



HOW TO INCREASE YOUR FLEET'S LONGEVITY

INTRODUCTION



© United Rentals | Maintenance Workers

In a time where supply chain issues still plague the rental equipment industry, rental companies should think about ways to increase the longevity of their fleets.

Implementing methods to keep equipment running longer can help save on downtime, labor costs and, ultimately, the bottom line for rental companies and their customers.

Below is a checklist of ways to do just that.

HOW TO INCREASE YOUR FLEET'S LONGEVITY



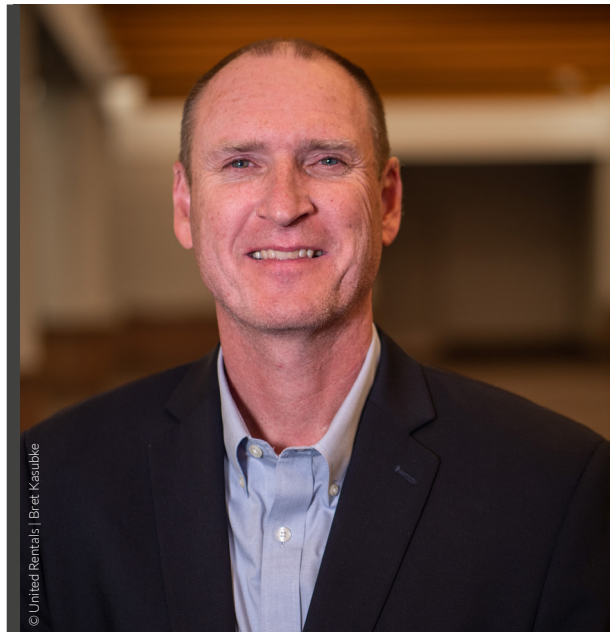
© Dmitry Vereshchagin | forklift | - stock.adobe.com



PERFORM REGULAR MAINTENANCE

CHECK LIST

- ✓ For gas-powered equipment, schedule inspections and regularly change out oil, lubricants, air filters and spark plugs.
- ✓ Stay on top of blade sharpening where applicable.
- ✓ Ensure areas of the equipment that need grease are getting greased.
- ✓ Go through consistent inspections to ensure equipment is clean.
- ✓ Visually check for any cracks or excessive wear, as this type of damage can quickly turn into a bigger problem.
- ✓ Equipment maintenance should be done on at least a quarterly basis.



“Regular maintenance helps retain equipment resale value and keeps equipment compliant with ANSI regulations. Regular equipment maintenance and inspections can add years to equipment longevity and maintain equipment resale value.”

Bret Kasubke, Director of Customer Equipment Solutions, United Rentals

Properly maintaining
equipment can
save on average
10-20%

“The average life of most construction equipment is 10,000 hours. We recommend preventive maintenance every 90 days since properly maintained equipment reduces wear and tear on parts, keeps the workforce safe, helps prevent downtime and helps extend equipment life.”



USE SOFTWARE TO KEEP TRACK OF SCHEDULING

- ✓ Find a scheduling tool that allows you to keep track of maintenance intervals and that alerts users when maintenance is required.
- ✓ Many software offerings allow users to get diagnostic readings from the vehicle remotely.
- ✓ Incorporate a software that helps end users interpret the data that's recorded to help understand trends and upcoming maintenance needs.
- ✓ Look for a software that allows employees to communicate via mobile devices with the fleet manager so they're able to track work orders and maintenance requests.

“We’re really seeing a lot of companies move off of pen and paper and onto software platforms. What’s inspired that to become more popular is the advancement of technology and people’s comfort with technology. It has changed all of us in our personal lives, and we have had to get more comfortable with using different types of technology. That goes hand in hand with an influx of data. There’s so much data now, and it’s nearly impossible to manage all of that in your head or really just in spreadsheets.”

- **Ashlee Biggs**, Head of Product Marketing, Fleetio





COMMUNICATE WITH SUPPLIERS AND CUSTOMERS

- ✓ Communicate with equipment suppliers to alert them of equipment or replacement parts you will need in the near future.
- ✓ Let your own customers know whether there will be delays on certain pieces of equipment or parts.
- ✓ Encourage customers to relay any maintenance issues they encountered while using equipment on jobsites.



© Tomasz Zajda | worker with gear | - stock.adobe.com



© Studio Romantic | meeting | - stock.adobe.com



KEEP TRACK OF INVENTORY

“There are some maintenance pieces that fall by the wayside, but be more diligent on those things that didn’t seem as critical before. You want to get your money’s worth, and these are not cheap pieces of equipment so make sure you’re taking care of that investment, and it will serve you well.”

- **CJ Wom**, Senior Director of Marketing,
Turf & Consumer Products Group, Briggs & Stratton

- ✓ Start thinking about inventory and understanding when certain pieces of equipment are typically flipped.
- ✓ Consider what types of equipment you would need to order when planning to replace outdated equipment based on your customers’ upcoming needs.



© Enrique del Barrio | telehandler | - stock.adobe.com

FORCONSTRUCTIONPROS.COM/RENTAL

Follow us on:



AC Business Media is a leading business-to-business media and business intelligence company with a portfolio of renowned brands in heavy construction, asphalt, concrete, paving, rental, sustainability, landscape, manufacturing, logistics and supply chain markets. AC Business Media delivers relevant, cutting edge content to its audiences through its industry-leading digital properties, trade shows, videos, magazines, webinars and newsletters. It also provides advertisers the analytics, data and ability to reach their target audience.

Rental™