

CONCRETE CONTRACTOR

Concrete MarketLink (Classified Advertising)

REACH 29,000*
concrete contractors

When it comes to the business of concrete, contractors choose *Concrete Contractor* as their source for information about tools, equipment and running their businesses more profitably. *Concrete Contractor* is exclusively dedicated to the concrete contractor, giving you access to a targeted, highly qualified audience.

Concrete MarketLink advertising:
Circulation 29,000 BPA Audited.
Published 7 times annually: January, Feb/Mar, April/May, June/July, Aug/Sept, Oct/Nov Showcase, December.



CYGNUS
BUSINESS MEDIA

*Based on June 2011 BPA statement



SCHIBECI
Want High Production? Tough Jobs Made Easy
Manufacturer of Heavy Duty Equipment

Concrete Milling
Concrete Grinding
Coating Removal
Tile Removal

VANGUARD
Non-skid (oil slip resistant) material recommended for nearly every concrete surface - without seams

LIQUID APPLIED
5 YEAR WARRANTY

For more information visit us at www.concretecontractor.com

For more information:

Barb Levin
Phone-800-538-5544 / Fax: 847-831-2097
Barb.Levin@Cygnum.com

Payment conditions:

All rates listed are net rates per insertion.
All Special Section advertising is pre-paid prior to closing.
MasterCard, Visa, American Express accepted.

Pre-Payment Mailing Address:

Cygnum Business Media
1233 Janesville Avenue
Fort Atkinson, WI 53538

Small investment.

BIG RETURN.

Concrete MarketLink Ad Rates 2012

	1X	4X	7X
Full page	\$1,935	\$1,895	\$1,855
1/2 Page	1,120	1,020	1,005
1/4 Page	685	675	665
1/8 Page	455	430	405

Four-color process / Print advertising price net per issue