



2017 EDITORIAL CALENDAR

	MARCH	JUNE	SEPTEMBER	DECEMBER
Ad close	2-12-2017	5-6-2017	8-1-2017	11-9-2017
Materials due	2-17-2017	5-11-2017	8-4-2017	11-14-2017
Digital, iPad and Android app editions	X	X	X	X
Print edition <i>Mails with Concrete Contractor, Equipment Today, Asphalt Contractor</i>			X	
IN EVERY ISSUE	Sustainable products Sustainable project profile Technology update Fuel for Thought			
Educational Resources	Green building Green accredited contractors Green regulations & standards Marketing for green contractors			
Sustainable Feature <i>Topics covered regularly in our 2017 issues.</i>	Demolition/recycling Water & energy efficiency Minimizing emissions Optimizing renewable resources Maximizing dealer relationships Safety & well-being			

PRELIMINARY EDITORIAL CALENDAR: Dates and topics are subject to change without notice.