

2016 PRINT EDITORIAL CALENDAR

Dates and topics are subject to change.

	MARCH	MAY	JUNE	SEPTEMBER	DECEMBER
AD CLOSE	2-16-2016	4-26-2016	5-24-2016	8-3-2016	10-28-2016
MATERIALS DUE	2-19-2016	4-29-2016	5-27-2016	8-8-2016	11-2-2016
AWARDS	 16th Annual Pros to Know Awards	EXECUTIVE UPDATE: SUPPLY CHAIN RISK	 15th Annual SDCE 100 Awards		 8th Annual Green Supply Chain Awards
FEATURES	BUSINESS INTEL, ANALYTICS & BIG DATA SPRING 2016: GLOBAL ENABLED SUPPLY CHAIN MAP		3PL STATE OF THE INDUSTRY	RISK MANAGEMENT & MITIGATION FALL 2016: GLOBAL ENABLED SUPPLY CHAIN MAP	CORPORATE SOCIAL RESPONSIBILITY
INDUSTRY FOCUS	Oil & gas		Manufacturing	Automotive	Military & DOD
MADE IN AMERICA SERIES	Midwest manufacturer		Texas bootmaker	Electric vehicle mfg.	Craft beer brewer
SPECIAL REPORTS					
INTERNET OF THINGS (IOT)	How IoT is changing supply chain		IoT options for manufacturing	IoT cybersecurity and privacy risks	IoT and big data
PROCUREMENT	Getting the most out of your procure-to-pay (P2P) system		CPOs identify top procurement challenges	Procurement & strategic sourcing	Procurement best practices
TRADE FINANCE	A new year & new opportunities for trade finance		Best sources for global trade finance	INCOTERMS	Payables management
EXECUTIVE FOCUS					
TRANSPORTATION	Trucking — LTL & TL		Rail & intermodal	Ports & ocean carriers	Cold chain
WAREHOUSING	Yard management automation	Warehouse automation	Facility design & retrofitting	Warehouse safety	
SOFTWARE & TECH	Tech tools for the warehouse	ERP	New innovations in cloud technology	Mobile technology	
PROFESSIONAL DEVELOPMENT	Working with millennials	College supply chain programs	Mentoring in the C-suite	Making change management work	
ROI CASE STUDIES	Sourcing	Wholesale distribution	Reverse logistics	Demand planning	
BONUS DISTRIBUTION	MODEX CI Energy Group SITL WERC Marcus Evans - CPO Supply Chain & Logistics Exchange IQPC Exchange Logistics & Supply Chain Forum Cargo Week Americas - Expo IMPACT SCOPE Spring Grupo Fidalex	WERC Supply Chain Logistics Exchange Logistics & Supply Chain Forum Cargo Week Americas - Expo Cargo Grupo Fidalex	IQPC Interlog CI Energy Group Marcus Evans - Conflict Minerals Reporting and Supply Chain Transparency Conference M2M/IOT Evolution SCOPE Fall IMPACT	ProcureCon Indirect West LogiPharma 3rd Annual USC Global SC Excellence Summit Logistics & Supply Chain Forum LogiChem ProcureCon for Digital & Marketing Services Defense Logistics	American Supply Chain Summit M2M/IOT Evolution
MARKETING SPECIALS	Sponsored Research/ Lead Gen Program AND included on Supply Chain Map (poster)	E-Product Showcase ad included Sponsored Research/ Lead Gen Program	Sponsored Research/ Lead Gen Program	Sponsored Research/ Lead Gen Program AND included on Supply Chain Map (poster)	Sponsored Research/ Lead Gen Program