



# **2016 EDITORIAL CALENDAR**

	JANUARY	FEBRUARY	MARCH/ APRIL	MAY	JUNE/ JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<b>Ad close</b>	12-3-2015	1-4-2016	2-10-2016	4-6-2016	5-11-2016	7-1-2016	8-3-2016	9-2-2016	10-5-2016	11-1-2016
<b>Materials due</b>	12-8-2015	1-7-2016	2-16-2016	4-11-2016	5-16-2016	7-7-2016	8-8-2016	9-8-2016	10-11-2016	11-4-2016
<b>Special Reports</b>			<b>World of Asphalt Show Report</b>	<b>Top 30 Editor's Choice Awards</b> Chosen by the <i>Asphalt Contractor</i> editorial staff	<b>Technology - GPS and Other Jobsite Tools</b> The latest trends to help improve productivity on jobsites	<b>Showcase &amp; Buyers' Guide</b> Comprehensive listing of equipment and technology offerings for asphalt contractors and producers	<b>Quality Control Technology Guide</b> Improve the quality of asphalt you produce, lay and preserve	<b>Training Review and Schedule</b> Leading suppliers' list of training opportunities	<b>Asphalt Recycling &amp; Crushing Plants</b> Insider's look at the latest trends and technologies	<b>2015 Industry Forecast</b> Industry experts predict the year ahead
<b>Plant Matters</b>	<i>Innovative, how-to solutions to maximize asphalt production capabilities</i>									
<b>Paving Innovations</b>	<i>Project profiles address specification and logistical challenges</i>									
<b>Pavement Preservation</b>	<i>Meet the growing demand to maintain the country's aging infrastructure by focusing on techniques and equipment to extend the life cycle of good roads</i>									
<b>New Products</b>	<i>The latest equipment and technology unveiled to the asphalt industry</i>									
<b>Bonus Distribution Trade Shows and Events</b>	National Pavement Expo World of Concrete NAPA Annual Meeting AED Summit & CONDEX	ARRA/ AEMA/ISSA	World of Asphalt		NAPA Midyear Meetings	APWA Show				
<b>Supplements</b>										
<b>Marketing Specials</b>		<b>World of Asphalt Preview Special:</b> Place an ad and receive a spotlight promo to highlight your WOA products!			<b>Preservation Spotlight:</b> Place an ad and receive equal space for your preservation product release!			<b>Training Special:</b> Submit a training schedule and purchase a full- page ad to get the facing page 50% off!		

PRELIMINARY EDITORIAL CALENDAR: Dates and topics are subject to change without notice.