



PUMP & MOTOR Spec Guide



Only 5 full sponsorships available!

*Additional sponsorships available for print only

- \$6,000 net for print
- \$4,000 net for digital

Spec Guide Sponsorship = \$10,000 net

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OEM Off-Highway

OEMOffHighway.com | 800.547.7377
OEM Off-Highway and OEMOffHighway.com are part of the Cygnus Construction Network

Digital Components

- ▶ **970x90 ad** on Pump & Motor Spec Guide landing page for 12 months (www.oemoffhighway.com/specguide)
 - Rotation of five ads maximum
- ▶ **One custom email** to more than 8,400 subscribers
- ▶ **E-Product Showcase**
 - Your product will be featured in two (2) product-focused emails specific to pumps and motors
 - Sent to more than 8,400 subscribers
- ▶ **Fluid Power channel contextual advertising** on OEMOffHighway.com
 - Your ads are seen with fluid power content
 - Estimated 36,000 ad impressions per sponsor/year
 - Three (3) ad units: 970X90, 300X250, 300X50

The screenshot shows the OEM Off-Highway website's 'Pump & Motor Spec Guide' landing page. The page includes a search bar, navigation menu, and a table of engine specifications. The table has columns for hp, Displacement, Torque, Fuel, Tier, Emissions, Aftertreatment, Dimensions (L, W, H), Family/Series, Model, and Company.

hp	Disp. (l)	Torque (lb.-ft.)	Fuel	Tier	Reg. Compliant Emissions Certifications	Aftertreatment	Dimensions (in.)			Family/Series	Model	Company
							L	W	H			
1	0.025	0.74	G		Tier 3		7.6	8.7	9.1	Mini 4-Stroke	GX25	Honda Engines
1.3	0.036	1.2	G		Tier 3		8	9.2	9.4	Mini 4-Stroke	GX35	Honda Engines
2.1	0.049	2	G		Tier 3		9.8	11.3	7.8	GX	GXV50	Honda Engines
2.1	0.049	2	G		Tier 3		8.9	10.8	13	GX	GXH50	Honda Engines
2.4-15	0.08 - 0.39	3 - 18	G				12.2 - 18.3	11.1 - 18.6	11.8 - 18.4	OHV	Single Cylinder	Briggs & Stratton Commercial Power
2.8	0.088	3.5	G		EPA Phase 3		9.8	11.77	14.96	Overhead Cam	EH09	Subaru Industrial Power Products
1	0.025	0.74	G		Tier 3		7.6	8.7	9.1	Mini 4-Stroke	GX25	Honda Engines
1.3	0.036	1.2	G		Tier 3		8	9.2	9.4	Mini 4-Stroke	GX35	Honda Engines
2.1	0.049	2	G		Tier 3		9.8	11.3	7.8	GX	GXV50	Honda Engines
2.1	0.049	2	G		Tier 3		8.9	10.8	13	GX	GXH50	Honda Engines

Print Component

- ▶ Two-page ad spread in the Spec Guide
- ▶ Product specs listed within guide
- ▶ Your company's logo on the cover of the Spec Guide
- ▶ Guide mailed with OEM Off-Highway's April print issue

Promotion and Bonus Distribution

- ▶ Bonus distribution at industry trade shows *OEM Off-Highway* exhibits at for 12 months
- ▶ Sponsors spotlighted in quarterly e-blast directing subscribers to the online Spec Guide
- ▶ Your company's logo included in Pump & Motor Spec Guide print and digital promotional ads in *OEM Off-Highway*

