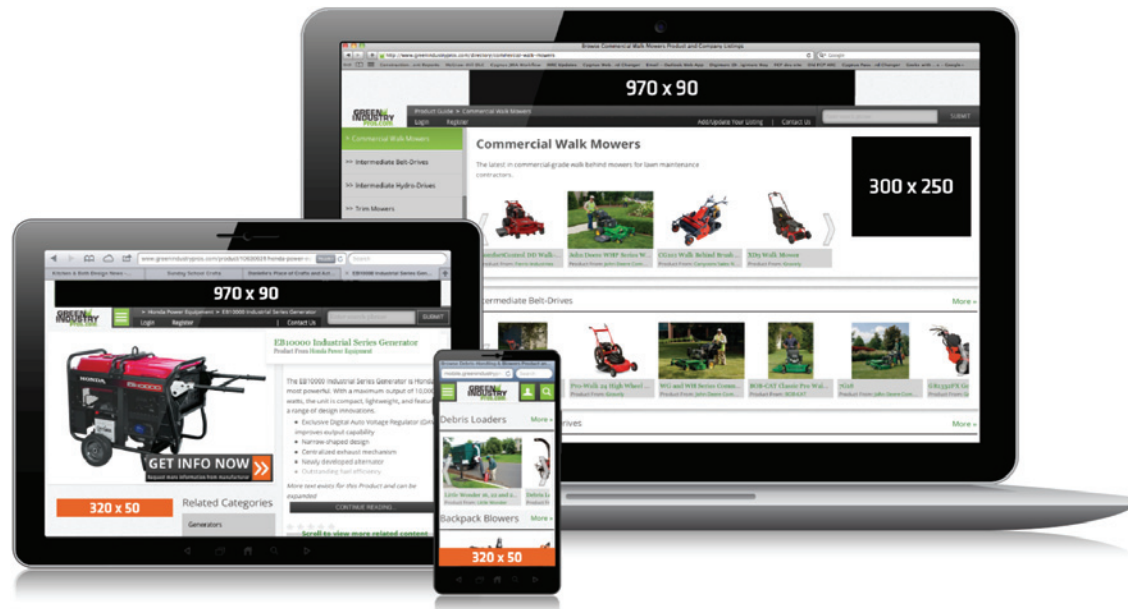


# GreenIndustryPros.com – NEW Product Guide

## Exclusive Sponsorship

*Your products ... Anytime. Anywhere. Any device.*

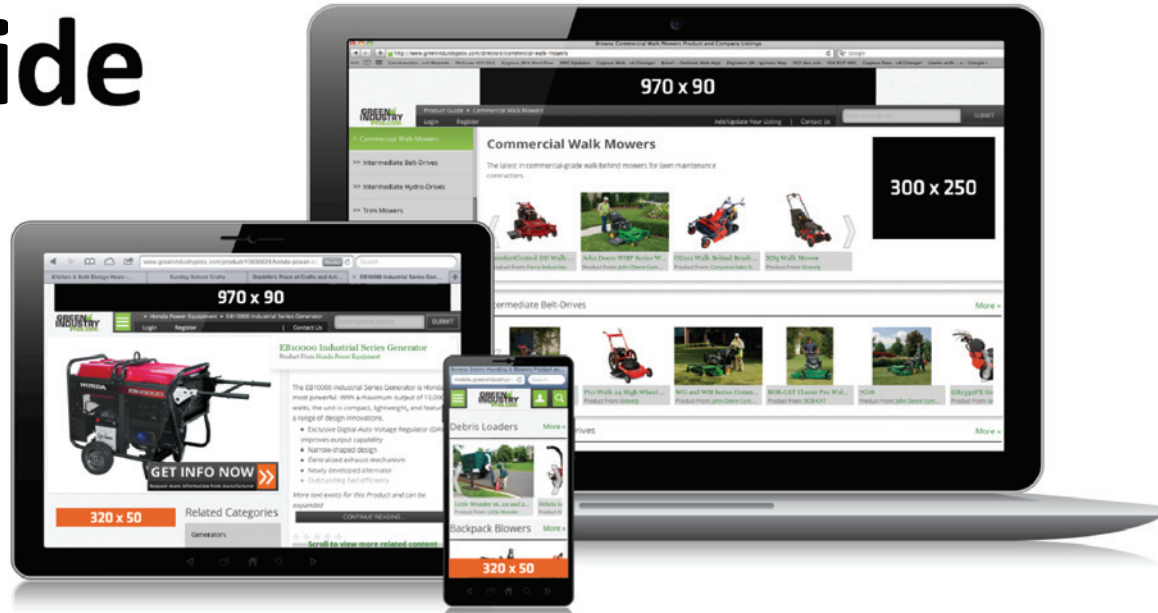
Presented by  
**Deirdre D'Aniello, Publisher**  
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800-547-7377 ext. 1662



# GreenIndustryPros.com Product Guide

## What's new?

- 55% increase in leads following site relaunch
- Responsive design –  
*Content automatically fits the visitors device*
  - > Easy navigation
  - > Less clutter to distract from your message
  - > Faster access to relevant information; site preloads information based on visitor interaction on the site
  - > No special apps to download



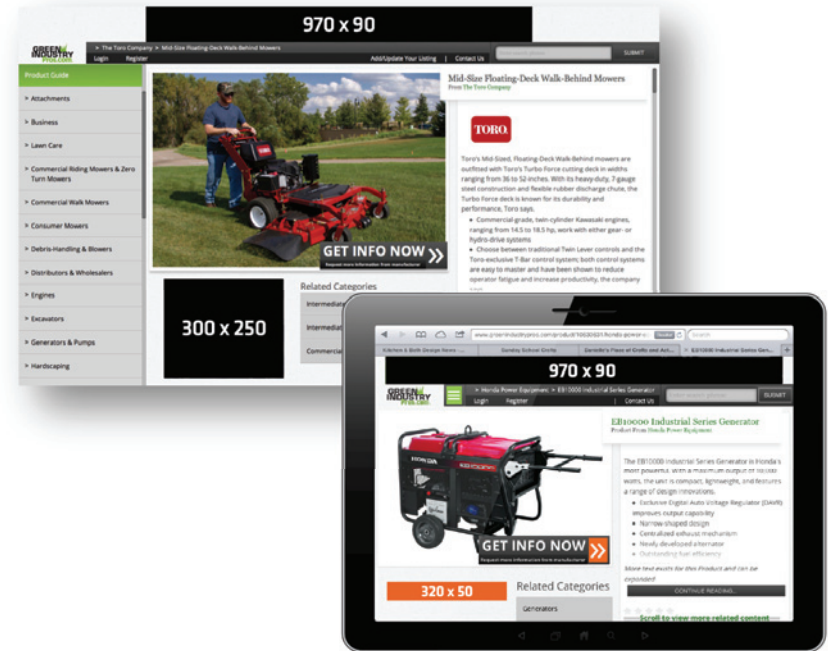
- **GET INFO NOW! button** –  
*Speeds product and purchase requests to the manufacturer or distributor*

# Exclusive Sponsorship benefits

- **Exclusivity in your product category**  
YOUR BRAND will be the only sponsor in your product category.
- **More effective ad placements**  
Your ads are prominently displayed “above the scroll.”
- **Contextual advertising**  
Your ads appear on all pages of the search results within your category and its subcategories.
- **Enhanced lead generation**  
Visitors can find your products faster and request more information with a single click.

# Exclusive Sponsorship features

- Two banner ads on every page of your sponsored category – optimal ad size dynamically displayed based on each visitor's device:
  - 970X90 leaderboard (across the top)
  - 300X250 medium rectangle
  - 320X50 mobile ad (only one ad visible due to screen size)
- Your ads appear on the category and its subcategory pages.
- Contextual ad placements
- Company landing page houses your company information, videos, whitepapers, news releases.
- Sales inquiries delivered immediately to you by email.





**GreenIndustryPros.com**  
**Product Guide**

**Your products ... Anytime. Anywhere. Any device.**

**YOUR INVESTMENT: \$1,200 per month**  
*12-month commitment requested*

**CONTACT**

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