Supply&Demand-Chain
Executive
Global Solutions for Supply Chain ROI

To submit for **Supply & Demand Chain Executive's 100 Supply Chain Projects**, provide all the information requested on this form. Please read each question, along with any accompanying explanation, thoroughly. With the exceptions noted below, assume that any information submitted may be published in print or online.

Please, submit only one project per company!

ALL SUBMISSIONS MUST be submitted electronically through this link here. Please note, you will be allowed to submit multiple applications from the same device for multiple companies or clients.

If you have any questions, please contact Eric Sacharski, assistant editor of Supply & Demand Chain Executive, at esacharski@acbusinessmedia.com.

Deadline for submissions is **March 25, 2016**.

Recipients of the **2016 SDCExec 100** will be announced on SDCExec.com and in the June issue of *Supply & Demand Chain Executive* magazine.

Company Information

Contact Information: This is the person filling out the form or responsible for answering questions about the submitted information.

Contact Name:
Phone Number:
Email Address:

Solution Provider Information: This is the company that is providing the software, solution or service to be described below.

Company Name:
Worldwide Headquarters (city/state/country):
Company Website:

Customer/Client Information: This is the company where the supply chain project took place. If, for reasons of confidentiality, you wish to provide a case study, but do not wish to use customer names, please provide descriptors in place of the customer names (e.g., Fortune 500 retailer, Global 2000 electronics manufacturer, leading financial services firm, etc.).

Company Name:
Worldwide Headquarters (city/state/country):
Company's Primary Industry (e.g., automotive, aerospace, CPG, healthcare etc.):
Geographic Location Where the Project Took Place (city, state, country or region):
Brief Description of Project Type (one to four words, e.g., forecasting solution implementation, WMS implementation, TMS, supply chain network redesign):

Primary Function Leading the Project at the Company (e.g., procurement, IT, logistics, supply chain):

Company size: Please indicate the size (based on revenues) of the customer/client listed above (check one).

Small (annual revenues up to $50 million)
Medium (annual revenues from $50 million to $1 billion)
Large (annual revenues over $1 billion)
Private company, does not report revenues

Please indicate the primary function/segment of the supply chain involved in the project (check one, see definitions below). This is the category in which the project may appear if included in the 2015 SDCExec 100 listing.

Order/Demand Management/Forecasting
Sourcing/Procurement
Warehouse Management
Logistics/Transportation
Payment/Supply Chain Finance
Customer Relationship Management
Product Lifecycle Management
Supply Chain Integration & Infrastructure/ERP
Decision Support/Business Intelligence/Consulting/Education/Quality
Other

Definitions: Order/Demand Management/Forecasting includes solutions and services for demand forecasting, supply chain and production planning, and order and demand management systems. **Sourcing** includes solutions and services for electronic request for quote/proposal (RFx), the use of trading exchanges to source materials, commodity team supplier collaboration, spend analytics and supply strategy, online auctions and contract management (establishing contracts for use in compliance monitoring). **Procurement** (direct, indirect and services) includes solutions and services for e-procurement, the use of e-marketplaces for automating purchasing or taking purchasing online, procurement content

management within the context of procurement systems, supplier relationship management (including supplier performance monitoring), and contract management (enforcing compliance with procurement contracts and policies). **Warehouse Management** includes solutions and services for warehouse management, including software and hardware for warehouses and distribution centers. **Logistics/Transportation** (inbound and outbound) includes solutions and services for transportation management, global trade management, logistics resources management, service parts logistics, contract management (in relation to the fulfillment/logistics functions, including freight payment auditing, third-party logistics services, and reverse logistics and returns management, as well as RFID and other track-and-trace technologies used as part of logistics/transportation.) **Payment/Supply Chain Finance** includes solutions and services for financial transaction management, electronic funds transfer, other forms of e-payment, purchasing cards, e-credit and e-money. **Customer Relationship Management** includes solutions and services such as sales force automation, channel management and customer analytics. **Product Lifecycle Management** includes solutions and services for request for information, collaborative design, new product introduction, product data management/bill-of-materials management and the like. **Supply Chain Integration & Infrastructure/ERP** includes the hardware options and network infrastructure supporting supply chain technology, information security, enterprise asset management, systems integration services, electronic data interchange (EDI) and other B2B connectivity and integration technologies, enterprise resource planning (ERP), wireless applications and devices, internal/external portals and enterprise application integration. **Decision Support/Business Intelligence/Consulting/Education/Quality** includes solutions and services for business processes and performance management; collaboration, change management and incentive management; research, advisory and consulting services; information sharing and analysis; and regulatory and customer-mandated compliance/governance issues; as well as educational institutions, and training or certification associations or firms.

You can use a pre-existing or new representative case study that illustrates a project involving the solution provider's software, solutions or services. Projects completed in the recent past (last couple of years) are preferable. The end result of this year's SDCExec 100 process will be a listing of effective supply chain projects that produced exceptional business impacts or results for the enabler's customer/client. Please be as thorough but concise as possible, and avoid boilerplate marketing lingo. Keep your description of the supply chain project at the center of your narrative.

Project Description

6. Primary Business Objective of Project (20 words or less):
7. Approximate Timeframe of Project (start and end year):
8. Technologies/Solutions/Services Used (enter N/A if not applicable):
9. Description of Project (150 words or less):
10. Business Results/Impact of Project, including Benefits/ROI Gained (150 words or less):

11. Optional: Quote from Customer Executive on Impact of Project (150 words or less; please cite name and title of executive):

In Conclusion

12. Check one of the two buttons below to indicate whether or not you wish any of the information provided in your answers to the above question to appear in print or online. (This will not influence the assessment of the submission. Checking the "Do not use..." button will mean that specific customer/project-related information will be used only to assess the nomination of the company, but will not be published in print or online.)

Do not use the information provided in print or online.
Supply & Demand Chain Executive may use the information provided in print and/or online.

Additional comments: Please feel free to add any additional information or suggestions regarding the SDCExec 100.

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