




2012 Editorial Calendar

	JANUARY	FEBRUARY	MARCH/ APRIL	MAY	JUNE/ JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Ad close	12-7-2011	1-9-2012	2-2-2012	4-6-2012	5-14-2012	7-3-2012	8-6-2012	9-4-2012	10-2-2012	10-30-2012
Materials due	12-15-2011	1-18-2012	2-10-2012	4-16-2012	5-22-2012	7-12-2012	8-14-2012	9-12-2012	10-11-2012	11-7-2012
Plant Matters <i>Innovative, how-to solutions to maximize production capabilities</i>	■	■	■	■	■	■	■	■	■	■
Paving Innovations <i>Project profiles address specification and logistical challenges</i>	■	■	■	■	■	■	■	■	■	■
Pavement Preservation <i>Meet the growing demand to maintain the country's aging infrastructure by focusing on techniques and equipment to extend the life cycle of good roads</i>	■	■	■	■	■	■	■	■	■	■
Special Reports <i>Throughout 2012, watch for special reports on the growing importance of sustainable construction.</i>	NATIONAL PAVEMENT EXPO PREVIEW		WORLD OF ASPHALT Show Report		QUALITY CONTROL TECHNOLOGY GUIDE: Improve the quality of asphalt you produce, lay and preserve	SHOWCASE AND BUYERS' GUIDE: Comprehensive listing of equipment and technology offerings for asphalt contractors and producers	ASPHALT RECYCLING AND CRUSHING PLANTS: Insider's look at the latest trends and technologies	TRAINING REVIEW AND SCHEDULE: Leading suppliers' list of training opportunities	TECHNOLOGY — GPS AND OTHER JOBSITE TOOLS: Products to improve performance on the jobsite	2013 INDUSTRY FORECAST: Industry experts predict the year ahead
New Products	■	■	■	■	■	■	■	■	■	■
Trade Shows										
Bonus Distribution Trade Shows and Events	NPE, WOC, ARA, NAPA Annual Meeting	ARRA/ AEMA/ ISSA, ATSSA	WOA			APWA			Pavement LIVE	
Supplements				Asphalt & Pavement Industry Directory			 Fall 2012			
Advertising Specials								Submit a training schedule and purchase a full-page ad to get the facing page 50% off!		

Dates and topics are subject to change. For updated information throughout the year, visit our marketing and advertising online resource at ForConstructionPros.com/Advertise or contact your Cygnus Construction Network consultant.