





2016 EDITORIAL CALENDAR

	JANUARY/ FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER/ DECEMBER
Ad close	1-22-2016	2-24-2016	3-15-2016	4-13-2016	5-23-2016	6-13-2016	7-13-2016	8-16-2016	9-13-2016	11-10-2016
Materials due	1-24-2016	2-29-2016	3-18-2016	4-18-2016	5-26-2016	6-16-2016	7-18-2016	8-19-2016	9-16-2016	11-16-2016
FEATURES	Warehouse Automation	Leveraging the Power of Your 3PL	SPECIAL EDITION: Maintaining Food Safety From Farm to Fork	Key Ports & Ocean Carriers in the Global Food Supply Chain	The Next Frontier in Sustainability	SPECIAL EDITION: Hottest Software & Technology Tools in the Food Supply Chain	Maintaining End-to-End Cold Chain Integrity	Optimizing Your Operations for Omnichannel	Key Ports & Ocean Carriers II	The Future of Food Logistics
3PL / REFRIGERATED LOGISTICS	Fleet Managers' Forecast 2016	What's new in tracking & tracing?		Transporting fresh fruits & vegetables	High-end & specialty logistics		Food service	3PLs: One size doesn't fit all	Perishable logistics best practices	Wine & spirits logistics
SPECIAL ANNUAL REPORT										
SECTOR REPORT: WAREHOUSING	Lift Trucks I	Cold storage facilities		Pallets, packages & totes	Energy efficiency		Robotics & AGVs	Lighting & dock equipment	Lift Trucks II	RFID & barcodes
SECTOR REPORT: TRANSPORTATION	Reverse logistics	Air cargo	Rail	Operating a sustainable fleet	Reefer trailers & containers	Urban delivery vehicles	Bulk & liquid bulk	Cargo theft & security		
SECTOR REPORT: SOFTWARE & TECH	WMS	Telematics	ERP	Apps in the food supply chain	Dealing with big data	SCM	TMS	M2M technology		
SECTOR REPORT: OCEAN PORTS & CARRIERS	US Midwest	US Southwest	US Pacific Northwest	Road-to-Boat Conversion	Cargo Visibility Solutions	Food-focused Ports	IoT & Connected Cold Chain	Reefer Trends For 2017		
BONUS DISTRIBUTION	GMA/FMI/TPA IWLA Modex	Modex	WERC	Transportation Marketing & Sales Assoc Global Cold Chain Expo/United Fresh/IARW	Expo Carga - Mexico City PMA Foodservice	CSCMP IANA IFDA	IFDA PMA Fresh Summit American Association of Port Authorities	Cargo Logistics Canada Cargo Logistics America ProMat 2017		
MARKETING SPECIALS	Sponsored Research/Lead Gen Program Promotional insert in Modex show copies	Sponsored Research/Lead Gen Program	Sponsored Research/Lead Gen Program E-Product Showcase e-blast	Sponsored Research/Lead Gen Program	Sponsored Research/Lead Gen Program	Sponsored Research/Lead Gen Program	Sponsored Research/Lead Gen Program Promotional insert in IFDA show copies	Sponsored Research/Lead Gen Program		
FL EDUCATIONAL WEBINARS		3PLs March 23	WAREHOUSE AUTOMATION April 20	SPONSORSHIPS AVAILABLE		THE B2B SHARING ECONOMY July 27	COLD CHAIN August 24	SOFTWARE AND TECHNOLOGY September 21	COLD CHAIN II October 26	RAIL SURGES AHEAD November 9 HOTTEST FOOD SUPPLY CHAIN TRENDS FOR 2017 December 7

PRELIMINARY EDITORIAL CALENDAR: Dates and topics are subject to change without notice.