

BEAUTY LAUNCHPAD

NOVEMBER 2019

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THE OFFICIAL PUBLICATION OF INTERCOIFFURE

HOLLYWOOD MOMENT

Get inspiration from
celeb-approved looks

ANGELS AMONG US

The scoop from
Charlie's Angels hair
department head
Camille Friend

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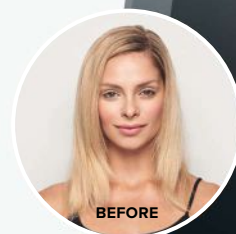
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Chad Kenyon

ON THE COVER

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"What are you thankful for?"

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"Recently, beach yoga at sunset. It's an amazing experience to breathe and stretch while taking in the gorgeous horizon."

"Jackie Freed-Davis, my stylist and colorist. She rocks!"

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Fan Your Flame

BEAUTY LAUNCHPAD'S
EXECUTIVE EDITOR
ALYSON OSTERMAN-KERR
SHARES WHAT'S ON HER MIND
THIS MONTH.

➤ **THE HOLIDAY SEASON IS UPON US**, and with it the accompanying good cheer and infectious energy that we all know and love. And while this season is indeed the perfect time to celebrate with our family and friends, we must also remember to take a few moments for self-reflection. Have you reached all of the goals you wanted to achieve this year? Do you feel fulfilled in your personal and professional life? Sometimes, just setting aside a few minutes each day to truly ruminate on how you're feeling allows you to get the perspective you need to know whether or not you're happy and, if not, what you can do to change your current situation. In "Reignite Your Passion," top artists Alfredo Lewis, Jenn Malone and Lisa Walker recall when they hit a professional slump, and how they rekindled their love for the beauty industry by changing their mind-set and adjusting their habits. Turn to page 56 to read these stylists' inspiring career advice.

One forum I continuously look to when I want to be reminded about the incredible drive and talent that exists in this industry is, of course, Instagram. That's why throughout the month of November, our team wants to express gratitude to our incredible audience of artists through weekly giveaways. Make sure you check out our IG feed (@beautylaunchpad) continuously and enter to win the best new beauty goods. Thank you, reader, for being a well of inspiration—for your clients, your colleagues and *Beauty Launchpad's* own digital and print platforms.



SPOTLIGHT ON:

Pumpkin

I love pumpkin-themed anything, whether it be seasonal decor, Starbucks lattes or beauty goods (which not only smell divine, but are also imbued with amazing benefits for hair and skin). Here are my pumpkin-infused beauty product picks.

- 1 **Éminence Organic Skin Care Pumpkin Latte Hydration Masque** @eminenceorganics
- 2 **Innersense Organic Beauty Pure Harmony Hairbath** @innersenseorganicbeauty
- 3 **FarmHouse Fresh Splendid Dirt Nutrient Rich Mud Mask** @farmhousefresh



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Trendsetters

RUNWAY
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INSPIRATION

At Halpern's fall/
winter show,
straight strands
were interrupted by
oversized bends.

➤ **MAINSTREAM HAIRSTYLES HAVE** taken a detour this fall into edgier territory. On the runways, stylists traded loose, flowing waves for perfectly formed, oversized crimps at shows like Halpern and Zimmermann, and the mullet has made an unexpected return on Instagram. But if it's a retro revival you're looking for, check out "Calling All Angels" on page 16, where Hollywood heavy-hitter Camille Friend spills the details on the hairstyles she created for the big screen *Charlie's Angels* reboot. Ready to get inspired? Read on.

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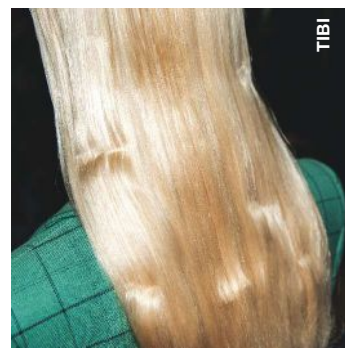


Bent Out of Shape

HAIRSTYLISTS PEPPERED HAIR WITH BROKEN-UP BENDS, SETTING OFF THE SEASON'S MOST INTERESTING RIPPLE EFFECT. —KARIE L. FROST

► **A WRINKLE HERE, A CRINKLE THERE:**

Backstage at the fall fashion shows stylists eschewed the typical cascade of jumbled, loose waves in favor of bends that appeared like perfectly formed, outsized crimps (seen at Halpern and Zimmermann)—a look that requires a flat iron, a flawless flick of the wrist and quite a bit of spatial balance to achieve successfully. But when hairstylists spaced-out these types of bends further—or even haphazardly interrupted a sheet of straight strands with scattered ripples—the trend became infinitely more alluring. Sharp creases with lengthy valleys rippled over sleek lengths at Masha Ma to awesome effect. At Tibi, Aveda lead Frank Rizzieri clamped a curling iron over random sections of blown-out hair, effectively disrupting an otherwise straight style with scattered dents and ridges. Though we don't typically favor interruptions, this is one intrusion we can get behind.



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Camille Friend drew inspiration from the original "Charlie's Angels" show.

Calling All Angels

CAMILLE FRIEND DISHES ABOUT WORKING AS HAIR DEPARTMENT HEAD OF THE *CHARLIE'S ANGELS* REBOOT.

—JASMINE BROWN

➤ **READY, SET, HAIR!** After working as hair department head on recent box office hits, including *Black Panther* and *Captain Marvel*, Camille Friend's styling chops are hitting the big screen once again with *Charlie's Angels*. Read on for the behind-the-scenes styling scoop.



Friend and angel Ella Balinska

Beauty Launchpad: Were you influenced by the original "Charlie's Angels"?

CF: I'm totally a fan girl! I grew up wanting to be Jaclyn Smith, aka Kelly Garrett from the "Charlie's Angels" show in the 1970s. I had a "Charlie's Angels" lunch box, T-shirts and notebook. I always loved the hair and fashion of "Charlie's Angels," and also how the show portrayed strong female characters.

BL: What were some of the top hair products used while filming?

CF: We shot in Berlin and there was a lot of action and high-fashion looks. My favorite products to use on set included Schwarzkopf Professional OSiS+ Session Label Smooth Strong Hairspray, Oribe Dry Texturizing Spray, Paul Mitchell Foaming Pommade and Kérastase Sérum Oléo-Relax Hair Oil.

BL: How did you get involved with the film?

CF: I've been friends with Elizabeth Banks—who directs and also costars in the film—for a long time. I've watched her career grow, and I've grown with her. We'd been talking for more than a year about this project,



and I knew I wanted to be a part of it.

BL: What was your favorite moment on set?

CF: I loved watching the girls in the action sequences running, punching and kicking butt!

BL: Were there any challenges?

CF: It's sometimes really hard to find a good lacefront wig and products when working out of the country. I always bring all of my wigs, extensions and haircolor with me. I use Redken shades on wigs—so I travel with those colors. (Also, in Europe there isn't overnight shipping from the U.S.—it takes three to five days!)

CLOCKWISE FROM TOP: LEFT, SONY PICTURES; PICTURELUX/THE HOLLYWOOD ARCHIVE/ALAMY STOCK PHOTO; SONY PICTURES; CAMILLE FRIEND



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Back to Nature

WHAT'S INSPIRING BEAUTY QUEST GROUP ARTISTIC DIRECTOR NICOLE FOWLER.

—AS TOLD TO ALYSON OSTERMAN-KERR



@NICOLE_FOWLER_AQUAGE



1 NATURE

Nature is the greatest creative force; take, for instance, the beauty of a flower.

2 CALCULATED INTENTION

Here, the lighting was strategically placed to cast these shadows down this set of stairs. I took this photo in Switzerland at a place called Bad Ragaz. Only when you descend down the stairs do you get to fully enjoy this sneaky detail, and realize Swiss precision is a very real thing! It reinforces the importance of placing strategic details—whether with cut or color—to make clients feel as though they're your most important and beautiful canvas.

3 SINUOUS SHAPES

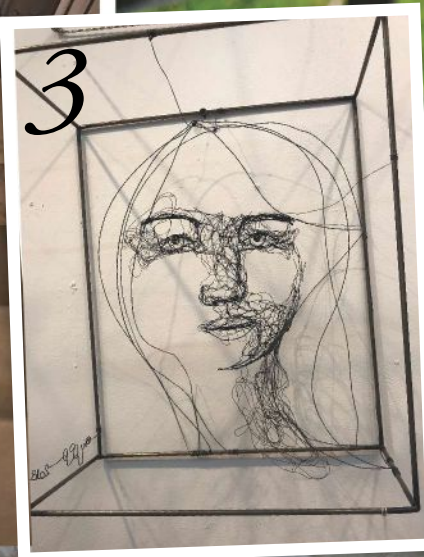
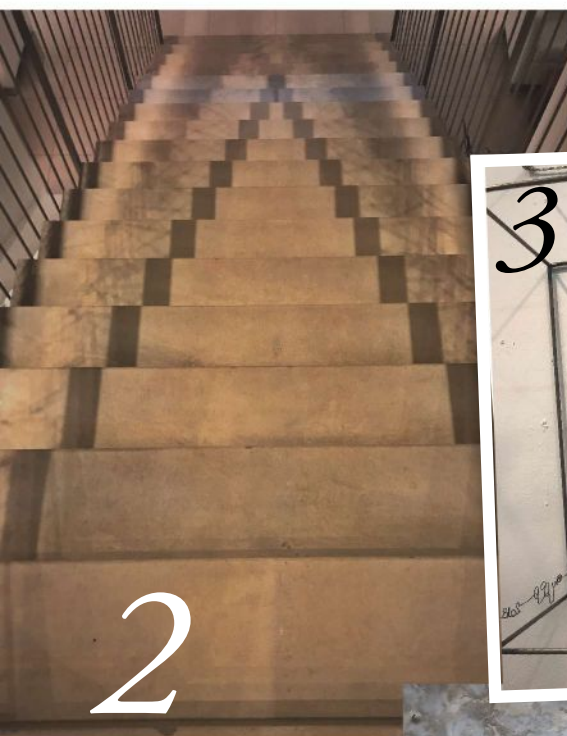
Whether they're fluid or static, sinuous shapes amaze me. They encourage leading lines rather than force them, and make onlookers stare just a bit longer. This is why no matter what the skill set, as a hair artist, mastering shapes outweighs everything else.

4 ATTENTION TO THE PHASES

It can be a hindrance while creating to constantly focus on the end result, when sometimes that mid-phase offers something extraordinarily beautiful. This is a lesson I'm always learning, and often refer to water's ability to morph into varying forms as a source of inspiration. I took this photo on my drive to work one morning when the ice had yet to melt off of my windshield.

5 TEXTURE AND CONTRAST

It amazes me how you can always find varying textures and contrasts everywhere—not just in hair! For instance, this light—which I stumbled upon in Prague—showed not just years, but centuries of dilapidation. When I took this picture, a cast of clouds had blocked the sun, which dialed up the dramatic nature of the lamp's contrast against the wall.



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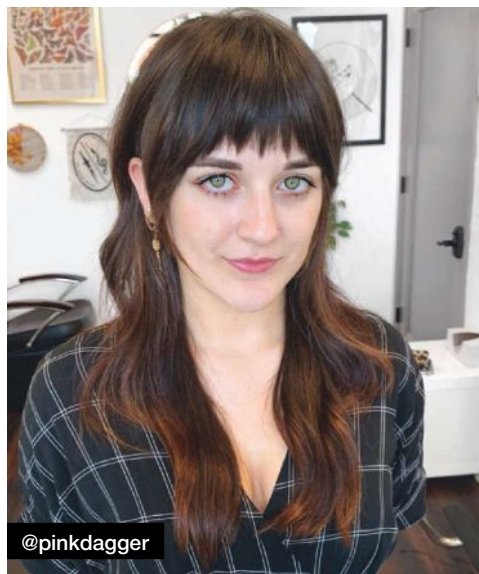
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➤ IG TREND ALERT:

MODERN MULLETS

—AMY DODDS

➤ **WE'RE PRETTY SURE** it's a hairstyle that many of you never thought would trend again in your lifetime: the mullet. Put on the map in the early 1970s by David Bowie during his Ziggy Stardust phase, the “business in the front, party in the back” style grew in popularity during the '80s and '90s thanks to heartthrobs such as Patrick Swayze, Brad Pitt and John Stamos sporting the look. (Fun fact: Before 1994, the hairstyle actually had no name. It wasn't until the Beastie Boys released their song “Mullet Head” that the iconic cut actually got named.) Despite many years of decline and outright ridicule, the often-cited ugliest haircut is experiencing a bit of a resurgence, especially among women. Today's version of the mullet has modern flourishes, like adventurous coloring, cool-girl swagger and a more deconstructed look. While the style is still on the fringe, so to speak, we expect that your more adventurous clients may be drawn to the *outré* look in the near future.



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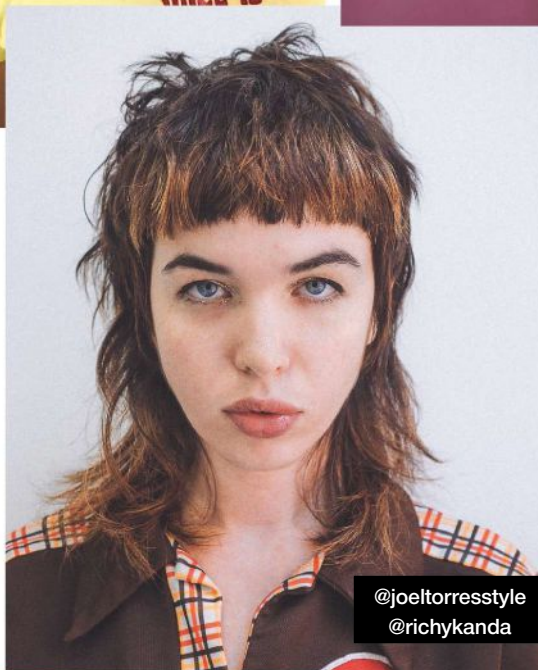
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The Woven One

TREDAFILKA KIROVA CRAFTS BRAIDED STYLES THAT WILL LEAVE YOU BREATHLESS. —JB

► They say a picture is worth a thousand words—a saying that definitely rings true for Trendafilka Kirova's photogenic creations. From intricate Dutch braids to refreshing takes on classic favorites like the fishtail and infinity styles, Kirova weaves plaits that ignite instant inspiration. When it comes to finding her own spark, the stylist seeks inspo from her peers Alexandra Wilson (@alexandralee1016), Antonio Estrada (@antestradahair) and Trae Howard (@traehowardhair), to name a few. Her top tip to get you started on your own plait creation? "To keep hair in place, the key is to properly prep it with a smoothing serum or spray before braiding," she says. "This will control any frizz or flyaways and allow for clean strands while braiding."



WHO:

Trendafilka Kirova
(@another_braid)

OF FOLLOWERS:

162K (at time of print)

LOCATION:

**Freelance in Veles,
Macedonia**



► "I found inspiration for this braid from the macramé square knot," says Trendafilka Kirova.

Trendafilka Kirova shares how to weave this braided look.

- + Start with three sections and make the middle section bigger. Throughout the style only move the left and right sections, keeping the middle section in the same position.
- + Bring the left section to the right over the middle section by creating a loop on the left side and underneath the right section. Bring the right section to the left under the middle section and through the loop on the left side. Pull to secure.
- + Reverse your order by bringing the right section to the left over the middle section and underneath the left section. Carry the left section to the right under the middle sections and over the right section in the loop. Pull to secure.
- + Repeat these steps by adding hair to the left and right sections.
- + Secure with an elastic band.

PHOTO: Evan Duning HAIR: Lisa Vann, Eufora Guest Artist



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THE BEAUTY AND NOSTALGIA OF MID-CENTURY MODERN DESIGN GIVES GLOBE SALON'S SECOND LAS VEGAS LOCATION AN UPSCALE YET LAID-BACK VIBE.

—KLF

Globe Salon / Las Vegas

► INSIDE STORY:

The origin story may sound familiar: Globe Salon co-owner Staci Linklater dressed her dolls' hair as a kid, then graduated to friends, then pursued her passion behind the chair, branding herself Las Vegas' "Hairstylist to the Hip." But then the story diverges: Ten years into her career, *New York Times* writer Linda Lee interviewed Linklater for her book, *Success Without College*, and the experience triggered a light-bulb moment. "The interview sort of jump-started this idea that I could do even more," she says. Together with co-owner and self-professed serial entrepreneur James Reza, she opened the first Globe Salon in 2000. "In the beginning, we had imagined Globe Salon as having a handful of locations in special 'global cities'—think: Las Vegas, San Francisco, London—that could all serve a similar guest demographic and provide a consistent client experience wherever we were," Linklater says. "That vision still guides what we do. We always think bigger in terms of who we are and what we do—we always reach for more." Hence, the opening of the second location in the

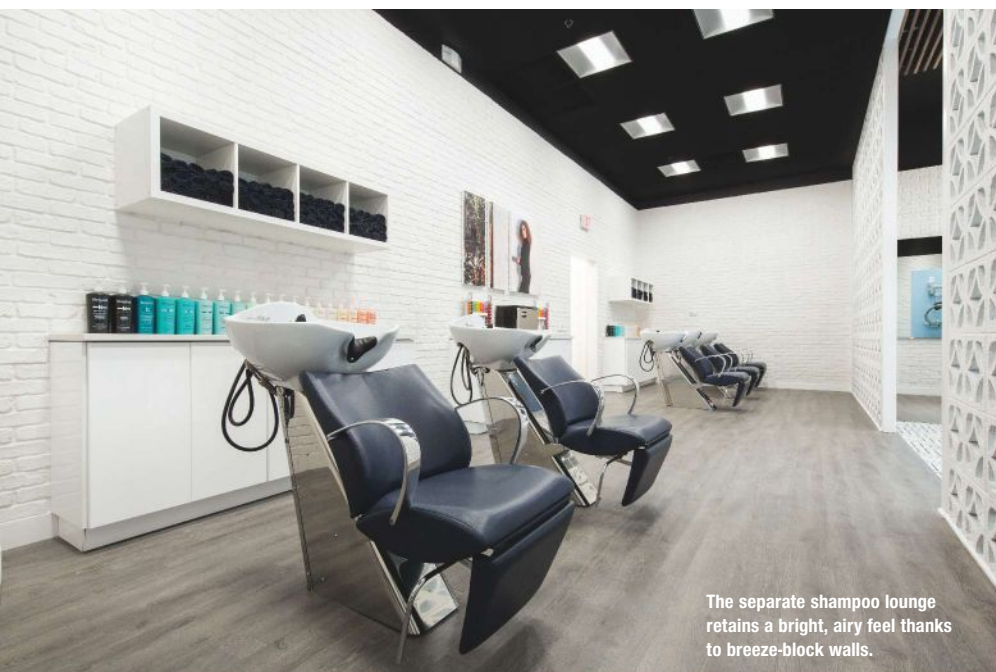
Summerlin suburb of Las Vegas last February.

After scouting for locations that eschewed typical strip malls and a few false starts in suburban mixed-use developments, the duo felt as though "the wind had been sucked from our sails," Linklater concedes. Then, new owners at lifestyle center Rampart Commons, where the new Globe Salon calls home, revitalized the complex. "It felt just as much like home as our downtown space. It was fresh, modern and upscale, and the brands they were bringing in were ones we wanted to be surrounded by," says Reza. The renovated building acted like a blank slate rather than a space Globe Salon needed to conform to, allowing the duo the flexibility to use space judiciously—like with their workstation "neighborhoods," two paired chairs where stylists have only one co-worker in their immediate proximity and guests have a more private styling experience.

Mining the talents of designer Kevin Brailsford, who designed the flagship Globe, the duo requested the interior pay an homage to the mid-century modernism



Globe Salon co-owner
Staci Linklater



The separate shampoo lounge retains a bright, airy feel thanks to breeze-block walls.



of Palm Springs, California, and Las Vegas—think: geometric tiling; a natural wood-slat drop ceiling; rattan chairs; a palette of vibrant sky blue, gold and crisp white; as well as floor-to-ceiling breeze-block walls—the latter element being the standout amongst several. “[The breeze blocks] are very much a touchstone of mid-century modern desert design, and guests really love the feature; it’s nostalgic for many of them,” Linklater shares. The overall effect is like walking into the setting of a Slim Aarons photograph—all sun-washed and desert luxe. “It almost feels like a country club—like you might leave the salon and step onto a tennis court or golf course,” Linklater says.

Though the two Globe Salon locations exist within 10 miles of one another, opening the second location in Summerlin—central to the highest average income ZIP codes in the Las Vegas metro area—has opened up the business to a whole new clientele. “Many Summerlin residents don’t venture farther east than a few miles and would never come downtown,” Linklater concedes. And, because the same team manages both salons, and some staff members work at both locations, the new Globe Salon opens up opportunities for all involved—but never at the sacrifice of putting the guest first. “We’re strongly focused on hospitality and guest service,” says Linklater. “From the front desk to the assistants to the stylists, everyone is dedicated to making guests smile.”



Guests are greeted by large breeze-block walls—a principal piece of mid-century modern architecture.

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TOWEL SERVICE: “We offer a relaxing, hot lavender towel at the shampoo bowl, but we also provide a chilled towel that is a response to our arid desert environment,” Linklater says.

EASY, BREEZY: More than a visual stunner, the breeze-block walls transport clients to a different era. “They take guests back to somewhere fond in their memory,” Linklater shares.

BOOT CAMP: For Globe’s newbie stylists, education opportunity abounds. “We’ve developed a training and boot camp program that includes 25 in-house classes that prepare new licensees for a successful career behind the chair,” Linklater explains.

Live & Learn

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SOCIAL MEDIA

Q&A

➤ **PRODUCTIVITY IS ONE OF THE** keys to achieving success as a stylist, and while it may seem counterintuitive, taking regular breaks to recharge and brainstorm new ideas is essential to doing your best work. So even though clients may never see it, the break room needn't be boring. Turn the page to learn how to transform your break room into a relaxing *and* productive space. To be more effective, stylists also need to master the art of working smarter, not harder; that's why Briana Cisneros argues that pros may want to consider charging by the hour rather than by the service (see page 32). And while you're thinking about how you can be more productive, check out our roundup of video-editing apps on page 34 that will make it easy to showcase your talents on social media.



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Gimme a Break

TRANSFORM YOUR EMPLOYEE LOUNGE INTO AN AREA WHERE STYLISTS CAN NOT ONLY RELAX AND RECHARGE, BUT ALSO IGNITE IDEAS—A WIN-WIN FOR STAFF MEMBERS AND OWNERS ALIKE.

—FRANCESCA MOISIN



➤ **“WORK HARD, PLAY HARD”** is a motto most stylists ascribe. So when they're not giving their energy to clients, colorists and cutters seek respite in the break room. While owners don't want employees spending *all* of their time away from the main-floor action, a well-conceived break room can serve as both a spot to wind down and reenergize. Get inspired with these tips on how to turn employee lounges into motivation destinations.

[1] STAY FUELED

Coffee machines are a mandatory staple of any well-equipped common room, but why stop there? Keep team members happy with additional beverages—tea, sparkling water, smoothies—and healthy snacks stocked in the fridge and pantry. “Think items that are quick to grab and consume, so it's easy to refuel on busy days when taking breaks might otherwise be challenging,” suggests Tina Dizon, owner of The Private Room in Beverly Hills, California. High-protein treats like nuts, fruit or energy bars boost productivity while staving off the dreaded sugar crash.

[2] PROMOTE LEARNING

Comfy couches and warm accessories like throw pillows help create a relaxing atmosphere, but many stylists wish to use their downtime as a chance to refine skills. “Stock break rooms with mannequin heads and styling tools, so employees may practice and continue learning when away from clients,” says Dizon. Provide industry magazines and iPads as well to further promote

sharing ideas, and make continued education easily accessible. “White boards hung on walls make it easy to brainstorm formulations or doodle creative thoughts on future trends,” advises Dizon.

[3] PERSONALIZE THE SPACE

You spent time considering your salon design scheme, so why should the break room be overlooked? Personalize this space with deliberate paint and wall-art choices, and then go one step further. “Corkboards make for wonderful mood boards,” says Dizon. Pin avant-garde images torn from glossies or fashion-forward photographs of styles and colors to help spark ideas and promote tip-swapping among stylists. “No need to frame these images, which should be routinely switched to keep inspiration fresh,” Dizon continues.

[4] OFFER POSITIVE REINFORCEMENT

Highlight exemplary staff contributions by first congratulating individuals privately, followed by a fun, public break-room announcement. “Addressing people in a group setting sends an overall positive message,” says Dizon. Giving to others further promotes good vibes, so designate an area to post information about charitable events or upcoming volunteer opportunities. One small note of caution: “Avoid hanging sign-up sheets, as that may make staff feel obligated,” says Dizon. “But contact info and details are a definite yes.”

AWAKE | REVAMP

Instant home hair refreshment.

NEW



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- Clear formula for all hair types
- Formulated with a micro-porous mineral, Zeolite
- Instantly cleanses and removes excess oil with no residue
- Leaves scalp feeling refreshed
- Adds volume and shine

OYA REVAMP - Dry Conditioner

- Weightless formula for all hair types
- Instant hydrating effect provides a smooth finish
- Extends the life of your hairstyle
- Boosts shine and detangles while eliminating static and frizz



Take Charge

CHARGING PER SERVICE IS THE INDUSTRY STANDARD—BUT IF YOU'RE CONTEMPLATING A CHANGE IN PRICING STRUCTURE, BRIANA CISNEROS MAKES THE CASE FOR CHARGING BY THE HOUR. —TRACY MORIN

► **BRIANA CISNEROS** (@brianacisneros) counts plenty of duties on her résumé—global educator, founder of Workshop Evolve, Wella Professionals color ambassador and stylist at Los Angeles-based Shannon Hair Salon—but one career choice holds steady: her pricing structure. She charges an hourly rate for all services, except cuts. “[I was finding that] there are too many services and products to break down,” Cisneros explains. “At the end of a client’s visit, when it’s time for her to pay and you’re trying to explain everything you’ve done—it all just feels too ‘car salesman’ to me. I started implementing [an hourly rate] with my color correction clients and quickly realized, as services became more difficult to define and so many more steps were involved in the coloring process, that this was the way of the future. I love the freedom it has given me in my business and art.”

So how does a stylist determine her optimal hourly rate? Cisneros recommends trying 20 percent more than your haircut price. (If you don’t offer cuts, start by determining your daily, weekly or yearly income goal.) But be honest: How much would *you* pay yourself to do your hair? Do you need more education to improve your skills (and therefore boost your pay)?



Ultimately, Cisneros believes that if your business is healthy and growing, you should be raising prices at least once a year. “It’s not hard to justify charging hourly, and many services end up being close to what you were previously charging,” she says. “A few might go up, and a few might even go slightly down at first, but it feels very fair to the stylist and client alike.”

Finally, if you’re contemplating making the switch to hourly rates, she advocates open and effective communication with your clients ahead of time. “Have a brief one-on-one meeting with each [client] before you start her service, telling her this will go into effect at her next appointment,” Cisneros recommends. “Pricing doesn’t have to be complicated—it just has to make sense.”



Some stylists charge “premium pricing” for in-demand time slots, like weekends and Friday nights. Briana Cisneros skirts the issue by prebooking clients on weekdays, instead of Fridays and Saturdays, to help fill slower days first.

HOURLY BENEFITS

Briana Cisneros breaks down the benefits of charging hourly:

- Improved client service
- Thorough services, sans compromise—thus boosting in-salon inspiration
- Easier cost-related communication with clients for greater transparency
- Better results and longevity
- Stable, predictable income
- Clearer expectations for clients

HISPANOUSTIC/ISTOCKPHOTO

Introducing

Disney FROZEN II

LIMITED EDITION COLLECTION



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Video on the Forefront

BY NEXT YEAR, AN ESTIMATED 85 PERCENT OF ALL INTERNET TRAFFIC WILL COME FROM VIDEOS. IF YOU WANT TO STAY RELEVANT BUT DON'T KNOW WHERE TO BEGIN, WE'VE ROUNDED UP SOME OF THE BEST VIDEO EDITING APPS TO HELP YOU CREATE ENGAGING CONTENT, RIGHT ON YOUR PHONE. —AD



IMOVIE

If you have an iPhone, it makes sense to use Apple's video-editing app, as it's already part of your system. The intuitive app allows you to compile several shorter videos and stills into a longer video, as well as chop up existing video into quicker, more digestible pieces. Additionally, iMovie allows you to speed up or slow down video and add background music.



FILMORAGO

For those with Android phones, FilmoraGo is a great option for an easy, practical approach to video editing. It's free (and also available for iOS) and, unlike other comparable video editing apps, doesn't leave a pesky watermark or place a time limit on your clips. Like iMovie, you can trim clips and adjust their speed and add text and music, plus create voiceovers and use filters.



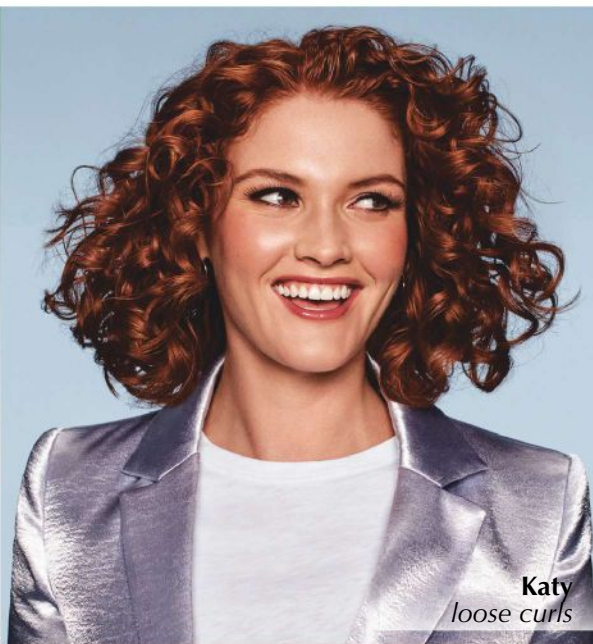
ADOBE PREMIERE RUSH

Available for iOS and Android, this app is easy to use and creates videos that can look a step above those created in iMovie or FilmoraGo. It features large icons and offers four video and three audio tracks—music, sound effects or voiceover—for editing. Additionally, the app features 37 options for titling your video and you can move it around wherever you like. However, unlike iMovie or FilmoraGo, you only receive three videos for free, and then the price becomes \$9.99 a month.

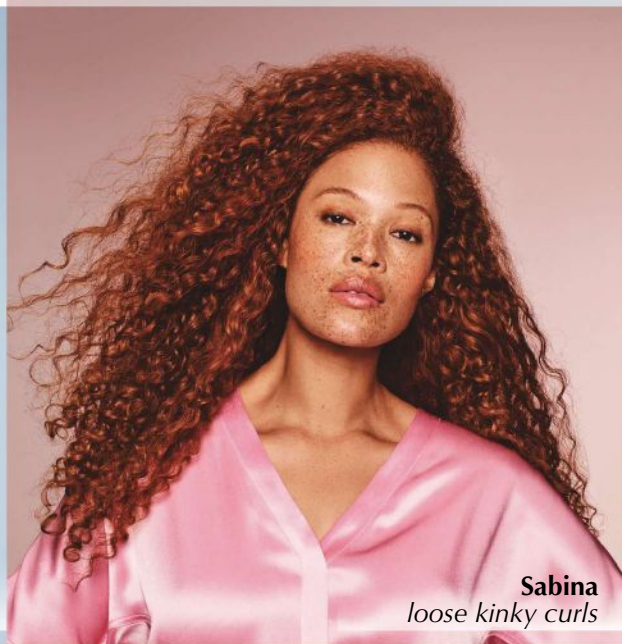


TIKTOK

The new kid on the social media block, TikTok is becoming much more than just an app for teenagers to lip sync to songs. Not only should you be looking to this *gratis* app to find out who tomorrow's stars may be (and what kind of content they're watching and creating), but also because it's an easy way to add music and effects to your videos. In fact, *Beauty Launchpad* Education Team member Bridget House says, "TikTok makes it easier to edit videos than anything I've used." You can make videos on the fly or use stored content to create a video, and you can share your TikTok videos across all other major social media networks, including Instagram.



Katy
loose curls



Sabina
loose kinky curls



Bethanny
coily curls



Allie
loose waves

Our Stylution™ for fresh hair in between washes?
Meet **Clean Sweep**, a moisturizing dry shampoo
that cleanses, refreshes and won't leave a trace.



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Ouidad
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Beauty

A-LIST
HOW-TOS
TRENDING PRODUCTS
LAUNCHES

LANA
CONDOR

Knotty and Nice

► **LET THE HOLIDAY FESTIVITIES** begin! Whether she's going to a holiday party, celebrating with family or heading out for a night on the town, take notice from celebs like Lana Condor and Alisha Boe to give her a holiday glow from head to toe. —JB



ALISHA BOE

Make her eyes pop with these lash enhancers.



Grande Cosmetics GrandeDRAMA
Intense Thickening Mascara
@grandecosmetics

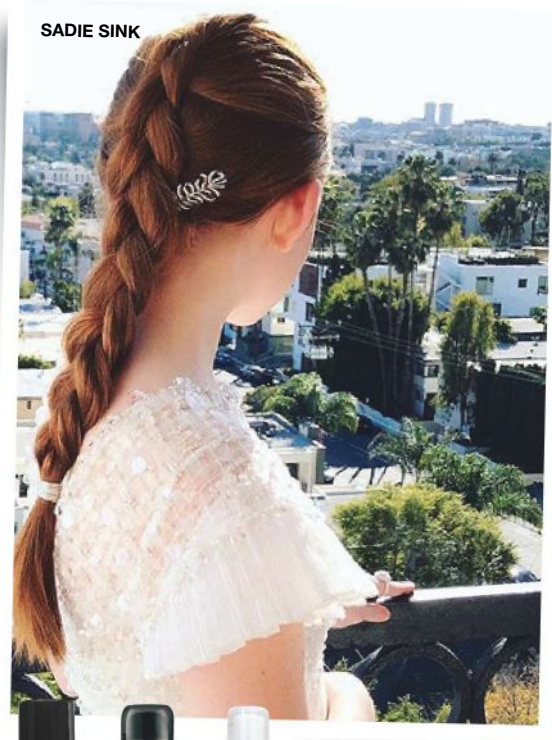


NovaLash London Volume
@novalashusa



Enlist these red hues for wow-worthy nails.

Cuccio in Give It a Twirl
@cucciocolour
Essie in Forever Yummy
@essie
Morgan Taylor in Rare As Ruby
@mtmorganaylor



SADIE SINK



Tap these stylers to help perfect this braided 'do.

Agadir Argan Oil Volumizing Styling Mousse @agadirint

Lakmé k.style Hard Fix Plus Xtreme Hold Hairspray @lakmeusa

Wilson Collective Don't Stress It Spray Detangler & Style Refresher
@wilsonhaircollective



WHAT'S TRENDING

CHECK OUT THIS MONTH'S ROUNDUP OF NEW AND NOTEWORTHY GOODS.



Gamma+ Absolute Hitter is a customizable trimmer that allows 12 different trimmer casing combinations and is equipped with a micro-USB charger and a fully adjustable black diamond carbon DLC blade. Bonus! The trimmer boasts a four-hour run time. @gammaplusna



R+Co Centerpiece All-In-One Elixir Spray fights frizz and moisturizes hair thanks to a blend of sea buckthorn seed oil, lemon peel extract, hyaluronic acid and sugarcane extract. @randco



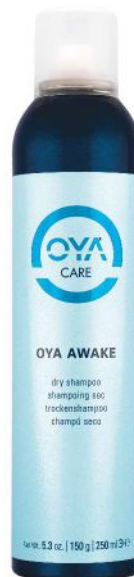
Crafted with IntelliFlex bristles to detangle and minimize breakage, **WetBrush Frozen II Original Detangler** comes in four whimsical prints featuring Elsa, Anna and Olaf from this month's *Frozen II* theatrical release. @thewetbrush



Sonata Transformations Top Piece by Raquel Welch is an ideal topper for those with thinning at the crown and temples. @raquelwelchigs



Redavid Volumizer incorporates exclusive Dynagen-R along with hyaluronic acid to plump and moisturize each strand for major fullness. @redavidhair



OYA Awake Dry Shampoo instantly cleanses, removes excess oil and refreshes hair thanks to its micro-porous mineral and zeolite formula. @oyabeauty



Glo Skin Beauty Charcoal Detox Mask is a two-in-one exfoliating treatment that clears skin and removes excess oil with charcoal, kaolin, bentonite clay and jojoba beads. @gloskinbeauty



Saphira unveils a new look! The brand's updated design takes inspiration from its therapeutic mineral ingredients, with products divided into five categories: Healing, Hydrate, Volume, Curly and Design. @saphirahair

Ideal for tapering and fading, **Andis Master Cordless Clipper** is crafted with a lithium-iron battery that lasts up to 90 minutes and weighs 30 percent less than its corded version. @andisclippers



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INSTAGRAM: @satinhaircolor

Striking color for bold looks

9 New Rich Colors Infused with Aloe Vera and Lavender Extracts



Purple



Dark Violet



Dark Magenta



Dark Blue



Dark Royal Blue



Dark Sea Green



Plum Red



Ruby Red



Titanium Silver



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FRESH START

Pros know that frequently washing hair can potentially do more damage than good, since excessive shampooing can strip it of its natural oils—but getting clients on board with putting down the shampoo bottle every day can be tricky. The solution? Recommend dry shampoo. Not only does dry shampoo save clients time and energy, but it can also revive strands in just a few spritzes by adding texture and volume, removing buildup, eliminating odors, and sopping up excess oil with ingredients like rice starch and yarrow extract. Here are a few dry shampoos to stock in your retail area.



1 Bosley Professional Strength Bos • Volumize Bamboom Volumizing & Cleansing Powder @bosleypro **2** Surface Trinity Dry Shampoo @surfacehairhealth **3** ABBA Always Fresh Dry Shampoo @pureabbaproducts **4** Moroccanoil Dry Shampoo (Shown: Light Tones) @maroccanoilpro **5** Oribe Gold Lust Dry Shampoo @oribe

MORE >

A collection of Glo Skin Beauty HD Mineral Foundation Sticks in various shades of beige and tan. Some sticks are shown in their black packaging, while others are uncapped, revealing the mineral makeup. The products are arranged on a white background with soft shadows.

glo
SKIN
BEAUTY

Introducing HD Mineral Foundation Stick

HD redefined: High performance mineral makeup with skincare benefits.

Skin-benefiting ingredients for a skin-finish effect.
Try our most versatile base formula yet.

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1 Eufora Fresh Effect Dry Shampoo @euforainternational 2 DevaCurl DevaFresh Scalp & Curl Revitalizer @devacurl
 3 #myidentity @Guy_Tang #MyDirtySide Spray Clean Bulk Dry Shampoo @guytang_myidentity 4 A.S.P Kitoko
 Arte Style Extend Dry Shampoo @affinageamerica 5 Keracolor Color Me Clean + Dry Shampoo (Shown: Rose Gold)
 @keracolorhair 6 Neuma reNeu Dry Shampoo @neumabeauty



Top Tools

Quality tools make for quality style! Here's how to get a no-fail classic look using Olivia Garden's newly launched Ceramic Iron and OG Brush Collection.



OG BRUSH COLLECTION FEATURES:

- Innovative Detangler brush for all hair types
- Unique Styler brush for all hair types
- Scalp-hugging brush shape
- Removable cushions
- Available in four colors: Purple, Blue, Pink and Black



After a long day in the salon, cleaning brushes is often the last task stylists want to do—yet it shouldn't feel like an impossible chore. Achieving a pristine level of cleanliness is easier than ever with the Olivia Garden OG Brush Collection, which comes equipped with a removable cushion.

Step 1: Detangle with the OG Brush for medium to thick hair, apply styling product and blow-dry, finger-brushing to blend sections together.

Step 2: Straighten with the C+I flat iron, using Double Clips to keep sections clean.

Step 3: Finish and smooth using the OG Brush Styler.

THE 1" PROFESSIONAL FLAT IRON FEATURES:

- Finest-quality ceramic and ionic 3-D floating plates
- Dual functionality to straighten and curl with ease
- High performance dual-ceramic heaters
- Instant heat-up and temperature recovery
- 11 digital temperature settings
- Two-year limited warranty
- Premium ion generator
- Ergonomic thumb rest
- Travel lock



Ceramic + Ion Professional Flat Iron

Featuring the finest-quality ceramic and ionic 3-D floating plates, the iron boasts gentle heat that allows for one-pass styling to easily create flips, curls, twists or straight styles.

For more information about Olivia Garden call 800.922.2301 or visit oliviagarden.com.



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Professional Formulas
for Salon Beautiful Hair

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ESSENTIAL OIL FRAGRANCES
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clean and pleasant*

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minimal salon investment required

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www.wilsonhaircollective.com

GREEK GODDESS

In this Grecian-inspired look, the Medusa Hair team relays how, "The style simultaneously evokes classic vibes with its smoothness and chaos through its frothiness."



The Medusa Hair team explores both the dark and light nuances of women.

—ALYSON OSTERMAN-KERR

underground.

Blending modern urban vibes with a classic beauty aesthetic, the Medusa Hair team in Edinburgh, Scotland, unveils its *Underground* collection, encapsulating both the darkness and lightness of femininity. Unique hair shapes blend with dynamic color, inviting onlookers to truly linger on the wearers when a passing glance simply won't do. "Color was critical to this collection, but it had to appear a bit softer than the very stylized hair," explains Colin McAndrew, Medusa Hair art team leader. "The softer colors can be just as powerful as the styles; it's all about the right balance."



FEELING BLUE

Harnessing color to render the concept of movement was key to this look. The salon team juxtaposed dark with blue to pull out depth and make the hair dance.

SHE'S COME
UNDONE

This look merges
both undone
structure and
classic styling for a
perfect balance.



AMBER GLOW

An amber hue lends warmth along with high-octane shine, adding a touch of femininity to a more masculine avant-garde shape.

Party On

by Karie L. Frost

Forget what you know about traditional holiday party hairstyles; the days of overtly fussy updos have disappeared into the ether. Instead, look to Hollywood's biggest risk-takers for trend-birthing cuts and styles that warrant wear during the season's soirees—and into the New Year.

LUCY HALE



MOD BEHAVIOR

Stylists love to mine 1960s icons (think Jean Shrimpton and Brigitte Bardot) for *hairspiration*—and it's no wonder: They carried off larger-than-life hairdos with gusto, grace and sexual aplomb. “The '60s was the first time we saw undone hair; before this era, all the looks were so stiff and dressed,” explains celebrity stylist Justine Marjan (@justinemarjan) of what perpetually draws hairdressers to the decade. Teased-to-the-heavens and full of bouncy body, the current '60s redux spotted on adventurous celebrities offers up daring 'dos for your clients' holiday fetes—but it also demands a serious know-how of backcombing. Celebrity stylist and eponymous brand founder Ted Gibson (@tedgibson), who learned the technique from mane legend Horst Rechelbacher, shares this tip: “Start with a horizontal section about a ½-inch wide. Holding your tail comb taut between your thumb and index finger, move the comb in a circular fashion close to the scalp at first, and then work your way up to the sky. If the hair stands on its own, that means you did it correctly!” Don't be shy, Marjan says—more is more here. “Do more—then you can take it down,” she stresses. “Also, note that the hair should not be packed when teased. If it's backcombed well, it should also be easy to brush out.”



DIANA SILVERS



KATE WALSH



MARGOT ROBBIE



KENNEDY MCMANN

LUCY: DFREE/BIGSTOCK; INSTAGRAM (4)

NAOMI WATTS

A CUT ABOVE

Quite simply, 2019 was the year of the blunt bob. And though it may seem drastic to suggest such a chop for the holiday season, this surprisingly versatile cut is all but guaranteed to turn heads. “We’ve seen enough purposely messy styles in years past that the polished shine of a blunt cut makes for a chic upgrade,” opines Marjan. Her top tip: “Take your time, take thin sections, make sure your shears are sharp, and allow for lift at the ears so that the hair doesn’t bounce up if you cut with too much tension.” Though blunt cuts seem uncomplicated, they’re anything but. “Remember: No tension, no elevation and no over-direction,” stresses Gibson. “This hair technique is the hardest to achieve because we forget or don’t know the importance of this.” While today’s blunt bobs strike a chord because they look crisp and chic, their draw boils down to finessing the cut—especially if your client seeks versatility in her styling. “To modernize the haircut, use the points of your scissors and do small cutting motions; this creates a nice blurred line that gives the bob a fresh feel yet still maintains a clean, blunt line,” says Nine Zero One salon stylist Tim Dueñas (@timduenashair), adding, “It also gives the hair more movement and a really nice aesthetic if your client curls or flat-irons it.”



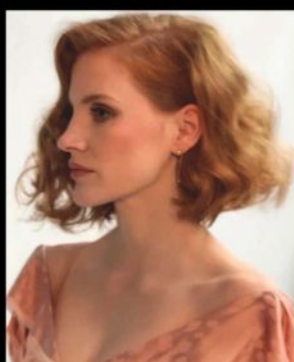
NAOMI: SAM ARONOV/ALAMY STOCK PHOTO; INSTAGRAM (4)



CIARA



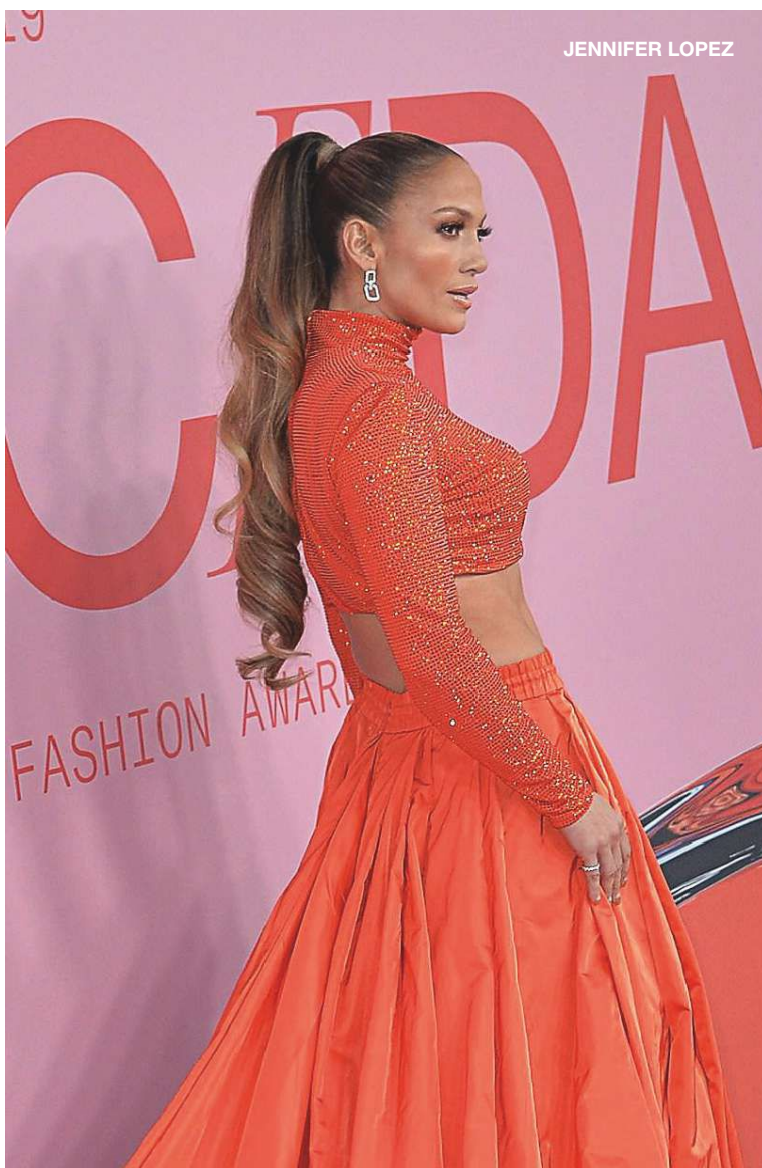
LANA CONDOR



JESSICA CHASTAIN



MJ RODRIGUEZ



JENNIFER LOPEZ

A TAIL TO REMEMBER

Free-swinging ponytails—the type that whip to and fro with a simple head flick—granted celebs glamazon status this year—and they’ll do the same for your clients, too. “Today’s ponytails are about reinventing a classic idea,” says Gibson. Indeed, adding elements to your client’s pony will push it past its humble roots. Marjan beefs up her ponytails with Hidden Crown extensions, citing that this sleight-of-hand grants the increased length and fullness head-turning ponytails require. Celebrity stylist and Beachwaver Co. inventor Sarah Potempa (@sarahpotempa) points to braids as a way to freshen up tired tails. “Create detail with a top braid, a side fishtail or multiple detail braids to take your pony to the next level,” she suggests. And don’t leave any accessory unturned; Potempa, whose own line of hair accessories does gangbusters, recommends scrunchies for a lighthearted feel or hair cuffs for a more modern aesthetic. If introducing barrettes or clips, “think about how the hair looks from all angles and where you want to see added sparkle,” Marjan suggests. “It’s fun to play around, but if your client is intimidated, try adding an accessory in the very back.”



ARIEL WINTER



BELLA HADID



DORIT KEMSLEY



HAILEE STEINFELD



GIGI HADID



PRIYANKA CHOPRA JONAS



LEA MICHELE



CHLOE BENNET

CHLOË GRACE MORETZ



WAVES, HELLO!

Will we ever turn our backs on bends? No—but they continue to evolve year after year. “As we see more straight hairstyles in fashion, the waved look has become a little bit looser and more relaxed,” reasons Dueñas of starlets’ penchants for überlanky waves. Two versions that Potempa has her eye on: brushed-out waves and a relaxed middle wave. “Brushed-out waves provide a good balance between a relaxed curl and a glam, polished look”—which appeals to the current done-yet-undone zeitgeist, Potempa notes. The relaxed middle wave, created by curling larger sections of hair and leaving the ends straight, “is so fast and easy, and really works for both everyday work and events,” Potempa shares. The key to today’s A-list waves: Less is more. “You want to make sure that the hair doesn’t look like it was curled by a curling iron,” Dueñas says, adding that leaving a bit of fuzz and using a smaller barrel does the trick. Though it may seem counterintuitive for relaxed waves, he reasons that a 1-inch curling iron (as opposed to anything larger) gives you “a lot more variation in the wave, as well as the option to create both bigger and tighter waves, which makes the hair appear more natural rather than overly styled.”

KIM KARDASHIAN WEST

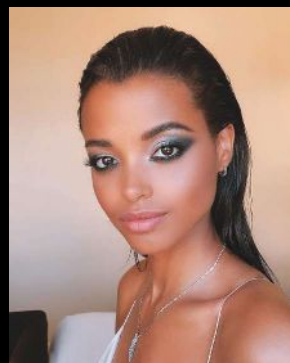


DRIP DROP

Saturated strands, whether loose and rumpled, slicked and pristine, or even gelled and glittered, gained an ocean's worth of approval from celebrities, but still tend to be as elusive to your clients as the depths of the sea. Quell any caginess with examples. "Have a book or file of hairstyle ideas on hand and a separate folder of different wet looks," says Marjan. "This will give your client a chance to see many different approaches and find one that best relates to her." The type of texture your client desires will determine your product and application. Marjan warns against using gels that cause stiffness if your client desires touchable movement. Instead, apply oils through the ends and pomade at the roots. Dueñas sticks to a liberal application of mousse, loosely diffusing strands until they're dry. "Then, apply a styling cream to create the desired wet look," he shares. "For an extra-wet look you can use a shine spray to make the hair reflective and appear to still have excess moisture in it." The pros agree that more deliberate, slicked styles require a directional blowout followed by flat-ironing and a strategic application of pomade or wax.



ADRIANA LIMA



ELLA BALINSKA



VANESSA HUDGENS



SOPHIE TURNER

On the A-List

*No celeb-inspired style comes to fruition without the aid of products.
Here, a few suggestions to get her through the party season.*

MOD BEHAVIOR The name of the game is volume, from start to finish.



- 1 Trissola Chia Volumizing Shampoo and Conditioner
- 2 Alterna Haircare Caviar Anti-Aging Multiplying Volume Styling Mist
- 3 STARRING by Ted Gibson Shooting Star Texture Meringue
- 4 Olivia Garden Style-Up Professional Folding Teasing Brush

@trissola,
@alternahaircare,
@starring,
@oliviagardenint

A TAIL TO REMEMBER Bring her ponytail into focus with more bling and swing.



- 1 Great Lengths USA Tapes Plus
- 2 Beachwaver Co. Accessories
- 3 MoroccanOil Luminous Hairspray Extra Strong

@greatlengthsusa, @thebeachwaver,
@moroccanoilpro

WAVES, HELLO! Protect and nourish lengths before baking-in bends.



- 1 Malibu C Leave-In Conditioner Mist
- 2 Schwarzkopf Professional OSiS+ Flatliner Heat Protection Spray
- 3 BaBylissPRO Nano Titanium 1" Curling Iron

@malibucpro, @schwarzkopfusa, @babylissprousa



A CUT ABOVE

Give this precision cut the sleekness it demands.



- 1 Hot Tools Revolutionary 1" Ionic Salon Flat Iron
- 2 Denman Brush DCC4 8.5" Precision Carbon Tail Comb
- 3 framesi Color Lover Blow It Big Blow Dry Cream

@hottoolspro, @denmanbrush, @framesiusa



DRIP DROP Pull out the pomades, oils, mousses and waxes for strands that appear drenched in dew.



- 1 Ouidad Mongongo Oil Multi-Use Curl Treatment
- 2 AG Hair Care Hair Cloud Air Light Volumizing Mousse
- 3 Nirvel Professional Styling Cera Creativa

@ouidad, @aghair,
@nirvelprofessional_official

Lost your groove?
Stylists share how
to fall back in love
with hair.



Reignite Your PASSION

by *FRANCESCA MOISIN*



Passion can be difficult to define. We all know it when we feel it—but should we lose that sense of drive and motivation, the actions required to regain it often seem elusively intangible. Like many other artists, hairstylists tend to rely on their passion for their craft to survive and thrive; it's the fuel that keeps them powered. But what happens if those fires dim? Does workplace unhappiness signal a career death knell, or can the spark be rekindled? We dove deep into an often-skirted topic for a soul-baring look on why it happens, and how to get that feeling back.



ALFREDO LEWIS



JENN MALONE



LISA WALKER

COMBATING CAREER MONOTONY

“I lost my passion three or four times over the course of doing hair for 27 years,” shares Alfredo Lewis (@alfredo_lewis), Matrix global artistic ambassador. Each instance coincided with a feeling of boredom: The artist had grown stagnant, signaling the need for a shake-up. The first time, he expanded his skill set, taking courses to progress from a colorist to a cutter and stylist. That enabled him to increase his client roster and provide a full range of menu services to every guest. Next, the pro hooked up with Brazilian Blowout. “I’d never considered myself an educator, but suddenly I was hosting classes all over the United States, and then launching the brand in 25 countries,” says Lewis. “Getting out of my comfort zone woke me up again.”

Every time Lewis slumped, rather than give up, he instead reimaged his career. As a platform artist, Lewis is routinely called upon to share his knowledge with a packed auditorium of colleagues and guests. “I almost threw up the first time I went onstage, and my hands shook so hard during my demonstration I was sure the entire room could see,” he recalls. “Even now I still get butterflies—but that’s the point.” Lean into something frightening or uncomfortable to help combat career ennui. “Take a class, go to a hair show or team up with someone new at your salon,” suggests Lewis. “Find fresh inspiration by trying something you’ve never done, or would normally never think to do.”

PUSHING PAST PERSONAL PROBLEMS

Another obstacle for maintaining motivation: It can be hard to leave personal pain at home, especially when life takes a

sudden downward turn. “I lost my passion for this industry after going through a horrible divorce,” reveals Jenn Malone (@jmalonehair), colorist at Kut Haus Salon in La Verne, California. “I became unhappy in my career because I was so overwhelmed with my personal life that it started to reflect in my work.” The cycle can be vicious: Lack of effort leads to loss of clients, which in turn leads to inability to pay the bills. “That went on for nearly five years, and I blamed everybody but myself,” recalls Malone. (For instance, it was the salon owner’s fault because he didn’t advertise enough. The receptionist never gave her walk-ins. Customers were vicious; they complained because they were too demanding.) “I was the queen of excuses,” says Malone. She was also in a serious bind, unable to afford rent, car payments or, one year, a Halloween costume for her son.

Broke and miserable, the artist made a last-ditch effort. “I bought a ticket to a class at a nearby salon,” she says. “I couldn’t afford it, but I couldn’t afford not to go either.” Post-purchase, the single mom had \$54 left in her bank account—but that day changed everything. Watching successful hairdressers share their love of the craft re-sparked passion that had long been missing. Malone began assisting more experienced stylists on her days off. She did hair for free, so as to garner good content to post on social media. “Most importantly, I stopped making excuses,” says Malone. “Clients came back, and I began getting more referrals as people noticed my hard work.” Ultimately, the pro believes this industry is worth remaining part of precisely because of its inherent freedom—you get out what you put in. “For me, being a mom comes first,” says Malone. “I can go on my son’s field trips or volunteer in his classroom while still making good money and getting to be creative every day.”

BUILDING SKILLS AND SELF-ESTEEM

When colorist Lisa Walker (@lisalovesbalayage) switched salons soon after getting married, buying a house and having a son, she found she couldn’t keep up with the fast-paced work style of her new studio. “My idea of busy was four or five guests per day, but I was watching the other stylists around me turn clients every 30 minutes,” recalls the Balayage Boot Camp educator. “Instead of trying to meet their enthusiasm I viewed it as a personal defect, and it killed

“I’m never satisfied, no matter what I do. I always start feeling like I’m not busy enough, or not making enough money, so that pushes me to keep things fresh and new.”

—ALFREDO LEWIS, Matrix global artistic ambassador

“Doing hair is an emotional roller coaster; we go through ups and downs. One minute you’re having the greatest day of your life, the next you feel defeated by a client’s criticism. Remember the slumps are temporary.”

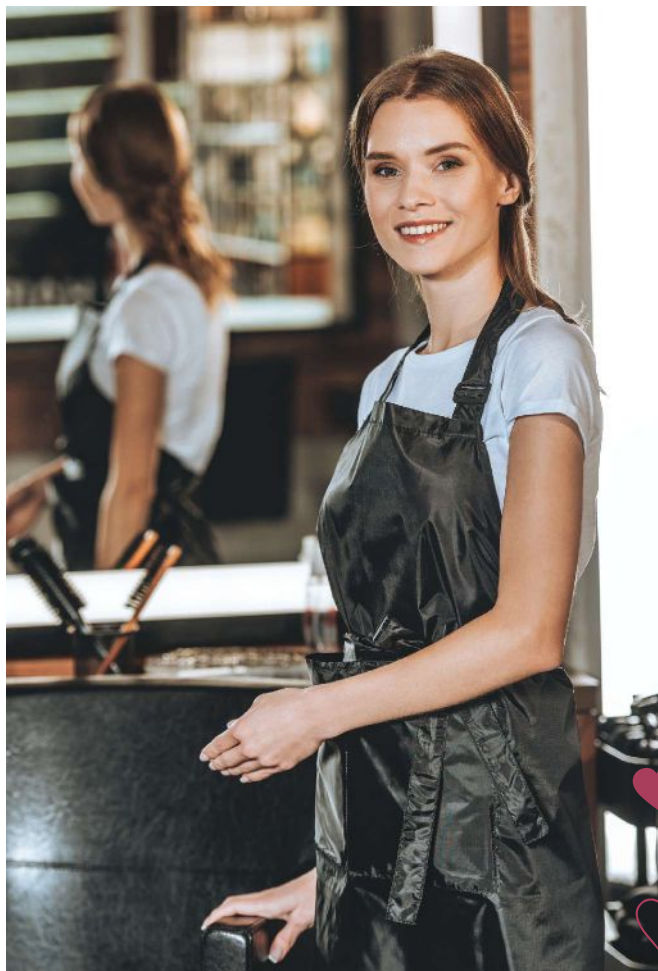
—LISA WALKER, Balayage Boot Camp educator

my confidence.” The last straw was when the owner moved her station—the pro took it personally and hard. “I started looking for jobs outside the industry, but that only made me sadder, because I’ve been doing hair since I was 17,” says Walker.

Ironically, it was moving to another station, located near the back of a different salon Walker soon joined, that helped turn her career around. Giving her career a final shot—while simultaneously trying to remain unobserved and inconspicuous—Walker found herself quietly watching fellow stylists at work, and she suddenly regained her interest. “I joined online hair forums and read everything I could find about color,” she recalls. In the process, she made a surprising discovery: She didn’t know that much about the technical side of her profession. At first, she kept her newfound knowledge secret, thinking colleagues would tease her for being uninformed. “But then I realized other colorists were just like me, so I began traveling and sharing,” Walker recalls. Finding her voice as an educator enabled her to stop worrying about keeping pace with others, and instead strike the right balance between professional and personal responsibilities. Says Walker, “Rebuilding my confidence brought back a feeling of passion that had long been missing from my work.”

“I get to be creative, make people feel beautiful and build strong relationships. The power hairdressers wield cannot be matched.”

—JENN MALONE, colorist



In It to Win It

Before you throw in the towel, read these tips for how to overcome the urge to give up.

- ♥ Take a class, attend a hair show or find a mentor. Education needn’t be expensive; with a little digging, you’re sure to find some accessible options.
- ♥ Invest in products, tools or color. It’s always fun to play with a new toy or learn a unique technique.
- ♥ “Get inspired by stepping away from hair,” suggests Alfredo Lewis. “I go for a walk, look at architecture, travel and immerse myself in different cultures, and then always come back ready to test a new idea.”
- ♥ “If you feel like you know everything, you’ll quickly be hit with the reality that you don’t, which can lead to loss of passion,” says Jenn Malone. “Beauty school doesn’t always prepare students for the challenges of building clientele, so take time to assist at first.”
- ♥ “Birds of a feather flock together,” says Lisa Walker. “Instead of spending time with other stylists who aren’t busy or motivated, surround yourself with positive, uplifting energy.”

Industry Feed

—EMILIE BRANCH



Alicia and Frank Grande at the Indie Beauty Innovators Awards



Executive director Steve Sleeper speaks at the 2018 PBA Executive Summit.

PBA HEADED TO ARIZONA

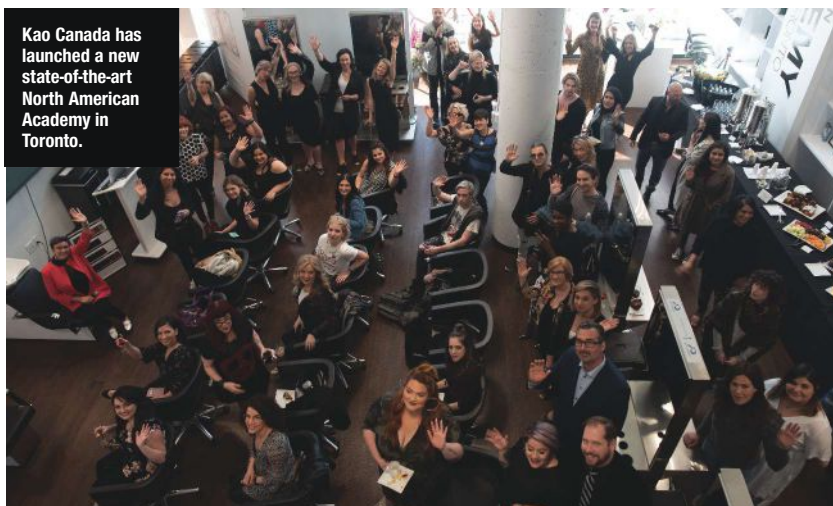
The 6th-annual **Professional Beauty Association (PBA)** Executive Summit is coming to Scottsdale, Arizona, from November 20 to 21, 2019. More than 300 of the industry's top executives, thought leaders and influencers are expected to come together to exchange insights on this year's theme, "Leading Through Human Connections." Featured speakers include Kate Ancketill, founder and CEO of GDR Creative Intelligence; Mitch Joel, technology and innovation expert and best-selling author; Erica Keswin, best-selling author and speaker; and Steve Sleeper, PBA executive director. To learn more about the Executive Summit and purchase tickets, visit probeauty.org/execs.

Capture the Sale

Eufora International is helping salons increase profit margins through the introduction of a three-step Capture the Sale program. Intended to provide immediate results, the program promotes three steps to sales success: sharing information through a consultation, allowing clients to test the product and sending them home with a sample. Another reason to promote retail: According to Eufora, salons are 30 percent more likely to retain a customer who makes a single purchase at the salon. Learn more at eufora.net.

BIG WIN

Grande Cosmetics CEO Alicia Grande was recently honored as Entrepreneur of the Year at the Independent Cosmetic Manufacturers and Distributors 2019 Indie Beauty Innovators Awards, held at the Four Seasons Hotel in Las Vegas. The award recognizes entrepreneurs who are constantly innovating, have created products that make a positive impact on people's lives, and have given back to the community or society at large. Grande founded Grande Cosmetics in 2008 with a single product, GrandeLASH-MD Lash-Enhancing Serum, which has won numerous awards. Since then, the company has launched more innovative products, including GrandeLipstick Plumping Lipstick and GrandeDrama Intense Thickening Mascara with castor oil. "This is beyond amazing and exciting," Grande said in her acceptance speech. "I started my company 11 years ago with \$25,000 and a dream to give every woman long, beautiful, thick, gorgeous eyelashes. Now we're in professional and prestige beauty stores, and I'm so honored to be here tonight." —LA



Kao Canada has launched a new state-of-the-art North American Academy in Toronto.

SWEET HOME TORONTO

Kao Salon Academy has a new home at 326 King Street East in Toronto, near the city's Distillery District. Featuring top-of-the-line amenities and hundreds of classes each year, the academy gives stylists the opportunity to choose from more than 40 Goldwell, KMS and Oribe programs designed to sharpen their skills and inspire creativity.

NEW!

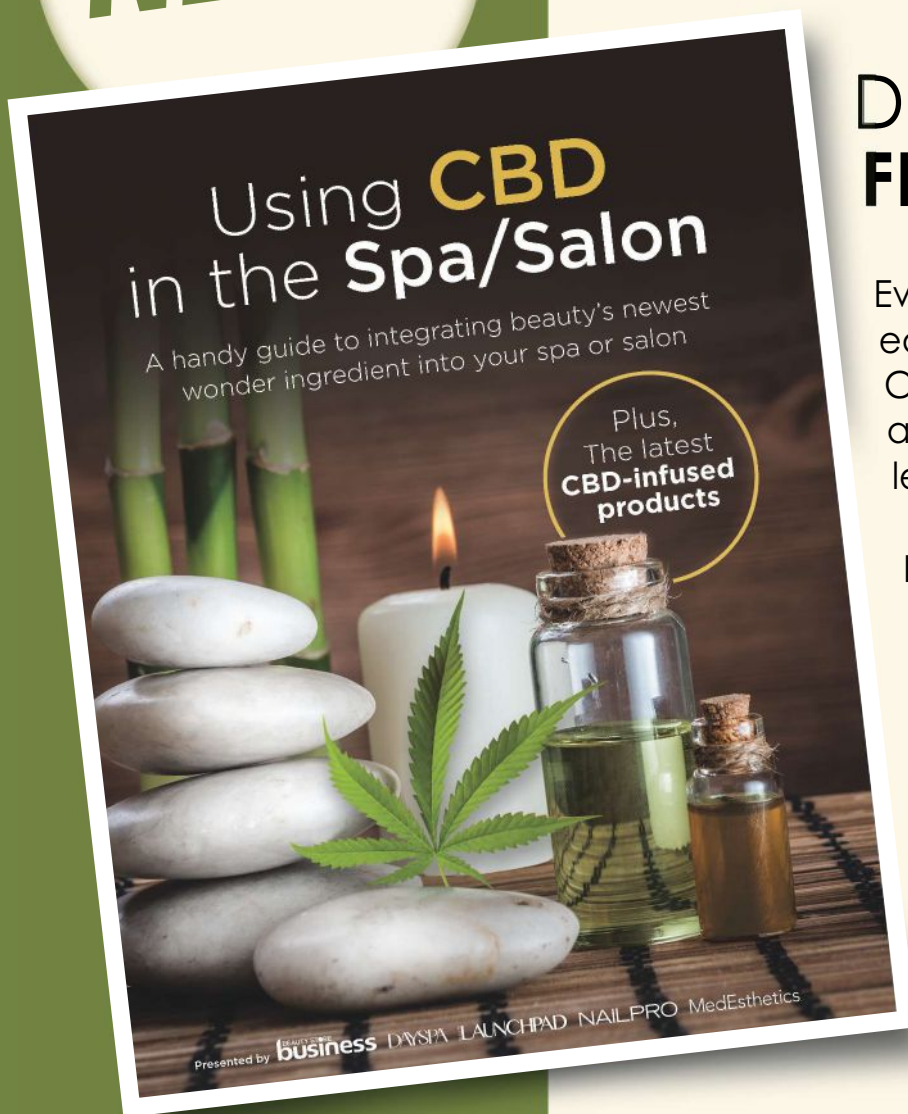
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—Erica Ragusa, founder,
Ambika Herbals

Curated by the executive editor of *Beauty Store Business* magazine, this ebook helps you separate the good from the not so good in the CBD marketplace.

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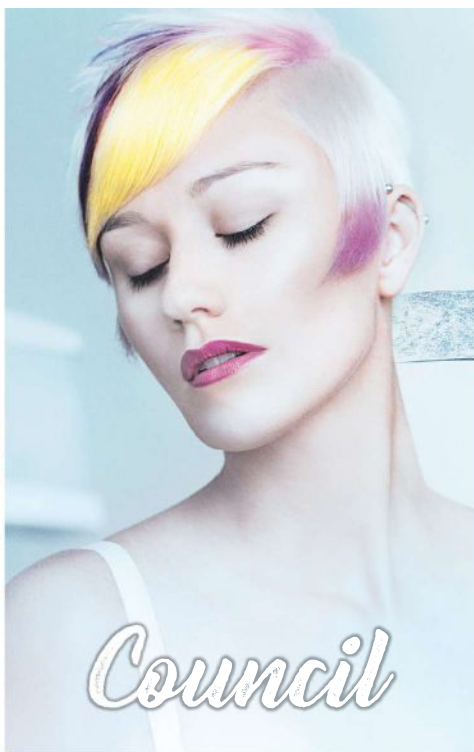


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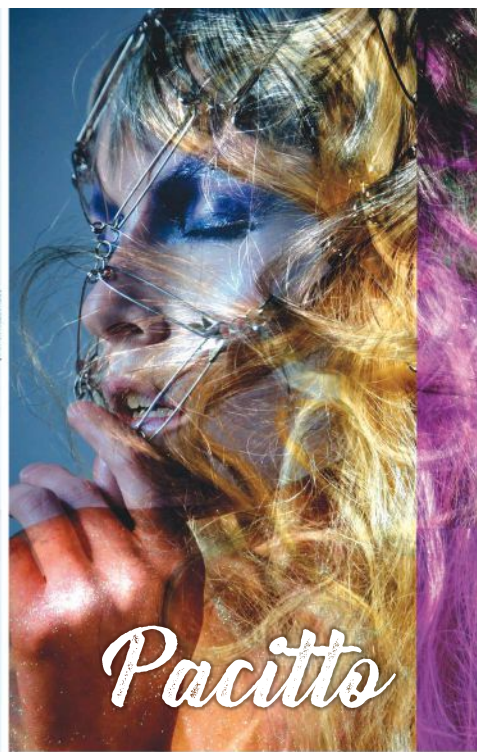
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► **MY INK MARKS** two very different periods of my life. I had the outside of my right arm and shoulder done while living in Madrid, Spain, during the end of my “partying years.” The only aspect I like about that section of tattoos is the depiction of my English bulldog, Charlie, peeking out at me.

The piece of ink that I truly love and cherish is on the inside of my upper right arm. In 2008 I moved from Madrid to Los Angeles to begin my life anew. I worked on myself spiritually, emotionally and physically. Peace of mind and freedom became running themes (and realities) in my new life, and I felt the growing urge to express this new mentality with fresh body art. I loved a painting I had seen that portrayed two angels embracing each other with their strikingly beautiful wings expanded; it exuded a sense of tranquility and serenity. My friend Jesse, a tattoo artist, offered to render this painting on my skin, and I’m thrilled to carry a depiction of this painting (and feeling!) with me, always. —*as told to AO*

 Follow Chad Kenyon @chadkenyon.



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