

REACH YOUR AUDIENCE

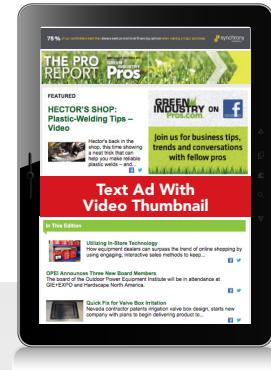
# New: Video Lead-Gen Programs



**Option 1: Video Lead-Gen + Dedicated eBlast**  
 \$995 upcharge to standard dedicated eblast  
 All rates are net



**Option 2: Video Lead-Gen + eProduct Showcase eBlast**  
 \$995 upcharge to standard eProduct Showcase



**Option 3: Video Lead-Gen + eNewsletter Text Ad**  
 \$1,545 per week (two issues)

Your marketing videos can be powerful sales tools. To successfully put your marketing videos to work so you can generate more sales, two critical goals must be met:

**GOAL 1:** Promote your marketing videos to the right audience.

**GOAL 2:** Identify who is watching your marketing videos, and for how long.

Video Lead-Gen programs from Green Industry Pros achieve both of these goals. **How?** Your marketing videos reach your target audience plus you will know who views your marketing videos and for how long. You receive complete contact and demographic information for those viewers.

Green Industry Pros gives you three options for distributing your marketing videos and collecting sales leads!

Companies using marketing videos achieved year-over-year revenue growth **49% greater** than companies that did not use marketing videos.

Source: Aberdeen Group, "The Impact of Video Marketing," April 2015.

**Contact your sales representative today:**

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