without a Paddle, I Can Never Hut Up) to the bright pops of color found in the native flora and fauna (Two-timing the Zones, Polly Want a Lacquer?, Getting Nadi On My Honeymoon, Is That a Spear in Your Pocket?, Exotic Birds Do Not Tweet). Long stretches of palm-lined, sandy beaches (Coconuts

VISITING FIJI IS ON
EVERYONE'S WISH LIST,
THANKS TO THE ISLANDS'
CULTURE, CUISINE,
AND COLORFUL VISTAS
- THREE THINGS THAT
INSPIRED THE
TWELVE SHADES IN
THIS COLLECTION

- Suzi Weiss-Fischmann
OPI Co-Founder & Brand Ambassador





12 New Shades
Available in
GelColor,
Infinite Shine
& Nail Lacquer

Over OPI) and bold, vibrant sunsets (Living On the Bula-vard!, No Tan Lines) add to the collection's tropical flair. The Fiji Collection embraces color and captures the essence of the lush, unspoiled terrain - evoking an emotional response and offering a spiritual connection to the environment. "Visiting Fiji is on everyone's wish list, thanks to the islands' culture, cuisine, and colorful vistas - three things that inspired the twelve shades in this collection," remarks OPI Co-Founder and Brand Ambassador Suzi Weiss-Fischmann. "Through the Fiji Collection, women around the globe can take a journey to this dream destination, wearing the colors of Fiji on fingers and toes this spring/summer season." All 12 Fiji Collection shades will be available in GelColor, Infinite Shine and Nail Lacquer formulas, offering consumers and professionals choices for the best product to fit their needs. GelColor provides a salon-perfect finish with two-week wear, while Infinite Shine offers a high-shine finish with eleven-day wear and traditional lacquer application. Nail Lacquer features a highly-pigmented, rich formula for even application without streaking.

Fiji Collection



Two-timing the Zones (C)

Why stop with just one? More zones mean more time to flaunt this vibrant pink.

NL F80 / GC F80 / ISL F80



Living On the Bula-vard! (C)

It's "well hello there!" up and down the bula-vard when this punchy red pops in for a visit.

NL F81 / GC F81 / ISL F81



Getting Nadi On My Honeymoon (C)

Not just for blushing brides, this pretty hibiscus pink has everyone feeling the heat.

NL F82 / GC F82 / ISL F82



Polly Want a Lacquer? (C)

The paradise perfection of this lovely lavender has island birds all a chatter.

NL F83 / GC F83 / ISL F83



Do You Sea What I Sea? (S)

It's easy to sea why this shimmering ocean blue is the right color for you.

NL F84 / GC F84 / ISL F84



Is That a Spear In Your Pocket? (C)

But of course everyone's happy to see you in this lush, tropical teal.

NL F85 / GC F85 / ISL F85

Spring / Summer 2017



I Can Never Hut Up (C)

Why should you? You're mesmerizing in this iridescent, edge-of-dawn grey.

NL F86 / GC F86 / ISL F86



Super Trop-i-cal-i-fiji-istic (C)

Take a daytrip to get lost and found in this bottomless reflection of sea and sky.

NL F87 / GC F87 / ISL F87



Suzi Without a Paddle (C)

Who needs one when you're up a creek with this cool and tranquil blue?

NL F88 / GC F88 / ISL F88



Go native and do Fiji in the

buff with our subtle and toasty taupe.

NL F89 / GC F89 / ISL F89



No Tan Lines (C)

What better way to complement a flawless island tan, then a warm sunrise orange?

NL F90 / GC F90 / ISL F90



Exotic Birds Do Not Tweet (C)

They bask in their own golden glow, which is just what you'll do in this radiant yellow.

NLF91 / GC F91 / ISLF91

GelColor

OPI GelColor is ideal for clients looking for a quick service with up to 14 days of wear.

OPI's professional gel polish system is designed to be cured with the OPI Studio LED Light and fully cures from foundation to finish in 4 minutes per set. Choose from over 160 shades or find your favorite OPI Lacquer shade perfectly matched in GelColor. Lowest cost per service vs. leading competitor means maximum profit for upgraded services.

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Sets the foundation for weeks of lasting wear.



100% gel top coat formula for shine-intense wear and color protection.

GelColor Base Coat 22001155000 GC 010

Original long wear for GelColor Services.

GelColor Top Coat 22001156000 GC 030

Original Top Coat provides a high shine finish.

BASE / TOP COATS



GelColor Strengthen Base Coat 22660015011 GC 011

Calcium infused with vitamins to strengthen nails during wear and after removal.



GelColor RidgeFiller Base Coat 22660015013 GC 013

Covers ridge lines for a smooth application.



GelColor Matte Top Coat 22002252000

GC 031 Transforms glossy colors to a satiny finish.



OPI Studio LED Light GL 901

Designed for optimum performance and client comfort.



Kyoto Pearl (F/SH) 22001154012 GCL03



Funny Bunny (SH/S) 22001154031 GCH22



Alpine Snow (C) 22001154011 GCL00



It's in the Cloud (C) 22994291171 GCT71



I Couldn't Bare Less (SH) 22995101270 GCT70



My Vampire is Buff (C) 22002251007 GCE82



Don't Bossa Nova Me Around (C) 22002251063 GCA60



Stop it I'm Blushing! (C) 22994291174 GCT74



Be There in a Prosecco (C) 22995248031

GCV31



Drink (P) 22994207151 GCN51



Bubble Bath (SH) 22001154020 GCS86



Put It in Neutral (C) 22995101265 GCT65



Do You Take Lei Away? (C) 22000410867 GCH67



Samoan Sand (SH) 22001154017 GCP61



Pale to the Chief (C) 22005685257 GCW57



Tiramisu for Two (C) 22995248028



Love is in the Bare (C) 22995101269 GCT69



Passion (SH) 22001154009 GCH19



Rule! (SH & S) 22001154027 GCR44







(Pastel) (C) 22002556001 GC106



22002251030 GCB56



New Orleans (C) 22994207153 GCN53



22000410871

GCH71

Brazilian (C) 22002251060 GCA68



Pants (C) 22995248034 GCV34



22002251028 GCB86



Margarita (C) 22001154015 GCM23



Pink Flamenco (C) 22001154024 GCF44



Hotter Than You Pink (C) 22000137136 GCN36



Pompeii Purple (P) 22001154025 GCC09



Madam President (C) 22005685262 GCW62



Chick Flick Cherry (C)



Just Lanai-ing Around (C) 22000410872 GCH72



OPI by Popular Vote (C) 22005685263 GCW63



Spare Me a French Quarter? (C) 22994207155 GCN55



Miami Beet (C) 22001154002 GCB78



She's a Bad Muffuletta! (C) 22994207156

GCN56



My Chihuahua Bites (C) 22001154033 GCM21



Are We There Yet? (Pastel) (C) 22002556004 GC105



Dutch Tulips (C) 22002251046 GCL60



OPI On Collins Ave. (C) 22002251039 GCB76



Cajun Shrimp (C) 22001154013 GCL64



Aloha from OPI (C) 22000410870 GCH70



OPI Red (P) 22002251043 GCL72



Go with the Lava Flow (S) 22000410869 GCH69



Gimme a Lido Kiss (S) 22995248030 GCV30



Big Apple Red (C) 22001154016 GCN25



Color So Hot It Berns (C) 22002251047 GCZ13



The Thrill of Brazil (C) 22002251034 GCA16



Red Hot Rio (C) 22002251052 GCA70



Amore at the Grand Canal (C) 22995248029 GCV29



I'm Not Really a Waitress (P) 22001154008 GCH08



We the Female (C) 22005685264 GCW64



Got the Blues for Red (C) 22002251050 GCW52



Malaga Wine (C) 22001154014 GCL87



Bogotá Blackberry (P) 22001154007 GCF52



Live. Love. Carnaval (C) 22002251057 GCA69



A Good Man-darin is Hard to Find (C) 22001154029 GCH47



My Address is "Hollywood" (S) 22001282012 GCT31



Crawfishin' for a Compliment (C) 22994207158 GCN58



Got Myself into a Jam-balaya (C) 22994207157 GCN57



Toucan Do It If You Try (C) 22002251053 GCA67



Lobster (S) 22001282011 GCT30



Freedom of Peach (C) 22005685259 GCW59



Yank My Doodle (C) 22005685258 GCW58



It's a Piazza Cake (C) 22995248026



Cozu-Melted in the Sun (P) 22001154036 GCM27



Humidi-Tea (S) 22994207152 GCN52



A Great Opera-tunity (C) 22995248025 GCV25



Cosmo-Not Tonight Honey! (P) 22001154019 GCR58



Worth a Pretty Penne (S) 22995248027 GCV27



One Chic Chick (C) 22994291173 GCT73



Never a Dulles Moment (C) 22005685256 GCW56



Need Sunglasses? (Pastel) (C) 22002556002 GC104



I Just Can't Cope-acabana (C) 22002251059 GCA65



That's Hula-rious! (C) 22000410865 GCH65



Gargantuan Green Grape (Pastel) (C) 22002556005 GC103



I'm Sooo Swamped! (C) 22994207160 GCN60



My Dogsled Is a Hybrid (C) 22000172145 GCN45



a Mint (C) 22994291172 GCT72



AmazOn... AmazOff (C) 22002251055 GCA64



CIA = Color is Awesome (C) 22005685253 GCW53



Russian Navy (S) 22001154018 GCR54



Take a Right on Bourbon (P) 22994207159 GCN59



Suzi - The First Lady of Nails (C) 22005685255 GCW55



Stay Off the Lawn!! (C) 22005685254 GCW54



This Color's Making Waves (C) 22000410874



It's a Boy! (C) 22994291175



Gelato on My Mind (C) 22995248033 GCV33



Can't Find My Czechbook (Pastel) (C) 22002556006 GC101



Can't Find My Czechbook (C) 22002251011 GCE75



I Am What I Amethyst (C) 22994291176

GCT76



No Room for the Blues (C) 22002251040 GCB83



Rich Girls & Po-Boys (C) 22994207161 GCN61



OPI... Eurso Euro (C) 22002251002 GCE72



You're Such a BudaPest (C)

22002251010

GCE74



Do You Lilac It? (Pastel) (C) 22002556003

GC102



Do You Lilac It? (C) 22002251035 GCB29



I Manicure For Beads (C) 22994207154 GCN54



Show Us Your Tips! (S) 22994207162 GCN62



Do You Have this Color in Stock-holm? (C) 22000172147 GCN47



O Suzi Mio (C) 22995248035 GCV35



OPI Ink. (S) 22001154030 GCB61



You Don't Know Jacques! (C) 22001154005 GCF15



Squeaker of the House (C) 22005685260 GCW60



Your Dane? (C) 22000172144 GCN44



Top Secret! (C) 22005685261 GCW61



Beach (C) 22002251054 GCA61



Black Cherry Chutney (S) 22001154035 GCI43



Lincoln Park After Dark (C) 22001154023 GCW42



Black Onyx (C)* 22001154021 GCT02 *Lady in Black (EU markets)



Wear OPI (C) 22995248032 GCV32



DS Pewter (G) 22002251027 GCG05



My Private Jet (S) 22001154001 GCB59



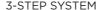
My Gondola or Yours? (C) 22995248036 GCV36

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Infinite Shine Long-Wear Lacquer, professional 3-step system, offers the high-shine and long-wear of a gel manicure with the ease of application and removal of nail polish.





ProStay Primer 22006697211 IS T11 Bonds to nails

Bonds to nails to provide optimum sticking power.

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Professional, 3-step system Up to 11 days of wear and gel-like shine Easy application and removal.
No light needed.

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Alpine Snow (C) 22777754100 ISL L00



22777754122 ISL H22



Pearl of Wisdom (P) 22995285034 IS L34



It's Pink P.M. (C) 22994255162 IS L62



Beyond the Pale Pink (C) 22995285035 IS L35



Patience Pays Off (C) 22995285047 IS L47



Bubble Bath (SH) 22777754186 ISL S86



Tiramisu for Two (C) 22006697128 ISL V28



The Beige of Reason (C) 22995285031 IS L31



Samoan Sand (SH) 22777754361 ISL P61



You're Blushing Again (C) 22995285046

IS L46



Half Past Nude (C) 22994255167 IS L67



Cosmo-Not Tonight Honey (P) 22006697158 ISL R58



Dulce de Leche (C) 22777754115 ISL A15



Barefoot in Barcelona (C) 22006697141 ISL E41



You Can Count on It (C) 22000323030 IS L30



Maintaining My Sand-ity (C) 22000323021 IS I 21



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Substantially Tan (C) 22995285050 IS L50



Berlin There Done That (C) 22006697113 ISL G13



Taupe-less Beach (C) 22777754161 ISL A61



Pretty Pink Perseveres (C) 22000323001 IS L01



Sweet Heart (C) 22006697196 ISL S96



Indefinitely Maybe (C) 22995285055 IS L55



Passion (SH) 22777754119



It's a Girl! (SH) 22777754139 ISL H39



Mod About You (C) 22006697256 ISL B56



Follow Your Bliss (C) 22995285045 IS L45



Girl Without Limits (C) 22000323004 IS L04



Rose Against Time (C) 22994255161

IS L61



Princesses Rule! (S) 22777754144 ISL R44



My Address is "Hollywood" (S) 22777754131 ISL T31



Defy Explanation (C) 22995285059 IS L59



From Here to Eternity (C) 22000323002 IS L02



Shorts Story (C) 22006697186 ISL B86



Strawberry Margarita (C) 22777754123 ISL M23



La Paz-itively Hot (C) 22006697120 ISL A20



Made Your Look (C) 22005901175 IS L75



Whisperfection (C) 22005901176 IS L76



In Pursuit of Purple (C) 22000323011



If You Persist... (C) 22995285056 IS L56



You're Such a BudaPest (C) 22006697174 ISL E74



Do You Lilac It? (C) 22006697129 ISL B29



22005901177 IS L77



Purpletual Emotion (C) 22995285043 IS L43



Lucky Lucky Lavender (C) 22006697148 ISL H48



Grapely Admired (C) 22000323012 IS I 12



Don't Provoke the Plum! (C) 22994255163 IS L63



Endless Purple Pursuit (C) 22995285052 IS L52



Eternally Turquoise (S) 22995285033 IS L33



Go to Grayt Lengths (S) 22995285036 IS L36



Reach for the Sky (C) 22994255168 IS L68



To Be Continued...(C) 22995285040 IS L40



To Infinity and Blue-yond (C) 22000323018 IS L18



Can't Find My Czechbook (C) 22006697175 ISL E75



Lavendurable (S) 22995285044 IS L44



Indignantly Indigo (C) 22000323017 IS L17



Get Ryd-of-thym Blues (C) 22000323016 IS L16



CIA = Color is Awesome (C) 22777754253 ISL W53



Boyfriend Jeans (C) 22005901179 IS L79



Russian Navy (S) 22777754154 ISL R54



Enter the Golden Era (P) 22995285037 IS L37



Bee Mine Forever (C) 22995285038 IS L38



Sage-less Beauty (C) 22995285039 IS L39



That's Hula-rious! (C) 22006697165 ISL H65



Withstands the Test of Thyme (C) 22000323019



I Do It My Run-way (C) 22005901180 ISL 80



Olive For Green (C) 22994255164 ISL 64



Suzi-The First Lady of Nails (C) 22006697155 ISL W55



Silver on Ice (S) 22995285048 ISL 48



Steel Waters Run Deep (C) 22000323027 ISL 27



Slatest (C) 22005901178 ISL 78



Coalition (C) 22000323026 ISL 26



My Private Jet (S) 22777754159 ISL B59



Lincoln Park After Dark (C) 22777754142 ISL W42



22777754102 ISL T02 *Lady in Black (EU markets)



Sunrise to Sunset (C) 22994255166 ISL 66



Got Myself into a Jam-balaya (C) 22006697157



Endurance Race to the Finish (C) 22000323006 ISL 06



No Stopping Me Now (C) 22000323007 ISL 07



Cajun Shrimp (C) 22777754164 ISL L64



In Familiar Terra-tory (C) 22994255165 IS L65



Live.Love. Carnaval (C) 22006697169 ISL A69



She's a Bad Muffuletta! (C) 22777754156 ISL N56



She Went On and On and On (C) 22000323003 IS L03



Unreprentantly Red (C) 22000323008 IS L08



Hold Out for More (C) 22995285051 IS L51



Running with the In-finite Crowd (C) 22000323005 IS L05



Pompeii Purple (P) 22777754109 ISL C09



Cha-Ching Cherry (S) 22777754112 ISL V12



Unequivocally Crimson (C) 22000323009 IS L09



Dutch Tulips (C) 22777754160 ISL L60



Relentlessly Ruby (C) 22000323010 IS L10



Big Red Apple (C) 22777754125 ISL N25



An Affair in Red Square (P) 22777754153 ISL R53



The Thrill of Brazil (C) 22006697216 ISL A16



OPI Red (C) 22006697172 ISL 172



OPI by Popular Vote (C) 22006697363 ISL W63



22777754264 ISL W64



I'm Not Really a Waitress (P) 22777754108 ISL H08



Can't Be Beet! (C) 22000323013 IS L13



Bogotá Blackberry (P) 22006697252 ISL F52



Malaga Wine (C) 22777754287 ISL L87



Tickle My France-y (C) 22777754116 ISL F16



You Sustain Me (C) 22995285057 IS L57



Stick it Out (C) 22995285058 IS L58



Chicago Champagne Toast (P) 22006697263 ISL S63



Set in Stone (C) 22000323024 IS L24



Linger Over Coffee (C) 22995285053 IS L53



You Don't Know Jacques! (C) 22777754215 ISL F15



Never Give Up! (C) 22000323025 IS L25



A-Rose at Dawn... Broke by Noon (P) 22006697111 ISL V11



Miami Beet (C) 22777754187 ISL B78



Berry on Forever (C) 22995285060 IS L60



Got the Blues for Red (C) 22006697352 ISL W52



Stick to Your Burgundies (C) 22995285054 IS L54



Raisin' the Bar (C) 22000323014 IS I 14



Vampsterdam (P) 22777754163 ISL H63



Shh... It's Top Secret! (C) 22006697261 ISL W61

PRO TIP ----

USE AS FEW STROKES
OF INFINITE SHINE
GLOSS TO AVOID
OVER WORKING.
DO NOT USE DRIPDRY
OR RAPIDRY SPRAY.



Nail Lacquer

OPI Nail Lacquer is the number one salon brand worldwide.

When used in a professional service, color can last up to 7 days. A professional service consists of proper Natural Nail Prep, base coat, color coat and top coat application.

3-STEP SYSTEM



Natural Nail Base Coat 22001008000 NT T10

Helps prevent staining of natural nails and promotes a long-lasting manicure.

OPI Top Coat 22001009000 NT T30

Helps prevent smudges while drying to a smooth, high-gloss, protective shine.

BASE / TOP COATS



O · P · I ACRYLIC NAIL BASE COAT That I would further Copt to the farther And Combinency

Acrylic Nail Base Coat 22001739000 NT T20

Helps prevent staining of acrylic nails and promotes a long-lasting manicure.



O · P · I MATTE TOP COAF Town & Townships West Townships

OPI Matte Top Coat 22002218000 NT T35

Builds in layers of protection for natural nails.





Funny Bunny (SH) 22001014106 NL H22



I Cannoli Wear OPI (C) 22995154032 NL V32



Kyoto Pearl (P) 22001014061 NL L03



It's in the Cloud (C) 22994257071 NL T71



Bubble Bath (SH) 22001014085 NL S86



Mimosas for Mr. & Mrs. (SH) 22001014073 NL R41



Stop it I'm Blushing! (C) 22994257074 NLT74



My Vampire is Buff (C) 22002184003 NL E82



Step Right Up! (SH) 22001014047 NLF28



Don't Bossa Nova Me Around (C) 22002576011 NL A60



Tiramisu for Two (C) 22995154028 NL V28



Be There in a Prosecco (C) 22995154031 NLV31



My Very First Knockwurst (C) 22001246008

NL G20



Pale to the Chief (C)

22997103157



Samoan Sand (SH) 22001014071 NLP61



Altar Ego (P) 22001014082 NI 578



Let Me Bayou a Drink (P) 22994150051 NL N51



Do You Take Lei Away? (C) 22000354867



Put it in Nuetral (C) 22995100265 NI T65



Coney Island Cotton Candy (SH) 22001014161 NL L12



Privacy Please (SH) 22001014072 NI R30



Sweet Heart (SH) 22001014087 NI 596



Passion (SH) 22001014054 NLH19



It's a Girl! (SH) 22001014001 NI H39



I Think in Pink (SH) 22001014181 NLH38



Island Hops (C) 22000354871 NL H71



Affair (P) 22001014159 NL 127





Pink-ing of You (SH) 22001014087 NL S95



Suzi Nails New Orleans (C) 22994150053 NL N53



Hawaiian Orchid (P) 22001014105 NL A06



Got Myself into a Jam-balaya (C) 22994150057 NL N57



Princesses Rule! (S) 22001014107 NL R44



Aphrodite's Pink Nightie (P) 22001014049 NL G01



ElePhantastic Pink (C) 22001014116 NL 142



Strawberry Margarita (C) 22001014067 NL M23



La Paz-itively Hot (P) 22001014004 NL A20



Kiss Me on My Tulips (C) 22001014134 NL H59



Kiss Me I'm Brazilian (C) 22002576005 NL A68



Shorts Story (C) 22001014024 NL B86



Feelin' Hot-Hot-Hot! (C) 22001014113 NL B77



Pink Flamenco (C) 22001014124 NL E44



No Doubt About It! (C) 22005904102 NL BC2



Live.Love. Carnaval (C) 22002576004



Precisely Pinkish (C) 22005904101 NL BC1



Hotter Than You Pink (C) 22001014349 NL N36



Charged Up Cherry (C) 22001014109 NL B35



Madam President (C) 22997103162 NLW62



Pompeii Purple (P) 22001014125 NI C09



Raspberry (P) 22001014163 NL L54



That's Berry Daring (C) 22001014228 NL B36



Koala Bear-y (C) 22001014007 NL A46



Around (C) 22000354872 NL H72



Not So Bora-Bora-ing Pink (P) 22001014164 NL S45





A-Rose at Dawn... Broke by Noon (P) 22001014098 NL V11



Quarter? (C) 22994150055 NL N55



Miami Beet (C) 22001014021 NL B78



In the Cable Car-Pool Lane (C) 22002387011 NLF62





Purple (C) 22001014032 NL E50



O Suzi Mio (C) 22995154035 NL V35



Purple with a Purpose (P) 22001014111 NL B30



Lucky Lucky Lavender (Ć) 22001014157 NL H48



Purple Palazzo Pants (C) 22995154034 NL V34



Significant Other Color (S) 22001014192 NL B28



I Manicure for Beads (C) 22994150054 NL N54



Show Us Your Tips! (S) 22994150062

NL N62



You're Such a BudaPest (C) 22002184009

NL E74



Do You Lilac It? (C) 22001014009 NL B29



Do You Have this Color in Stock-holm? (C) 22000144047 NL N47



It's a Boy! (C) 22994257075 NI T75



No Room for the Blues (C) 22001014022



Rich Girls & Po-Boys (C) 22994150061 NL N61



Teal the Cows Come Home (S) 22001014013



I Am What I Amethyst (C) 22994257076 NLT76



Czechbook (Ć) 22002184010 NL E75



OPI... Eurso Euro (C) 22002184002 NL E72



Yoga-ta Get this Blue! (S) 22001014059 NL 147



Gelato on My Mind (C) 22995154033 NL V33



Correctamundo (C) 22005904103 NL BC3



Blue My Mind (P) 22001014008 NI R24



OPI Ink. (S) 22001014195 NI B61



Tutti Frutti Tonga (P) 22001014165 NL S48



Compliment (C) 22994150058 NL N58



Toucan Do It If You Try (C) 22002576008 NL A67



Pants on Fire! (C) 22005904109 NL BB9



Freedom of Peach (C) 22997103159 NL W59



Yank My Doodle (C) 22997103158 NL W58



Chocolate Moose (C) 22001014112 NL C89



It's a Piazza Cake (C) 22995154026 NL V26



Humidi-Tea (S) 22994150052

NL N52



A Great Opera-tunity (C) 22995154025

NL V25



Nomad's Dream (P) 22001014070

NL P02



Barefoot in Barcelona (C) 22001014027 NL E41



Cosmo-Not Tonight Honey! (P) 22001014078 NL R58



Worth a Pretty Penne (S) 22995154027

NL V27



Chicago Champagne Toast (P) 22001014081

NL S63



Cozu-melted in the Sun (P) 22001014253 NL M27



Tickle My France-y (C) 22001014042 NI F16



Dulce de Leche (C) 22001014002 NL A15



Over the Taupe (C) 22001014023 NL B85



How Great is Your Dane? (C) 22000144044 NL N44



Taupe-less Beach (C) 22002576002 NL A61



Berlin There Done That (C) 22001246001 NL G13



Squeaker of the House (C) 22997103160 NL W60



You Don't Know Jacques! (C) 22001014041 NL F15



Happy Anniversary! (S) 22001014006 NL A36



Take a Right on Bourbon (P) 22994150059 NL N59



Up Front & Personal (S) 22001014010 NL B33



Glitzerland (S) 22001014103 NL Z19



One Chic Chick (C) 22994257073 NL T73



Moment (C) 22997103156 NL W56



I Just Can't Cope-acabana (C) 22002576010 NL A65



No Faux Yellow (C) 22005904108 NL BB8



That's Hula-rious! (C) 22000354865 NL H65



This Cost Me a Mint (C) 22994257072 NL T72



My Dogsled is a Hybrid (C) 22000144045 NL N45



I'm Sooo Swamped! (C) 22994150060 NL N60



Green Come True (C) 22005904104 NL BC4



Stay Off the Lawn!! (C) 22997103154 NL W54



Suzi - The First Lady of Nails (C) 22997103155 NL W55



AmazON... AmazOFF (C) 22002576012 NL A64



CIA = Color is Awesome (C) 22997103153 NL W53



This Color's Making Waves (S) 22000354874

NL H74



Lucerne-tainly Look Marvelous (S) 22001014102

NL Z18



Russian Navy (S) 22001014076 NL R54



Light My Sapphire (P) 22001014016 NL B60



Black Cherry Chutney (P) 22001014160 NL I43



Lincoln Park After Dark (C) 22001014099 NL W42



Meet Me on the Star Ferry (S) 22001014246 NL H49



Midnight in Moscow (S) 22001014118 NL R59



Shh...It's Top Secret! (C) 22997103161 NL W61



My Gondola or Yours? (C) 22995154036 NL V36



My Private Jet (S) 22001014015 NL B59



Black Onyx (C)* 22001014202 NL T02 *Lady in Black (EU markets)

Nail Treatments

Strong, beautiful, nails are everyone's dream - a dream that can become reality with the complete range of **OPI Nail Treatments**.

Outstanding results are at your fingertips with OPI's complete range of profitable nail care products used and endorsed by salons worldwide.



Start-to-Finish Original Formula 22001011000 NT T70

A base coat, top coat and natural nail strengthener in one high performance formula. Also available in formaldehyde-free formula. Ideal for weak, damaged nails.



Start-to-Finish Formaldehyde-Free Formula 22001743000

22001743000 NT T71

A base coat, top coat and natural nail strengthener in one high performance formula. Also available in formaldehyde-free formula. Ideal for weak, damaged nails.



Chip Skip 22001006000 NT 100

Primes natural nail surface to increase adhesion of nail lacquer Use prior to nail lacquer applications on fingernails and toenails. Easy to use - big on results!



Rapidry Top Coat 22001012000

NT T74

Dries to a tough, long-lasting, non-yellowing, high-gloss shine in minutes.



Drip Dry Lacquer Drying Drops 22002357000 AL 711

Dries nails to the touch in one minute, completely in five, with just a few drops, while treating cuticles to a soothing dose of jojoba and antioxidant vitamin E!

Don't Let Your Clients Go Topless

with **NEW** OPI Top Coats!



NEW TOP COATS

PLUMPING / BRILLIANT



Plumping Volumizing Top Coat 22005393000 NT T36



Brilliant High Shine Top Coat 22005394000 NT T37

OPI's Gel Break treatment system restores nail strength and defends against breaking, tearing and peeling — in just one week. No light needed.



Serum-infuse Base Coat 22006696101 NT R01



Sheer Color Properly Pink 22006696103 NT R03



Sheer Color Too Tan-Talizing 22006696104 NT R04



Barely Beige 22006696105 NT R05

3



Protective Top Coat 22006696102 NT R02

PROTECTIVE

TOP COAT

3-STEP TREATMENT SYSTEM

SHEER COLOR

to complement all skintones



Enriched with sodium hyaluronate, vitamins and bamboo extract, this unique shimmer-serum base coat masks nail imperfections & discolorations while laying the foundation for a flawless GEL BREAK manicure.



Sheer layer of color leaves nails naturally perfected. Available in 3 nude shades designed to perfectly complement a broad spectrum of skin tones.



Enriched with sodium hyaluronate, vitamins, and bamboo extract, this **protective** top coat preserves and protects nails while providing a high gloss finish.



Original Nail Envy 22001013000 NT T80

Provides maximum strengthening with hydrolyzed wheat protein and calcium for harder, longer, stronger, natural nails! Ideal for weak, damaged nails.



Matte Nail Envy 22001744000 NT T82

Get invisible protection with this maximum protein-strengthening matte formula! Perfect for men and women who prefer a totally natural look.



Soft & Thin Nail Envy 22001227000 NT 111

Proven Nail Envy technology in a formula designed specifically for soft and thin nails. Fortifies nails with extra calcium.



Dry & Brittle Nail Envy 22001735000 NT 131

Proven Nail Envy technology in a moisturizing formula that also protects with antioxidant vitamins E & C.



Sensitive & Peeling Nail Envy 22001007000

NT 121

Proven Nail Envy technology in a formula for sensitive and peeling nails. Protects with antioxidant vitamin E and emollient-rich kukui nut oil, plus soothing aloe vera.



Maintenance Nail Envy 22001736000

NT 141

Keep nails to envy with this balanced formula of strengthening and protecting ingredients.



Nail Envy Strength in Color Hawaiian Orchid 22995265220 NT 220

Breezy, tropical pink / maximum strength formula.



Nail Envy Strength in Color Samoan Sand 22995265221 NT 221

A warm beige-pink / maximum strength formula.



Nail Envy Strength in Color Bubble Bath 22995265222

NT 222 Soothing, warm, pale pink / maximum strength formula.



Nail Envy Strength in Color Pink to Envy

22995265223 NT 223

Whisper of cool pink / maximum strength formula.



SHADE NAME	FINISH	GC	IS	NL
A COOR MANURARING HARR TO FIND		661147		NII 1147
A GOOD MAN-DARIN IS HARD TO FIND	С	GC H47	_	NL H47
A GREAT OPERA-TUNITY A ROSE AT DAMAN BROKE BY NOON	C P	GC V25		NL V25
A-ROSE AT DAWNBROKE BY NOON	•	-	ISL V11	NL V11
ALOHA FROM OPI (C+K) ALDINE CNOW (C+K)	С	GC H70		NL H70
ALPINE SNOW (C+K) ALTAR EGO	C P	GC L00	ISL LOO	NL LOO
	•	— CC A/4	_	NL S78
AMAZONAMAZOFF	С	GC A64	_	NL A64
AMORE AT THE GRAND CANAL	C P	GC V29	— —	NL V29
AN AFFAIR IN RED SQUARE	P P	_	ISL R53	NL R53
APHRODITE'S PINK NIGHTIE	C	-	_	NL G01
ARE WE THERE YET? (PASTEL)		GC 105		— NU 544
BAREFOOT IN BARCELONA (C+K) BETHERE IN A PROCESSOR	С	— —	ISL E41	NL E41
BE THERE IN A PROSECCO	С	GC V31	-	NL V31
BEE MINE FOREVER	С	_	IS L38	_
BERLIN THERE DONE THAT (C+K) BERDY ON FOREYER	C	_	ISL G13	NL G13
BERRY ON FOREVER BENOND THE BALL BING	-	_	IS L60	_
BEYOND THE PALE PINK	С	— —	IS L35	—
BIG APPLE RED	С	GC N25	ISL N25	NL N25
BLACK CHERRY CHUTNEY	P	GC 143	— ICI TOO	NL 143
BLACK ONYX (C+K)	С	GC T02	ISL T02	NL T02
BLUE MY MIND BOSOTÉ DI ACKREDDY	C P	— GC F52	-	NL B24
BOGOTÁ BLACKBERRY BOYERIEND JEANS	•	GC F52	ISL F52	NL F52
BOYFRIEND JEANS BURDLE BATH (C.16)	С		IS L79	— NU 60/
BUBBLE BATH (C+K)	SH	GC \$86	ISL S86	NL S86
CAJUN SHRIMP (C+K)CALIFORNIA RASPBERRY	C C	GC L64	ISL L64	NL L64 NL L54
CALIFORNIA RASPBERRY CAN'T BE BEET!	С	_	— IS L13	INL L54
CAN I BE BEET! CAN'T FIND MY CZECHBOOK (C+K)	С	— GC E75	ISL E75	— NL E75
	С	GC E/3 GC 101	15L E/3	INL E/3
 CAN'T FIND MY CZECHBOOK (PASTEL) CHA-CHING CHERRY 	С	GC 101	ISL V12	_
CHARGED UP CHERRY	C	_	13L V 12	— NL B35
CHICAGO CHAMPAGNE TOAST	Р	_	ISL S63	NL S63
CHICK FLICK CHERRY (C+K)	C	— GC H02	131 303	NL H02
CHOCOLATE MOOSE (C+K)	С	GC HUZ	_	NL C89
CIA = COLOR IS AWESOME	C	— GC W53	ISL W53	NL W53
COCONUTS OVER OPI	С	GC W33	ISL F89	NL F89
COLOR SO HOT IT BERNS	С	GC 769 GC Z13	13L F07	NL Z13
COLOR SO HOT IT BERNS CONEY ISLAND COTTON CANDY	С	UC 213	_	NL L12
CORRECTAMUNDO	С		_	NL BC3
COSMO-NOT TONIGHT HONEY	P	— GC R58	ISL R58	NI R58
COSMO-NOT TONIGHT HONEY COZU-MELTED IN THE SUN	P P	GC K58 GC M27	13L K36	NL K58 NL M27
CO20-MELIED IN THE SUN CRAWFISHIN' FOR A COMPLIMENT	C	GC N58	_	NL N58
- CRAWI ISHIN TORA COMI LIMENT	C	JC 1130	_	INL INJU

SHADE NAME	FINISH	GC	IS	NL
DANKE-SHINY RED	С	_	_	NL G14
DEFY EXPLANATION	С	_	IS L59	_
DO YOU HAVE THIS COLOR IN STOCK-HOLM:	? C	GC N47	_	NL N47
 DO YOU LILAC IT? (C+K) 	С	GC B29	ISL B29	NL B29
DO YOU LILAC IT? (PASTEL)	С	GC 102	_	_
DO YOU SEA WHAT I SEA?	S	GC F84	ISL F84	NL F84
DO YOU TAKE LEI AWAY? (C+K)	С	GC H67	_	NL H67
 DON'T BOSSA NOVA ME AROUND 	С	GC A60	_	NL A60
DON'T PROVOKE THE PLUM!	С	_	IS L63	_
DS PEWTER	G	GC G05	_	_
DULCE DE LECHE (C+K)	С	_	ISL A15	NL A15
DUTCH TULIPS	С	GC L60	ISL L60	NL L60
ELEPHANTASTIC PINK	С	_	_	NL 142
ENDLESS PURPLE PURSUIT	С	_	IS L52	_
ENDURANCE RACE TO THE FINISH	С	_	IS L06	_
ENTER THE GOLDEN ERA	Р	_	IS L37	_
ETERNALLY TURQUOISE	С	_	IS L33	_
EXOTIC BIRDS DO NOT TWEET	С	GC F91	ISL F91	NL F91
• FEELIN' HOT-HOT-HOT!	С	_	_	NL B77
FLASHBULB FUCHSIA	S	_	_	NL B31
FOLLOW YOUR BLISS	С	_	IS L45	_
FREEDOM OF PEACH	С	GC W59	_	NL W59
FROM HERE TO ETERNITY	С	_	IS LO2	_
FUNNY BUNNY	SH	GC H22	ISL H22	NL H22
GARGANTUAN GREEN GRAPE (PASTEL)	С	GC 103	_	_
GELATO ON MY MIND	С	GC V33	_	NL V33
GET RYD-OF-THYM BLUES	С	_	ISL 16	_
GETTING NADI ON MY HONEYMOON	С	GC F82	ISL F82	NL F82
GIMME A LIDO KISS	S	GC V30	_	NL V30
GIRL WITHOUT LIMITS	С	_	IS L04	_
GLITZERLAND	S	_	_	NL Z19
GLOW THE EXTRA MILE	С	_	IS L49	_
 GO TO GRAYT LENGTHS 	S	_	IS L36	_
GO WITH THE LAVA FLOW	S	GC H69	_	NL H69
GOT MYSELF INTO A JAM-BALAYA	С	GC N57	ISL N57	NL N57
GOT THE BLUES FOR RED	С	GC W52	ISL W52	NL W52
GRAPELY ADMIRED	С	_	IS L12	_
GREEN COME TRUE	С	_	_	NL BC4
HALF PAST NUDE	С	_	IS L67	_
HAPPY ANNIVERSARY!	S	_	_	NL A36
HAWAIIAN ORCHID	Р	_	_	NL A06
HOLD OUT FOR MORE	С	_	IS L51	_
HOT & SPICY	С	_	_	NL H43



SHADE NAME	FINISH	GC	IS	NL
HOTTER THAN YOU PINK	С	GC N36		NL N36
HOW GREAT IS YOUR DANE?	С	GC N36 GC N44	_	NL N44
HUMIDI-TEA	S	GC N44 GC N52	_	NL N52
I AM WHAT I AMETHYST	C	GC 1432 GC V32	_	NL V32
I CAN NEVER HUT UP	С	GC V32 GC F86		
I CANNOLI WEAR OPI	С	GC 776	ISL F86	NL F86 NL T76
I COULDN'T BARE LESS	SH	GC 178	_	INL 170
I DO IT MY RUN-WAY	С	GC 170	— IS L80	_
I EAT MAINELY LOBSTER (C+K)	S	— GC T30	13 L00	— NL T30
I JUST CAN'T COPE-ACABANA	C	GC 130	_	NL A65
I MANICURE FOR BEADS	C	GC A63	_	NL N54
I THINK IN PINK	SH	GC 1034	_	NL H38
IF YOU PERSIST	С	_	 IS L56	INL HOO
I'M NOT REALLY A WAITRESS	S	— GC H08	ISL H08	— NL H08
I'M SOOO SWAMPED!	C	GC N60	13L HU0	NL N60
IN FAMILIAR TERRA-TORY	С	GC NOU	— IS L65	INL INOU
IN PURSUIT OF PURPLE	С	_	IS L03	_
IN THE CABLE CAR-POOL LANE	C	_	13 L11	— NL F62
INTRE CABLE CAR-FOOL LANE INDEFINITELY BABY	С	_	10 1 55	INL FOZ
INDIGNANTLY INDIGO	С	_	IS L55 IS L17	_
IS THAT A SPEAR IN YOUR POCKET?	С	— GC F85	IS L 17	— NL F85
IT NEVER ENDS	C	GC F03	IS L29	INL FOO
ITALIAN LOVE AFFAIR	P	_	13 LZ7	— NL 127
IT'S A BOY!	C	— GC T75	_	NL T75
IT'S A GIRL!	SH	GC 173	ISL H39	NC H39
IT'S A GIRE! IT'S A PIAZZA CAKE	С	— GC V26	13L 1137	NL V26
IT'S IN THE CLOUD	С	GC 720	_	NL T71
IT'S PINK P.M.	С	- GC 171	— IS L62	INL 171
JUST LANAI-ING AROUND (C+K)	С	— GC H72	13 LOZ	— NL H72
KISS ME I'M BRAZILIAN	С	GC A68		NL A68
KISS ME ON MY TULIPS	С	GC A00		NL H59
KOALA BEAR-Y	С	_	_	NL A46
KYOTO PEARL	F/SH	GC L03	_	NL L03
LA PAZ-ITIVELY HOT	C	_	ISL A20	NL A20
LADY IN BLACK (EU)	C		ISL T02-EU	NI TO2-FU
LAVENDURABLE	S	_	IS L44	
LET ME BAYOU A DRINK	P	GC N51	_	NL N51
LIGHT MY SAPPHIRE	P	_	_	NL B60
LINCOLN PARK AFTER DARK (C+K)	C	GC W42	ISL W42	NL W42
LINGER OVER COFFEE	С	—	IS L53	
LIVE.LOVE.CARNAVAL	С	GC A69	ISL A69	NL A69
LIVING ON THE BULA-VARD!	С	GC F81	ISL F81	NL F81
LOVE IS IN THE BARE	С	GC T69	_	_
	~	55107		

SHADE NAME	FINISH	GC	IS	NL
 LUCERNE-TAINLY LOOK MARVELOUS 	S	_	_	NL Z18
 LUCKY LUCKY LAVENDAR (C+K) 	С	_	ISL H48	NL H48
MADAM PRESIDENT	С	GC W62	_	NLW62
 MADE YOUR LOOK 	С	_	IS L75	_
 MAINTAINING MY SAND-ITY 	С	_	IS L21	_
MALAGA WINE	С	GC L87	ISL L87	NL L87
MEET ME ON THE STAR FERRY	S	_	_	NL H49
 MIAMI BEET (C+K) 	С	GC B78	ISL B78	NL B78
MIDNIGHT IN MOSCOW	S	_	_	NL R59
MIMOSAS FOR MR. & MRS. (C+K)	С	_	_	NL R41
MOD ABOUT YOU (C+K)	С	GC B56	ISL B56	NL B56
 MOD ABOUT YOU (PASTEL) 	С	GC 106	_	_
MY ADDRESS IS "HOLLYWOOD"	S	GC T31	ISL T31	_
 MY CHIHUAHUA BITES 	С	GC M21	_	NL M21
 MY DOGSLED IS A HYBRID 	С	GC N45	_	NL N45
• MY GONDOLA OR YOURS?	С	GC V36	_	NL V36
MY PRIVATE JET	S	GC B59	ISL B59	NL B59
MY VAMPIRE IS BUFF (C+K)	С	GC E82	_	NL E82
MY VERY FIRST KNOCKWURST (C+K)	С	_	_	NL G20
NO FAUX YELLOW	С	_	_	NL BB8
NEED SUNGLASSES? (PASTEL)	С	GC 104	_	_
 NEVER A DULLES MOMENT 	С	GC W56	_	NL W56
NEVER GIVE UP!	С	_	IS L25	_
NO DOUBT ABOUT IT!	С	_	_	NL BC2
 NO ROOM FOR THE BLUES 	С	GC B83	_	NL B83
 NO STOPPING ME NOW 	С	_	IS L07	_
NO TAN LINES	С	GC F90	ISL F90	NL F90
NOMAD'S DREAM	Р	_	_	NL P02
 NOT SO BORA-BORA-ING PINK 	Р	_	_	NL S45
O SUZI MIO	С	GC V35	_	NL V35
OLIVE FOR GREEN	С	_	IS L64	_
ONE CHIC CHICK	С	GC T73	_	NL T73
 OPI BY POPULAR VOTE 	С	GC W63	ISL W63	NL W63
OPI INK.	S	GC B61	_	NL B61
OPI ON COLLINS AVE.	С	GC B76	_	NL B76
OPI RED (C+K)	Р	GC L72	ISL L72	NL L72
OPI EURSO EURO	С	GC E72	_	NL E72
 OVER THE TAUPE (C+K) 	С	_	_	NL B85
PALE TO THE CHIEF	С	GC W57	_	NL W57
 PAMPLONA PURPLE 	С	_	_	NL E50
PANTS ON FIRE!	С	_	_	NL BB9
PASSION (C+K)	SH	GC H19	ISL H19	NL H19
 PATIENCE PAYS OFF 	С	_	IS L47	_



SHADE NAME	FINISH	GC	IS	NL
PEARL OF WISDOM	Р		IS L34	
PINK FLAMENCO (C+K)	C	GC E44	_	NL E44
• PINK-ING OF YOU (C+K)	SH	_	_	NL S95
POLLY WANT A LACQUER?	C	GC F83	ISL F83	NL F83
POMPEII PURPLE	P	GC C09	ISL C09	NL C09
PRECISELY PINKISH	C	_	_	NL BC1
PRETTY PINK PERSEVERES	C	_	IS L01	_
PRINCESSES RULE!	SH/S	GC R44	ISL R44	NL R44
PRIVACY PLEASE	SH	_	_	NL R30
PURPLE PALAZZO PANTS	С	GC V34	_	NL V34
PURPLE WITH A PURPOSE	Р	_	_	NL B30
PURPLETUAL EMOTION	С	_	IS L43	_
PUT IT IN NEUTRAL	С	GC T65	_	NL T65
RAISIN' THE BAR	С	_	IS L14	_
REACH FOR THE SKY	С	_	IS L68	_
RED HOT RIO	С	GC A70	_	NL A70
 RED MY FORTUNE COOKIE 	С	_	_	NL H42
RELENTLESSLY RUBY	С	_	IS L10	_
RICH GIRLS & PO-BOYS	С	GC N61	_	NL N61
 ROSE AGAINST TIME 	С	_	IS L61	_
ROSY FUTURE	SH	_	_	NL S79
 RUNNING WITH THE IN-FINITE CROWD 	С	_	IS L05	_
RUSSIAN NAVY	S	GC R54	ISL R54	NL R54
SAGE-LESS BEAUTY	С	_	IS L39	_
SAMOAN SAND (C+K)	SH	GC P61	ISL P61	NL P61
SET IN STONE	С	_	IS L24	_
 SHE WENT ON AND ON AND ON 	С	_	IS L03	_
SHE'S A BAD MUFFULETTA!	С	GC N56	ISL N56	NL N56
● SHH IT'S TOP SECRET!	С	GC W61	ISLW61	NLW61
SHORTS STORY	С	GC B86	ISL B86	NL B86
SHOW US YOUR TIPS!	S	GC N62	_	NL N62
 SIGNIFICANT OTHER COLOR 	S	_	_	NL B28
 SILVER ON ICE 	S	_	IS L48	_
SPARE ME A FRENCH QUARTER?	С	GC N55	_	NL N55
 SQUEAKER OF THE HOUSE 	С	GC W60	_	NL W60
STAY OFF THE LAWN!!	С	GC W54	_	NL W54
 STAYING NEUTRAL 	С	_	IS L28	_
STEEL WATERS RUN DEEP	С	_	IS L27	_
STEP RIGHT UP!	С	_	_	NL F28
STICK IT OUT	С	_	IS L58	_
STICK TO YOUR BURGUNDIES	С	_	IS L54	_
STOP IT I'M BLUSHING!	С	GC T74	_	NL T74
STRAWBERRY MARGARITA	С	GC M23	ISL M23	NL M23

SHADE NAME	FINISH	GC	IS	NL
STRONG COALITION	С	_	IS L26	_
STYLE UNLIMITED	C	_	IS L77	_
SUBSTANTIALLY TAN	C	_	IS L50	_
SUNRISE TO SUNSET	C	_	IS L66	_
SUPER TROP-I-CAL-I-FIJI-ISTIC	C	GC F87	ISL F87	NL F87
SUZI NAILS NEW ORLEANS	C	GC N53	_	NL N53
 SUZI SHOPS & ISLAND HOPS (C+K) 	С	GC H71	_	NL H71
SUZI WITHOUT A PADDLE	С	GC F88	ISL F88	NL F88
SUZI - THE FIRST LADY OF NAILS	С	GC W55	ISL W55	NL W55
SWEET HEART (C+K)	SH	_	ISL S96	NL S96
TAKE A RIGHT ON BOURBON	Р	GC N59	_	NL N59
TANACIOUS SPIRIT	С	_	IS L22	
TAUPE-LESS BEACH	С	GC A61	ISL A61	NL A61
TEAL THE COWS COME HOME	S	_	_	NL B54
THAT'S BERRY DARING	С	_	_	NL B36
THAT'S HULA-RIOUS! (C+K)	С	GC H65	ISL H65	NL H65
THE BEIGE OF REASON	С	_	IS L31	_
 THE LATEST AND SLATEST 	С	_	IS L78	_
THE THRILL OF BRAZIL	С	GC A16	ISL A16	NL A16
 THIS COLOR'S MAKING WAVES 	S	GC H74	_	NL H74
 THIS COST ME A MINT 	С	GC T72	_	NL T72
 TICKLE MY FRANCE-Y 	С	GC F16	ISL F16	NL F16
TIRAMISU FOR TWO	С	GC V28	ISL V28	NL V28
TO BE CONTINUED	С	_	IS L40	_
 TO INFINITY AND BLUE-YOND 	С	_	IS L18	_
 TOUCAN DO IT IF YOU TRY 	С	GC A67	_	NL A67
 TUTTI FRUTTI TONGA 	Р	_	_	NL S48
 TWO-TIMING THE ZONES 	С	GC F80	ISL F80	NL F80
 UNEQUIVOCALLY CRIMSON 	С	_	IS L09	_
 UNREPRENTANTLY RED 	С	_	IS L08	_
UP FRONT & PERSONAL	S	_	_	NL B33
VAMPSTERDAM	Р	_	ISL H63	_
WE THE FEMALE	С	GC W64	ISL W64	NL W64
WHISPERFECTION	С	_	IS L76	_
 WITHSTANDS THE TEST OF THYME 	С	_	IS L19	_
WORTH A PRETTY PENNE	S	GC V27	_	NL V27
YANK MY DOODLE	С	GC W58	_	NL W58
YOGA-TA GET THIS BLUE!	S	_	_	NL 147
YOU CAN COUNT ON IT	С	_	IS L30	_
YOU DON'T KNOW JACQUES! (C+K)	С	GC F15	ISL F15	NL F15
YOU SUSTAIN ME	С	_	IS L57	_
YOU'RE BLUSHING AGAIN	С	-	IS L46	— NII 577
 YOU'RE SUCH A BUDAPEST (C+K) 	С	GC E74	ISL E74	NL E74



AVAILABLE IN THIS SALON





PROOF OF AUTHENTICITY

