

# PROJECT Awards 2014

CALL FOR ENTRIES



Salzano Custom Concrete, Centreville, VA



T.B. Penick & Sons, Inc., San Diego, CA



Sundek of Washington, Chantilly, VA

## Awards Program - Call for Entries

The Decorative Concrete Council, a specialty council of the American Society of Concrete Contractors, is pleased to announce its 2014 awards program, to recognize outstanding decorative concrete projects around the world. Entries will be judged by an independent panel of industry professionals. Two winners may be selected in each of thirteen categories and one Best of Show will be awarded. Awards will be presented to the decorative concrete contractors at the World of Concrete 2014.

### Entries are invited in the following categories:

- Overlays – Less than 1/4" (spray textures, micro-topping, trowel-down, stencils, hand-crafted)
- Overlays – 1/4"-2" (colored, broom finish, stamped, aggregates, sawcut)
- Polished
- Cast-in-place – Special Finishes\*
- Architectural Concrete
- Cast-in-place – Stamped
- Countertops
- Multiple Applications\*\*
- Concrete Artistry
- Stained
- Vertical Application
- Epoxy/Polyaspartic Flooring
- Graphics

**You may enter the same project in no more than two categories.**

All categories except Countertops will be divided into Projects over 5000 SF and under. First and second place awards may be given in each category.

One WOW! award, a Best of Show, will be selected.

\* Cast-in-place - Special Finishes – Covers installations such as exposed aggregate, seeded finishes, mosaic, salt finish, sponge or swirl finish.

\*\* Multiple Applications – For projects with installations that include two or more of the categories listed above.

Front Cover Images: *Top left:* Belarde Company, Woodinville, WA;  
*Middle left:* Rosebud Concrete, Myerstown, PA; *Bottom left:* Honestone, NSW, Australia;  
*Right:* Morley Construction Co., Santa Monica, CA

## Eligibility

Competition is open to both ASCC members and non-members. We encourage you to join if you are not already a member.

## Rules of Competition

- Only official entry forms will be accepted. To submit more than one project you may make copies of the entry form.
- All information required on the form must be included.
- A minimum of three, and a maximum of six photographs shall be submitted for each entry.
- **Each submittal must include a clarification statement.**
- There is no limit to the number of entries per company.
- **Submittal deadline is September 30, 2013.**

## Judging

A panel of industry professionals will judge the entries. The judges' decisions will be final.

Submitted projects will be reviewed on the following criteria:

- 25% Aesthetics – to what extent the design of the project appeals to the customer and the public at large
- 25% Craftsmanship – the detail and precision taken in the installation
- 25% Functionality – how the project provides a solution for which it was intended
- 25% Creativity – how the project goes beyond its functional purpose to enhance both the project itself and the decorative concrete industry

If there are fewer than three entries in any category, that category may not be judged. Entry fees will be refunded.

## Photography Requirements

- All photos should be taken from a marketing perspective.
- A minimum of three and a maximum of six photographs shall be submitted for each project.
- The photos should provide the necessary insight into the project's ability to address the judging criteria.
- **Professional photography is recommended.**
- While photos showing the overall project can be helpful in defining scope and scale, close-ups of areas are often better for illustrating fine craftsmanship.
- Each photo must be at least 5" x 7" at 300 dpi.
- Pictures taken at the highest resolution possible are in your best interest.
- Photos may be sent on CD, DVD or emailed to bgarnant@asconline.org.

**PHOTOS TAKEN WITH A TELEPHONE CAMERA ARE ACCEPTABLE FOR IN-PROGRESS PHOTOS BUT ARE NOT RECOMMENDED FOR SHOTS OF A COMPLETED PROJECT. PLEASE SEE ADDITIONAL INFORMATION PROVIDED.**

## Entry Fees

ASCC Members: \$50 for the first entry and \$30 for each additional entry.  
Non-members: \$80 for the first entry and \$50 for each additional entry. Checks should be made payable to the American Society of Concrete Contractors and must accompany your entry.

## Declaration and Presentation

Winners will be notified via mail no later than December 31, 2013 and awards will be presented at the World of Concrete 2014.

## Clarification Statement

Each submittal must include a 100-300 word clarification statement, which should enable the judges to understand the overall scope and other facets of the project which made it particularly difficult or challenging.

The clarification statement should cover the complexity and uniqueness of the project and might include such information as:

- Project design
- Economy and craftsmanship
- Degree of difficulty of layout and installation
- Site compatibility
- Project challenges i.e. accessibility, scheduling, budget, weather, owner requirements, etc.
- Ecological and environmental factors
- Problem solving

Testimonials from other project participants (e.g. owner, GC, A/E) are welcome but not necessary.

Mail the entry form, photographs, clarification statement and check payable to American Society of Concrete Contractors to:

Bev Garnant  
American Society of Concrete Contractors  
2025 S. Brentwood Blvd., Ste. 105  
St. Louis, MO 63144

Questions:  
Contact Bev Garnant @ 314-962-0210



New England Hardscapes, Acton, MA



Hyde Concrete, Annapolis, MD



Gerner Kronick + Valcarcel, PC, New York, NY

# PROJECT AWARDS ENTRY FORM\*



In partnership with



Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Project is entered in the following category:

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Overlays – Less Than 1/4" | <input type="checkbox"/> Graphics                         | <input type="checkbox"/> Vertical Application        |
| <input type="checkbox"/> Overlays – 1/4"-2"        | <input type="checkbox"/> Polished                         | <input type="checkbox"/> Concrete Artistry           |
| <input type="checkbox"/> Cast-in-place – Stamped   | <input type="checkbox"/> Cast-in-place – Special Finishes | <input type="checkbox"/> Multiple Applications       |
| <input type="checkbox"/> Stained                   | <input type="checkbox"/> Countertops                      | <input type="checkbox"/> Epoxy/Polyaspartic Flooring |
| <input type="checkbox"/> Architectural Concrete    |   |  |

Size (Total Sq. Ft.): \_\_\_\_\_

*You may enter the same project in no more than two categories.*

### Project Information

Project Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Completed Cost: \_\_\_\_\_

Start Date: \_\_\_\_\_ Finish Date: \_\_\_\_\_

Project Owner: \_\_\_\_\_

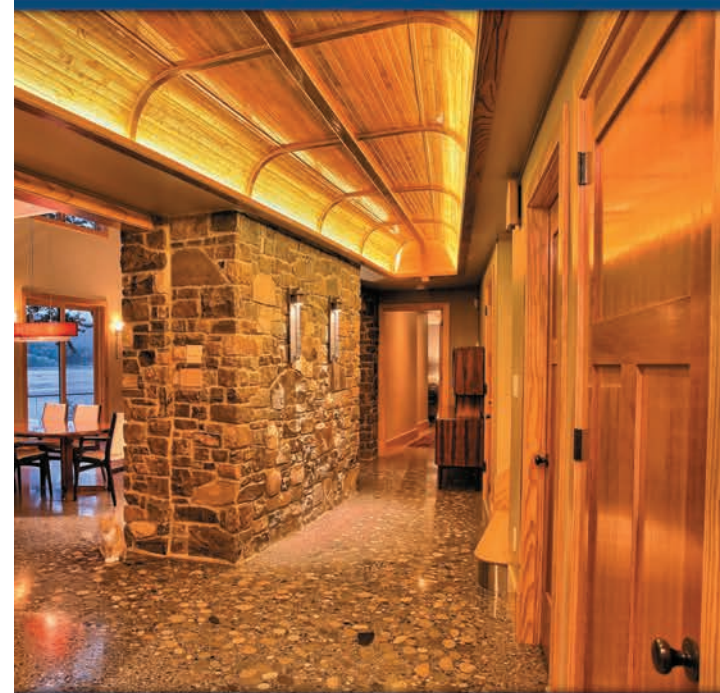
Architect: \_\_\_\_\_

General Contractor: \_\_\_\_\_

Submitted by (please print): \_\_\_\_\_

Signature: \_\_\_\_\_

\* A separate form (or photocopy of the form) must be completed for each entry.  
You may enter as many projects as you like.



DECORATIVE CONCRETE COUNCIL

PROJECT  
*Awards*  
2014

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