2012 Editorial Calendar



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	JANUARY	FEBRUARY	/ MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER /
Ad close	12-8-2011	1-20-2012	2-14-2012	3-16-2012	4-18-2012	5-17-2012	6-15-2012	7-19-2012	8-16-2012	9-14-2012	10-18-2012	11-12-2012
Materials due	12-15-2011	1-27-2012	2-21-2012	3-23-2012	4-25-2012	5-24-2012	6-22-2012	7-26-2012	8-23-2012	9-21-2012	10-25-2012	11-19-2012
Special Focus Throughout 2012, watch for special reports on the growing importance of sustainable construction.	ATTACHMENT GUIDE World of Concrete Preview		SHOWCASE Annual pictorial guide features comprehensive list of hundreds			EXCAVATOR SPEC GUIDE			contractors'		TRUCKS & TRAILERS	
Product Focus	Excavators Lift equipment	Pavers — asphalt Skid-steer loaders Pumps Compaction equipment	of products, listed by picture and feature	Backhoe- loaders Power sources Land clearing/ site prep Underground/ utility equipment	Wheel loaders Compact track loaders Engines, parts and components Pavers — concrete	Excavator attachments Tires	Skid-steer loaders Concrete equipment Equipment monitoring/ logistics Telescopic handlers	Compact excavators Attachments Grade control equipment Road building and repair	Demolition attachments Excavators Undercarriages and tracks	Skid-steer loaders Attachments Service and repair equipment Compaction equipment	Vehicles and accessories Wheel loaders Grading and scraping equipment	Backhoe loaders Compact track loaders Power sources
Trucks & Transportation	•	•		•	•	•	•	•	•	•	SPECIAL FOCUS	•
Oils & Lubricants	-			•		•		-		•		•
Columns/ Departments:												
Running the Business	•	•		•	•	•	•	•	•	•	•	•
Technology Trends		•								•		
Jobsite Safety & Compliance					•						•	
Bonus Distribution Trade Shows and Events	AED, WOC, NAPA, NPE	AGC, INTERMAT, ARA							MINExpo			
Supplements								CONSTRUCTION ZONE SAFETY ELEVATING SAFETY	Sustainable CONSTRUCTION Fall 2012			