



Safe & Secure Openings

Connecting Door Security & Safety Professionals

2021 MEDIA KIT

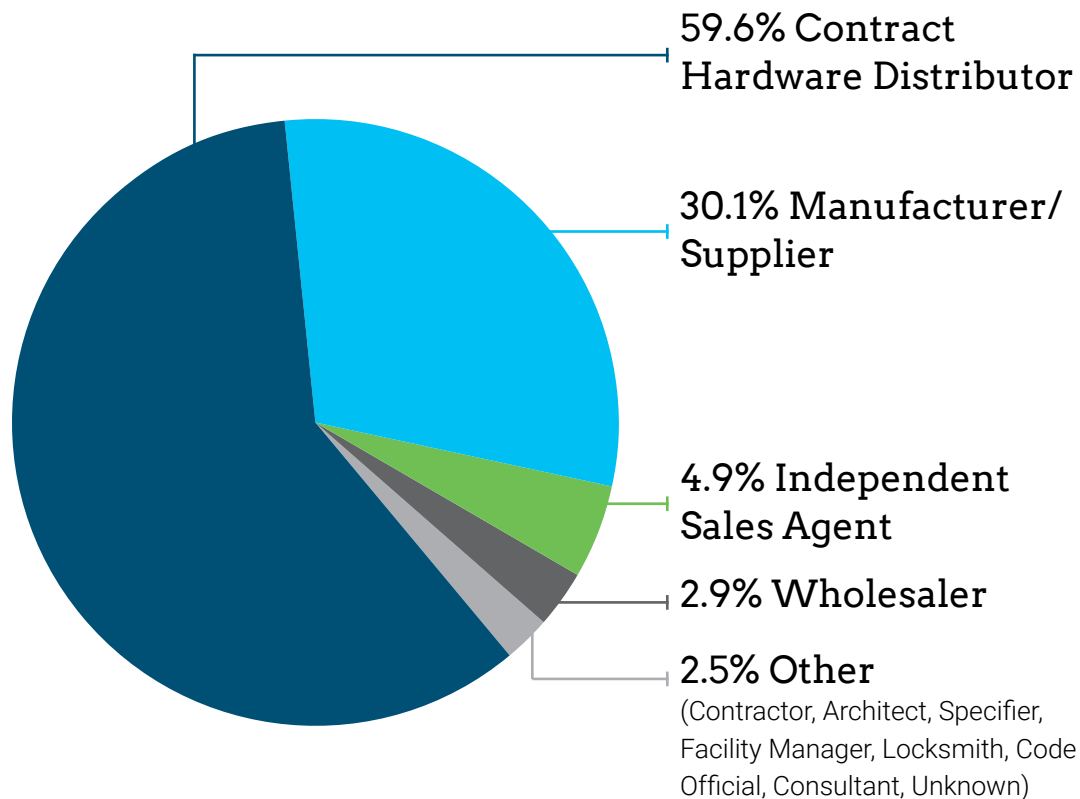
About Safe & Secure Openings

Safe & Secure Openings provides editorial and exclusive insight into the most impactful news and trends shaping the non-residential door and hardware industry. The monthly newsletter, Openings News & Views, and website cover topics such as construction/design, electronic access control, security and safety, codes and sustainability.

Safe & Secure Openings is a digital publication operated by AC Business Media, a leading business intelligence company with a portfolio of renowned brands in construction, rental, landscape, logistics and supply chain markets. Through its industry-leading digital properties, trade shows, videos, magazines webinars and newsletters, AC Business Media delivers cutting-edge content to its audiences.

Audience

25K door security & safety professionals.



TITLES

CEO · President · Vice President · General Manager · Project Manager/Coordinator · Sales Manager · Branch Manager · Product Manager · Estimator · Specification Consultant · Specification Writer · Detailer · Service Manager · Operations Manager · Purchasing Manager

2021 EDITORIAL CALENDAR

	January	February	March	April	May	June
Monthly Focus	Touchless Door Activation	ADA Compliance	Behavioral Health Care Facilities	LEED Standard	Fire Door Assembly Inspection	Profit Matters
Secondary Feature	Attack Resistance Solutions	Field Labelling	Exit Devices	Sliding Door Trends	Turnstile Barriers	Ligature-Resistant Hardware
Product Showcase	Wireless Access Control	Partitions	Door Sealing	Steel Doors	Specialty Products	Washroom Accessories
In Every Month	New Products, Innovations, Distributor Profiles, Case Studies, Reader Input & Photos, Installation Tips					
Events						

	July	August	September	October	November	December
Monthly Focus	Wireless Access Control	AR/VR Technology Report	Campus Safety	DHI conNextions Show Coverage	Diversity in the Workplace	2021 Market Forecast
Secondary Feature	Low Power Energy Doors	Blast-Resistant Doors	Thresholds and Gaskets	Women in the Industry	Wood Doors	Mixed Use Buildings
Product Showcase	Non-Operating Door Trim	Door Closer (Control Device)	High Security Hardware	Door Stops and Holders	Key Control	Specialty Doors
In Every Month	New Products, Innovations, Distributor Profiles, Case Studies, Reader Input & Photos, Installation Tips					
Events	ISC West July 19-21 Las Vegas, NV			DHI conNextions Oct. 20-21 New Orleans, LA	ISC East Nov. 17-18 New York, NY	

Dates and topics are subject to change

Contributor Guidelines

Safe & Secure Openings welcomes your contribution. If you are interested in writing for us, please carefully read the following guidelines. Please send your contributions to Editor@SafeSecureOpenings.com.

- Topic must be agreed upon by editorial staff
- Topic must pertain to the non-residential door and hardware industry
- Word count = 800-1,200 words
- Must include headshot of author
- Can also include high resolution image (.jpg or .png) pertaining to content such as a product photo, project photo, etc.
- Must include author's full name and title, as well as company name
- Copy must be non-promotional, non-commercial. Any content promoting a company's products or services will be omitted.
- Editorial staff reserves the right to fact check and edit according to magazine style.
- We do not insert hyperlinks back to a company's product or services but we will link to a corporate website in the author bio.
- Any statistics, facts and/or research must be supported with adequate sourcing.
- Deadline: Columns published online are first-come, first-serve basis, therefore, there is no specific deadline unless otherwise specified.
- You are encouraged to share the link on your website and through your social media channels. Our logo is available for request to post an excerpt on your website or in your e-newsletters. Posting the article on your website or in your e-newsletters without linking back to the article on our site is strictly prohibited and will be subject to copyright infringement.





Events

Exhibit at the industry's only event dedicated to door security and safety professionals. DHI conNextions is the place to market non-residential doors, hardware, electronic security and access control, specialty buildings products and other related products and services for the architectural openings industry. Nowhere else can you reach more distributors and influential stakeholders in one place than at DHI conNextions.

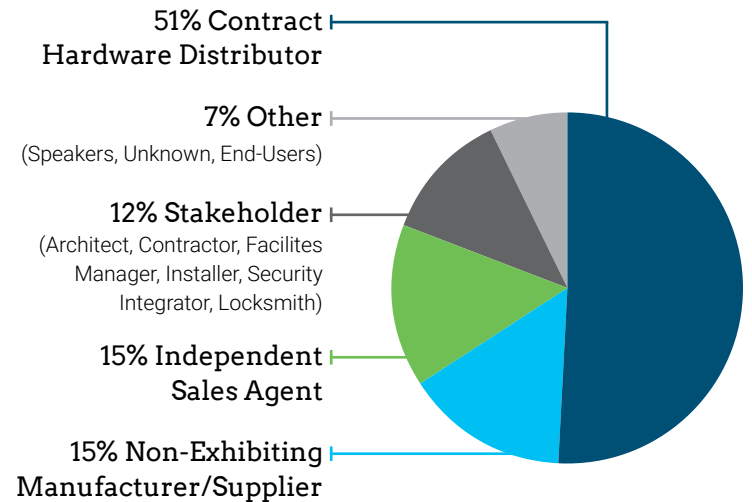
Exhibit Space Rates

\$29 - \$35.50/sq. ft. depending on booth size.
Minimum booth size 10' x 10'.

"There's nothing else that replicates what happens at the DHI national convention. By far, it's the best forum for face-to-face opportunities that we have today."

- Foster Smith, National Guard Products

Attendee Profile



Visit dhiconnextions.com for more information.

DHI
conNextions
New Orleans  OCT. 20-21, 2021
CONNECTING DOOR SECURITY + SAFETY PROFESSIONALS



Reserve Your Space Today!

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