



TOTAL AUDIENCE PROFILE

SOUTHCOMM BUSINESS MEDIA, LLC
1233 Janesville Ave., Fort Atkinson, WI 53538
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For Period of January-March 2016

Dealer Success Guide

PROFILE OF MARKET SERVED:

Dealer Success Guide is a companion publication to Green Industry Pros. It offers insight into critical issues concerning equipment dealers. Print distribution is to the equipment dealer portion of Green Industry Pros' audited circulation.

OVERVIEW



Audience Profile (Print Copies)	Frequency	Dealer Success Guide Delivered Distribution	Print Circulation December 2015 BPA Statement
Publications			
Green Industry Pros	7		60,002
Dealer Success Guide			
Dealer Success Guide Supplement	3	9,797	

Audience Profile (Digital Copies)	Frequency	Dealer Success Guide Delivered Distribution	Digital Circulation December 2015 Statement
Publications			
Green Industry Pros with Dealer Success Guide Supplement	3	4,208	4,208

Audience Profile	Frequency	Dealer Success Guide Delivered Distribution
Email Marketing		
Dealer Success Guide	Custom	2,764

The data reflected within this report is provided in good faith as an accurate representation of the audience served for *Green Industry Pros*.

Deirdre D'Aniello, Publisher

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