

CONCRETE CONTRACTOR.

Concrete MarketLink

(Classified Advertising)

REACH 29,000*
concrete contractors

When it comes to the business of concrete, contractors choose *Concrete Contractor* as their source for information about tools, equipment and running their businesses more profitably. *Concrete Contractor* is exclusively dedicated to the concrete contractor, giving you access to a targeted, highly qualified audience.

Concrete MarketLink advertising:

Circulation 29,000 BPA Audited.

Published 7 times annually: January, Feb/Mar, April/May, June/July, Aug/Sept, Oct/Nov Showcase, December.



CYGNUS
BUSINESS MEDIA

*Based on June 2012 BPA statement



For more information:

Barb Levin

Phone: 800-538-5544 / Fax: 847-831-2097

Barb.Levin@Cygnus.com

Denise Singsime

Phone: 920-568-8381 / Fax: 920-563-1700

Denise.Singsime@Cygnus.com

Payment conditions:

All rates listed are net rates per insertion.

All Special Section advertising is pre-paid prior to closing. MasterCard, Visa, American Express accepted.

Pre-Payment Mailing Address:

Cygnus Business Media
1233 Janesville Avenue
Fort Atkinson, WI 53538

Small
investment.

BIG
RETURN.

Concrete MarketLink Ad Rates 2012

	1X	4X	7X
Full page	\$1,980	\$1,935	\$1,895
1/2 Page	1,145	1,040	1,025
1/4 Page	705	695	680
1/8 Page	470	445	415

Four-color process / Print advertising price net per issue