

GreenIndustryPros.com – NEW Product Guide

# Exclusive Sponsorship

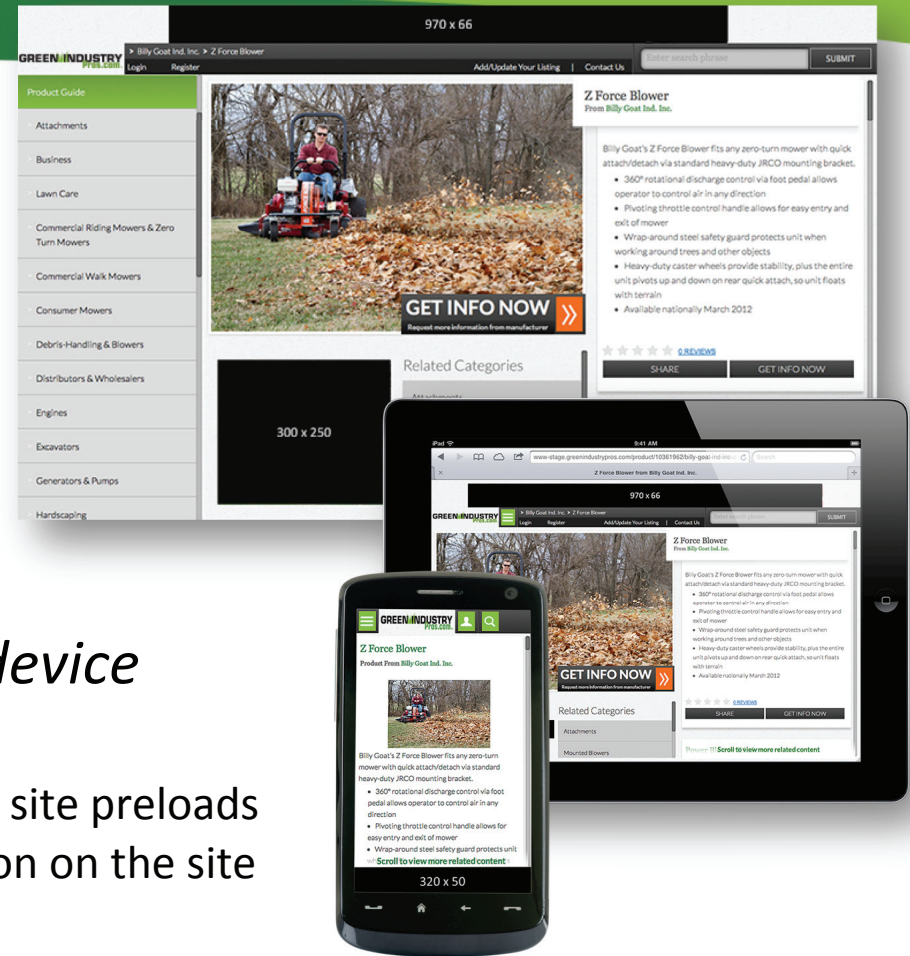
Your products ... Anytime. Anywhere. Any device.

*Presented by Deirdre D'Aniello, Publisher*

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# GreenIndustryPros.com Product Guide

- **Visitors love the new site**  
*(March 2013 relaunch)*
- **Responsive design** – *Content automatically fits the visitors device*
  - > Easy navigation
  - > Faster access to relevant information; site preloads information based on visitor interaction on the site
  - > No special apps to download
- **GET INFO NOW! button** – *Speeds product and purchase requests to the manufacturer or distributor*



# Exclusive Sponsorship benefits

- **Exclusivity in your product category**  
YOUR BRAND will be the only sponsor in your product category.
- **More effective ad placements**  
Your ads are prominently displayed “above the scroll.”
- **Contextual advertising**  
Your ads appear on all pages of the search results within your category and its subcategories.
- **Enhanced lead generation**  
Visitors can find your products faster and request more information with a single click.

# Exclusive Sponsorship features

- **Two banner ads on every page** of your sponsored category – optimal ad size dynamically displayed based on each visitor's device:
  - > 970X66 leaderboard (across the top)
  - > 300X250 medium rectangle
  - > 320X50 mobile ad (only one visible ad due to screen size)
- **Your ads appear on the category and its subcategory pages.**
- **Contextual ad placements** when visitors search your sponsored category and subcategories.
- **Company landing page** houses your company information, videos, whitepapers, news releases.
- **Sales inquiries** delivered immediately to you by email.



**GreenIndustryPros.com**  
**Product Guide**

**Your products ... Anytime. Anywhere. Any device.**

**YOUR INVESTMENT: \$1,000 per month**  
*12-month commitment requested*

**CONTACT**

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