

Asphalt Contractor

Classified Advertising

REACH 10,000*
asphalt professionals

Asphalt Contractor is the only industry source providing cutting-edge information on all three segments of the asphalt industry—production, paving, preservation—in EVERY issue. When you partner with *Asphalt Contractor*, your messages reach valued industry decision makers who turn to us as the credible source for accurate, in-depth information about the entire life cycle of asphalt and paving.

Classified advertising:

Circulation 10,000 BPA Audited.
Published 10 times annually: January, February, March/April, May, June/July, August (Showcase), September, October, November, December.



CYGNUS
BUSINESS MEDIA

*Based on June 2012 BPA statement TQ=10,000



Small investment.

BIG RETURN.

Asphalt Classified Ad Rates 2013

	1X	4X	8X	10X
Full page Color	\$1,815	\$1,730	\$1,650	\$1,570
Full Page B&W	1,705	1,630	1,545	1,465
1/2 Page Color	950	895	835	780
1/2 Page B&W	840	780	720	665
1/4 Page Color	560	540	515	485
1/4 Page B&W	450	425	395	370
2 Column Inch Color	305	275	260	250
2 Column Inch B&W	245	215	205	195
1 Column Inch Color	185	175	165	155
1 Column Inch B&W	125	110	105	100

Print advertising price net per issue

Print + web/email classified advertising packages also available

For more information:

Barb Levin

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Denise Singsime

Phone: 920-568-8381 / Fax: 920-563-1700
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Payment conditions:

All rates listed are net rates per insertion.
All Special Section advertising is pre-paid prior to closing. MasterCard, Visa, American Express accepted.

Pre-Payment Mailing Address:

Cygnus Business Media
1233 Janesville Avenue
Fort Atkinson, WI 53538