


2016 Editorial Calendar

	JANUARY	FEBRUARY	MARCH/ APRIL	MAY	JUNE/ JULY	AUGUST/ SEPTEMBER	OCTOBER/ NOVEMBER	DECEMBER
Ad close	12-4-2015	1-6-2016	2-8-2016	4-8-2016	5-12-2016	7-11-2016	9-6-2016	10-28-2016
Materials due	12-9-2015	1-11-2016	2-11-2016	4-13-2016	5-17-2016	7-14-2016	9-9-2016	11-2-2016
Best Practices Focus	Managing a Paving & Pavement Maintenance Business Industry trends “How-to” management tips Profiles of cutting-edge contractors Problem-solving case studies Articles by NPE speakers	Pavement Awards Contractor of the Year Sweeper of the Year Hall of Fame Alan Curtis Industry Service Award Parking Lot Paving Award Paving Award (Non-Parking Lot) Sealcoating & Striping Award (Large Job) Sealcoating & Striping Award (Small Job) "Good Neighbor" Award	Sealcoating “How to” technical articles Profiles of cutting-edge contractors Problem-solving case studies	Striping “How to” technical articles Profiles of cutting-edge contractors Problem-solving case studies	2016 Top Contractors Paving 100 Sealcoating 100 Striping 100 Sweeping 100 Pavement Repair 100	Paving & Compaction “How to” technical articles Profiles of cutting-edge contractors Problem-solving case studies	Contract Sweeping “How to” technical articles Profiles of cutting-edge sweepers Problem-solving case studies	23rd Annual Product Showcase
Special Reports		Pavement Preservation 2016	NATIONAL PAVEMENT EXPO SHOW COVERAGE		STATE OF THE INDUSTRY Update		SPECIAL FOCUS: North American Power Sweeping Association SPECIAL FOCUS: World Sweeping Association	
Pavement Features: Topics covered regularly in our 2016 issues	PAVEMENT Construction: Paving, milling, compaction, dirt work PAVEMENT Maintenance: Sealcoating, striping, cracksealing PAVEMENT Repair: Infrared, pothole repair, patching PAVEMENT Preservation: Slurry seal, microsurfacing, chip seal, fog seal, cape seal PAVEMENT Sweeping: Construction, street, parking lots & special events							
IN EVERY ISSUE	HOT MIX: News THIS JUST IN: Select products and upgrades CONTRACTOR'S CHOICE: Equipment analysis YOUR BUSINESS MATTERS: Management tips TAILGATE TALK: Insights PAVEMENT TECHNOLOGY UPDATES: News in technology							
Bonus/Show Distribution	National Pavement Expo NAPA Annual Meeting World of Concrete ATSSA Traffic Expo	ARRA/AEMA/ISSA	World of Asphalt			APWA Show		
Marketing Specials				Spring Special: Place a full-page ad and receive a spotlight promotion for the equipment/products you displayed at NPE!	Top Contractor Special: Sponsor a Top Contractor and receive 50% off your ad rate!		CASE STUDY: Submit a full-page ad and receive the opposing page free to highlight a case study!	

Trade Shows & Supplements	NATIONAL PAVEMENT EXPO 2016							
PRELIMINARY EDITORIAL CALENDAR: Dates and topics are subject to change without notice.								